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Page 1 PROCEEDINGS  UNITED STATES SOCCER FEDERATION NATIONAL COUNCIL MEETING  Wailea Beach Resort Wailea, Hawaii  March 4, 2017	1
8:00 a.m 10:50 a.m.  Reported by Debra K. Resling, RMR, CRR	and Advisory Committee Report  19  VIII. New Business: 63 15  20  A. Proposed Budget Fiscal Year 2018 63 16  21  B. Life Member Nominations 69 1  1. Mike Edwards  22  2. Bruno Trapikas  C. Membership Application for 70 3  the USA Deaf Organization  24  IX. Election of Independent Directors 70 17
Agenda (cont'd.)   X. Affirmation of Federation Policies   Adopted Since 2016 AGM:   72 17     A. Policy 102(4)1 Lamar Hunt   U.S. Open Cup     B. New Policy 532-1   * National Anthem Policy	1 (Commencing at 8:00 am.) 2 PRESIDENT GULATI: Okay. Thank you. 3 Welcome, again, to Maui. We've got a 4 full agenda for the day, and I just went through 5 this with Dan. We'll do most of our business, 6 have lunch at 12:30, and then reconvene after 7 that. 8 For those that are new, that was a 9 joke. For those of you that were here 10 previously, which is almost all of you, 11 understood that very well. We'll get you out in 12 plenty of time for some sun, but we do have a 13 number of things to go through. So thank you-all 14 for coming. The weather has gotten better. 15 We're all very pleased about that. We will have 16 a number of presentations and some rules that we 17 need to go through, so we will get right to it. 18 Before we get started, if we could 19 have a Moment of Silence followed by the Pledge 20 of Allegiance. So if you could all stand, 21 please, for a minute, for a Moment of Silence for
20 21 22 23 24 25	<ul> <li>those that we have lost over the last 12 months in our soccer family.</li> <li>(Moment of silence.)</li> <li>PRESIDENT GULATI: Thank you. If you</li> </ul>

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remain standing, I'm going to have Hank Steinbrecher, a proud father of a former Navy seal, former Navy seal, always a Navy seal, Hank, please lead us in the Pledge of Allegiance.

(Pledge of Allegiance recited.)

PRESIDENT GULATI: Before we get started with the official roll call and a few other things, as always a few special guests that we want to recognize. Last night, I said, we had 500 VIPs, and we did, and we do, but there are a few who have traveled a long way or have done some very special things for us in the past, so I'd like to make sure I recognize them.

Let's start, as we always do -- or at least as I always do, for those of you that are here for your first Annual General Meeting, please stand so we can recognize you. Our first-year folks.

(Applause.)

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PRESIDENT GULATI: And why don't we go at the other end. Anybody here at 40? No, let's go with 30, 30 AGMS or more, please stand, 30 annual meetings or more.

(Applause.)

PRESIDENT GULATI: All the young

folks that were on that first one, that's what

Page 6

you are going to look like in 29 years.

3 And then, of course, those that have 4 represented us in various competitions including 5 World Cup winners, including Olympic Gold 6 medalists, including World Cup participants on 7 the men's side and multiple world cups, our 8 athletes; if you've played for the United States, 9 please stand.

(Applause.)

PRESIDENT GULATI: Our Life Members. If you guys and gals would take a quick stand for us in the front row.

(Applause.)

PRESIDENT GULATI: And we'll hear a little bit later and I will do a proper introduction of the president of CONCACAF; and also the president of the Canadian Soccer Association, Victor Montagliani, and I will talk about him in just a few minutes.

20 21 But before we do that, Mr. Kepner, as 22 always, we need you up to do the Credentials

> Committee Report and take a roll call. MR. KEPNER: Thank you very much. Before I start, I want to point out

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one player who wasn't up front here to receive applause, because she's a member of the Credentials Committee, and that's Siri Mullinix.

She was standing in the back. Thank you.

(Applause.)

MR. KEPNER: She's also a member of the North Carolina Soccer Hall of Fame, and she's from Greensboro, North Carolina, area, Jamestown, right? Okay. Very good.

This is always an exciting time for me. It takes a lot of work by a lot of people. The staff this year has just been absolutely superlative in terms of preparing us for this event, providing reports in an early fashion. Everything moved along very smoothly. Staff did well. Committee did a great job. It just came together very nicely. Now -- oh, where is this little

clicker?

In terms of the system that we have, it's been around for a long time. We have four different councils. We have the Youth Council, which is sort of the big guy or gal on the block.

24 We have the Adult Council. We have the Professional Council. And we have the Athletes Page 8

1 Council. Then we have other individual members: 2 NBOD, Life Members, Past Presidents, and Life 3 Mem- -- oh, I mentioned Life Members. Okay. So

4 those are individual ones.

We put all of those together. Up until now, you have been numbers and names on the sheets of paper. Now, you are real live people. So we'll go ahead and start this. This is the manner in which we determine whether or not we have a quorum. And I have never used this device before, but here we go.

The Youth Council is really the, sort of the governing, determining factor as to what we use, eventually, to make sure that all three councils, the Pros, the Youth, and the Adults, are weighted equivalently. So we have these states, and these states, together with AYSO, and U.S. Club, and the commissioners, giving a total council weight or vote of 293.

Now, the other two councils, Professional and Adult, must be equivalent to that. We'll first go to the adults.

We then go, complete the adults, including the affiliates, and the commissioners, and they're 190. You will see later that we'll

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use a multiplier factor, to "make," quote/unquote, "make," the 190 equal to 293.

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We go from there to the Professional Council. Same sort of thing prevails here. They're 13 persons, 13 voters. We will use a multiplying factor to make that number equal to 293. Those are the three councils that must have equal weight.

Then we have the Athletes Council. U.S. Soccer is part of the Olympic program in a sense, and, by Olympic standards, Athletes must carry no less than 20 percent of the total vote, and total weighted vote, so you will see a multiplying factor that gives them the equivalent of no less than 20 percent.

Then, we have Other Members, Other Affiliates, National Associations, Life Members, Board of Directors, Past Presidents.

And so here we pull it all together, showing the actual votes that are here, 293, 190, all adding up to 529. And then over to the right, you see the multiplying factors that are used. Obviously, the Youth Council, factor of one; Other Members, the same thing down at the bottom. Adult Council, those 190, multiplied by Page 10

1.54, equals 293.

You can see down in the bottom left, the effect of this. And so 1,134 total weighted votes of a simple majority of that, if you were to divide 1,134 by 2, you get 567. But you can't have exactly half as a majority, so we add 1. So our total majority would be 568, a two-thirds majority would be 5 -- 756. So, certainly the Credentials Committee has determined that we have a quorum.

So I will now ask for a motion to approve the Credentials Report.

UNIDENTIFIED SPEAKER: So move. MR. KEPNER: I hear a motion over

here.

16 A second?

> UNIDENTIFIED SPEAKER: Second. UNIDENTIFIED SPEAKER: Second.

19 MR. KEPNER: Thank you.

20 All those in favor, please say aye?

Opposed, please say no? Motion carries. 21

22 Now, voting, you have little white 23 keypads in front of you. And you can see that 24 all the voting that we will do, we will use these 25 keypads. The voting is live, when the question

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1 appears on the screen. For bylaws, you will 2 select 1 for yes, and 2 for no. You may change

3 your vote until the clock strikes zero. When I announce to you -- I will be in the back of the

4 5 room -- I say, voting will stop in 5, and then it

6 will appear up on the screen, 5, 4, 3, 2, 1. And

7 when it ends, that's when the voting must stop. 8 You can change your vote up until that final 9 moment, and it will accept that final vote that

10 you showed. 11

That's the report.

And now we will have a practice question, and I'm going to turn the floor over to Sunil.

PRESIDENT GULATI: So don't vote yet. This is just to give you -- we're doing a practice question, but the data actually matters -- and to give you a little bit of history on this, for a long time, our annual meetings were in the summer, but we changed that some years ago because we were trying to avoid, especially for the Pro representatives and the athletes, in season which was during the summer. Now, the seasons have gotten much longer. MLS

started this weekend. So we're missing some

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1 representatives from there, and a number of 2 people have said, you know, if we are involved in 3 the education sector, for example, this becomes 4 awkward. So the question is should we open it 5 up, and consider dates outside of the first 6 quarter? Right now, in our rules, it's the first 7 quarter.

> And the second part of that is, we obviously did that once a few years ago around the Centennial, and we were able to do it around a game, which people very much enjoyed; for many, the only chance you got to go to a national team game.

So the thought is if we open up the calendars, there's some technical issues we'd have to go through with our budgets, but are you open to and in favor of us looking at a wider period than just the first quarter? And it would also open up some cities, frankly, that because of weather we generally stay away from, and that Dan lives in, most of the time.

So that's the question. Should we consider that summer period as well as the first quarter, which our current rules have. We can open up the voting. There you go, and it will

#### Page 13 Page 14 1 open up in 5 seconds; is that right? 1 group your keypads together. Leave them at the 2 2 It's open now. table, and we'll pick them up. 3 (Votes being cast.) 3 Thank you. Have a nice meeting. 4 PRESIDENT GULATI: Mr. Haimes is 4 PRESIDENT GULATI: Thank you, Bob. 5 looking for the "maybe" button. Not available, 5 He's done that for many years, 6 6 Burt. and continues to do it well. 7 7 Okay. We are closing the meeting in (Applause.) 8 8 two seconds. Ohio results about to come in. PRESIDENT GULATI: Just a quick 9 9 Okay. So we will at least consider question, and I think the answer is yes. We can 10 10 segment those votes by councils, right? Okay. that, and that's the will of the group that we 11 will at least look at that. Doesn't mean it will 11 So I'd like to do that vote again, but if the 12 change, but it will at least open it up. 12 Pros and Athletes don't vote on this one, I want 13 13 Back to you, Mr. Kepner. to see where it is among the greatest number of 14 MR. KEPNER: I'm going to give two 14 people, rather than on a weighted vote. 15 final comments. Two final comments. One is, is 15 So let's ask that question again, if 16 that sometimes delegates will not show a 16 we can cue up the question again. 17 particular state or a particular organization. 17 UNIDENTIFIED SPEAKER: That was not 18 Members of the committee and members of the staff 18 weighted. 19 will pick up the keypads. So if you will let us 19 PRESIDENT GULATI: That was not 20 know if there's some keypads unattended, we will 20 weighted? 21 21 pick them up, take them back to the back of the Perfect, okay, then it gives enough 22 room. When the delegates, or delegate show up, 22 information. Thank you. So we now know. 23 they are welcome to go back there and pick up the 23 Okay. We then go to a couple of items that have to be added to the agenda. One 24 keypads. 24 25 Also at the end of the meeting, just 25 is the membership application of the USA Deaf Page 15 Page 16 1 1 Organization. We will take that up a little bit lucky, and we meet people that play important 2 2 later on. And then there's one additional policy roles and across some of those. 3 3 that was passed by the board that needs approval. Our next guest, who is the 4 4 It was passed in the last 30 days, and so it vice-president of FIFA, and the president of 5 5 CONCACAF -- at a different level than any of the didn't go out with the books, and you will see 6 6 presidents that we've had in the last 25 years, that later on. 7 7 Those were both added to the agenda some of those folks have had some difficulties, 8 8 before we move on to the rest of the meeting. as you know, of their own making -- we now have 9 9 First official order of business is someone as the president of CONCACAF and 10 to approve the minutes of the last council 10 representing us at FIFA of extraordinary 11 meeting. Can we get a motion to do that? 11 integrity, extraordinary capability, and a real 12 UNIDENTIFIED SPEAKER: So move. 12 plus for me, a great friend. And a friend that 13 PRESIDENT GULATI: Thank you. So 13 became a friend, long before, not long before, 14 this is the Annual Meeting of 2016. We have a 14 but before either of us was president, when we 15 met each other as vice-presidents or members of 15 motion to adopt. Any comments, questions, 16 concerns? Hearing none, we will approve that 16 the Canadian Soccer Association's Board, and U.S. 17 unanimously. Thank you. 17 Soccer's Board, and hit it off and have worked 18 18 Let's take a quick look at 2016, if together since. 19 19 And there are so many issues that we can. 20 (Video shown.) 20 come up between our two neighbors to the south 21 (Applause.) 21 and north, in this case obviously to the north, 22 PRESIDENT GULATI: As I mentioned, 22 that we need to resolve, and almost all of them 23 we're coming back to one additional introduction. 23 get resolved in a very professional and, 24 Whether it's in our work places, or 24 generally, a very friendly way.

So it really gives me great pleasure

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in our personal relationships, sometimes, we get

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1 to introduce the president of the Canadian Soccer 2 Association and the Vice-President of FIFA, along 3 with the presidency of CONCACAF, my good friend 4 from Vancouver, Victor Montagliani, if you would 5 come up to say a few words. 6

(Applause.)

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MR. MONTAGLIANI: Thank you very much, Sunil. It's a real honor to be here, not only obviously as the president of CONCACAF, but also still as the president of Canadian Soccer for another two months anyway.

I want to thank the U.S. Soccer Federation, the Board of Directors, and your General Secretary or CEO, sorry, about that; I used the other vernacular, Dan Flynn. And I want to thank you for the warm welcome. And also last night was a great night. I know you guys were really trying to make me feel at home, when I walked in, I saw 450 people. I thought I was at an Italian wedding, so, and there was pasta there. And so, thanks a lot, Sunil. I really felt at home. I was looking for the Godfather, but things have changed in CONCACAF, so that's good.

I also want to acknowledge also the other two guests here, who I think are not here this

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- 1 morning, but you will see them tonight, and you have 2
  - probably seen them around, is Decio De Maria, the
- 3 president of the Mexican Federation, and Anton
- 4 Sealey, the president of the Bahamas, who was taking
- 5 notes last night when you guys were doing the hula.
- 6 So some of you might become, brought into the, sort
- 7 of half-time festivities at the Beach World Soccer
- 8 event. We have the World Cup in CONCACAF for the
- 9 Beach World Cup starting in April in the Bahamas.
- 10 And so I think some of you might actually be some of 11 the half-time entertainment, after some of the hula

12 dancing I saw last night, so be careful.

