# 2012 U.S. Soccer AGM 

 Miami, Florida • March 2-3, 2012


# U.S. Soccer Federation 2012 Annual General Meeting Table of Contents 

I. National Council Meeting Agenda
II. Minutes from the 2011 National Council Meeting
III. The Book of Reports
IV. Proposed Budget - FY ‘13
V. Membership Changes
VI. Proposed Amendments to the Federation Bylaws
VII. Affirmation of Policies Adopted since 2011 AGM


Section I
National Council Meeting Agenda

U.S. Soccer Federation $96^{\text {th }}$ National Council Meeting<br>March 3, 2012 Miami, FL<br>9:00 a.m. ET

I. Opening Remarks and Introduction - President Sunil Gulati
II. Moment of Silence
III. Pledge of Allegiance
IV. Roll Call
V. 2012 Credentials Committee Report
VI. Approval of AGM 2011 National Council Meeting Minutes
VII. Reports of Officers and Committees
A. President's Report
B. Vice President's Report
C. Secretary General's Report
D. Appeals Committee Report
E. Athlete Council Report
F. Budget Committee Report
G. Credentials Committee Report (2011)
H. Disability Soccer Committee Report
I. Open Cup Committee Report
J. Physical Fitness, Sports Medicine Committee Report
K. Referee Committee Report
L. Rules Committee Report
VIII. New Business
A. Proposed Budget Fiscal Year 2013
B. Membership Applications

1. NASL (Division 2 Professional League)
2. North Dakota Soccer Association (Adult State Association)
3. North American Adult Soccer Association (Other Affiliate)
C. Life Member Nominations
D. Wisconsin Soccer Association (this item will be considered by the Board of Directors prior to the National Council Meeting)
IX. Proposed Amendments to the Federation Bylaws
A. Bylaw 802 (Stephen Flamhaft)
B. Bylaw 802 (Stephen Flamhaft)
X. Affirmation of Federation Policies adopted since 2011 AGM (Items A through D are included herein. Items E and F are to be considered by the Board of Directors at the March meeting and, if approved, will be distributed in a supplemental packet on the day of the National Council Meeting.)
A. Policies 241-2, 601-2 and 601-8 (Task Force on Professional Player Fees)
B. Policy 411-1 (Sunil Gulati)
C. Policy 531-1 (Referee Committee)
D. Policy 601-6 (Sunil Gulati)
E. Policy 214-2 (Richard Groff)
F. Policy 521-1 (Task Force on the Distribution of International Games)
XI. Election of Foundation Board Members
XII. Election of Independent Director
XIII. Election of Vice President
XIV. For the Good of the Game
XV. Adjournment


## Section II

Minutes from the 2011 National Council Meeting

|  |  | Page 1 |
| :---: | :---: | :---: |
| 1 |  |  |
| 2 |  |  |
| 3 | UNITED STATES SOCCER FEDERATION |  |
| 4 |  |  |
| 95th Annual General Meeting |  |  |
| 5 | National Council Meeting |  |
| 6 |  |  |
| 7 | Flamingo Las Vegas Hotel |  |
|  | Las Vegas, Nevada |  |
| 8 |  |  |
| February 12, 2011 |  |  |
| 9 |  |  |
| 9:00 a.m. - 11:20 a.m. |  |  |
| 10 |  |  |
| 11 | Reported by Debra K. Resling, RMR, CRR |  |
| 12 |  |  |
| 13 |  |  |
| 14 |  |  |
| 15 |  |  |
| 16 |  |  |
| 17 |  |  |
| 18 |  |  |
| 19 |  |  |
| 20 |  |  |
| 21 |  |  |
| 22 |  |  |
| 23 |  |  |
| 24 |  |  |
| 25 |  |  |

National Council Meeting, U.S. Soccer Federation
Resling Sportscript, (719)632-6391; (719)661-7226 (cell)


| Page 6 |  | Page 7 |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 1 | you-all know, this takes a few minutes, so be | 1 | presence. We get that job |  |
| 2 | patient. | 2 | Friday, compile, figure out | and |
| 3 | MR. KEPNER: Thank you very much. | 3 | the roll call to that we app |  |
| 4 | Welcome to Las Vegas. | 4 | to the keypads, and it's the | to |
| 5 | It is my distinct pleasure each year, | 5 | and helps us with that. And | ad |
| 6 | as it has been for several years, to perform this | 6 | roll call to establish presen | e |
| 7 | credentials function. As you-all know, it's a | 7 | itself. |  |
| 8 | function that is not performed alone, just one | 8 | When I go through |  |
| 9 | person. There's a credentials committee. I want | 9 | will determine whether or | -- |
| 10 | to give credit to that committee: Kathy Zolad, | 10 | answer present or here or | ster |
| 11 | Ken Conselyea, Russell Sargeant, Tiffany Roberts | 11 | at one of the meetings, "y |  |
| 12 | Sahaydak, and then with the support of the U.S. | 12 | appropriate, so that you can |  |
| 13 | Soccer staff function as well, Greg Fike, Lisa | 13 | clearly, so that I can hear y | so th |
| 14 | Levine, Melissa Biniewicz, Mark Bahsen, Eric | 14 | it's clear, and I will put a che |  |
| 15 | Gleason and Michael Leuzzi. | 15 | don't hear something, I'm | cir |
| 16 | The function of doing it in the | 16 | next to that particular name | I go |
| 17 | manner that we do is something that's gone on for | 17 | finish with a particular cou | go ba |
| 18 | an extended period of time. The key element of | 18 | through that council and a | , I w |
| 19 | the credentials is to find out who is, Number 1, | 19 | wait until the very end -- | 1 go |
| 20 | coming; Number 2, who is here; and then to use a | 20 | back through and see if the | tha |
| 21 | formula by which we need to balance out council | 21 | shown up. Because that do | es h |
| 22 | weighting to use our time-honored system, and so | 22 | after a late night watching | oys |
| 23 | there's a mathematical process involved. | 23 | other kinds of things, peop |  |
| 24 | In truth, we compile all of that, | 24 | so... and they arrive. |  |
| 25 | determine who is here, based on registration and | 25 | If we, by the end, at |  |
|  | Page 8 |  |  |  |
| 1 | roll call -- and I have given the report of the | 1 | Q Alabama. |  |
| 2 | credentials -- if there's an organization, a | 2 | A Here. |  |
| 3 | state association or some other organization or | 3 | Q Alaska? |  |
| 4 | individual that has not shown up by that second | 4 | A Here. |  |
| 5 | round of calling names, somebody is not here, | 5 | Q Arizona? |  |
| 6 | then, two or three members of the Credentials | 6 | A Here. |  |
| 7 | Committee will pick up the keypads of that | 7 | Q Arkansas? |  |
| 8 | particular entity, group, individual, whatever it | 8 | A Present. |  |
| 9 | might be, carry them over to the desk, over | 9 | Q California North? |  |
| 10 | there, together with the name tag, and in effect, | 10 | A Present. Here. |  |
| 11 | remove them from the body. | 11 | Q California South? |  |
| 12 | If you happen to be next to an entity | 12 | A Here. |  |
| 13 | for which that occurred, and they suddenly | 13 | Q Colorado? |  |
| 4 | appear, say, 15 minutes later, they didn't lose | 14 | A Here. |  |
| 15 | their ability to be able to participate, and they | 15 | Q Connecticut? |  |
| 16 | don't know where to go, and they sit down, you | 16 | A (No response.) |  |
| 17 | can tell them their keypads are over there. They | 17 | Q Delaware? |  |
| 18 | can pick them up, and sit where they should. | 18 | A Here. |  |
| 19 | So having done that and explained the | 19 | Q Florida? |  |
| 20 | process, I will go first of all through the roll | 20 | A Here. |  |
| 21 | call, and I will start as I always do with the | 21 | Q Georgia? |  |
| 22 | youth council. Again, announce your presence in | 22 | A Here. |  |
| 23 | some appropriate fashion, clearly, so I can hear. | 23 | Q Hawaii? |  |
| 24 | I will start with USYSA State | 24 | A Here. |  |
| 25 | Associations. | 25 | Q Idaho? |  |



