

**MINUTES**  
**UNITED STATES SOCCER FEDERATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**DENVER, COLORADO**  
**JUNE 8, 2017**  
**9:00 A.M.**

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**PRESENT:** Sunil Gulati, Dan Flynn, Carlos Cordeiro, Chris Ahrens, Carlos Bocanegra, John Collins, Dr. Robert Contiguglia, Don Garber, Jesse Harrell, Steve Malik, Richard Moeller, John Motta, Donna Shalala, Tim Turney

**BY PHONE:** Angela Hucles

**REGRETS:** Val Ackerman

**IN ATTENDANCE:** Jay Berhalter, Brian Remedi, Eric Gleason, Lisa Levine, Greg Fike, Linda Cardenas, Ryan Mooney, Kay Bradley, Jeff L'Hote, Mary Teeter, Mike Gressle, J.T. Batson

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Sunil Gulati called the meeting to order at 9:00 a.m.

Linda Cardenas took roll call and announced that a quorum was present.

**APPROVAL OF MINUTES**

The Board reviewed the minutes of the Board meeting of March 3, 2017 in Wailea, Hawaii, and the minutes from the April 4, 2017 teleconference. The minutes were **APPROVED**.

**U.S. SOCCER COMMITTEE AND TASK FORCE ASSIGNMENTS**

Mr. Gulati updated the Board on committee recommendations. Mr. Gulati noted that the new bylaws restrict the number of people on board committees to five, with a minimum of three required. It was **MOVED** to adopt the committee recommendations. The motion **PASSED**.

**U.S. POWER SOCCER GRANT**

Dan Flynn updated the Board on the proposed grant to U.S. Power Soccer for the Power Soccer World Cup. Mr. Flynn noted that the majority of the costs will be related to transportation, with a possible range of \$100,000 to \$130,000. Mr. Flynn stated that U.S. Soccer agreed to provide \$50,000 up front and another \$50,000 subject to the Power Soccer World Cup raising the same amount through sponsorships. It was **MOVED** to fund the \$100,000 grant. The motion **PASSED**.

**U.S. NATIONAL COUNCIL MEETING**

It was **MOVED** to approve the National Council Meeting transcript without changes. The motion **PASSED**.

**POLICY 213-1**

John Motta informed the Board that he was withdrawing proposed policy 213-1.

**PRESIDENT'S REPORT**

Mr. Gulati welcomed the new Board members. He informed the Board that there will be a retreat in the future to discuss long-term planning. Mr. Gulati also noted the importance of the upcoming Men's National Team matches and the upcoming Women's National Team match against Sweden.



## **SECRETARY GENERAL'S REPORT**

Mr. Flynn provided an operating update to the Board.

Kay Bradley updated the Board on how the data from the 2016 brand tracking study and segmentation research has informed U.S. Soccer's commercial strategy. Ms. Bradley outlined the marketing plan ahead of the World Cup, including various forms of engagement with the media and fans.

Jay Berhalter updated the Board on the management of data sources within U.S. Soccer. Mr. Berhalter noted that the next step is to centralize the data to promote efficiency. It was **MOVED** to provide \$8 million in funds for the development of a centralized data integration platform. The motion **PASSED**.

Ryan Mooney updated the Board on the changes in coaching education.

*(At this point, the Board recessed to an Executive Session at 10:34 a.m., reconvening the meeting at 11:52 a.m.)*

## **SECRETARY GENERAL'S REPORT, CONT.**

Mr Berhalter updated the Board on the progress of Doublepass. It was **MOVED** to approve \$3.3 million in funding for the next phase of the project. The motion **PASSED**.

Mr. Mooney updated the Board on potential reform in the referee program. He informed the Board that member associations are looking for more guidance to increase alignment with the federation.

Mr. Flynn updated the Board on the Innovate to Grow Fund. Mr. Flynn indicated that 21 members have applied to the fund and described one of the proposed projects.

Mr. Flynn updated the Board on the financial status of US Soccer.

Mr. Gulati updated the Board on the status of the new soccer Hall of Fame in Texas. It was **MOVED** to increase funding for the Hall of Fame from \$1 million to \$4 million. The motion **PASSED**.

Mr. Flynn updated the Board on the construction of the National Coaching Development Center. Mr. Gulati noted that construction is expected to be completed by December of 2017.

## **BOARD COMMITTEE REPORTS**

Donna Shalala updated the Board on the proposed revision the conflict of interest policy. She noted that the proposal needed revision before it could be presented to the Board.

On behalf of the Governance and Nominating Committee, Mr. Gulati updated the Board on the search for an independent director, indicating that candidates would be presented to the Board soon.

## **NWSL UPDATE**

Mr. Gulati updated the Board on the status of the NWSL and its television broadcast partners.

## **PROPOSED AMENDMENT TO POLICY 531-9**

Mr. Mooney updated the board on a proposed amendment to Policy 531-9 regarding misconduct toward game officials.

## **SAFESPORT UPDATE**

Greg Fike updated the Board on the current SafeSport legislation currently be considered by Congress and its potential impact on U.S. Soccer. Mr. Fike also outlined the steps U.S. Soccer is taking to mitigate any negative impact of the bill.



**GOOD OF THE GAME**

Mr. Gulati and other Board Members congratulated new Board Members on their first meeting. Mr. Ahrens thanked the Board for supporting power soccer.

The meeting was adjourned at 12:35 p.m.