> As the videos show, this was a very special year for U.S. Soccer, but also a special year for CONCACAF, and, I think, the Centenario, which was shown up there, and where the U.S. actually had a very good tournament, but it wasn't just on the field

- 18 of play. I think my hat has to go off to the U.S. 19 Soccer Federation and to its staff and to Sunil,
- 20 because they, we basically pulled off a mini World
- 21 Cup, as you say, in a six-, seven-month period. And
- 22 I'm not sure that that could be done in any
- 23 jurisdiction other than North America. And I say
  - that as a proud Canadian, but also as a proud member
- 25 of the North America fraternity, but also for

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### CONCACAF.

So it was a tremendous event for all of us, and it gets me to the point -- and I see this all the time in our media in North America where there is always this debate of, Are we a football country? Has it arrived? It's the biggest joke I've ever seen in my life. This is a football country. United States Soccer is a football country.

I use that word, because it's the global word. And so you should be proud of that and what you have done as leaders in this country, in your own little way, whether it be in your club, at your district, at your state. And so I give you a round of applause, on behalf of CONCACAF for what you've done.

# (Applause.)

MR. MONTAGLIANI: This year is also the Gold Cup, right around the corner, and the -- we will announce the groups on Tuesday morning at Levi's Stadium in San Francisco. So it's another exciting year for us at CONCACAF. Obviously, it will be a fantastic tournament, like it always has been, and we expect some great football to be played. The MLS kicked off this weekend with Portland winning last night, as we saw. Congratulations to Sunil, to you,

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and to your board and to your membership for the qualification of the U-20s to the World Cup. Those things are not easy, especially, in those type of environments, so hats off to your youth development programs.

Obviously, women's football, with the U.S. being the best team in the world -- the country up north is not far behind, but we're getting there -obviously, the success of U-15 and U-17s CONCACAF Champions and, obviously, your women's team is still the beacon of women's football around the world, and it continues to be. And congratulations to Carli Lloyd.

# (Applause.)

MR. MONTAGLIANI: And then, obviously, one of the key things that I think has resonated -- and Sunil kind of touched upon it a little bit with respect to what's happened in football around the world in the last few years is, really, it's the whole issue of leadership.

And I think one of the things that Sunil had talked about a little bit -- and thank you for your kind words, but I think there's, I think one of the models that I like to live by, but I can tell you right now, that your president lives by this, because

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of the tremendous work he does behind the scenes -his leadership is about service, not about power, and
I think that's one of the things that we need to
bring back to the world of football. I think that's
one thing U.S. Soccer can lead the way in that. I
know that Canadian Soccer can lead the way in that,
and I think that's one of the things that I think in
CONCACAF has to be done.

We do have a unique friendship between Canada and the U.S. at all levels, and I think that resonates in the relationship of a true friend, and a true friend -- you tell a true friend what he needs to hear or what she needs to hear and not what they want to hear. And I think that's the uniqueness of the relationship between not only our countries, but our federations, and that's why, quite frankly, we get stuff done. And I'm proud to have that relationship.

We have a unique opportunity in football. There was a key buzz word -- and I know you guys are going through some statutes reforms. Reform has been probably the biggest word used in football in the last few years. Again, we've done tremendous work at the CONCACAF level. Sunil and I were on the reform committee, and there was a lot of work involved in

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transforming CONCACAF and transforming our statutes, but you have to live those statutes as well.

And, yes, reform is about transparency and good governance and all of those things, but I think we have to be mindful. And one of the things that I've learned through my travels is that we have a unique situation. When you come from a country like Canada or the U.S., where a lot of those things are taken for granted, because of the world we live in, and -- but, we also need to remember that it's incumbent on us that when we do those things, we must do it with empathy, and we must do it with humbleness and that we don't, whether it's Canada or the U.S., we don't own the virtues of morality. But we have an opportunity to teach them, at times, and also learn from them, at times. And so whenever we go through reform, I'm mindful of that.

And one of the things that football has shown us is that there's no uniformity. Players, for instance, which football is really all about at the end of the day, players come in all shapes and sizes and all ages. And I think we must learn from that. And our football society, especially our CONCACAF football society, must not seek the uniformity or the regionalism that has existed in the past 55 years,

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which has created intolerance and also mistrust, but we have to cherish and seek human values, understanding, compassion, and tolerance. And that's what our vision at CONCACAF is.

We outline a vision called One CONCACAF of 41 member nations, 41 member nations that come together, not as a region of the Caribbean or the region of Central America or the region of North America, but of 41. And this is based on that, whether it's Canada, U.S., or Mexico, we are no more important, but, however, no less important as well as Belize or Bonaire. After all, the ball itself does not speak a language nor is it from any religious background, and that's the beauty of football.

We, as leaders -- and make no mistake about it -- when I say leaders, it's not myself or Sunil or Dan or Carlos, your vice-president. That's not what I'm talking about. It's you. You are the leaders. You are the leaders when you go home, you have a responsibility. And your broad responsibility starts and ends with the players, and you must keep that in, mindful. And that's why I was very happy to see when Sunil asked for the players that represented the U.S. to stand up. But you have to remember that those players live in the little players that you are

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going to go back home to, your little boys and your little girls. Some of them will not be national team players. That doesn't make it any less important or more important, but we have a duty to our players to ensure that every decision we make is in their best interests, not in the best interests of anything else.

So I want to leave you with that, because I know today you will be making some decisions, and some decisions that you will also make when you go home

And on behalf of a former player, called Victor Montagliani, who no longer can play; however, I always like to say that I'd like to bottle the 12-year-old. When you are 12 years old, it seems like you start picking your favorite teams, and you start picking your favorite sport. And so I'd like to bottle that, and take, and I want to leave that with you. And when you go back home, make sure that the decisions you make are not just in the best interests of U.S. Soccer and the best interests of your club, but it's in the best interests of that little boy or little girl that has a right to play this game, but also has the right to flourish in the game and become whatever they want to become. And

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that is your responsibility as leaders of U.S. Soccer.

> So I thank you again for your kind reception. I thank you again for your hospitality. And I wish you-all the good deliberations today, and we'll see you later on in the day. Thank you very much.

> > (Applause.)

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PRESIDENT GULATI: Thanks, Victor.

We will continue to do many things together, whether it's the NWSL or CONCACAF and Gold Cups and so on. Victor did mention that we're actually very, very honest with each other. You went over by about 90 seconds. We're going to live with that.

Okay. Reports of Officers and Committees. You have got those in your books. So we will dispense with those, other than a few that I will make, if we can cue up that video and turn the lights down a little bit, that would be good, to just give you a few thoughts on some things that have happened, some things that are happening, and some things that I hope, I hope will happen that you agree with me, that those should happen.

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So we can call it -- I don't want to call it a state of the union, confuse it with anything else that's happened or might happen -but a few thoughts.

So over the last 30 years -- and I will use that as a reference point, but we can talk about 25 or 35 pretty easily, a lot has happened. A lot has happened between those that have been here for 30 years, like Werner Fricker, Jr., and he and I did our coaching license together in Weslevan, Connecticut in 1981. And the folks that are here for their first AGM.

So what are some of those things?

Now, soccer -- I will go back to the U.S. terminology -- is the third highest participation sport in the U.S., with 14 million players. We know that of that 14 million, less than half are registered in our programs, and they're playing. And we have good data on that. Extraordinary growth in the game. The downside to that is most of the gain took place in the earlier part of the period, and we all know that those numbers have slowed down quite a bit.

What's changed? In 1986, well, could you watch it on television? Maybe soccer made in

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1 Germany. You could watch the World Cup in 1986 2

on weekends at NBC. Now, you can see 3,500

3 different games at the professional level on television every year in the U.S., from virtually

4 5 every country in the world, whether it's youth

6 games in the U.S. or games around the world,

7 extraordinary changes, and the rest you could see

8 on-line, if you want, from just about anywhere

else in the world.

Half a million fans watched our teams play, the national teams last year. That's extraordinary from where we were 30 years ago. That's changed. Our consumers, if you will, our fans are an important part of all of this, as well as players.

As Victor mentioned, we're the number one team in the world. It's also the highest drawing women's team in the world by a wide margin, and they will play in a few hours again at a sold-out Red Bull stadium in New York. It will be a little cold there, but we will be playing in the SheBelieves tournament in a sold-out game of 26,000 in New York -- that's pretty good -- against England.

(Applause.)

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PRESIDENT GULATI: By far, the biggest market in the world for international games. Victor mentioned Decio De Maria is here as the president of the Mexican Federation. Mexico plays many of its games in the U.S. There's a reason for that. Part of it is a large immigrant community, part of it is the size of the market.

We've also got the International Champions Cup this summer; Friendly Games, Barcelona, Real Madrid, Man United. Sorry, I wasn't supposed to tell you they're coming, but they are. And so we make some money on that. But it's the largest market by far. There aren't dozens, or even -- there are certainly not hundreds, there's not dozens of games in other countries from participants outside the country, and it's the extraordinary nature of the U.S. and the growth of the game in the U.S. that has caused that.

Victor mentioned the Copa America. And for those of you that went to some games or just watched, this was an extraordinary achievement. No one else in the world -- I will be even a little bolder than Victor was -- no one else in the world could have pulled this off in

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seven months. And it was seven months, because of the number of issues that CONCACAF and CONMEBOL and the international game faced regarding criminal indictments against a number of people who had signed documents to create this tournament.

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And for some months, several months, the U.S. Soccer board, those of us that are here, wrestled with whether we should do this competition or not. We knew we could do it successfully, but did we want to be dealing with anyone who might have been involved? And sure enough, there were more indictments after we agreed to do it.

But we pulled it off, great tribute to Jay Berhalter, who was the CEO of the event. By far the most successful Copa America, which has been around for 100 years, happened on seven months' preparation, and our team did pretty well until Argentina showed up and we didn't, unfortunately, in that game, but we had a great tournament, in the stands.

Financially -- and we will talk a little bit about that later on -- a huge success for both CONCACAF and the U.S.

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Two billion dollars in infrastructure, primarily through Major League Soccer, but also through the USL building venues. And in a number of those cases, we have NWSL teams now that play in brand-new, soccer-specific stadiums, along with an MLS team. It will happen when NWSL kicks off in a few weeks. It happened yesterday, not with the soccer-specific stadium, but one that's been refitted to do just that. \$2 billion.

Red Bull today and a number of those games that MLS is playing in their opening weekend, this weekend, are in brand-new stadiums. A number of you have been to them, and seen them, and these are the state-of-the-art. That's Red Bull Stadium where the women will play in a few hours.

UNIDENTIFIED SPEAKER: New Jersey.

PRESIDENT GULATI: Pardon me? UNIDENTIFIED SPEAKER: Red Bull --PRESIDENT GULATI: Thank you, New Jersey. For those of us that are willing to acknowledge that New Jersey is next to New York. (Laughter.) PRESIDENT GULATI: Is the bridge

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working this week?

(Applause.)

PRESIDENT GULATI: Thank you, Governor Christy. Soon to be ex-governor Christy, almost, Attorney General Christy, but not quite.

All right. Jersey will now be quiet. That's where MLS started in '96. That's where MLS is today. '96/today. 22 teams and growing, 16, 17 of which have soccer-specific stadiums, two that play their first games this weekend. Atlanta opens this weekend with 28,000 season tickets sold in a brand-new -- they won't play in the brand-new stadium today, because it's not quite ready, but they're expecting to sell out a game for a soccer team in the United States in a big stadium.

That's what the whole map looks like, with the NASL and the USL. And there's obviously large parts of the country still geographically that don't have teams, but they're not population centers. Demographics, numbers don't work in those places in the same way they do elsewhere.

What else has changed? Women's league. Starting its fifth season this year. We Page 32

1 had two previous leagues that lasted three years, 2 ten teams, two new ones. Since kickoff, one that 3 has just moved to North Carolina. Some other 4 things that we'll talk about with the women's 5 league. That's one of them. 6

A major new deal announced a few weeks ago with A&E. Lifetime will carry 20 games on Saturday afternoons plus playoff games for our Women's Soccer League. That's extraordinary.

(Applause.)

PRESIDENT GULATI: And to be clear, this doesn't happen without a talented group of athletes which helped us get this launched, but it doesn't happen, not with 80 percent certainty, but with 100 percent certainty, it doesn't happen except for the direct involvement of U.S. Soccer to make this happen, direct involvement, meaning cash, resources. Dan oversees a lot of this from his office; Lisa Levine oversees big parts of this; U.S. Soccer staff. So we have helped fund this thing. We have helped put this deal together. The woman in the middle, next to Christie Rampone and Jeff Plush, is the president of A&E. The woman all the way on the right is

Lynn Williams. She scored the goal a couple of

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days ago, her second career goal for the U.S., and will hopefully knock another one past England today, was part of the announcement there, and naturally, they stuck me next to the tallest player, but that's okay. That's okay.

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A few events. There's a few of you from Illinois that recognize that -- and a few others -- go back to '94, Germany, Bolivia. Dan was running that venue before he came to work for U.S. Soccer, opening game of the World Cup. President Clinton sat at that game.

And then a few things of where we are today, specifically.

So that's our mission statement. Sometimes, we just get lucky with the pictures we use. This is Christian Pulisic, who happened to score a goal for a team called Borussia Dortmund this morning, as they won 6-2, in front of 79,000 people. This is an 18-year-old that grew up in Pennsylvania. He plays in Germany, and he's a player.