|  | Page 14 |  |  |  | Page 15 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | total delegate votes for the Youth Council, 285. | 1 | Q | Hawaii? |  |
| 2 | I'll return to that subject. | 2 | A | Here. |  |
| 3 | Moving over to the Adult Council now. | 3 | Q | Idaho? |  |
| 4 | Again, same method I will go with the USASA State | 4 | A | Here. |  |
| 5 | Associations. | 5 | Q | Illinois? |  |
| 6 | Alabama? | 6 | A | Here. |  |
| 7 | A Here. | 7 | Q | Indiana? |  |
| 8 | Q Alaska? | 8 | A | Here. |  |
| 9 | A Here. | 9 | Q | Iowa? |  |
| 10 | Q Arizona? | 10 | A | Here. |  |
| 11 | A Here. | 11 | Q | Kansas? |  |
| 12 | Q Arkansas? | 12 | A | Here. |  |
| 13 | A Here. | 13 | Q | Kentucky? |  |
| 14 | Q California North? | 14 | A | Here. Here. |  |
| 15 | A Here. | 15 | Q | Louisiana? |  |
| 16 | Q California South? | 16 | A | Here. |  |
| 17 | A Here. | 17 | Q | Maryland? |  |
| 18 | Q Colorado. | 18 | A | Here. |  |
| 19 | A Here. | 19 | Q | Massachusetts? |  |
| 20 | Q Connecticut? | 20 | A | Here. |  |
| 21 | A (No response.) | 21 | Q | Metro D.C. Virginia? |  |
| 22 | Q Florida? | 22 | A | Here. |  |
| 23 | A Here. | 23 | Q | Michigan? |  |
| 24 | Q Georgia? | 24 | A | Here. |  |
| 25 | A Here. | 25 | Q | Minnesota? |  |
|  | Page 16 |  |  |  | Page 17 |
| 1 | A Here. | 1 | Q | Ohio South? |  |
| 2 | Q Mississippi? | 2 | A | Yeah. |  |
| 3 | A Here. | 3 | Q | Oklahoma? |  |
| 4 | Q Missouri? | 4 | A | Here. |  |
| 5 | A Here. | 5 | Q | Oregon? |  |
| 6 | Q Montana? | 6 | A | Here. |  |
| 7 | A Here. | 7 | Q | Pennsylvania East? |  |
| 8 | Q Nebraska? | 8 | A | Here. |  |
| 9 | A Here. | 9 | Q | Pennsylvania West? |  |
| 10 | Q Nevada? | 10 | A | Here. |  |
| 11 | A Here. | 11 | Q | Rhode Island? |  |
| 12 | Q New Hampshire? | 12 | A | Here. |  |
| 13 | A Here. | 13 | Q | South Carolina? |  |
| 14 | Q New Jersey? | 14 | A | Here. |  |
| 15 | A Here. | 15 | Q | South Dakota? |  |
| 16 | Q New Mexico? | 16 | A | Here. |  |
| 17 | A Here. | 17 | Q | Tennessee? |  |
| 18 | Q New York East? | 18 | A | Here. |  |
| 19 | A Here. | 19 | Q | Texas North? |  |
| 20 | Q New York West? | 20 | A | Here. |  |
| 21 | A Here. | 21 | Q | Texas South? |  |
| 22 | Q North Carolina? | 22 | A | Here. |  |
| 23 | A Here. | 23 | Q | Utah? |  |
| 24 | Q Ohio North? | 24 | A | Here. |  |
| 25 | A Here. | 25 | Q | Washington? |  |


| Page 18 |  | Page 19 |  |
| :---: | :---: | :---: | :---: |
| 1 | A Here. | 1 | Q Rob LaVielle? |
| 2 | Q Wisconsin? | 2 | A Here. |
| 3 | A Here. | 3 | Q Fritz Marth? |
| 4 | Q We had one not reporting as present. | 4 | A Here. |
| 5 | I will reread that. Connecticut? | 5 | Q Bruno Trapikas? |
| 6 | A (No response.) | 6 | A Here. |
| 7 | Q Okay. The total for USASA State | 7 | Q I will again read Werner Fricker, |
| 8 | Associations number of votes 167. I will return | 8 | Jr.? No? |
| 9 | to that as well. | 9 | Okay. The total Adult Council is |
| 10 | Affiliates of USASA and members of | 10 | 183. I will return to that as well. |
| 11 | the Adult Council. | 11 | Oh, and just for the information for |
| 12 | AYSO Adult League. | 12 | the joint state associations, you have two |
| 13 | A Here. | 13 | different color elements on your keypads, the |
| 14 | Q Mid Atlantic Showcase Soccer League? | 14 | white are the youth keypads, and the green are |
| 15 | A Here. | 15 | the adult keypads. |
| 16 | Q National Premier Soccer League? | 16 | Okay. Now, I will move to the |
| 17 | A Here. | 17 | Professional Council for Major League Soccer. |
| 18 | Q Women's Premier Soccer League? | 18 | Tim Bezbatchenko? |
| 19 | A Here. | 19 | A Here. |
| 20 | Q That added an additional 11. | 20 | Q Brendan Fitzgerald? |
| 21 | Adult Commissioners. | 21 | A Here. |
| 22 | Bill Bosgraff? | 22 | Q Matt Hill? |
| 23 | A Here. | 23 | A Here. |
| 24 | Q Werner Fricker, Jr.? | 24 | Q Court Jeske? |
| 25 | A (No response.) | 25 | A Here. |
|  | Page 20 |  | Page 21 |
| 1 | Q Brett Lashbrook? | 1 | Derek Armeaud? |
| 2 | A Here. | 2 | A Here. |
| 3 | Q Alfonso Mondelo? | 3 | Q Marcelo Balboa? |
| 4 | A Here. | 4 | A Here. |
| 5 | Q Jesse Perl? | 5 | Q Cindy Cone? |
| 6 | A Here. | 6 | A Here. |
| 7 | Q Nelson Rodriguez? | 7 | Q Siri Mullinix? |
| 8 | A Here. | 8 | A Here. |
| 9 | Q Russell Sargeant? | 9 | Q Tiffany Roberts Sahaydak? |
| 10 | A Here. | 10 | A Here. |
| 11 | Q Guiselle Torres? | 11 | Q Danielle Slaton? |
| 12 | A Here. | 12 | A Here. |
| 13 | Q Kevin Payne? | 13 | Q Sasha Victorine? |
| 14 | A Here. | 14 | A Here. |
| 15 | Q For the United Soccer Leagues, Tim | 15 | Q Tiffeny Milbrett. |
| 16 | Holt? | 16 | A Here. |
| 17 | A Here. | 17 | Q Total Athlete Council, 8. |
| 18 | Q Francisco Marcos? | 18 | The next category is other members. |
| 19 | A Here. | 19 | We have Soccer Association For Youth. |
| 20 | Q For Women's Professional Soccer, | 20 | A Here. |
| 21 | Ann-Marie Eileras? | 21 | Q United States Specialty Sports |
| 22 | A Here. | 22 | Association? |
| 23 | Q Total for the Professional Council | 23 | A Here. |
| 24 | 14. | 24 | Q We have National Associations, USASA? |
| 25 | Athletes Council. | 25 | A Here. |


