

MINUTES
UNITED STATES SOCCER FEDERATION, INC.
BOARD OF DIRECTORS MEETING
CHICAGO, ILLINOIS
SEPTEMBER 15, 2023
9:00 A.M. CENTRAL TIME

PRESENT: Chris Ahrens, Nelson Akwari, JT Batson, Sean Boyle, Lisa Carnoy (Remote), John Collins, Cindy Cone, Whitney Engen, Mike Cullina, Don Garber (Remote), Richard Groff, Patti Hart (Remote), Michael Karon, Cassidy Leake, Todd Lockhart, Garrison Mason, John Motta, Danielle Slaton, Bill Taylor, Dr. Pete Zopfi (Remote).

REGRETS: Jessica Berman, Lori Lindsey, Juan Uro.

IN ATTENDANCE: Kay Bradley, Neil Buethe, Steve Brickey, Rahul Chandhok, Matt Crocker, Molly Dwyer, Abe Geiger, Alison Kocoras, Michael Lazar, Karen Leetzow, Mel Radke, Alidu Salifu, Ann Seeney, Shari Summers, Mary Teeter, Tim Vernon, David Wright.

Cindy Cone called the meeting to order at 09:04 a.m.

Alidu Salifu took roll call and announced that a quorum was present.

CONFLICT OF INTEREST

There were no conflicts of interest disclosed.

APPROVAL OF MINUTES

At this time, the Board reviewed the minutes from the meeting on May 5, 2023. It was **MOVED** to approve the minutes. Hearing no objections, the motion **PASSED** by unanimous consent.

PRESIDENT’S REPORT AND CEO’S REPORT

Cindy Cone gave the President’s Report and JT Batson gave the CEO’s Report.

FEDERATION EMPLOYEE UPDATES

Ann Seeney provided an update on new Federation hires and delivered an overview of new diversity, equity, inclusion, and belonging initiatives for Federation employees.

SAFEGUARDING STATUS UPDATE

Alison Kocoras provided an update of the Federation’s most recent efforts in advocating for safe sport practices and educating members of Congress of issues related to SafeSport.

SPORTING DEPARTMENT UPDATE

Matt Crocker provided an update on the sporting department’s efforts to align with the organization's strategic pillars. Matt Crocker also provided updates on ongoing initiatives pertaining to the national teams and sporting staff.



COMMERCIAL UPDATE

David Wright provided an overview of partnership, media, and consumer product ventures, as well as ambitions for future commercial activation and fan engagement opportunities. Kay Bradley presented a recap of the 2023 Women's World Cup marketing campaign, highlighting the Federation's efforts to expand its fan base, and provided an overview of improvements to and growth of the match day experience. David Wright concluded by providing updates on the professional leagues.

FUTURE MEETINGS

Cindy Cone provided an update on future meetings.

(At this point, the Board went into an executive session. The minutes for that session are contained in a separate document.)

The meeting adjourned at 9:53 a.m.