That's our financial side. Pretty big growth since that 1986 period, 2 million to \$94 million. And that's, actually, in some ways, even more important, because what it shows is

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2 not only a mature organization, but a business. 3 Because if you look back at where we were in 4 1986, 57 percent of our revenue was from 5 registration and international games, taxation of 6 those international games; very little from 7 marketing and sponsorship; the others, primarily,

that we have become a mature organization, and

8 coaching schools and referee programs. And they 9 were such a large percentage, because the 10 denominator was so darn small. 11

And now if you look at where we are, with 82 percent of our revenue directly tied to Men's and Women's National Team events and sponsorship and television around that, fees, dues, are a very small part of it. International games is a very small part of it. And those coaching and referee programs are a very small part of it. So now we look much more like an England or a Germany or a France or an Italy or a Brazil and a less like a developing country where most of its money is coming either from the government or from registration fees.

So this is now a business in a way that is very different than it was. The sport is a business. And there are good things about

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that, and there's bad things about that. There's bad things about that, at the commercialization, perhaps, the use level, and we talked about a lot of those things, and everyone is paid as a coach, and that's not necessarily bad, I'm not saying it is, but there are some things that are good about that and some that are, perhaps, negative.

Our sponsors. Back in 1986, we had one, one and a half. One of them was a company that Dan worked at: Anheuser-Busch, Budweiser was a sponsor. And Adidas was a sponsor of ours for a long time.

Now what we get from our commercial partnerships is roughly 50 percent of our budget. That's from Nike and our agreement with SUM, which represents us in our television and marketing interests, and a blue-chip line of sponsors that are at every game and, hopefully, activating, because more important than the money they give us is still what they do around games, what they do to promote games, what they do to promote our athletes, and those marks.

Television. There are very few things any of us can do in the room that are as important to the sport as media, in terms of

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- 1 promoting our brand, getting kids excited about 2 playing, good habits about diet, or about
  - behavior, whatever else, than what they see on
- 3 4 television or on social media. And in that
- 5 picture, you have got two of our former national
- 6 team players, a World Cup champion, as well as
- 7 Alexi Lalas, who played in multiple World Cups
- 8 for us and was one of the early players in MLS.
- 9 They're both on Fox. Stuart Holden, who stood up
- 10 earlier, not only played for us in the World Cup,
- 11 but is a television commentator. Lots of people
- 12 we reach in something other than television,
- 13 those social media ways. Carli, who just won her
- 14 second straight Player of the Year, World Player
- 15 of the Year, and how important that is, and what
- 16 people are doing on Instagram, or Snapchat, or
- 17 Facebook, or ten other things that those of us
- 18 that have been at 30 or more of these have no
- 19 idea what they are.
- 20 Seven straight World Cups for the

21 men. That's a lot. I wish Decio De Maria were 22 here, because that's germane, as he's preparing

23 for the Mexico game.

> And the men, people say, Well, the men haven't been that successful. The men are

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one of only five countries in the world, in the world, that have played in the second round of the World Cup three times this century. The others: Brazil, Germany, Argentina, and Mexico. That's pretty good company, with all due respect to Spain and Italy and France and England and a number of others of soccer powers. We've done just fine. We want to play a little bit longer in those tournaments. Actually, right now, I just want to make sure we get back to that tournament and then play a little bit longer.

Nothing needs to be said there. It's as good as it gets.

Referee program. At the top level,
Pro, this partnership with Major League Soccer
and the Canadian Soccer Association, how do we
prepare our top referees and officials for
high-level competition, whether it's at the
professional level or even beyond that. And it's
a unique partnership. The only other one that's
like this in the world is England. We modeled it
after that. Still lots of wrinkles, and we need
to do a lot of things below it, but it's an
important piece of the puzzle for us.

Coaching. We now had in the last

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year, 120,000 people do an on-line course for the F license, and we've greatly revamped our other programs. That's the participants in our first Pro license. Dan wasn't actually taking the course.

And in that picture, you have got multiple players who played in the World Cup for us, multiple players who played in multiple World Cups for us, and a number of our coaches in MLS, some of who have been on our Board of Directors, Peter Vermes, Hall of Famer on our board, played in the World Cup, coaches in the league. Greg Berhalter played in the World Cup for us. We couldn't get him on our board, so we asked Jay to sit up here in place for him, after running Copa America and a number of others.

Changing our, at the top end -- I mentioned the F license -- at the top end, adding additional hours and training, because we believe that coaching education is absolutely critical to the things that we want to get done on the field. Absolutely critical. And frankly, we have a bottleneck. We don't have enough top-level people to do top-level teaching. And so we've had to import some of those, and we'll have to do

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some more, if we want to continue to accelerate the rate of education at the top level.

Development Academy. Tenth season. A lot of you know about that, a lot of angst about it when it started, much less now. As you can see from the map, far more organized in the population centers. And this year, we will start a Girls' Development Academy. The reasons we didn't start it at the same time, we don't need to go into those, but we will have a Girls Academy in the fall.

The big issue and something that's been important to us is the pay-to-play model. We can't change that overnight. The economics are too heavy to change it overnight. We could have 40 teams in Major League Soccer, and we wouldn't have a fully funded program. You-all know that better than we do. When you have got hundreds of elite teams, to think that we'd have a model that, overnight, is not pay-to-play, or at least partial pay-to-play, it would be fatuous.

But we now have a number of teams or a number of clubs that are no longer pay-to-play. A little issue there, when it's an MLS owner that Page 40

says, I will fully fund this, because the hopes
of finding the next Christian Pulisic or Landon
Donovan, that's one thing. When it's all of you,
or one of your clubs that does that, and it's by
taxing the wider population, that's problematic,
potentially, because now we have kids that don't
enter into the program.

So some things we have to worry

So some things we have to worry about. In the academy programs, we've been able to add a bunch of scholarships in conjunction with Nike and will continue to do that in the same way that a college runs the financial aid program. Send us some forms, back it up, if we ask, with tax forms, and we'll make sure you can play. Because we all know the cost of participation, especially, at the elite level has grown dramatically over the last 25 years.

Something we have done in the last few years, a development program, not player development, in this case, but resource development. Donors. So, the gentleman here set up a seven-figure endowment, a million dollar pledge, to help fund programs in the name of his father-in-law, and Jill in the middle.

Big issue across the board for

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sports, but one that's especially important for us, because there's such little data out there, the whole safety and concussion issues. We are leaders in this. There is no doubt in my mind that a number of countries in the world will also adopt some of the rules, they may change them a little bit, that we've done on safety for young players on limitations on heading, on prohibition on heading at certain ages because, frankly, we just don't know yet. And until we know a little bit more, then we're going to err on the side of safety and precaution, caution, when we're talking about young players and potential long-term effects.

So we'll continue to do that. We have got a medical conference that we've organized next month, and we did that long before we had any litigation issues on this. So I want to be clear about that. So we had a settlement that was widely publicized, a number of the organizations here were defendants in that. Some of the things that got resolved in that were already in the works, had already been done, but we were able to put them all into a package, and thanks to those other member organizations who

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helped participate in this.

The last two years have been really difficult in the international soccer community. Now we haven't had anyone involved in any of those things, anyone remotely indicated as being involved as a target, and so on and so forth, and our governance has been pretty darn good, relative to most countries around the world and even most organizations under the U.S. Olympic Committee. We know that because we've asked them that. But still we decided to relook at everything that we do on governance and did three major projects. One was we asked Latham & Watkins, our outside law firm, to do an internal compliance review. Look at everything we do, from the way we hand out tickets at games, to the way people travel, are there any conflicts? All of that.

Then we asked McKinsey, an internationally renown company, to look at how our board functions, our board functions with itself, it functions with staff. Out of that, came a number of things, and I think the folks next to me and behind me would agree that we operate better. And, by the way, a big part of

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what we got back in that was the way I operate, and the need for adjustments. And I think we've been able to address some of those things and enhance and improve that, as one of those things was setting up committees of the board, and we've done that and gotten some outside people. So now the guy who heads up our investment committee -and we've got a lot of money in the bank -- is a world-class investor, the co-chairman of Fortress, one of the big funds in the world, with an incredible track record; and a woman that runs the Brown Endowment as part of our investment committee. We haven't had that sort of expertise in the past. Some of it is in this room, but we've also gone outside now and gotten independent people, like we added independent directors.

And the last one of those is Heidrick & Struggles, which is a search firm and a consulting firm. And here, we did something we've never done. We looked at our senior staff, our top people, and said, which of those is most suited to sit in Dan's chair in the future? Not only that, but how can we make them more suited for that or better in their jobs?

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We had an outside group come and do that, evaluate people, work with them. And they're continuing that effort and will continue to do that as we emphasize human resources. The growth of the game, the growth of the Federation is happening very quickly, and we haven't been able to keep pace internally in all areas. We need outside help. As is true for any organization, whether it's Apple, or U.S. Soccer. And we're getting that help, and I think we'll continue to adjust accordingly.

Let's just take a quick look ahead. Some of the things that we want to try to do, that I want to try to do, that I want to share with you now, and hopefully, have you support us in.

We have 21 national teams. This one is actually a really important picture for a number of reasons, one that I will come back to, because if you look at that picture, there are players of all different shapes, sizes, and colors. We have 21 national teams, and we haven't had any on the men's side win a World Cup. We have had multiple teams on the women's side win World Cups, at the Under-20 level, at

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Olympics, at senior women's national team level. So we need to be in a situation where we are consistently succeeding, and that means obviously qualifying for everything and getting deeper into the tournaments.

And for the women, that may mean something different today. For the women, if you are not in the final, it's already not a success, given where our program is, so when they lose in the quarter-finals to Sweden, it's a national disappointment.

When the men got to the quarter-finals in Korea, it was a national success. So there's different benchmarks. But we need to continually get better, because it is not the case that our 17- and 18-year-olds are as good as anybody's in the world. That's a misnomer. It's just not true. We can prove that pretty easily. Maybe our 10- and 11-year-olds are, but there's something that happens between then and that next big age group, because we haven't won any world cups at the U-17 on the girls' side or the boys' side.

That, this slide gives you an idea of what we're up against, especially on the men's

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side. So what does this slide tell you? This is the number of players that are playing in the top five leagues in the world. And today MLS is not one of those leagues, and if Don Garber were here, he wouldn't be offended by me saying that.

So we have 13 players playing in the top five leagues in the world, England, Spain, France, Italy, Germany. France has 396 players playing in that league. So when they pick an All-Star team, they get to pick from 396. When we pick an All-Star team, we have those 13, plus obviously the players that are playing in Mexico or the U.S. We don't match up very well player for player, yet our results are much better than that, because of so many of the dynamics of team chemistry, determination, and so on and so forth.

Now, this doesn't mean that all our players should go abroad, by any stretch, but it means MLS needs to continue to get better, and it will, but that's what's happening when we expect -- whether it's Jurgen Klinsmann or Bruce Arena or Bob Bradley or anybody else, or our next coach -- to go out and play against one of those teams. Playing against the players we're not playing the good teams, we're playing the best

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teams in the world, and the best leagues in the world. And you look at a line-up and it's Barcelona and Real Madrid and Manchester United and Juventis and PSG and Leon and Bayern, that we're up against, we're not quite there yet. And so to expect results which we do, which I do, is setting the bar pretty high.

Coaches. Again, we got lucky with the slide. This is Tab Ramos. If you don't know, he played for us in three world cups, the first player to sign in the history of Major League Soccer, and three days ago, his team, the Under-20 team, did something we have not done in 30 years in an official competition -- and I really wish Decio were here -- we beat Mexico 1-0.

(Applause.)

PRESIDENT GULATI: Mexico hasn't lost a game in the Under-20 competition in nine years. It's world champions of that age group, so it was a big result. And yesterday, they beat El Salvador. So they're playing in the championship tomorrow. Tab's played for us at the international level, coaches for us at the international level, and is now the first coach

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to qualify for three consecutive Under-20 World
 Cups. So hopefully, that team will do well.

But this slide is about what we want to do on the coaching side in terms of training more coaches. We want to get that number up very quickly over the next five to seven years.

You can see where the growth is, but we want to take that number up six-fold in five years, Now, a lot of that will be entry level, but that's where our players are.

And all of you are dealing with this, and we're going to talk about some things that affect millions of players and tens of thousands of coaches in a highly professional way that we can reach that audience and increase the number of people who are training young players.

Same for referees. You can see this is relatively flat over the last few years.

Well, if we're increasing the number of players -- and we will talk about that in a second -- and want better officials, we also need more officials. You folks from Eastern New York will remember when I had dinner with them a decade ago and said, what should we be doing? I said, you don't have enough referees. I just

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looked at the numbers. You are 46 or something, in referees per player. And, by the way, I had to referee a game for my kid's game, because the referee wasn't there, which was the one that really irritated me. Now, they won naturally, on three penalty kicks, but... and two of the penalty kicks, my kid missed, but he retook because the goalkeeper moved.

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So we've got to increase the number of referees and officials.

Professional game. Fantastic. We have had this huge growth. MLS is going to have to have some big numbers. USL has grown dramatically. NASL is growing, hopefully, this year, but it's not all stable. We lose some teams now and then. That's not a good thing. And we know what the balance sheets and the income statements of those teams look like. They're not pretty, for the most part, and, generally, unless you are making money or think you're going to make money or are delusional, you don't run that business for very long. So we need stable teams. NWSL, as I

mentioned, wouldn't be there if we hadn't supported it in a financial way. And by

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supporting it, what we've done is lower the losses of the people that are putting money into the league, which is the owner; one or two make money, but it's not as if three-quarters of the teams in professional soccer are making money.

So if we look at all of those teams, 20-plus in MLS, 30-plus in the USL, 8 in the NASL, 10 in the NWSL, there's not but a handful that are cash-positive. So we need them to be more stable, because they are a critical part of the growth of the game in the United States, of our national team programs, of kids getting turned on to it, about having spectators that want to buy merchandise, about people watching games on television, they are a big part of that, about building stadiums that our national teams can play in and have a home crowd and so on.