| Page 22 |  | Page 23 |  |
| :---: | :---: | :---: | :---: |
| 1 | Q AYSO? | 1 | Q Marty Mankamyer? |
| 2 | A Here. | 2 | A Here. |
| 3 | Q USYSA? | 3 | Q Gerhard Mengel? |
| 4 | A Here. | 4 | A Here. |
| 5 | Q U.S. Club Soccer? | 5 | Q Foster Perry? |
| 6 | A Here. | 6 | A Here. |
| 7 | Q We have associate members. | 7 | Q Darl Rose? |
| 8 | National Soccer Coaches Association | 8 | A Here. |
| 9 | of America? | 9 | Q Howard Rubenstein? |
| 10 | A Here. | 10 | A Here. |
| 11 | Q We have Disabled Service | 11 | Q Hank Steinbrecher? |
| 12 | Organizations. U.S. Power Soccer? | 12 | A Here. |
| 13 | A Here. | 13 | Q Larry Monaco? |
| 14 | Q Total for other members is 8. | 14 | A Here. |
| 15 | We have life members. | 15 | Q Total for life members is 12. |
| 16 | Gianfranco Borroni? | 16 | Dr. Contiguglia? |
| 17 | A Here. | 17 | UNIDENTIFIED SPEAKER: You forgot |
| 18 | Q Chris Christoffersen? | 18 | Alan. |
| 19 | A Here. | 19 | MR. KEPNER: I did not forget Al. |
| 20 | Q Hank desBordes? | 20 | And that total was 12. |
| 21 | A Here. | 21 | Board of Directors. |
| 22 | Q Stephen Flamhaft? | 22 | Jeff Agoos. |
| 23 | A Here. | 23 | A Here. |
| 24 | Q Larry Harmon? | 24 | Q Carlos Cordeiro? |
| 25 | A Here. | 25 | A Here. |
|  | Page 24 |  | Page 25 |
| 1 | Q Mike Edwards? | 1 | Past presidents. And for the first |
| 2 | A Here. | 2 | time, two names will be called. |
| 3 | Q Danielle Fotopoulos? | 3 | Dr. Bob Contiguglia? |
| 4 | A Here. | 4 | A Here. |
| 5 | Q Don Garber? | 5 | Q Alan Rothenberg? |
| 6 | A Here. | 6 | A Here. |
| 7 | Q Richard Groff? | 7 | Q Past presidents, two. |
| 8 | A Here. | 8 | Now, you take all of those -- and |
| 9 | Q Sunil Gulati? | 9 | again, I will go back one more time to the ones |
| 10 | A Here. | 10 | that did not answer as present. |
| 11 | Q Burton Haimes? | 11 | For USASA, State Associations, |
| 12 | A Here. | 12 | Connecticut? |
| 13 | Q Jim Hamilton? | 13 | A (No response.) |
| 14 | A Here. | 14 | Q Adult commissioners in the Adult |
| 15 | Q Jon McCullough? | 15 | Council, Werner Fricker, Jr.? |
| 16 | A Here. | 16 | A (No response.) |
| 17 | Q Fabian Nunez? | 17 | MR. KEPNER: I believe that was it. |
| 18 | A Here. | 18 | Okay. Now, you take all of that |
| 19 | Q Bob Palmeiro? | 19 | information, and we determine which is the |
| 20 | A Here. | 20 | largest council. And as you could fully expect, |
| 21 | Q Donna Shalala? | 21 | the largest council is the youth council. So you |
| 22 | A Here. | 22 | might wish to record this information. |
| 23 | Q John Sutter? | 23 | The numbers that I gave you before, I |
| 24 | A Here. | 24 | will highlight them again. Youth council 285 |
| 25 | Q Total for Board of Directors, 14. | 25 | votes. Adult council 183 votes. Professional |


|  | Page 26 |  | Page 27 |
| :---: | :---: | :---: | :---: |
| 1 | council, 14 votes. Athletes Council, 8 votes. | 1 | book here with me. It's being checked. I |
| 2 | Other members, 8 votes. Life members, 12 votes | 2 | appreciate you bringing it up. |
| 3 | National Board of Directors, 14 votes. Past | 3 | The effect of the youth council, 1.00 |
| 4 | presidents, 2 votes, total votes 526. |  | times 285, obviously, 285. |
| 5 | Now, the effect of the three large | 5 | Adult Council multiplier, 1.56. |
| 6 | councils, youth, adult and professional, they | 6 | Multiplying 1.56 by the 183. Again, that yields |
| 7 | all, by our rules must have an equivalent effect. | 7 | 285 making the total effect exactly the same as |
| 8 | And so with the largest council being the youth | 8 | the youth. |
| 9 | council, that's the determining number that we | 9 | The multiplier for the professional, |
| 10 | have to make equivalent for the adult council and | 10 | 20.36. Multiply 20.36 by the 14 , and you get |
| 11 | the professional council. | 11 | 285. So those three councils effectively add, |
| 12 | So we take the adult votes and | 12 | each of them, 285. |
| 13 | multiply them by a specified number. First of | 13 | The next group that we have to take a |
| 14 | all, obviously, the youth council multiplier is | 14 | look at is others, other members, life members, |
| 15 | one, 1.00 , you push it yes. | 15 | national BOD, past presidents, et cetera. |
| 16 | MR. Des BORDES: Where does the rule | 16 | The sum of those, the 8 , the 12 , the |
| 7 | book give a separate vote to a past president? | 17 | 14, and the 2 was 36 . When you add the 285, 285 |
| 18 | Do you have a copy of a rule that says that? I'm | 18 | 285 and 36 , that total is 891 . That number, |
| 19 | not opposed to it? I just want to know where it | 19 | because the last group, the Athletes Council, by |
| 20 | came from. | 20 | our rules, the Athletes Council must have no less |
| 21 | MR. KEPNER: I don't have a rule book | 21 | than 20 percent of the total composite vote |
| 22 | here. Up here? | 22 | weighting. |
| 23 | UNIDENTIFIED SPEAKER: 302. | 23 | The athletes, you have 891 for the |
| 24 | MR. KEPNER: We will be happy to give | 24 | composite for the nonathlete, 223 percent -- not |
| 25 | you that information but I don't have the rule | 25 | 223 percent -- but 223 votes is the athlete vote. |
|  | Page 28 |  | Page 29 |
| 1 | You add the 891, 223, you get a total of 1,114; | 1 | DR. CONTIGUGLIA: Second. |
| 2 | 20 percent of that, and you have a little under |  | MR. KEPNER: We have a motion here to |
| 3 | 223, but the athletes must have no less than 20 | 3 | the right, and from the floor, and a second here |
| 4 | percent, so their vote is 223 . The total votes |  | from the |
| 5 | is 1,114 . The multiplier, therefore, for the | 5 | All those in favor please say aye. |
| 6 | athletes was 27.88 . |  | Opposed; please say no? |
| 7 | If all delegates present, if all |  | The report is accepted. |
| 8 | votes were included in a particular vote -- and |  | The next job that we have is to learn how to |
| 9 | we all know that it's very unlikely, and I don't | 9 | use the keypads. And after we have a warmup process, as |
| 10 | know that it's ever happened -- we would have a | 0 | we have gone through for several years, then I do |
| 11 | majority needed of 558 votes, a simple majority. | 11 | understand that we have some early formal votes to take, |
| 12 | If we happened to have something that needed to | 12 | and Mr. Gulati will be handling that. |
| 3 | be voted on that would require a two-thirds vote, | 13 | The warmup part is an absolutely critical |
| 14 | we would be at 743 . | 14 | part of the entire assembly event. There's no question |
| 15 | I will delay for a moment asking | 15 | about that. Because if you don't know how to use these |
| 6 | until we have a resolution on the question of | 16 | keypads, then you cannot properly participate in the |
| 17 | Mr. desBordes has asked. | 17 | process. So making sure that you know how to use them |
| 18 | PRESIDENT GULATI: 302.4. | 18 | is important. |
| 9 | MR. Des BORDES: I saw it. | 19 | Two years ago, I gave you a very difficult |
| 20 | MR. KEPNER: 302.4. Thank you very | 0 | situation to deal with, and that was to decide whether |
| 21 | much. | 21 | Mickey Mouse or Donald Duck would win a penalty kickof |
| 22 | So now, I will ask for a motion to | 22 | and you decided, I'm sure appropriately, that Mickey |
| 3 | accept the report of the Credentials Committee. | 23 | Mouse would do better, and therefore obviously, Donald |
| 24 | MR. EDWARDS: So move. | 24 | Duck was not quacked up to be what we thought he was. |
| 25 | UNIDENTIFIED SPEAKER: So move. | 25 | Last year, I gave you a situation involving |


