

MINUTES
UNITED STATES SOCCER FEDERATION, INC.
BOARD OF DIRECTORS MEETING
HYBRID – IN-PERSON AND VIA ZOOM
AUGUST 27, 2021
9:00 A.M. CENTRAL TIME

PRESENT: Chris Ahrens, Lisa Baird, Lisa Carnoy, John Collins, Cindy Cone, Carlos Cordeiro (via Zoom), Don Garber (via Zoom), Patti Hart, Lori Lindsey (via Zoom), Richard Moeller (via Zoom), John Motta, Oguchi Onyewu (via Zoom), Bill Taylor, Tim Turney, Juan Uro, Dr. Pete Zopfi, Will Wilson

IN ATTENDANCE: Neil Buethe, Greg Fike, Leah Holt, Karen Leetzow, Mel Radke, Pinky Raina, Laura Shelton, Earnie Stewart, Helen Syreggelas, David Wright

Cindy Cone called the meeting to order at 9:02 a.m.

Helen Syreggelas took roll call and announced that a quorum was present.

CONFLICT OF INTEREST

Because the Board would not be voting on any matters, there were no conflicts of interest.

PRESIDENT’S REPORT AND CEO/SECRETARY GENERAL REPORT

Ms. Cone gave the President’s report, followed by Will Wilson, who reviewed the agenda and gave the CEO/Secretary General report.

SAFESPORT UPDATE

Greg Fike reviewed the SafeSport reporting requirements and reminded the Board that they should reach out to Alison Kocoras with any questions or issues.

SPORTING UPDATE

Jim Moorhouse began with a review of the Extended National Teams and international programming in 2021. He also reviewed the para CP international programming in 2021 and 2022. Next, Earnie Stewart congratulated the men’s and women’s beach teams for being on the field again. He then provided the Board with a recap of the Olympics. Mr. Stewart finished with an update on the Men’s National Team and the World Cup Qualifying schedule.

MEMBER AND PLAYER SERVICES UPDATE

Mel Radke gave the Board an update on the department reorganization and communications improvements. She next reviewed forward planning.

GOVERNANCE TASK FORCE UPDATE

Mr. Fike provided an update on the agenda for the next Governance Task Force meeting, noting that they hoped to finalize the Board and National Council structures.

2022 PRESIDENTIAL ELECTION

Mr. Fike then reviewed the key dates for the 2022 Presidential Election.



INTERNATIONAL CLEARANCE OVERVIEW

Ms. Syreggelas provided the Board an overview of the player status department updates, including processing delays. Discussion ensued, with Board members expressing concerns about the timing delays. Mr. Fike provided guidance on some of the questions around the process.

MARKETING, EVENTS, ANALYTICS, AND DEVELOPMENT UPDATE

David Wright gave the Board an update on strategic planning and commercial rights growth. He next acknowledged various Federation employees for their industry awards and recognition. Kay Bradley then gave an overview of the marketing department and plan, including the MNT World Cup Qualifying campaign strategies. Amy Hopfinger then gave an update of the events department and reviewed the One Nation platform. Ross Moses next reviewed data and insights, including digital usage trends and audience insights. Discussion ensued. Finally, Mary Teeter gave the Board an update on the development program, including the new One Nation DEIB fund.

DAY OF SERVICE

Pinky Raina gave an overview of the Federation day of service at each location.

Ms. Cone then provided an update on future meetings.

The meeting adjourned 10:10 a.m.