Infrastructure. You see Soccer House on the right. You see Stub Hub Center, which is our national training center in the middle, and then a new development in Kansas City, the new coaching center, that we will have. Phenomenal, state-of-the-art, put together by an MLS owner who believes in the sport, who believes in child safety's medical technology business, a great

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relationship with Children's Hospital in Kansas City, and we're trying to think about some more things that we can do in that facility that is going to be important.

One big facility. We had a Hall of Fame that used to exist in Oneonta. We will have another one next year at a stadium that has a lot of traffic, which means there will be a lot of people around in Dallas or in Frisco -- sorry about the New Jersey/New York thing -- in Frisco, not in Dallas, and that will open next year, with funding coming primarily from local authorities, as well as the Hunt family, which has done an extraordinary service to the game over the last 50 years.

And a program that I'm very, very proud of -- things that we do around the world -one of them is in conjunction with the State Department, the one that says State Department Envoy Program. Those are countries where players and coaches have gone over the last year, and if we made that five years, you would see another 20 countries listed. Fantastic program.

So the players here have participated in it. And on the other side are countries that Page 52

1 we directly have done programs with over the last 2 few years. We don't write anybody checks, but 3 this is sending coaches abroad, inviting coaches

4 to our top coaching programs, sending equipment,

5 sending technical assistance, helping them get 6 through Miami, and find a hotel, if they're going

7 to a competition in Central America, and so on. 8 I'm very proud of what we have been able to do

9 there, and I know Victor is as well, that we've 10 been a good participant and good member of

11 CONCACAF.

And something that we will start -we talked about it last year -- which was the Federation now has more resources than it's ever had, and more that will be on its balance sheet in the next few weeks than we've ever had by a wide margin. And how do we use some of those resources? With ideas that are going to come from all of you, because none of us up here have a Coke formula -- that I can assure you. Not our Development Academy, not our residency program, none of those is the Coke formula. So the notion here will be twofold -- and we mentioned this last year -- and we put \$3 million into this

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year's budget, and that will grow if we come up

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with good programs.

The two important pieces of this, of this incubator program, one is aligning with the objectives that we've laid out, aligning with the Federation's objectives. That doesn't mean directives, but objectives. These are the sorts of things we're trying to do. Are you in alignment with us? That will be a big part of the scorecard, if you will, in evaluating these programs. And the other is something new and creative that may be scaleable and transportable.

So we're not going to, in this program, fund the field. There's other ways to do that. You're going to have to use your money or local money, or public, parks and rec money, or foundation money, but this might be, let's try a pilot program in Washington or in Virginia or in Connecticut, over the next three years, to grow player numbers or referee numbers or inner city or whatever it might be, and we'll fund it.

You will have to put a little bit in.

Maybe it will be three to one, and we'll pay for most of it, but the idea is to find things that work, and maybe something that works in California doesn't work in New Jersey, but maybe

So we're going to look at this. And

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it does.

So how do we find the Coke formula or get closer to the Coke formula? This program will start. It will be an on-line application process in 60 days, and I think we want to get money out the door, but in a sensible, constructive way that's sustainable. And I think, as I said, that \$3 million number can certainly go up, and there's at least one or two programs that people have already talked to us about, that we are very much wanting to see an application, and will support.

The issue -- or maybe it's not, but I think it probably is from the discussions we've had here, that's the player registration numbers over the last 15 years. Virtually flat and completely flat in the last few.

Now, my guess is the true numbers of players playing in registered programs has actually fallen, because this doesn't take into account that over the last five to ten years, the number of players, including two of my own kids, have been registered in multiple organizations. So they show up as two players. Well, clearly, that's not adding any players to the base.

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we spent some time with the leadership of all of the youth organizations here, about figuring out what's going on. We all have theories of kids not entering or why they leave and all of those sorts of things. But the second part of that is finding data to back that up. That should be the first part of it. And then what do we do about it? Because part of our mission is to grow the game. And that doesn't just mean new players. It could be retention of players. It could mean those players that are playing in unaffiliated programs, all of those things that we have talked about forever and done very little about. And we've got to figure out, is there something we can do about it? Is it a national TV commercial, or is it a grass-roots program, or is it Under-20 games on television? Or is it one of our

athletes doing a TV commercial or doing a PSA or

whatever? And we're going to figure some of

those out in conjunction, especially, with the

aren't part of it. It just means a big number,

as we know, and the place of opportunity,

numbers-wise, is on the youth side.

youth groups here. That doesn't mean the adults

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If I look out from here -- more frankly, if you look out this way -- it's pretty easy to figure out that neither this group or that group is reflective of what America looks like. Not up here. Not out there.

A little bit more on the right than on the left. We've got to do something about that.

(Applause.)

PRESIDENT GULATI: We've got to do something about that.

In some places we've gotten better, but we still have a long way to go. And this isn't a political commentary, although I would be happy to do that poolside later on, if people want to talk, so whether it's based on gender or race or ethnicity or sexual preference or any of those things, we have to do better at the board level, at the coaching level, on the field, in most cases. It's equality of opportunity we want and have to have.

And there are so many good reasons for it. We've had an internal group doing it, and I think we need more firepower. They have done a good job for what they've done. So we're

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going to get some outside professional help to help us on things that we may do, but most of that is not going to be the Athletes Council saying at least one of our two vice-chairs has to be a female, and they have done that, which is fantastic. It's not going to be me saying to the group that's helping us find independent board members, almost everything short of send us -- if you don't send us a diverse candidate, don't bother, and that means you're not getting paid. It's been pretty close to that. Because the big numbers on all of this and the training and the opportunities are at your level and at the grass-roots level. So we can have a Rooney Rule that says every top position at U.S Soccer, you must interview at least one female or racially or ethnically diverse candidate, but unless you are doing it, unless your clubs are also giving opportunities at the executive director level or director of coaching level or a club director level, it's not going to get anywhere. And so this isn't only on you, 

And so this isn't only on you, because we're going to have to be part of this as well, but it is an extraordinarily important topic for me, for the sport, and, frankly, for

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the country. And we're going to continue to do everything we can to lead in that and not follow. So expect more on that front.

How do you make soccer relevant 365 days a year? A big part of this -- this was a few days after the women won the World Cup. Now, I should mention, we had to do a little cropping in this picture. In the original version, Tim Turney was in the picture, but Taylor Swift asked him to leave after he called her Beyonce -- and so sorry about that, Tim, we had to crop you out of that -- so this is a couple of days after, and she called us. We didn't call her manager and say, it would be great. Taylor Swift's people called Alex Morgan, or whoever, and said, hey, can you come and hang out? And the amazing thing to me was the whole team didn't go, because they couldn't all go hang out, so ten went, eight had something better to do than hanging out with Taylor Swift at a sold-out concert, which was really good, they had a better offer. So that was good. She didn't win the trophy.

What else do we want to do? That would be a nice picture. We've had that picture

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with a different trophy. That would be a really nice picture. And we're talking about every day, when I wake up, I think about how we make that picture happen, as all of you do. And that doesn't mean I don't think about Youth Soccer or recreational soccer or concussions; all those are pieces of it.

So what is the long-term plan? Well, we would like to make that happen. Preferably we would like to make it happen on American soil, which makes it a little bit easier to happen, first of all, but also makes everything we do in the sport -- and you probably know we have been having some conversations with some friends of ours as well on why it might be really good to make that happen in the United States and in Canada and in Mexico, why it would be good for the sport, why it would be good for us, why it would enhance the likelihood of it being in North America.

So we're still talking about that. And for those that haven't been following the story, we're talking about the 2026 World Cup in the United States and whether we can host it here, and it's now in its expanded format. And

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we've got very, very good friends, north and
south, both of whom are here today, in terms of
the presidents that say, this looks interesting.
Can we figure out a way to get this done?
We haven't signed anything. We

We haven't signed anything. We haven't said, let's do a joint bid. I want to be clear about that, but we are talking about it. And we think there's a lot of positives to it, and if we can figure out a way to make sure the World Cup comes to North America, then I'm pretty sure as long as we rule out using American air space, then Canada and Mexico can't do it without us, and it will be extraordinary here.

And a big part of this, if we can make this happen, by the way, is everything we've talked about up until now, gets enhanced by this sort of thing. Because we've got 30 or 40 cities that can do it. Now you turn around to the mayors or governors and say these eight games, we're only going to use eight or ten cities, 4, 5, 6, 7, 8 games, we really need an after-school program, and you don't have one for soccer. We really need those four inner city fields, because that's part of the scorecard. We really need 7,000 tickets sold for your NWSL team and so on

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and so forth.

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So it's not about the 31 days and what is now 80 games in the World Cup, under the current format. It's about that eleven-year or nine-year lead-up -- actually, eleven, because we started talking about it two years ago -- and in some ways, 16, because, I started thinking about it the day that the president of FIFA pulled out a five-letter word called Qatar out of an envelope. It wasn't a four-letter word; it was a five-letter word.

That would be really cool. Now, the trophy that DaMarcus Beasley is holding isn't the World Cup. It's the Gold Cup. That's a pretty cool trophy. But that other one is really, really cool.

And the one next to that, we've got that. There's a few players over here that have held that one and had Olympic medals or World Cup medals in this picture. And the guys on the right still dream about that. But that's what a lot of us dream about, I think, and it's what a lot of people in the game and our television partners and our sponsors dream about it, and even the recreational players dream about,

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1 because they knew who Landon is, and they knew 2 who Mia was, and they knew who these players are, 3 and they knew who Abby is, and they knew who

4 Carli is, and they're buying jerseys with Carli's

5 name on the back, and they're buying jerseys with

6 Clint Dempsey on the back, and they know that 7 Clint had a little bit of a heart issue, and so

8 on -- not all of them, I get that -- still more 9 that know who Taylor Swift is, I understand that.

10 We're working on that. If we could have gotten 11 Tim out of the picture, we would have gotten it 12 done earlier.

> But that's the long-term plan. With our friends, we can make it work. That's the long-term plan. That's the current plan and the long-term plan.

> > Thanks for listening. (Applause.)

PRESIDENT GULATI: As we continue, and we are not going to be taking a break, so if you need to use the facilities, please do it at a time where I need you to vote on something and you're not in favor of it.

We go on to a quick video from that international relations program I mentioned,

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Ashlyn Harris, one of our national team goalkeepers on the women's side; if we could run that video, please.

(Video shown.)

(Applause.)

PRESIDENT GULATI: How many of our Olympic and World Cup athletes have been on one of these? A few of you? All but -- and Cindy as well -- all but Stuart. Thanks, Stuart. Thank you-all for doing that. We will get Stuart on one of those programs. It's really an extraordinary program, and I think you saw just how extraordinary through Ashlyn's eyes and words.

Okay. We are on to new business. And I will turn the floor over to Mr. Cordeiro, our Vice-president and Treasurer. The first order of business is the budget for 2018.

Mr. Cordeiro.

20 MR. CORDEIRO: Thanks, Sunil.

Good morning everyone. By way of introduction in 2016, the long-standing Budget Committee was absorbed by the new board Finance

23 24 Committee, which I chair. Sunil already referred 25 in his remarks to the governance changes we

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1 introduced last year, one of which was the option 2 of four standing board committees, including 3 finance. One of the main responsibilities of 4 this committee is to review and propose the 5 Federation's operating budget for approval. 6

Now, you-all have a copy of this year's budget in your Book of Reports. Yesterday, we met with a handful of council members, which I hope addressed any outstanding questions.

Just in summary, today -- and Sunil has already alluded to this -- U.S. Soccer continues to find itself in a financially strong position from the successful capitalization and increased fan and sponsor interest across the United States. We are operating close to break-even on an annual basis as our commercial successes are balanced by the increased reinvestment in our sport.

Now, in the current financial year, which ends at the end of March, we approved an overall budget of \$98 million. That's operating and nonoperating revenues and expenses. We are now projecting an operating surplus of about 4.3 million, favorable to this budget by 1.7 million.

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1 The nonoperating surplus, however, is projected 2 to be \$44 million, favorable to budget by 3 26.8 million. This very large swing was driven 4 by the extraordinary success of the Copa America 5 Centenario tournament, which generated or will 6 generate \$46 million for the Federation. 7

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The newly established membership grant program, which Sunil referred to, will now act as a platform for many of your organizations to secure funding for specific projects.

In its first year of operation, we have included a nonoperating expense item of \$3 million in the fiscal year '18 budget. At \$106 million, this overall budget is 8 percent higher than fiscal year '17 and will have an operating deficit of about 1.87 million.

So all of that together was discussed and debated at the Finance Committee, which we met back in November. This was then sent to the full Board of Directors in December for their approval. We added, at that meeting, an accounting recognition of the men's national team coaching change, and of course, the inclusion of the membership grant program I just referenced.

The materials presented in your Book

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- 1 of Reports reflect all these additions and is
- 2 being recommended by the board for your approval.
- 3 If there are any questions, I would be happy to
- 4 answer them, and if there are none, but before I
- 5 ask for a motion, I would like to thank our
  - Finance Committee members, all of whom are here
- 7 on the podium with me, but frankly, none of this
- 8 would really have happened or been possible
- 9 without the tremendous efforts of our U.S. Soccer
- 10 staff. The preparation of \$100 million budget is
- 11 really an overwhelming process and requires
- 12 contributions from every department under the
- 13
- leadershicp of Dan, Jay, and Brian, and of
- course, our finance staff, led by Eric, Lisa, and 14
- 15 Marc Bahnsen.

So on that note, if there are no questions, can I ask for a motion, please.

18 DR. CONTIGUGLIA: So move.

19 UNIDENTIFIED SPEAKER: So moved. 20

MR. CORDEIRO: Oh, sorry, there is one question.