|  | Page 30 |  | Page 31 |
| :---: | :---: | :---: | :---: |
| 1 | some loveable crustaceans called, as I understand it | 1 | And later at some point, Mr. Gulati, our |
| 2 | and I was taught at the event itself what the correct | 2 | president, will report on the success of that particular |
| 3 | name was, crawdads. I, during the challenge question, | 3 | $m$ endeavor. But I'm taking four of the members of |
| 4 | the warmup question used crawdaddies. And it was Mr. | 4 | that team and moving them into a competitive situation |
| 5 | DesBordes who taught me, and I appreciated that and I | 5 | against each other, two-on-two soccer match. |
| 6 | expressed my appreciation on that occasion, for the | 6 | Now, one of the teams, two of the people, or |
| 7 | lesson that he taught me. But what Hank didn't know was | 7 | of the members are on one team, and we're going to |
| 8 | that crawdaddies was correct in that context. You see, | 8 | ll that team, Team Power. There they are. |
| 9 | the crawdads, their fathers never learned the game | 9 | Those two members, Arnold, Conan the |
| 10 | soccer, therefore I couldn't have crawdads taking a | 10 | Barbarian, Schwarzenegger, and Dan, the Man, Flynn. |
| 11 | penalty kick. They couldn't have taken it. They | 11 | Now, let me just talk about Team Power. |
| 12 | wouldn't have known what to do. So crawdaddies | 12 | These are two guys that take brute force as their |
| 13 | correct situation. | 13 | approach to handling the game of soccer. They bull |
| 14 | Now, given where we are, I decided that | 14 | their way through at the game, leaving everybody |
| 15 | giving you -- we're in Las Vegas, so I've upped the | 15 | asunder. The question is, can they take on successfully |
| 16 | ante. | 16 | Team Finesse? |
| 17 | Instead of having a one-on-one situation, I | 17 | Team Finesse. Team Finesse is made up of two |
| 18 | decided to give you a very difficult task this time of | 18 | ually, viable players, but they use a different |
| 19 | on-two. | 19 | proach. We have Bill, Smooth as Silk, Clinton and hi |
| 20 | Now, so I have given you -- I have four high | 20 | tner Sunil, High Flyer Goal, Gulati. |
| 21 | stakes gamblers of worldwide fame and repute. | 21 | Okay. Now, both teams are very effective at |
| 22 | Now, two of them happen to be strong socce | 22 | they do. Finesse Team uses a -- to use the terms |
| 23 | members of the soccer family, but all four of these | 23 | a popular pugilistic, Muhammad Ali, the Finesse Tear |
| 24 | individuals have played on the same team and they enjoy | 24 | nces like a butterfly and stings like a bee. |
| 25 | doing it. | 25 | So the question before you now is which team |
|  | Page 32 |  | Page 33 |
| 1 | will win in a two against two match? You know how the | 1 | I think the whole thing is off. |
| 2 | keypad system works. For Team Power 1, Team Power yqu | 2 | And third, given the results of the |
| 3 | will push 1. For team 2, Team Finesse, you will push | 3 | vote, we are looking for applications for General |
| 4 | two. | 4 | Secretary. |
| 5 | Now, in the middle there of the screen, which | 5 | So thanks, Bob. I think it's safe to |
| 6 | team would win a two-on-two match, just below that, you | 6 | say you may a good come-back there with your |
| 7 | see, as is very appropriate for where we are a slot | 7 | keypad. |
| 8 | machine, and you can start now to decide what your vote | 8 | The next order is we -- actually, |
| 9 | is going to be. | 9 | we're going to test the keypads with some less |
| 10 | We will count down five, four, three, two, | 10 | humorous votes, so we will do that now. |
| 11 | one, and at that point, I will say stop, and your vote | 11 | And, Bob, you also took my notes for |
| 12 | has to be in. You can see it's already at $3,2,1$. | 12 | the meeting, so that would be good to return them |
| 13 | Stop. | 13 | or my part my go as long as yours. |
| 14 | Who won this classic matchup? Oh, my gosh. | 14 | He wants to be back, he's running. |
| 15 | As anticipated very close. Congratulations, Dan the | 15 | All right. So, we're just testing |
| 16 | Man. It's next year, Sunil the High Flying Goal. And | 16 | these keypads with a couple of questions. Would |
| 17 | now, Mr. Gulati. | 17 | you like to come back to Vegas for a future AGM? |
| 18 | PRESIDENT GULATI: So a couple of | 18 | Ready to vote. Let's open the voting. Go ahead. |
| 19 | comments. First, the obvious selection on the | 19 | (Vote taken; majority said yes.) |
| 20 | teams should alleviate any doubts that Dan and I | 20 | PRESIDENT GULATI: Next question. |
| 21 | had anything to do with the rest of the | 21 | How many U.S. national team events |
| 22 | Credentials Committee report. | 22 | have you watched on TV in the last 12 months, anc |
| 23 | Second, Dan was desperately looking | 23 | that could be men's team, women's team or any of |
| 24 | for a keypad before the vote, and I didn't hear | 24 | our national youth teams. Let's open up the |
| 25 | his name called in the Credentials Committee, so | 25 | voting. Go ahead. |


|  | Page 34 |  | Page 35 |
| :---: | :---: | :---: | :---: |
| 1 | (The majority vote was four or more.) | 1 | MR. KEPNER: For a point of |
| 2 | PRESIDENT GULATI: Of the group that | 2 | information, and that is, if others did have the |
| 3 | was one game or less, how many of you had to | 3 | same question that John Collins had a moment ago |
| 4 | leave the house because you didn't have a TV? | 4 | he came over and said were those votes weighted? |
| 5 | Come on, now. Let's get it over there. | 5 | Those were not. |
| 6 | Do we have any other questions? Two | 6 | PRESIDENT GULATI: Those votes were |
| 7 | more? Which of the three athlete reps has earned | 7 | not weighted. Those were test votes. |
| 8 | the most caps. Good question. No Googling. | 8 | MR. KEPNER: Yes, that's correct. |
| 9 | Let's start. | 9 | PRESIDENT GULATI: John, you were |
| 0 | (The athletes listed were Jeff Agoos, | 10 | ncerned about any of the particular results not |
| 11 | Danielle Fotopoulus and Jon McCullough. ) | 11 | ing your way. |
| 12 | PRESIDENT GULATI: Correct answer; | 12 | MR. COLLINS: I didn't -- |
| 13 | Jeff Agoos. Thank you. | 13 | PRESIDENT GULATI: We'll talk about |
| 14 | And one more question. Which team is | 14 | this after. You sit with desBordes over there. |
| 15 | not a first-round opponent for the U.S. women at | 15 | On that note, first, let me |
| 16 | this summer's World Cup? | 16 | officially, welcome some special members that we |
| 17 | (The teams listed were Sweden, | 17 | have here today, not all of us are traditions, |
| 18 | Columbia, North Korea or Brazil.) | 18 | some of it is. In the front row, we have our |
| 19 | PRESIDENT GULATI: The answer was | 19 | life members, and if you would stand, so we can |
| 20 | Brazil. So many of you said it was Columbia | 20 | properly acknowledge you, please. The life |
| 21 | University. Okay. Thank you. | 21 | members of U.S. Soccer. |
| 22 | The system seems to be working. I'm | 22 | (Applause.) |
| 23 | not sure the mass media efforts are getting you | 23 | PRESIDENT GULATI: Another group thi |
| 24 | to watch the national team are working quite as | 24 | year, we happen to have them seated right next to |
| 25 | well, but we'll work on that. | 25 | the life members and a couple other places |
|  | Page 36 |  | Page 37 |
| 1 | including behind me, and at least one other | 1 | slightly. Dan will go through some of the ups |
| 2 | place, which are our U.S. National Team Players, | 2 | and downs of last year formally with a PowerPoint |
| 3 | former players, people who have worn the U.S. | 3 | presentation, but it would be pretty hard to talk |
| 4 | National Team jersey. If you would all stand | 4 | about the last year without focusing really on |
| 5 | please, the athletes. | 5 | two key things that happened and how they in |
| 6 | The Athletes Council, included up | 6 | different ways set the future for what I want to |
| 7 | here, in our former world champion, April | 7 | talk about going forward, and some things that we |
| 8 | Heinrichs, and you will hear from her a little | 8 | will do going forward. |
| 9 | bit later. | 9 | And obviously, those two things, I |
| 10 | And two other groups. Those of | 10 | think, all of you are quite familiar with, and |
| 11 | you -- we will give you five seconds to do the | 11 | many of you saw, whether it was live or on |
| 12 | math just in case -- those of you that have had | 12 | television -- and there are a number of you here |
| 13 | 25 Annual General Meetings or more, stand up. | 13 | that fit into both those categories. Let's take |
| 14 | 25 AGMs or more, please stand. | 14 | a look at those two things. If we could run that |
| 15 | (Applause.) | 15 | first video. |
| 16 | PRESIDENT GULATI: Thank you. Quite | 16 | (Video clip shown.) |
| 17 | a few. Do we have any folks that are here for | 17 | PRESIDENT GULATI: So what to make o |
| 18 | your first AGM? Anyone at their first Annual | 18 | that? |
| 19 | General Meeting? Stand up please. | 19 | What to make of that? |
| 20 | (Applause.) | 20 | The important part of that video for |
| 21 | PRESIDENT GULATI: Welcome. | 21 | me and I saw that yesterday for the first time -- |
| 22 | Normally, we do a presentation with | 22 | some of my colleagues said why are we showing |
| 23 | some PowerPoint slides and talk about the year | 23 | that video? One of them thought it was because I |
| 24 | and talk about some things we're going to go try | 24 | hadn't seen it, which I hadn't until yesterday, |
| 25 | to do in the future. We're going to abandon that | 25 | and then I thought maybe it would be a different |