MR. MOORE: Just one question, Tom

23 Moore, Cal North. 24

Of course, I have been involved with some other organizations where perhaps a general

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- manager has been severed early in their contract,
- but could you help me sort of calibrate the \$6 million severance for Coach Klinsmann? The
- 4 next time, hopefully, we don't have to have a 5 severance again, but if we do, should we expect
- 6 12 million? What's -- what are -- I guess, I'm
  - trying to get a sense of --

MR. CORDEIRO: Let me, I will make a very general comment, and then maybe ask Eric to step in. The \$6 million is really more of an accounting recognition. So basically, we're accruing, what we owe Mr. Klinsmann, we are accruing all of that in one year. The actual cash differential is much closer to two million.

15 Does that help? 16

PRESIDENT GULATI: Two other comments. That number still could change. There is a mitigation clause. So we recognize the entire payment, and there could be offsets against that. I hope it will never be 12 million, but we had this issue in the past. There are very few -- it's a -- it's part of the costs of doing business in the big leagues, to be quite honest, so... Okay.

MR. CORDEIRO: So, I think, we

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- 1 already have a motion, yeah, Marino. And do you 2 want to take it --
- 3 PRESIDENT GULATI: So we have a 4 motion to adopt the budget.

5 UNIDENTIFIED SPEAKER: Second.

6 PRESIDENT GULATI: And by the way on

7 the coaching thing, I should mention that was 8 Dan's decision. All the presidents in the room

9 know exactly what I'm talking about, right? The

10 Executive Director's got to take one for the 11 team. Come on, we all know that. And Dan, when

12 he goes back, will say, Listen, it was really Jay

13 that decided that, and then we go from there. By

14 the time it's over, it's one of you that was at

15 fault on this.

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16 Okay. So all in favor of approving 17 the budget; anyone against?

(Motion passed.)

PRESIDENT GULATI: Okay. 19

20 Dan just sent me a text and said he

21 had the recommendation on Jurgen from Stuart 22 Holden, so I don't know, who apparently couldn't

23 go on the national team trip, because you were

24 making the recommendation on the coaching, I got

it. Okay. All right, then.

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Life Member Nominations. We have two of those, two extraordinary people, who have been part of the organization for many years. You have got the data in the books. I don't think we need to have a motion. That's been essentially put on the floor by the board. Why don't we do those one at a time, one of them is not here, and we will recognize the second after going through this formally a little bit later in the program.

So first we have the life membership nomination for Mike Edwards, a long-time vice-president and many, many other things. All in favor say aye; any opposed?

Thank you.

(Motion passed.)

PRESIDENT GULATI: And then Mike is not here today, for Bruno Trapikas, again you have the information and the multiple nominations. All in favor; any opposed?

(Motion passed.)

PRESIDENT GULATI: Bruno, are you here? Where are you? Where is Bruno?

So Bruno Trapikas, welcome. Thank

24 you.25

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(Applause.)

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1 PRESIDENT GULATI: Next, we have --2 we added on the agenda at the beginning of the 3 meeting, the Membership Application for the U.S. 4 Deaf Soccer, and I'm told by the people in the 5 know, that all materials have been submitted and 6 are in order. So we can then have a nomination 7 to have Deaf Soccer officially approved as a 8 member of U.S. Soccer.

UNIDENTIFIED SPEAKER: So move. PRESIDENT GULATI: Thank you.

11 I'm assuming no one is going to 12 challenge that and all are in favor.

So thank you for that. And with that, let me congratulate Trip Neil, their president, who is here. Trip.

(Applause.)

PRESIDENT GULATI: Next on the agenda is Independent Directors.

So before we have a quick election for one, in 2006, we added independent directors to our board. We're one of the few organizations in the world, FIFA members, that have that. Canada does as well. We have three of them. And I would say almost every year, the contributions they have made over the last decade are, frankly,

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extraordinary. And we got very, very lucky with

the people we had on board. Carlos was an
 independent director and is now our

4 vice-president. Fabian Nunez, who at the time,

5 was the speaker of the California General

Assembly, has been an extraordinary board member

for us, and Donna Shalala, who is not here, who

8 all of you know.

When Carlos was elected last year, we had an opening. We took some time in filling that. About a month ago, we asked Val Ackerman, whose bio you see on the board, to fulfill the remainder of Carlos' term, and now we are putting her forward to be elected to a full two-year term.

Separate and apart from that, Fabian is timed out under our new bylaws, or what I presume will be our bylaws in an hour or so, and so we will have another opening. And we have asked Heidrick & Struggles to look and help us find diverse, capable, committed candidates. So we will have a shortage of one for a little while, but for today, the board is unanimously nominating Valerie, Val Ackerman.

A number of us know Val, an

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extraordinary advocate for gender and everything else, currently the Big East Commissioner, but a

3 member of FIBA in the past, ran USA Basketball,

4 commissioner of the WNBA, trained lawyer,

5 top-level player at the University of Virginia,

and a whole bunch of other things, and she will

7 be an active and capable participant. Actually

I'm sure a couple of our athletes know her very

well.

So, unless there are any other nominations, I'm going to declare nominations closed and would ask for your approval and election of Val Ackerman to join the board. All in favor?

Thank you.

Done by acclamation in that case.

Affirmation of Federation Policies
Adopted Since 2016. Two of those are in your
book, and this is the part of the meeting where
we, the board takes action, they have to be sort
of confirmed by the council; that's what we're
doing here. One of those policies did not make
it in the book because it was approved in the

it in the book because it was approved in thelast 30 days, if we could post that on the board,

regarding the National Anthem. We met with the

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athletes about this one yesterday, and that is the new policy that was approved by the board unanimously, about the National Anthem. I don't think I need to explain that.

(Applause.)

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PRESIDENT GULATI: I was asked yesterday at the Athlete Council meeting what if a player doesn't, and, you know, I didn't have the right answer there, and I think the right answer is, I hope we never have to confront that situation. So that is the new policy.

And if we can now take a motion to approve all three of those, approving the actions of the board, then we're in good shape.

Do I have a motion to that effect? UNIDENTIFIED SPEAKER: So move. PRESIDENT GULATI: Thank you. Anyone objecting to that? Those are approved by

acclamation. Thank you. We are next to the point of proposed amendments to the Federation bylaws, which you

have had for some time. As a quick 23 introduction -- and it will be very quick, since 24 Paul Burke will give you a further one -- we have

been on this process for about two years. We

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weren't quite ready a year ago, because we wanted to make sure we had a number of things right, and so we pulled them rather than rush through it, and had a chance to talk to more people. It has gone through a more extensive review process than I think any I have been involved in, but I will let Paul Burke, who is the chairman of our Rules Committee and an extraordinary person in so many different ways, and if you get a chance to talk with him or know him, you will understand what I

So with that, Paul, if you could come up and take us through this process.

Paul Burke, Chairman of the Rules Committee.

(Applause.)

mean by all that.

MR. BURKE: Thank you, Mr. President, and good morning to everyone. I appreciate the opportunity to serve as your rules chairman. I thought it would be appropriate to start with some disclosures on my part, however, and that is you should know that each of the councils assembled here today, own a piece of my heart. I live in the capital city of Utah, and Real Salt Lake, of the Professional Council gets my

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loyalty. I was the president of the Utah Youth Soccer Association, after being a bad player, a yelled-at referee, and hopefully a decent coach for many years.

My player past at the adult level is held by the Utah Soccer Association. Bill Bosgraaf has my pass available for transfer, but I don't think he's gotten any calls, and the only callup I have ever received was to go to the stands, and that's where I root for our world champion women and the men that we think are destined some day to hold a world championship.

So with my disclosures done, we will move to the bylaw projects that the president has described to you.

I want to thank all of the councils for having invited me to address them yesterday, and hopefully, some of the feedback we received yesterday will allow us to move through this process.

So, as you've heard, we have been working through a comprehensive review of the Federation's bylaws in the last two years, and the Number 1 goal is to have the bylaws and governing documents of this organization be as

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1 world class as we want the organization and our 2 teams to be.

Through that process, we have identified inconsistencies that have arisen because of years of drafting amendments on top of amendments, laws in the real world have changed, and we've needed to update the bylaws in certain areas to reflect changes, in state and federal laws, and we've tried to eliminate redundancies and potential potholes in our bylaws. Next slide please.

This two-year process has really been a comprehensive one. The Board of Directors commissioned the project, assigned outside, retained and assigned, outside experts to provide recommendations and initial drafts; those included consultants, an outside law firm. Those proposals were then referred to the Rules Committee for an initial process that was a year ago and then continued well through this year.

The Board of Directors has had an active part in that process, has reviewed all of these proposals in detail on at least three occasions, and formed a subcommittee last summer that included John Collins from the Board of

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Directors, the Federation's legal counsel, and yours truly.

And finally, last fall, the board formally adopted the proposals that we will discuss this morning.

All of them have been recommended to you, unanimously by the Board of Directors, and unanimously by the Rules Committee.

As you know, the packet is almost an inch thick. So we wanted to figure out the best way to work through this process. Some of the bylaws that we addressed through this process really do have substantive impact, and if they do have that kind of substantive impact and have been judged that way, they will be considered individually today.

If -- we also have a large packet that I hope will just be adopted by consensus of items that are more on the housekeeping level, but yesterday -- if we go to the next slide please -- yesterday through the Council process, we learned that there was at least one pair of bylaws that raised some concerns, so we're pulling 531 and 532 from the consensus group to have them individually considered when we get

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going here this morning.

The first substantive bylaw that we'll discuss is Bylaw 213, which would be a replacement for an existing bylaw governing the process for replacing state associations. In recent years, that bylaw has been the subject of considerable controversy, and the proposal before you here today is definitely substantive, definitely makes some important changes, but its goal is to clarify and make this process more fair and more clear.

Next slide please.

Then we will consider Bylaw 232.

This bylaw would reinstate individual, the category of individual sustaining members to the Federation. It contemplates giving the voices to fan organizations and to the fans that support our teams and the game that we all love.

Next slide. Bylaw 401 will make some changes to the bylaw governing the officers of the Federation. The officers of the Federation are the president and the vice-president. The proposed bylaw will make changes in the election process, for example, requiring candidates to declare candidacies in advance of this meeting,

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so that candidates can be vetted to make sure that they are of suitable integrity to serve the Federation and also to give all of you an opportunity to be aware of candidates before a council meeting.

There -- if I can go to the next slide. We expect that there will be a proposed amendment to this bylaw with respect to term limits. I should say that I think there is a consensus that the Federation should have some term limits for its officers. I think there may be some disagreement about what exactly those term limits might be.

In advance of today's meeting, Mr. Collins submitted a bylaw proposal addressing this topic. My understanding is that he will present his proposal as an amendment to the main proposal and withdraw his proposal as a standalone amendment. So we will get to that.

Bylaw 413 addresses the Board of Directors. It makes, you know, some changes that in some ways mirror those of the, that will be made to the officers' section. There will be term limits, requirements for background checks, and other items meant to promote good governance.

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Can we go back to that slide for just a moment? I do want to draw everyone's attention to the last bullet point here. In the materials that were circulated before the AGM, there was an inconsistency within this proposal with respect to the "past president" position. The board yesterday at its meeting wants to harmonize that inconsistency by making clear that the six-year term limitation will apply. So the second reference in that bylaw will be adjusted appropriately.

Bylaws 531 and 532, during the council meetings that I addressed yesterday, received a number of questions and concerns about having these two proposals considered in the group packet. So we wanted to make sure that we heeded that concern so that there could be discussion and consideration of these particular proposals, which are intended, as you can see on the slide, simply to preserve the status quo and to eliminate what was thought to be some redundant and unnecessary language in the bylaws.

Next slide.

Then the biggest part of your packet consists of a large group of proposed amendments.

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The next several slides will detail the specifics of those proposals. It's my hope that there's not anything deemed controversial within those packets, and hopefully, we can adopt those by consensus.

This packet, as I've mentioned before, was supported unanimously by the Board of Directors, and our hope is at the end of this meeting, that we will be able to put all of these into effect.

Next slide.

One, as you read this list of the particulars, the last one at the bottom, I want to draw your attention to which is the individual sustaining member section.

As I just mentioned, we will have a

discussion to consider a proposal to reinstate individual sustaining members as a category within the Federation. Irrespective of how -- well, either way, if that proposal is adopted, then we will also need to add individual sustaining members to the bylaw listing the National Council composition. If we don't adopt that procedure, then we need to strike individual sustaining members from the definition section of

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the packet. So depending on how the Section 232 goes, I will draw our attention back to that when we get to the big packet.

Next slide. Thank you. So here's a continuing list of expected changes in the comprehensive set.

We can go to the last slide.

No, it's -- it took more slides than I thought.

I'll give everybody a moment to read through these. The last slide here is actually, the last bullet point here is actually where we will begin for purposes of consideration. The last bullet point highlights what would be a change to Bylaw 804, which is the effective date for changes to our bylaws. This is a good example of what was intended to be captured through this entire process.

As President Gulati explained earlier, the Federation moved its Annual General Meeting a number of years ago from the summer, the first quarter of the year, but the effective date for bylaw changes remains in the bylaws as in the fall.

So rather than have, you know, a

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- number of months now between an AGM held in the
- 2 first quarter and a later-in-the-year effective
  - date, the Rules Committee and the board proposed
- 4 changing the effective date to May 1st. I'm
- 5 going to put that particular proposal on the
- 6 floor first, and we'll ask for unanimous consent
  - to change Bylaw 804, to adopt the May 1st
- 8 effective date. And the reason we will do that
- 9 first, hopefully, is so that all of the following
   10 changes that we make will become effective May
- 11 1st of this year.

So, at this point, I will ask if anyone has any questions before we start putting these on the floor and dealing with them.

All right. Hearing none, why don't we start with Bylaw 804, as I described, which would amend our bylaws to create an effective date of May 1st for changes to the Federation's bylaws. Is there any discussion? Hearing -- yes, sir?

UNIDENTIFIED SPEAKER: Sunil just mentioned that we could have a summer meeting, and someone suggested yesterday, it had to be 30 days after the meeting date, rather than May 1st. I don't know if you guys want to

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consider that for this change, because if we do go to a summer meeting two years from now, then May 1st would be almost a year later.

MR. BURKE: Here would be my recommendation for that. There was just a poll taken this morning about whether or not that will ever happen. If it does, we can revisit this bylaw, accordingly. So the first reason I would suggest that we not make a change like that, right now, is because it's assuming something that may or may not happen, and that we could address in the future.

The second reason is having a hard date of, you know, May 1st, as opposed to a window, provides certainty each year for the Federation staff in promulgating bylaws to membership, and if there are fluctuations in the date, you know, whether it's 30 or 45 days, you could end up with some odd results.

But I do appreciate that comment. Are there any other comments?

Hearing none, I will call for a vote on the proposal to amend Bylaw 804 to move the effective date of May 1st. Would all in favor, please say aye? Any opposed? There's one for

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Page 85 the record, but that is passed, so thank you. 1 2 Next, we will move to Bylaw 213. 3 This is a proposal to amend the bylaw governing 4 the process for the state associations, changing 5 the boundaries of the state associations, and 6 changing and handling challenges to the status of 7 the state associations. I think this slide 8 that's before you has got an error on it. 9 Bylaw 213 is the --10 (Chair conferring.) 11 MR. BURKE: Oh, I'm sorry, I 12 misunderstood. The parenthetical below Bylaw 213 13 on the slide indicates that it was proposed by 14 the board, as all of these proposals have been 15 unanimously offered to you by the board. 16 Is there any discussion on Bylaw 213? MR. FALCONE: First, put a motion to 17 18 accept the bylaw amendment. 19 MR. BURKE: To sever --20 MR. FALCONE: No. to first make a 21 motion. 22 MR. BURKE: -- to show it? I'm 23 sorry. Could you say again? 24 MR. FALCONE: Do we have a motion 25 first to accept the bylaw amendment? Page 87 1 MR. BURKE: So, we now have a motion

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1 MR. BURKE: I think it is on the 2 floor. 3 PARLIAMENTARIAN: The motion is 4 automatic. 5 MR. BURKE: The motion is on the 6 floor having been proposed by the Board. 7 MR. FALCONE: Anthony Falcone, 8 Maryland Adult. 9 I'm in favor of the amendment. I do 10 have two minor amendments that I would like to propose. The essence of this bylaw has changed 11 12 significantly, where now it's dealing with the 13 complaint against a state association, but we still have the title. It says, Replacement or 14 15 Changing the Borders of a State Association, and 16 then the second amendment that I will propose 17 will deal with that specifically with the last 18 two sections. 19

So the first amendment I would like to make is concerning the title that Bylaw 213 permits, states Replacement or Changing Borders of a State Association, I'd like to change that to Complaint Against the State Association, since that is the essence of what the -- what this bylaw will do.

to change the title. Is there a second? Is there a second for that motion? UNIDENTIFIED SPEAKER: Second. (Chair conferring.)

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MR. BURKE: I understand from the Board that there's consent to that proposal to change the title, so, unless there's objection, we will accept that change, and we can move on to the second proposed amendment.

MR. FALCONE: Okay. The second amendment deals with Sections 13 and 14. I would like to recommend that that be a separate bylaw titled, Application to Replace or Change Boundaries of the State Association. Leave it to the Rules Committee for housekeeping as to the proper numbering of that bylaw.

MR. BURKE: I'm sorry. Could you please say that again?

MR. FALCONE: Sections 13 and 14. Have that as a separate bylaw, not included as 213, whether it be 214, 213 A, whatever, however the Rules Committee sees proper to number it, but it would be titled, Application to Replace or Change Boundaries of the State Association. So

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1 the substance of those two sections remain the 2 same. It would just be separated as a separate 3 bylaw with the two sections. 4

(Chair conferring.)

MR. FALCONE: The point of rationale for that --

MR. BURKE: Forgive me for interrupting, I've quickly consulted with the president, who is willing to accept just the division, because the substance of these proposals remain the same.

MR. FALCONE: Nothing's changed. It's just the division. And the rationale is that under the complaint, there's four outcomes.

MR. BURKE: Right.

MR. FALCONE: It may not necessarily be replacement of a state association. I believe it would just be proper to have a separate bylaw, where there's -- which refers to replacement or change of the boundaries. It doesn't change the substance.

MR. BURKE: Let me make sure I understand. You just want to divide these to be into two bylaws and to keep the substance the same?

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1 MR. FALCONE: Correct. 2 MR. BURKE: I think we're fine to 3 adopt that as, on a friendly basis. So do you 4 have any other proposed amendments? 5 MR. FALCONE: That's it. Thank you. 6

PARLIAMENTARIAN MALAMUT: And the staff is authorized to renumber accordingly.

MR. BURKE: Okay. Just to make this clear, can we have everyone vote to accept the two amendments as were just articulated? All in favor of those amendments, please say aye? Any opposed?

(Motion passed.)

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14 MR. BURKE: Okay. Thank you. 15 I don't know who was second in line, 16 but the chair will recognize the gentleman in

17 front of me.

that policy.

MR. MOORE: Thank you. Tom Moore, Cal North.

Comments on Section 5. Section 5 refers to the hearing panel, and I guess the question is whether or not we should add the words "shall appoint" a hearing panel of disinterested persons, or is the concept that a hearing panel would always be a disinterested Page 90

person, so it's vetted somewhere else that we don't need to explicitly state it in the bylaw?

MR. BURKE: The Rules Committee's view was it was not necessary to include that, because all hearings within the Federation are conducted in accordance with the hearing procedures established in Section 700, and those have an expectation of a disinterested hearing panel.

MR. MOORE: Okay. And then the second comment, which could belong in 5, or perhaps 6 or 7, and that is, there's no specification of a location for this particular hearing. Should we add something along the lines that it should occur in the state association involved or at some mutually agreeable location?

MR. BURKE: That is certainly a policy consideration. If there were, if you had an amendment, we could put it before the group, or we could take that subject back to the Rules Committee for -- or actually, I should say the -this bylaw change, 213, as you saw it on the slide, contemplates the future adoption of a companion policy, and I think it's likely that this concern will be addressed and resolved in

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MR. MOORE: That's fine. Thank you.

The chair recognizes the gentleman to my right.

MR. BURKE: Okay. Thank you.

MR. BUSCH: Tim Busch, Washington State Soccer Association.

We had the experience or we've had the experience of being challenged over the last couple of years and having the hearing and going through the process, and I would strongly encourage the body to approve the changes, because many of the features that came through the Adult Council, we had some input.

The idea that the Federation has the opportunity to decide whether or not to move forward with the hearing is helpful, and also the cooling-off period, because effectively, right now, you can go through the hearing, get a determination from the hearing panel, from the Federation, and the intervenor can turn around and file another one. So I really appreciate the work on this and would encourage everyone to approve the changes.

Thank you.

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MR. BURKE: Thank you.

Are there any further comments on this proposal as amended? Hearing none, we'll move to have a vote on Bylaw 213, as twice amended. Will all those in favor please say aye? Any opposed? Thank you. It's adopted.

Now, we will move to Bylaw 232. This addresses the reinstatement of the category of individual sustaining members as a category within the Federation. It contemplates that fan organizations, affiliated with the Federation, would have the opportunity to have a voice within the Federation at this National Council.

The proposal caps the potential voting strength of the fan organizations at six votes. As you have heard earlier today, in this council meeting, there's 1,134 votes so, it would be a small, a small voting power, within this organization, but we know from attending national team games, that our fans have lungs.

The proposal is now on the floor, and the chair recognizes the gentleman from Florida, correct?

MR. MOORE: Cal North.

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MR. BURKE: Call North, my apologies.

MR. MOORE: The other coast, no

problem? We all are warm, right?

So I don't have any particular strong

feelings one way or another. This might be a

So I don't have any particular strong feelings one way or another. This might be a reasonable idea. There is, however, some degree of lack of clarity in the actual wording here. It's not clear, for example, whether this is to represent one fan organization, or could there be ten fan organizations, each of which could grow enough to get six votes? So it's that lack of clarity that I think needs some reworking in the wording.

MR. BURKE: Okay, yeah.

MR. FIKE: So the intent is that this will be only the U.S. Soccer's fan organizations, individual sustaining members. So it will be individuals that will, you know, be part of U.S. Soccer's membership program, as an individual, and part of that will be, they will be individual sustaining members. So it's not, multiple organizations can't belong to this. It's one, only one fan club.

MR. MOORE: It's a single fan organization.

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MR. FIKE: Yeah, exactly.

MR. MOORE: That might need to be exclusively stated.

MR. FIKE: So I don't think it

mentions fan organizations specifically anywhere in the bylaw amendments. It's in the rationale, but it is not specifically in the actual

8 amendment, so. 9 MR. MO

MR. MOORE: Right. So, that was a bit unclear.

Secondly, the procedures for selection of those delegates probably is not something that belongs in the bylaws, but there's no reference to policies that would establish those processes.

MR. BURKE: Presumably, this also could be a subject for a companion policy by the board, assuming the National Council adopts this proposal.

MR. MOORE: Thank you.

MR. BURKE: Thank you. Are there any other comments or discussion on Bylaw 232?

MR. SADOWSKI: Yes, Jim Sadowski,

Metro D.C. Virginia.

I'm in favor of

I'm in favor of this proposal, but I

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know that there are some important things in our game, good fields, good referees, and if we're going to open up this category of fans, why are we not giving the referees the same kind of voice in the national organization? Thank you.

MR. BURKE: Thank you for your comment. Are there any other comments?

PRESIDENT GULATI: Yes?
MR. BURKE: Yes, sir?
MR. HOLDEN: Stue Holden,

representing the Athletes Council.

We talked about this yesterday when it was presented to us, and as athletes that have represented our country, the fans, we feel, are the heartbeat, and they give us voice at the stadiums. They support us. They have been there throughout, and we only think it's fair that we support that they have a voice in the future of our game, so we are fully in favor of this amendment.

MR. BURKE: Thank you, Mr. Holden.
Hearing no further discussion, we
will move to a vote on Bylaw 232.
Would all those in favor please say

Would all those in favor please say aye? Any opposed? The bylaw is enacted. Thank

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Now we'll move to Bylaw 401. This is

you.

the proposal to change the bylaw governing officers in several respects. As I mentioned before, it changes and requires candidates for president and vice-president to declare their candidacies 60 days in advance of this meeting. It contemplates that the Nominating and Governance Committee will vet them, confirms that elections will be held by secret ballot, and includes a term limitation. The board's proposal for the term limitation would be a total service time of 16 years on the board and a maximum of three terms, as president.

I will put Bylaw 401 as proposed by the Board of Directors on the floor for discussion. Is there any discussion?

I'm sorry, if -- the Bylaw 401 is on the floor -- so if someone wishes to propose an amendment, this would be the time.

MR. COLLINS: I would propose an amendment.

MR. BURKE: Okay. Why don't we turn to the next slide. Mr. Collins has an amendment, and I would ask him to describe his amendment to

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the National Council.

MR. COLLINS: Hi, John Collins. Member of the Board of Directors.

I strongly support term limits, and I think it's a wonderful addition to the bylaws. There is a slight philosophical question where we come out on it. The recommendation from the board was 12 years, which I supported, in that I preferred it to there being no term limits. Personally, I thought though, that limiting the term of the president and vice-president to two terms instead of potentially three terms was better for the health of the organization as a whole.

And I recognize that the concern about having three or having a shorter period of time is that you risk the chance of losing or not having somebody really good for a longer period of time.

And I happen to view the downside of what happens to the organization if you had that longer one, because the flip side of potentially losing a good person or not having a good person for the extra four years is that there's a chilling effect or less developing of potential

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new leaders in the organization. You run the risk of having really qualified people that get concerned that they may not have an opportunity. And so we lose people, and think, Oh, there's a president there, or there's a vice-president there, and these organizations, the incumbent tends to stay for a period of time, and there's a very good power of incumbency, and there's nothing wrong with that.

But what happens is when we have these longer terms is we have people that get discouraged or think, well, they're there, it's not going to be there, and there's a window of time where we lose potential people to serve in that position. And we need to develop more leaders. We need to be more inclusive and more diverse. And we need new people coming in all the time. And having a shorter term limit, we would start developing those new leaders faster, which would also then percolate throughout all the other organizations, because people that are aspiring for positions would know that there's pathways and be able to get those. And so I err on the side of, let's be more inclusive to have more development so we're developing people to

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fill those positions by having a shorter term.

The other side is people worry that we're going to lose it. It's a perfectly fair debate. People can differ on which they prefer.

I just wanted to bring it to this body to get the input of all the people out in this part of the room, because this really isn't the motion or the thought about up there, it's the thought about out here, and everybody, what they want to do and how to do it for the organization.

So I'm open to any suggestions and will appreciate whatever, any input you have. So that's all I have. Thanks.

MR. BURKE: Thank you, Mr. Collins.
So we have a floor amendment to Bylaw
Proposal 401 which would change the term limit to
two terms for the president, vice president --

MR. NUNEZ: Excuse me.

MR. BURKE: Yes, sir.

MR. NUNEZ: If I may just react to John's proposal, I have a lot of respect for John and certainly enjoyed my time with him on the board.

I will say he raises a good point

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doors to new generations of leadership, of personally, I have been affected and impacted by term limits. So I have a love-hate relationship with term limits, because on the one hand, it offered me the opportunity to become the youngest speaker in California history, but at the same time, it pushed me out of office six years later. So I appreciate term limits, and I know opening the doors to new generations is important, but this is a proposal that the board unanimously --

well, not unanimously obviously, put forward

after careful thought and consideration.

with respect to making sure that we open the

Two years of deliberation, conversations around what is in the best interest of the future of the sport, and I think that at the end of the day, really, what's before us, the three-year term for the president and vice-president. I think it's important, and certainly, it is not a folks at the top of the food chain dictating to everyone else. This is really -- was really a collective effort and a well thought-out process.