|  | Page 38 |  | Page 39 |
| :---: | :---: | :---: | :---: |
|  | thing coming out of the envelope, somehow, which | 1 | doesn't seem to me to have a retreat, we're not |
| 2 | wasn't the case. | 2 | planning to retreat from anything. Certainly not |
| 3 | But it's actually Bob Ley's comments | 3 | a summit, because we're not at the summit as far |
|  | nd of that. And he's right about that, | 4 | I can see. We will talk a little bit about |
|  | by the way. It's going to take longer. It's | 5 |  |
|  | going to be harder. We're going to need more | 6 | But how do we respond and in a way we |
| 7 | resolve to get to where we want to go. | 7 | respond this way -- and I realize the sequence |
| 8 | There's no way I can think of | 8 | isn't just quite right -- but this is the way I |
| 9 | anything different, or any of us should think | 9 | think we're going to respond. If we could run |
| 0 | anything different, because if that were the | 10 | that second video. |
| 11 | case, then what I would be saying over the last | 11 | (Video clip shown.) |
| 12 | couple of years, about how important it was to | 12 | (Applause.) |
| 13 | the development of the game, and what we wanted | 13 | PRESIDENT GULATI: It seems to me |
| 14 | to try to do would have been inaccurate. It | 14 | that was a pretty good response. Even though it |
| 15 | would have been misleading. So that was a big | 15 | was six months earlier, and as I mentioned, most |
| 6 | loss. No question about it. But it doesn't stop | 16 | of you were obviously familiar with that video -- |
| 7 | us from getting where we want to. It just will | 17 | not all of the video, but parts of that, I have |
| 18 | just take longer, be harder, and require more | 18 | seen obviously thousands of times, and if you |
| 19 | effort on all of our parts. | 19 | watch that five-minute clip, and a fan did on You |
| 20 | How do you respond to that? And I'm | 20 | Tube -- that's grainy for half of it -- and you |
| 21 | not talking about any of the media stuff or the | 21 | are part of this organization or a part of the |
| 22 | process. None of that, none of that in the long | 22 | game in general or frankly just part of America; |
| 23 | run will matter. I'm not saying I don't think | 23 | for me, every time I see it -- and I have seen it |
| 24 | about it quite a bit, but how do we respond to | 24 | a lot of times -- you get a little bit emotional, |
| 25 | that? I guess we could have a retreat, but it | 25 | and I do. That goal, you can't |
|  | Page 40 |  | age 41 |
| 1 | And what it did for a very short period of tim | 1 | by seeing that, I would be shocked. |
| 2 | and hopefully, what it did for a much longer | 2 | I have been with Landon a number |
| 3 | period of time, and what is that? What do those | 3 | times, a number of people that know him now, |
| 4 | wo moments have in common? | 4 | especially between the ages of 20 and 26 or 27, |
| 5 | What they have in common in both | 5 | it seems, more likely, one gender than the other, |
| 6 | cases showed that people care about the game, a | 6 | they want to come over for a picture, it's pretty |
| 7 | lot more than they did, 10, 20, 50 years ago. | 7 | extraordinary, and it wasn't the same because I |
| 8 | The number of people that care, some folks in | 8 | have been with them to dinner plenty of times |
| 9 | this row and throughout the room, have cared for | 9 | before that. They know who he is now. He's now |
| 10 | a long time. We just haven't had enough other | 10 | a mainstream athlete. Before, he was a soccer |
| 11 | people caring. But the number of people that | 11 | player. He's still a soccer player, a pretty |
| 12 | watch that game against Algeria or the World Cup | 12 | good one. Those are things we can't accomplish |
| 13 | generally, that went to bars across the country, | 13 | on our own with any program, except a television |
| 14 | that talked to their friends in water cooler talk | 14 | program in this case. |
| 15 | the next day, that remember the video, was | 15 | The same is true of the decision in |
| 16 | dramatically higher than anything we have ever | 16 | Zurich. Not only we would have all been mad no |
| 17 | seen for the game. | 17 | matter when it happened, but the fact that there |
| 18 | Pretty big moment. We just have to | 18 | were so many articles about the decision and so |
| 19 | keep convincing a few more friends, and | 19 | much interest in the decision and broadcast live |
| 20 | hopefully, a few more millions to watch the game. | 20 | and viewing parties across the country at MLS |
| 21 | But that's as good as it gets. And not only that | 21 | stadiums and bars and everything else is |
| 22 | doesn't mean -- ah, Sunil only thinks about the | 22 | something new. Better result, obviously, would |
| 23 | national team -- because if there's not a few | 23 | have been appreciated. |
| 24 | kids that are turned on to soccer instead of some | 24 | I'm not sure if we advised President |
| 25 | other sport or some other activity, good or bad, | 25 | Clinton of the decision you-all made today with |