And so I would just say, you know, with all due respect to John, that this is a

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proposal that at the end of the day allows for the type of continuity and leadership that is necessary to take U.S. Soccer to the next level. So, thanks.

MR. BURKE: Thank you for those comments.

Further discussion on the proposed amendment?

MR. PINORI: Hi, this is Peter Pinori from Eastern New York.

First of all, I would like to say thank you to the board, and Sunil, for actually putting the amendments on the board and explaining before we did the vote. I think some of us take the time to read the book and be prepared, but some of us maybe don't. So I do appreciate that.

I also agree with Mr. Fabian. We never had term limits. Never. So somebody could have been on the board forever. Now we have a change. And the board proposed, I guess, unanimously without for one person, proposed a three-year, three term limits, and I think if the board believes in that, I think, we should all follow. That's what my position is.

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MR. BURKE: Thank you. Any further discussion on the proposed amendment?
MR. KEPNER: Yes. This is Bob Kepner.

I have been before the body, speaking in this capacity for a long time. I think it's important for all of us to take into consideration the fact that just because there are two-term limit, three-term limit, five-term limit, whatever that case may be, there's going to be an election once every four years, and as a result, if an individual has served in a meritorious fashion, served the organization well, then that person probably, possibly, could be reelected, but there's no absolute given to that.

This does not limit, in any fashion, strong new leaders from stepping forward and contesting in an election.

We should not assume that just because there's a two term, three term, whatever it might be, that they end up, the incumbent, will necessarily be reelected.

I grant you that the incumbency has its distinct value and gives its weight as well,

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but the fact that there will be an election held should be taken into account.

MR. BURKE: Thank you.

Further discussion on the proposed amendment?

MR. YASA: Samir Yasa, from Indiana. I think John eloquently put it

yesterday to us when he was explaining the number of years. Could you go back into your number of 16 to 32, or that probably would make a different impact on what people know the actual number of years a member could be on the board.

MR. BURKE: Thank you. Any further discussion?

MR. COLLINS: Paul, should I answer the question?

the question?MR. BURKE: Oh, yeah, I'm sorry.

18 Please do.19 MR. COLLINS: Yes, I would be happy

MR. COLLINS: Yes, I would be happy to do that.

First, though, I would like to note that the statement that this organization has not had a term limit is not correct. There was a two-term limit for presidents, and that was eliminated in the bylaws in 1998 and ironically

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in this room.

With respect to the term limits on this, there is a -- if you read the full proposals, there's a 16-year term limit for being on the Board of Directors, and then there's an independent term limit for how long you can be an officer. And you can be an officer for 16 years, so -- and that doesn't count. So you could be on the Board of Directors, first for 16 years, and then get elected an officer and be on another 16, so you could be 32 years.

In addition to that, years of service as an athlete don't count. So potentially someone could be anywhere for however long they would be there as an athlete, which is their playing career, plus 10 years, and then they could do 16 years, and then they could do 16 more as an officer.

So all this proposal does is say that you can still serve on this board for a very long time, but it would simply be in the position of a president or a vice-president, you could only have that one position for two terms is what my proposal would be. The other would be for three terms, which actually creates the oddity where

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you could be in one position longer than you were in the other, as opposed to a lot of organizations that have it where it's a natural progression, of course. Again, there's no right answer, it's what people think is best, and I defer to whatever the body decides.

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MR. BURKE: Thank you, Mr. Collins. Any further discussion on the proposed amendment?

You faked me out, I thought you were going for the microphone. All right. Hearing no further discussion, we will call for the vote. This is the proposal to amend the main proposal which requires a majority vote. We'll start with a voice vote. All in favor of Mr. Collins' proposed amendment, please say aye; opposed?

I'm going to, as the chair, call for division, which means we'll have our first vote of the day on the voting devices. So if you will get them into your hands, and then we will have a vote.

Are our tech people ready? All right. We have the thumbs up. So the voting is now open. So please register your vote.

MR. KEPNER: The voting will begin

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MR. BURKE: There you go.

(Votes being cast.)

4 MR. KEPNER: Voting will close in 5 five seconds. The time will show on the screen.

MR. BURKE: Okay. The proposal fails; 568 votes were required for passage, and the amendment has failed. So now we're back to the main motion.

Any further discussion on the main motion? Hearing none, let's move to a vote on the proposal for Bylaw 401. All in favor, please say aye; any opposed?

And it is enacted. Thank you.

The next bylaw proposal for consideration by the National Council would be Bylaw 413, which, as we described earlier, contains a number of almost mirroring provisions for the Board of Directors, term limits for board members, for independent directors on the board. And as I mentioned before, there's one update from the materials circulated before the National Council meeting, and that is to clarify that under Section 1 (d) that the past president will be limited to a six-year term beginning in 2022.

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Any discussion on this proposal? Hearing none, I will move to a vote on Bylaw 413. All in favor, please say aye? Any opposed?

Bylaw 413 is also enacted.

Next, we will take Bylaws 531 and 532. These we have pulled from the comprehensive packet, because the hope is the comprehensive packet can be adopted by consensus. During discussions yesterday, there was some indication that there was not a consensus with respect to these provisions. So we will present this proposal, Bylaw 531 and 532, for consideration independently and for a decision by the National Council. So this proposal is now on the floor. Is there any discussion?

The chair recognizes the gentleman on my right.

MR. WEISS: I'm Andy Weiss from Massachusetts.

There are currently about 145,000 referees in the country, other than a few hundred national referees that are under the direct supervision of the national office or Professional Referee Association. All of them serve the needs of the state associations, and

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the way these collectives are written, that may go away, and I believe that the fundamental tenet to require referees to register through the State Referee Administrator should stay as a bylaw.

MR. BURKE: Thank you.

I can represent to this body that it was not the intent for this change, for this proposal, to change how referees are registered, but I appreciate the comment.

Any further discussion on this proposal?

MR. GUTHRIE: Dave Guthrie, out of Indiana.

I would speak against the proposal, and the way it's written. There is wisdom in the way it's currently written in that it requires a two-thirds majority to make such a substantive change to the way in which referees are registered. And to complement my friend's comments as well is that most of these referees serve the state associations. So, for that reason, I wouldn't want to see the threshold lowered to 51 percent, or just to a policy. So I speak against the motion.

MR. BURKE: And to be clear, your

#### Page 109 Page 110 1 comment is, I think, premised on the difference 1 out of the larger packet. So thank you for the 2 to how policies are changed versus bylaws; is 2 comments yesterday, because we would not have 3 that correct? 3 wanted concerns about a proposal like this one to 4 MR. GUTHRIE: That's correct. I 4 weigh down the larger group proposal. 5 5 think there's wisdom in leaving it with a And that's our final item of 6 6 two-thirds majority. business, as we have the comprehensive packet, 7 7 MR. BURKE: Thank you. that, for consideration by the board. Yes, sir? 8 Further discussion of this bylaw 8 (Chair conferring.) 9 9 MR. BURKE: Oh, yes. We have already proposal? Hearing none, we will conduct a vote. 10 10 All in favor of adopting Bylaws 531 and 532, as voted on 804 for the effective date, so that is 11 proposed, please say aye; opposed? 11 no longer part of this packet. 12 We'll also call for a division here. 12 The other housekeeping, as we 13 So I will yield the floor for a vote and please 13 mentioned before, this packet now needs to add to 14 cast an electronic vote when indicated. 14 Bylaw 302 1(a) the existence of the individual 15 MR. KEPNER: Voting begins now. 15 sustaining members as being part of the National 16 (Votes being cast.) 16 Council now. 17 MR. KEPNER: Voting will close in 17 So I trust that those two amendments 18 18 are acceptable. If there's any objection, 5 seconds. 19 MR. BURKE: Okay. The proposal 19 hearing none? We will consider the final packet 20 fails. It requires a two-thirds vote, so the yes 20 as amended, as I just described. 21 vote here was 58. So the proposal fails, and 21 Is there any discussion? Hearing 22 Bylaws 531 and 532 will remain as they now exist. 22 none, I will call for a vote on the large 23 So I think that vote just validated 23 comprehensive packet with multiple amendments. 24 the process that we had yesterday in seeking 24 Will all of those in favor, please say aye? Any 25 comments and pulling this particular provision 25 opposed? Page 111 Page 112 1 1 Thank you. They're adopted. guess, we have the World Power Soccer Tournament, 2 2 the World Cup for Power Soccer. We have a quick And thank you to everyone for your 3 careful review of the bylaws this year. 3 video that we want to show you of that. 4 4 (Applause.) (Video shown.) 5 5 PRESIDENT GULATI: Thanks very much, (Applause.) 6 6 PRESIDENT GULATI: Terrific. We wish Paul, not only for today, but your terrific work 7 7 over the last 18 months. And for John Collins our team the best of luck in that tournament. 8 8 and Lisa Levine and Greg Fike, who led this Next, a ceremony that's a little 9 9 process, as well as some outside folks, and to different than we've had in the past. We have a 10 the board and all of you for your patience 10 new live member today, but we also have six live 11 through the period when you got these and today. 11 members sitting in the front row, and we want to 12 Let's take a quick look at a video. 12 honor them, as we will now, every year, when we 13 Paul has gotten us back on schedule, which is 13 have this ceremony, with a ring for your 14 good, which means we will get you out before 14 dedication and service to the organization, in 15 15 lunch. This is a video of everyone in the room, addition to being named honorary members or life 16 so to speak, other than Turney. 16 members. We will do that over here. It will 17 17 (Video shown.) just take a couple of minutes and then give them 18 18 the appropriate due and then finish up with a (Applause.) 19 PRESIDENT GULATI: So a couple more 19 couple other items. 20 pieces of information. First, next year's Annual 20 So if we can get all life members, 21 Mr. Trapikas included, and the six of you General Meeting in a cold weather location, will 21 22 be in Orlando, February 8th to 11, Orlando at a 22 gentlemen in front as well, come on up front. UNIDENTIFIED SPEAKER: Down here for 23 Disney property, Feb 8th to 11. 23 24 Next, July 5 to 9 of this year, in 24 a minute.

(Applause.)

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Kissimmee, Florida, staying near Orlando, I

#### Page 113 Page 114 1 PRESIDENT GULATI: First, Dr. Robert 1 PRESIDENT GULATI: And our newest 2 Contiguglia, Past President of U.S. Soccer. 2 life member, Bruno Trapikas, who has many, many 3 (Applause.) 3 years, and on our board for many years, leader. 4 PRESIDENT GULATI: Burton Haimes, 4 (Applause.) 5 board member for many years, Past Chairman of 5 PRESIDENT GULATI: Think about that 6 6 AYSO. diversity issue as we take this picture. A group 7 7 (Applause.) photo. 8 8 PRESIDENT GULATI: Reverend Hank Can we have one more applause for 9 9 Steinbrecher, General Secretary for many years. these gentlemen, please? 10 10 (Applause.) (Applause.) 11 PRESIDENT GULATI: Franco Borroni, 11 (Standing ovation.) 12 many years board member, USASA chairman. 12 PRESIDENT GULATI: Okay. Thank you. 13 (Applause.) 13 We are at the end of our meeting. So 14 PRESIDENT GULATI: Francisco Marcos, 14 we are at the Good of the Game, and I'm going to 15 15 founder of USISL, USL, and board member for many break tradition and go first rather than last on 16 16 the Good of the Game. I may go last as well, but 17 17 first. We have five board members who are (Applause.) 18 PRESIDENT GULATI: Gerhard Mengel, 18 serving their last Congress, and I want to 19 Fricker Award Winner, one of our early Fricker 19 recognize them. Four of them -- three of them 20 Award Winners, member for many years. 20 are here. It turns out a couple are not here. 21 21 (Applause.) And let me do that. We have Arthur Mattson from 22 PRESIDENT GULATI: Darl Rose, many 22 USASA, who is at his last meeting. We want to 23 years leader in Youth Soccer and on our board for 23 thank Arthur for his service to the game for many 24 many years. 24 years, but certainly to our board over the last 25 25 couple of years. So thank you, Arthur. (Applause.) Page 115 Page 116 1 (Applause.) 1 and it was at age 15 in 1983. And I knew Jeff at 2 PRESIDENT GULATI: Alec Papadakis, 2 the time, I knew his parents, and he has served 3 3 who is not here, President of the USL, has been a in every capacity in the game, five-time MLS 4 4 Pro representative for the last couple years, champion, World Cup player, works at MLS now, 5 5 follows in a terrific tradition of Mary Harvey to could not make the meeting, but thank you, Alec. 6 6 Peter Vermes to Jon McCullough to Jeff as chairs Cindy Cone, many years on our board, 7 7 as she -of the Athlete Council. And he's done terrific 8 8 (Applause.) work and been involved for so long. So -- and 9 9 Jeff, unfortunately, is ill; if you see him at PRESIDENT GULATI: -- and sometimes 10 you really don't need an introduction, because 10 the pool later, that means he's better, but he is 11 everyone knows who you are -- world champion, 11 really ill. Jeff would never miss a meeting or a 12 Olympic champion, on our board for many years, 12 game or a practice session unless he was really 13 and as she reminded the board yesterday, you will 13 sick, so we hope he's better. 14 hear from Cindy tonight, at the Fricker Award 14 And certainly not least but last, my 15 15 dinner, was brought into the Athletes Council for good friend, Fabian Nunez, who was one of our 16 a meeting at age 17. And I'm not going to say 16 first independent directors, our only set that we 17 she never left, but she's been involved in our 17 had at the beginning. And as I mentioned at the 18 18 programs for a long time. Cindy, we will miss board meeting yesterday, Fabian and I met at a 19 you, but not that much, because we will keep you 19 soccer game. And literally, as I remember it, he 20 involved, as we talked about. 20 had a lot of other things going on in his life. 21 He was a speaker of the California General 21 Jeff Agoos, who is not here. And 22 Jeff was chairman of the Athletes Council. And 22 Assembly. And for those that don't follow 23 at our board meeting yesterday, he talked about 23 California politics, it's a pretty big deal. And 24 how long he's been in the game, and I asked him 24 as he mentioned, he was the youngest member. And 25 when he had first put on a national team jersey, 25 talked to him on the way out and said would you

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-- and it was at a soccer game -- would you like to think about -- and it didn't take him between then and when we got to the car, and he said yeah, let me know a little bit more, but I would love to be involved.