|  | Page 42 |  | Page 43 |
| :---: | :---: | :---: | :---: |
|  | that first vote, he's going to be any less happy. | 1 | addition to the half a million he does every year |
| 2 | He doesn't like losing anything. And he was | 2 | for other things, extraordinary effort. And, |
| 3 | pretty extraordinary in our bid, and the number | 3 | Carlos, I want to thank you for that terrific |
| 4 | of people that joined our bid committee, |  | effort. Thank you. |
| 5 | prominent Americans, as well as folks from the | 5 | (Applause.) |
| 6 | soccer community, including some people here led | 6 | PRESIDENT GULATI: Don Garber and Dar |
| 7 | by President Clinton. | 7 | Flynn and others who were on our Board. Great |
| 8 | We had a terrific bid, but in the | 8 | efforts throughout. Don, in addition to his |
| 9 | end, just like our national team games, or any | 9 | full-time day job of trying to run MLS, was just |
| 0 | other games that are of a competitive nature, the | 0 | fantastic and a great friend throughout the |
| 11 | result matters, and we didn't get that result. | 11 | process, as well as a great Board member and a |
| 12 | So that was quite disappointing. | 12 | leader of the sport in the U.S. Thank you. |
| 3 | So we're going to respond in a number | 13 | (Applause.) |
| 14 | of ways. And we would have been responding, | 14 | PRESIDENT GULATI: Thank you. |
| 15 | regardless of what happened on that day, because | 15 | Where do we go? We're not going to |
| 16 | we want to take the sport forward. Some of the | 16 | have that summit, or not that retreat, but we |
| 17 | things that we will try to do over the next year, | 17 | will have a meeting of some sort. We will think |
| 18 | I will talk about in just a minute, but I | 18 | of the right name for it, but I think it might be |
| 19 | couldn't go past the bid without really, without | 19 | Climb. We're going to invite some people to a |
| 20 | very much thanking a couple of people in | 20 | Climb. We're inviting everybody to a Climb. In |
| 21 | particular. | 21 | climb you understand what we want to get. We |
| 22 | Your treasurer, my friend Carlos | 22 | want to take the sport further. And by the way, |
| 23 | Cordeiro, who spent the better part of two years, | 23 | every time I get to a microphone, it's not just |
| 24 | full time running around the globe and that meant | 24 | about the national team and the World Cup, |
| 25 | about half a million miles. And that's in | 25 | because anyone that doesn't understand there's a |
|  | Page 44 |  | ge 45 |
|  | connection between the 6 -year-old grassroots |  | player development side, or Claudio Reyna on wha |
| 2 | player and what Landon did or what losing the | 2 | he's doing on player development, helping write a |
| 3 | World Cup doesn't allow us to do or what the | 3 | new curriculum. And he's met with many of you |
|  | women's team will be doing this summer, | 4 | and in the media area, which is critical to us. |
| 5 | hopefully, having videos just like that, although | 5 | It's not something that any of us |
| 6 | I would prefer it not be in the 93 rd minute of | 6 | focuses on day to day, but what ESPN or Fox or |
|  | the last game, a little earlier would be just | 7 | Comcast or anyone else, or Univision decides to |
| 8 | fine -- if we can get that message to Pia, | 8 | do with our broadcast, and when they put them on |
| 9 | please, that would be good. | 9 | means it's hundreds of thousands or millions of |
| 10 | We want to go on a climb. A | 10 | people watching a game or having the opportunity |
| 11 | continued climb. The World Cup decision would | 11 | to; absolutely critical for growing the game. |
| 12 | have made that climb a little bit faster, and | 12 | How does it matter to the things we |
| 13 | that mountain would have been a little flatter, | 13 | do every day? Well, those numbers are flat |
| 14 | but we'll still get there. | 14 | most of our organizations on youth membership. |
| 15 | On the Women's side, we have done | 15 | You-all know that better than I do. Media can |
| 16 | some things in the last couple of months. Hired | 16 | help for sure. People get turned on to it. |
| 17 | April, who you will hear from, world champion, | 17 | There's things that we can't do with any |
| 18 | Olympic champion, Olympic champion as a coach, | 18 | grassroots program. We have done a lot of those |
| 9 | and she will talk about some of the things that | 19 | programs. They have been terrifically |
| 0 | we're just starting to do, and Jill Ellis, who | 20 | successful. Don is working very hard to make |
| 21 | has joined her. And to make sure that we can | 21 | sure as we go forward, that what we do as a |
| 22 | retain the sort of programs -- and I don't want | 22 | federation and what we do as a league and what we |
| 23 | to say competitive edge or lead to tough | 23 | do as the Women's National Team program gets |
| 24 | competitor world out there -- but the sort of | 24 | showcased in the right way, and our media |
| 25 | program that we think we all deserve, on the | $25$ | partners are critical. We can't replace what |


|  | Page 46 |  | Page 47 |
| :---: | :---: | :---: | :---: |
| 1 | they do. | 1 | important historically for us. |
| 2 | Referees, you will hear a little bit | 2 | 2013 happens to be our Centennial, |
| 3 | from Mike on that, your vice-president, and so | 3 | 100 years. 100 years. And in the next few |
| 4 | many other things. | 4 | weeks, we will ask a group to look at and see how |
| 5 | What we want to do in this climb or | 5 | we can honor what everyone has been part of, this |
| 6 | discussions on the climb is get together with | 6 | sport in the United States in 2013, whether it's |
| 7 | various groups in the room. We are not going to | 7 | the Annual General Meeting or a series of events, |
| 8 | have a couple of hundred people roundtable, | 8 | and look at if there's a way, the dream would be |
| 9 | that's not the way, I think we will approach it, | 9 | a men's and women's national team game, double |
| 10 | and talk about where we want to carry the game | 10 | header somewhere warm. It will not be Hawaii, |
| 11 | forward over the next two, ten, 20, 50 years. | 11 | Peter, I can assure you -- well, actually, it |
| 12 | And my guess is there's people in the room that | 12 | might be Hawaii now that I think -- we'll talk |
| 13 | will be part of this for all those periods of | 13 | about that -- how we honor the game. And we will |
| 14 | time. | 14 | do a number of other things. |
| 15 | We've started a women's development | 15 | But I think the main thing I get out |
| 16 | committee that we haven't announced yet, and I | 16 | of the last year is, the country cares, for sure. |
| 17 | will announce it here. Carin Gabarra Jennings | 17 | We have to try to make sure they care and care |
| 18 | will chair our women's task force on player | 18 | into the future, not continuing care, I don't |
| 19 | development. We will have some people that you | 19 | want to use that word. I want to thank you-all |
| 20 | are very familiar with and others that you may | 20 | for your efforts. Kids certainly care, not just |
| 21 | have never heard of that will be part of that, as | 21 | all of us, and those that have followed the |
| 22 | we've done on the men's side. | 22 | national team closely, the country cares, the |
| 23 | A couple of other things that will | 23 | kids that are players care. We know the adults |
| 24 | come up in the next few years, not quite of the | 24 |  |
| 25 | same broad significance, perhaps, but of -- quite | 25 | And I want to invite you to that |
|  | Page 48 |  | Page 49 |
| 1 | climb. It's not going to be easy. And by that, | 1 | Allstate. So, it's been a difficult market from |
| 2 | I mean it's not going to be easy to stay where we | 2 | '08 moving forward, but we feel very good about |
| 3 | are or grow a little bit. I think we all want | 3 | moving forward, and we're very close, but I don't |
| 4 | more. I certainly, having tasted both of those | 4 | like to say this, but I think we're close to |
| 5 | events last summer, want more. And that's the | 5 | Hilton and Brown-Forman moving forward. |
| 6 | mission, as far as I'm concerned. | 6 | So from a financial point of view, |
| 7 | So thank you for your efforts. Thank | 7 | 's very positive. |
| 8 | you for listening today, and we'll get back to | 8 | Our working relationship with Soccer |
| 9 | the business of the meeting. | 9 | United Marketing has been working really well in |
| 10 | (Applause.) | 10 | that, and Don wanted to mention that, and |
| 11 | PRESIDENT GULATI: Dan will walk you | 11 | particular Kathy Carter. |
| 2 | through, run you through some slides of the | 12 | In terms of technology, we have |
| 3 | events of the last year. Your General Secretary | 13 | launched the mobile version for our site to |
| 14 | and Chief Executive Officer. Dan Flynn. | 14 | better connect our fans, if you will. We are |
| 15 | (Applause.) | 15 | working on the U.S. Soccer app as well. |
| 16 | MR. FLYNN: Thanks, Sunil. | 16 | Hopefully, that will be in the market place soon. |
| 17 | What we wanted to do -- while | 17 | In terms of fan development, as we |
| 18 | December 2nd was a bit of setback, I wanted to | 18 | look at our value growing in the market place, |
| 19 | talk just about commercially the direction we're | 19 | we're trying to continue to find ways to bring |
| 20 | going in. | 20 | our fans closer to the game, closer to our |
| 21 | We're happy and pleased to announce | 21 | players, coaching, staff. This is just a couple |
| 22 | that we've renewed our partnership with | 22 | of examples, at the Chile game in January where |
| 23 | Anheuser-Busch, as well as OSI, which is our | 23 | Bob Bradley, our coach, normally stays in the |
| 24 | referee partner, as well as Kwik Goal, and we've | 24 | locker room, came out to be interviewed prior to |
| 25 | also signed on new sponsors, Castrol, and | 25 | the game. Get the fans to interact with him a |

1 little bit. I think it's a plus for our team and 2 our marketing efforts.

In addition to that, we have a Soccer Supporters Club, a membership of about 4,000 , but a private invitation went out. We had a group together for about an hour. Sunil was the guest speaker. We want to continue to do this. Expand, bring in all parts of our soccer membership into the meeting so they become familiar with our supporters club, and give their -- provide their point of view about what's going on in the soccer landscape. But it was well received, and we're looking forward to doing more of that.

As I mentioned, our Soccer Supporters Club was up to about 4,000 in terms of membership. We have a new plan called the discounted four-year plan. The key, obviously, the hook is the Men's World Cup for us, but we will continue to do our post game field pass, our open training sessions, and our fan forums, have all been well received.