He has been a great advocate for the game, in so many ways, for those nine years, and we will certainly miss him, but find a way to keep him involved, and he's become a great friend, and we spent some time in U.S. games and some time in Brazil and a few other places. So, Fabian, we will miss you, hard to replace, but wish you the very best of luck.

So, all five of you, thank you very much for your service.

(Applause.)

PRESIDENT GULATI: And we will obviously have some new board members. We'll have some elections. The athletes will be electing two new members in the next month. There will be an at-large election in the next month. The Pros have made a decision, Steve Malik, who owns the teams in North Carolina, on the Women's side and the NASL, will be joining the board. And who else am I missing? And,

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Rich, Rich Moeller is -- Rich, where are you? Rich was elected yesterday to our board on behalf of USASA. So, Rich, welcome.

(Applause.)

PRESIDENT GULATI: I think that's everyone.

We have one other election? No, those are all the elections, and the athletes got theirs, yeah.

Okay. So I will stop there, and now take -- we'll start with the floor and then end with the board.

Good of the Game. Any comments?

Lunch ain't coming until noon, and
the doors are locked. So hang in there.

MR. PINORI: Peter Pinori, Eastern

MR. PINORI: Peter Pinori, Eastern New York.

As probably many of you in this room know, this would be the time that a great friend of ours, Rocco Amoroso, would get up and make his little speech about sportsmanship. I am not going to do that, because I am not going to be

able or capable of doing anything like that, but I wanted to just come up and have his name at

least put in the book for one last time. So

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that's one thing, I wanted to do.

Also as many of you know, Sal is not around with us, he had a very difficult year, Sal Rapaglia, from Eastern New York, and to make things, matter worse, a couple of days ago, his brother passed away. So we keep them in our prayers.

And that's enough about bad news.

Now some good news is that, Number 1,
I wanted to congratulate either Dan or Linda for
putting Caitlin Carducci in charge of the
meeting, just the name Carducci would be great,
but she did an excellent job in communicating,
and I want to make sure that --

(Applause.)

MR. PINORI: -- and if you did have any questions, which, as many of you know, I do have many, she does get back to you right away. So I wanted to say thank you for that.

Lastly, I wanted to say thank you to the board and Sunil for bringing us back to Hawaii. Now I was not asked but told that I cannot request Hawaii any more by our illustrious leader. So since we changed the meeting, at least, that's what I understand, to the

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summertime, a great place to go would be Alaska.
 So, just to let you know.

(Applause.)

PRESIDENT GULATI: Peter, these things are all voting machines for you; for me, they are a laser.

Thank you for that, Peter.

Greg first, then...

MR. GRIFFITH: Hi, Greg Griffith from Georgia.

Just wanted to mention, Sunil
mentioned that Atlanta United is starting our
first game Sunday. We did sell out the Georgia
Tech Stadium, 55,000 seats.

(Applause.)

MR. GRIFFITH: We've sold over 30,000 season tickets, and we will start in what will be one of the nicest stadiums in the world, Mercedes Benz stadium, on July 30th, and we hope to sell out that with over 70,000 seats. So we're really excited about soccer.

MR. REGRUIT: Curt Regruit, New York State West, Youth Soccer.

I wanted to thank the Federation.
Many of us asked for, a long time, for

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opportunities to, for the Federation to give us resources that we could use to help the grass-roots side of the game. The \$3 million grant money you've made available in the budget is a great thing, and I wanted to thank the Federation for making that commitment.

(Applause.)

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PRESIDENT GULATI: Just to clarify that was not \$3 million per association, right? I want to make sure.

MR. REGRUIT: One last thing, Sunil. I couldn't help but notice, I get teased when I come to these meetings about my penchant for asking questions, and I couldn't help notice that today, my assigned seat was about as far away from the microphone as it could be. Is that an implied message, will I be -- it obviously didn't work.

PRESIDENT GULATI: No, it's not an implied message. It's a message. Get back to your seat.

(Laughter.)

23 MR. EJLALI: Darius Ejlali, North 24 Carolina Soccer.

I would like to thank Mr. Bob Kepner

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1 for the years and years of service he's given to 2 North Carolina Soccer in both the youth and the 3 adult. This past year, he has stepped down as 4 serving as our president, so I would like to say 5 thank you to Mr. Kepner. 6

(Applause.)

PRESIDENT GULATI: Trip? MR. NEIL: I would like to take a moment to introduce myself. I'm Trip Neil, president of the USA Deaf Soccer Association. I'm also the men's captain on the Men's Deaf National Team.

I just want to say I am thankful and honored to become part of the U.S. Soccer family, in particular, a select few of you guys who have really made a difference in getting us to this place.

Dan and Sunil, thank you, as well as John Collins, Carlos, Greg Fike, Eli Wolf, has been instrumental as well, even Linda Cardenas, I don't know if she's around or not, but she's been very helpful. Oh, there she is, I couldn't see her. So I just wanted to take a moment to thank you for that as well.

Give you a brief moment just to

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introduce our program. We have got a deaf men's national team and a deaf women's national team that we oversee. We have a similar four-year calendar to the National programs; Deaf World Cup, Deaf Olympics, and the Deaf Pan American Games are big events.

Most recently in 2016, the women won the Deaf World Cup in Italy, and our men's team got knocked out in the quarter-finals to Germany, which was a good result for that program.

Deaf Olympics has been around since 1920s. So it's a sport with a lot of history, and we've tried to really ramp up the program in terms of identifying players, all across the various regions, levels, and age groups.

But we're a product of the successes of U.S. Soccer, as a whole. Everyone from the youth programs, adult club, college, PDL, semipro, Professional, and even the national team have played a role in our program. We've got the men's coaches, Dave Kunitz with the Colorado Storm, and our women's coaches are former Women's

22 23 National Team players Amy Griffin and Joy

24 Fawcett, and they have done a tremendous job of 25 really elevating the program to new heights and

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awareness. So lastly, I would just say, I'm proud to serve as president of USA Deaf Soccer Association and also proud to serve as a member of U.S. Soccer. Thank you.

(Applause.)

PRESIDENT GULATI: Peter and then -go ahead.

MR. ARNEAUD: Good day to all. I look at the population that we have in this country, and I'm a little dissatisfied for the Good of the Game, where we've come to. And I hope, after talking to Sunil, my boss, my friend, that for the Good of the Game, we all look at the complete dynamics of the game and introduce back into the sport the missing pieces, when you look around, on the board level, in the entire audience, on the playing field. We are missing the ethnic groups. Let's get them back for the Good of the Game.

21 (Applause.) 22 23

PRESIDENT GULATI: Thank you. MR. DOYLE: Frank Doyle, the Hawaii Soccer Association.

I would like to shout out a thanks to

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- 1 our president who's leaving us, Donna Foust.
- 2 Donna has been with us for almost 20 years, and
- 3 during that time, we have seen our membership
- 4 grow, but we've also gotten at least three new
- 5 leagues started during that time frame. Donna
- 6 has served just tirelessly, and shown a lot of 7
- compassion for everybody, including those people 8 who she serves on the Cerebral Palsy of Hawaii.
- 9 And she's just been a great person for us over

10 the many, many years.

11 Thank you, Donna.

12 (Applause.)

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PRESIDENT GULATI: Kep.

MR. KEPNER: Bob Kepner.

While I was up there preparing to present the Credentials Report, I acknowledged Siri Mullinex, who was not among the athletes

18 here on the floor, to stand up. But there's

19 another among us, and that's Cindy Parlow Cone. 20 And I said about Siri that she had been inducted

21 some time ago into the North Carolina Soccer Hall

22 of Fame. Cindy was inducted into the North

23 Carolina Soccer Hall of Fame just a little over a 24

month ago. There's something about Cindy that I 25 think is important to understand. Not only was

national team, but they are a true inspiration.

They represent our country. They're going for a third straight World Cup. So if you are down in

3 4 Kissimmee, please come down and see us. If you

have youth players, bring them down, they will be

6 inspired as well.

Thank you very much, and I appreciate

it.

(Applause.)

10 PRESIDENT GULATI: Anybody from the

11 board? Chris.

MR. AHRENS: Thanks, Sunil.

13 On top of talking about Jeff and

14 Cindy and their contributions and there's not 15 much more I can say, because it's been an honor

16 to serve with them, and they have represented the

17 Federation so well. I need to mention our

18 athletes that are timing out from our council.

19 We're all aware of what our athletes accomplish

on the field, but this group of people have been

21 dedicated to the game and have led the Athlete

22 Council. And for myself, coming from a smaller

23 program like the Paralympic program, we wouldn't

24 be where we are today without them leading the 25

way.

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she a great player in Carolina, UNC, and Chapel 1

Hill, but, obviously, for the National Women's

3 Team as well, and then a great professional

4 player, but it was because of her dedication now

5 to working with young ladies who are growing and 6

learning the game, not only in the United States, 7 but also all over the world. So it was for a

8 multitude of reasons that Cindy was inducted, and 9

I congratulate her for that.

(Applause.)

MR. RUSSO: Good morning. Sunil, members of the board, and staff, as well as U.S. Soccer, and all my colleagues, I'm Dominic Russo, and I'm the president of the United States Power

15 Soccer Association.

> And I am proud to be able to represent those fine athletes. And I want to thank Sunil and the staff for actually showing the video to give everyone an idea of exactly what these athletes do, because there's a lot of people probably scratching their heads, saying how the heck do you play soccer in a power

22 23 wheelchair? Well, that's it, and that really

doesn't do it justice. And those players may not

be on the men's national team or the women's

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1 So Tiffany, Siri, Cindy, Jeff, from 2 the bottom of my heart, thank you. And we'll 3 keep the movement going. And Cobi Jones. How

4 did I forget Cobi Jones? 5

(Applause.)

PRESIDENT GULATI: Cobi, just for the record, he didn't forget you, he just didn't want to thank you. That was the issue there.

Okay. So I get the final word, I guess. I'm sorry, John. I'm going to let John go first because he usually wants the final word, so we'll let him go now.

MR. COLLINS: Sunil, no one ever gets the final word when you are involved. First, I want to say thank you to the board members who are leaving. They have done great work, and I've enjoyed working with them.

I wanted to also note, Dominic got up and spoke about Power Soccer. It's a huge endeavor that this organization is trying to take on. It's a very small organization that has brought on a pretty significant financial commitment that it wants to do, and they still need to raise a couple hundred thousand dollars, and he didn't mention it, but I will.

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They had a CrowdRise account, and they're trying to raise it. They have a program of asking for \$20.17, because it's the 2017 World Cup. And anything you or your organizations could do to promote that CrowdRise, so people could help donate, so they could pull off what would be a spectacular event would be greatly appreciated.

And then lastly, I just have a quick housecleaning -- the At-Large Committee meeting, if we could meet 20 minutes after this meeting is over, so you can get out in the day a lot earlier, in the same room. Thanks, bye.

(Applause.)

PRESIDENT GULATI: So, a few thank yous, and a couple of last comments. First, thank you to our state associations here in Hawaii for creating the island, I guess, to start with, and the weather and your hospitality.

Thank you, certainly, to Dan, and everyone that works with Dan and for Dan and around Dan and makes Dan and others look good. And you don't know all of them. Some of you recognize Caitlin, and she's done a terrific job, but so have a number of other people, not just

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for today, and not just for this AGM, but in many ways. So thank you to the staff and administration of U.S. Soccer in a very big way from me.

And lastly, you have heard from a lot of different people today, and we've seen a video on Power Soccer, and you have seen Ashlyn in Liberia, and heard from people who have represented us in the Olympics, as well as the Paralympics and Power Soccer and Derek's comments.

And it's a time in the country where I guess we're trying to figure out what we're all about, every day, but I think we need to go out of our way to A) appreciate where we are in the sport and everything you do, and I want to thank you-all for that.

But we also need to go out of our way, as a sport, as an organization, to be open, in every possible way, welcoming in every possible way, to those that are around us day-to-day, and those that we don't see very often.

And I think if we can all live by that motto, the sport will be better, our

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organization will be better, and we'll achieve even greater heights than where we are today. And I think we should all be very, very proud of where we are today and even prouder in a year, a decade.

So, enjoy the last day or, in some cases, few days that you are here. We will see you tonight at the dinner. And thank you-all for everything you do in the sport, every day of the week. Thank you.

Meeting is adjourned. (Adjourned at 10:50 a.m.)

# REPORTER'S CERTIFICATE

I, DEBRA K. RESLING, RMR, and Certified Realtime Reporter appointed to take the meetings of the U.S. Soccer Federation, do certify that the within proceedings of the Annual General Meeting were taken by me stenographically in Wailea, Hawaii, on March 4, 2017 then reduced to typewritten form consisting of 132 pages herein; that the foregoing is a true transcript of the proceedings had.

In witness hereof I have hereunto set my  $\,$  hand this 23rd day of March, 2017.

Debra K. Resling, CSR, CRR, RMR Registered Merit Reporter and Notary Public. 4 Cheyenne Blvd., Colorado Springs, CO 80905 My commission expires February 28, 2021

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