In addition, you could see on the -while it was bad news, but some of the enthusiasm that the World Cup provided as well as the

Page 52
1 well.

It's very important for our continued growth. And we thought given the fact that it's the Women's World Cup year, and the fact that April Heinrichs is the new hire as Sunil mentioned, probably no better way, no better person to have her come talk about her vision as well. It's an honor to introduce April today, and a pleasure to work with April.

April Heinrichs.
(Applause.)
MS. HEINRICHS: Thank you. Wow, well, it's pretty humbling to be here and to see all the faces. I know now why, when I travel around and I bump into one of you, it's out of context, and it's hard, because there's so many names and so many faces that I have seen for so many years now, that it's great to be back.

After four years of being at the
Olympic Committee, it's really an honor and a privilege to come back and work with soccer again. And I feel like we have a lot of analyzing and planning and a lot of work to do on the women's side of the game.

So we're just getting started. It's
buildup to the World Cup 2022 decision. We have a U.S. bar program, that we're now up to 75 bars, but that is connecting us once again, closer to our fan base, and closer, bringing that fan base to our teams.

This is just an example on the right of our U.S. bar program and just the Supporters Club. They get to come down on the field, just feel closer to the whole process.

Looking forward, one of the most important things we have this year is the Women's World Cup. June 28, July 2 and July 6th, please put it on your calendar. It's an incredibly important tournament. We think our women are up for it, but we have a stiff challenge with the host country, Germany.

But when we talk about our value and where we're growing, ESPN is making an unprecedented commitment to the Women's World Cup. It's not the Men's World Cup. It's the Women's World Cup. The ESPN family will broadcast all of the matches. They will have a set and talent on site in Germany, first time ever. They will have pre and post game matches. They will have a dedicated broadcast team as
been about a month. My colleague, Jill Ellis, and I will work -- Jill's title is director of development. She will work primarily with the 17 s and under. My title will be technical director. I will work with the 20s, and younger, and we're going to try to do a couple of things. We -- as Sunil mentioned, we're going to have a task force that will also help make some decisions and bring some ideas to the table and see how we can put more of all of these moving parts together and working for the women's game. It's far more complex than it was -- I think it was ten years ago, that I was last at an AGM. The Women's game is far more complex and sophisticated in a lot of ways than it was ten years ago.

## So, if I'm looking into my crystal

 ball, if it's possible, I can see a few things, you know, the game, the women's game is going to be, in 20 years, stronger, faster, quicker and more physically demanding. Teams will be playing, technically, one and two touch to advance the ball, and get into the opponents, attacking third. Teams will be putting together very destructive, organized, even cynicaldefenses to thwart attacks.
And this is all going to make it more challenging, but the best teams will put brilliant players and coaches and athletes on the field, and they will be able to solve those more advanced tactics. And so, our challenge is really to prepare for that. And we're looking at it as a long, very long-term plan. We are not talking about two or three years, although I think there will be some things that we're going to try to implement. Really looking at it from a 10 - to 20 -year plan.

So right now, we know a couple of things. All of us in this room, I'm thinking to myself, we all know some of these things. We know that our strengths are physical and psychological. They have really been for 20 years. We know that. We know our weaknesses, are our technical and tactical. We know that as well. And what happens is our strengths have become a weakness, and in a pinch, in world cups. youth world cups, women's world cups, in championship games, that weakness, it bites us in the butt. We play teams in Friendlies. We play teams in scrimmage settings, and we just played
the German national team three times last week in Florida. And we do pretty well in all of those environments. We beat Germany two times. We do well.

But in championships, some of our strengths have become a weakness, and we've got to be able to adapt more fluidly within the game.

So we know, right now, we have a few things, really, at our disposal, you know. We have one of the largest pools of players in the world. We have one of the largest and most advanced pools of coaches and administrators and resources in the world. We have what we need, essentially. We need resources. We need a commitment. We need a body of people to come together to make some of the changes that we know need to take place, which I will talk about next.

So, we have what we need, and we know what we need.

There are some things that I think culturally, I have seen it over time, and I think we all know this. We see a couple of things that our culture, our soccer culture on the one hand isn't a great soccer culture, say, from teams in Europe. On the other hand, there's been some

1 great cultural things that have happened in the 2 women's game which is where we can get to a place 3 where we have one of the largest pools of players in the world in the women's game.

But culturally, we know that the training-to-game ratio is backwards. Girls are playing far more games than they are training. We know that the player-to-ball ratio, in training sessions at our younger age groups needs to be smaller. We know that our coaching ratio to players out on the field needs to be smaller. You know, to be technically a driven sport like tennis or golf, we need a coaching ratio that's close to one to five, one to six athletes. We know some of these things.

We know -- I can't read my writing.
Ten years ago, by the way, I could have read this with no problem. Now, I have my cheater, but thank goodness, the light. Oh, yeah. Yeah.

PRESIDENT GULATI: She doesn't know those things anymore.

MS. HEINRICHS: I brought my cheaters. I'm doing okay so far. I think in another year, I won't be able to do this at all without much better lighting.

We're pulling players in too many places, you know, players, being pulled all over the place, and they're constantly in a position to overtrain or overplay, if you will.

We know that youth coaches coach to win, due to the pressure that they often face. We know that parents are driving the technical bus, if you will, and making decisions, technical decisions, that's not right. We know these things, and yet, we've got to, I think, start to put some plans in place.

We know that our best coaches are gravitating up. When in a real ideal world, we've got some of our best coaches working with 10,11 , and 12 years old. We know that players don't watch the game; apparently, some administrators don't either. We know that we've got to get our players and our youth players watching the game more consistently, so they feel the game, before we get them out there in national team programming.

And we know that our winning at all costs is costing us. We know that. So we're going to start to address some of these cultural things that have evolved for a myriad of reasons.

1 And the way we're going to do that, we're going 2 to figure out over the next couple of months -3 but we know that for example, we need to get more
former players coaching. No matter the age group. We've got to get more female coaches that once played in there working with 6-, 7-, 8 -year-olds, because that's the year, you know, there were some glory days in tennis, for example, where they had more money in the bank and more people playing tennis than any other sport in the world, and tennis has seen its better years. And without the William sisters, tennis would really struggle.

And we know on the men's game, it's gone down. So we can't become complacent. We have to make sure our 6-year-olds are not choosing tennis again, because there's a new tennis initiative or basketball, or softball. Because we know basketball is a cheaper sport than soccer is. So we need some of our former players to get out there inspire and motivate 6-, 7-, 8-, 9-, 10-year-olds. I'm talking college players, NCAA players, high school players. There's a place for players to coach, because we have so many players in America. Ten to 12 years
goes back to technique technique technique, and that coach-to-player ratio. One goalkeeper coach, 2, maybe three goal keepers. So we got to get back to that sort of technical focus, and once we get that technique in place, we can start to do and teach and implement and be able to tactically solve opponents in the variety of defenses that they put in front of us.

We need a new golden generation. There was clearly in the women's game, at one time, potentially, seven, eight, nine of the best players in the world on the same team at the same era. I don't know that we will ever have seven, eight, nine players, the best in the world, all on one U.S. national team again, but I think we can inspire a new golden generation.

If we can get some initiatives in with those 6 -year-olds, 10-, 12 -year-olds, we can inspire another generation, and this golden generation is going to be incredibly sophisticated. Technically, especially.

Youth national teams. As Sunil and both Dan mentioned, I will be working with our youth national team program, and we want to have a youth national team philosophy. It's more
of age is the best age for the technical development and stabilization, the stability, if you will, of the skill acquisition, so we've got to have a greater focus on 10- to 12-year-olds. We've got to get better coaches working with the 10- to 12 -year-olds, because I think we're all aspiring to either work with 17,18 , college age or women's professional players in the national team program.

We have hopefully initiative where we get more technicians, because one of the mantras, I will be shouting is technique technique technique, so we need to hire some technicians.

I was in Africa a year ago this month, and I ran into a German DFB male goalkeeper coach. And he said, you know, the U.S. is the best at developing goalkeepers. I sort of knew that, right? We've got some great male goal keepers in the world, but it was interesting hearing it from a German goalkeeper coach. It was a great compliment, I thought.

And then I thought to the women's game. Well, that's case in the women's game too. You know why I think we're developing world clas goalkeepers, in the men's and women's side? It
nuanced than just win at all costs. We want to have a youth national team common system of play and youth national team structure and process for our youth national teams and style of play.

So those are just some of the things I'm thinking, and my colleagues and I are thinking and we're going to work with the task force on. We know what we need to do, and we're going to need everybody's help. I think we can't be satisfied with our past, and I know everybody in this room is hungry. I mean when I walk into the room -- and I have met some of you -- the first question is, you know, what are we doing to get the women back to the top? And, you know, what's happened to the women? Has the gap -- is the gap closing? And I would say the gap is closed, and it's closed for a couple of years now, to be honest.

But what we have to do is separate ourselves again. And I think with some new initiatives, we can, and some renewed energy and some renewed working together can make sure that we can right some of these cultural wrongs. I think we'll be in better shape. It's going to take some time.

We need to be collectively committed. Collectively committed, because it's not going to be on one person. I don't think, it can just be U.S. Soccer's issue. I think it has to be, we have to work together with all of the other groups. I have already had three conversations this morning that I'm pretty excited about. I have already been recruiting some of these ladies over here to get involved in the program, because there was really a 10 - or 15 -year period, where our female players at the national team level were not going into coaching. And now I'm starting to see that and sense that. That's pretty exciting. We want to get them involved, and there's a place for them.

Conviction and patience. Because it's going to take time. As I mentioned, this is realistically a 10 - to 20 -year plan that we're going to be writing. And finally, everyone involved will have a role and can impact this culture.

It's a little bit of a yes-but culture, right? We know the training-to-games ratio is backwards, and we all say yes, but our parents want us to travel so much. We know that
our girls are playing too many games. Yes, but, they need to go to that tournament and play six games because there's college coaches scouting that.

So we've got to reverse the yes-but, and say yes, we can make some of these necessary changes, and that we have the strength and the leadership in this room to do that.

And finally, we want to get everybody contributing to the Women's National Team Program, and yes, to Pia's success in six months. But what we're talking about realistically is a much longer plan than a six-month plan. We're going to write that plan over the next six months, and then we're going to implement it over the next 10 to 20 years.

I'm looking forward to working with all of you in the room. I see now how many faces I have to please or that we have to please in the women's side, but I know that if we can come together with some creative realistic attainable goals, short and long term, I think we can get after this game, and see the women's program rise to the level and to the success that we know they're capable of.

Page 64
So thank you for the opportunity, Dan and Sunil, and thank you for letting me serve you-all, because it is a humbling mission we have in front of us. Thank you.
(Applause.)
PRESIDENT GULATI: April is around through the day, so I know some of you have talked to her already. Feel free to reach out to her. Bob Bradley will be here a little bit later this afternoon, so feel free to talk to him.

I also have Ed Foster-Simeon is here. I know some of you wanted to meet with him. Ed is waving, president of the Foundation. He's around all day, in a meeting for part of it, so if you have got issues, or questions, or comments, please reach out to Ed.

The only thing that concerned me was that April said she was very excited by three conversations she had here. Dan had told me, she had five meetings this morning, so two of you-all didn't do much for her in terms of excitement apparently.

She's reached out to a lot of people in the last few weeks. Evelyn has met with her and some of the regional coaches, so feel free to
do it. It's a good opportunity.
With that, let me introduce very quickly Mike Edwards, who will also very quickly give you a few comments on referee program and others. Mike, your vice-president.

MR. EDWARDS: Thanks, Sunil. You may not be aware of this. FIFA, to be helpful as always, has put together a directive on how national associations are to manage their referee program, and in spite of that, we seem to be improving. We're in the process. We didn't have to move a lot, really, to get into compliance with this.

One directive is that the referee committee has to be run by a Board member, and Sunil had asked me to step in, and then hung up the phone before I could answer, so here I am. You know how that works.

I think we've made a lot of progress in a short time. I'm fortunate that I have had some really talented people on the referee committee. Depending on the moment, I'm more or less fortunate that none of them are shy, for those of you who know Angelo Bratsis and Ken Baldeosingh and people like that. You don't have

1 to wait very long to find out what the proper 2 decision is. It's just that often, there is not
D. in psychology on-line, you can't do any referee training on-line. You can't from U.S.

Page 68
1 get more focused on teaching you to referee, 2 which is really what we need to do.

We have split our resources. We will now focus on the professional game with staff in New York. We will focus much more on the local, state, regional out of the Chicago office, so we're getting more bang for the buck out of the resources that we have.

We have developed a track for national referees when they make the election to move to that level, and it's a lot of work. If you don't know how you get there, it takes six or seven years of devoting yourself to hard-core refereeing to get there. You can now elect that you want to go on the assistant referee track or you want to go on the center referee track. That's going to be further helpful, because eventually every year we designate, U.S. Soccer does, candidates for the international referee list and the international AR list, both for men and women.

To have everybody in one program is working against our best interest in getting crews back in the World Cup. Sunil and I have conflicting goals. He wants the men's team and

Soccer. Some of you didn't wait on us and just went and did it yourselves. When I was chairman of USASA, I would have commended you for that Now, you are just making me look bad so I would ask you to stop doing that.

But when you go out there, Ryan Mooney, and his staff, out of Chicago, have put out modules for instruction on a lot of stuff. When I started doing this, when the ball was square, you could get somebody to come into a clinic for 16 hours. You think you are going to get a 16-year-old kid to sit still in today's society, quit texting long enough for 16 hours of instruction. Your director of instruction is fooling themselves.

So what we have put out there is the ability to teach a lot of stuff that you don't need face time on. I need face time to teach you to referee. I don't need to face time to tell you what a rectangle is, what a sphere looks like or how to count to 11. If you can't manage that by the time you came into the clinic, our next step is going to be the mass and celebration of your first game, because it's going to be your last. So a lot of this, we can move off-line and
the women's team in the World Cup final. I want the referees there. If the referees are there, it's because he didn't get there. So I'm willing to compromise and settle for the third-place game, but only under those conditions, that his dream came true.

We are right now, I have asked Ryan to start looking into the curriculum we have for small-sided games. I'm looking into the rules we have for small-sided games. I will get some feedback from the referee committees members as to what they really see in the field, and we have what Ryan having been a teacher, refers to as a potential instructional gap, where what is really being practiced in this is not tying into the curriculum that we're teaching. So we're doing a review of that. We will get with the youth organizations to make sure that we're seeing this stuff right to get it all synced, so that when they are starting at this grade 9 level, they are learning to referee right there to transition on up, if they elect to continue in the referee business.

Oh, the last thing we did this year is in the last couple of months, we have modified

|  | Page 70 |  | Page 71 |
| :---: | :---: | :---: | :---: |
| 1 | the referee matrix for the kind of games you have | 1 | out of your car, you go to someone else's car and |
| 2 | to do to be at the top level and expanded the | 2 | put your foot delete on the bumper to tie your |
| 3 | universe of those to allow the inclusion of any |  | shoes. It would help you get out a lot quicker. |
| 4 | rough -- I will describe it as any | 4 | That's pretty much where we are in |
| 5 | rough-and-tumble adult soccer league game. | 5 | referee stuff. |
| 6 | Right now, it was really set up that | 6 | A personal observation. One of the |
| 7 | you could actually get to be a national referee | 7 | reasons why Landon scored that goal was that he |
| 8 | and never done an adult amateur soccer game, and | 8 | didn't quit running. He ran the length of the |
| 9 | if you haven't been in some of those, that | 9 | field without the ball. And if he had known he |
| 10 | qualifies as a legitimate war zone. Probably | 10 | was carrying the weight of a nation on his |
| 11 | right now on CNN, they're running, some things in | 11 | shoulders, I don't know, Landon probably would |
| 12 | Egypt that would kind of give you a bird's eye | 12 | have run just as fast, because he's got a lot of |
| 13 | view of what an adult amateur soccer game looks | 13 | energy. |
| 14 | like, if each team had 500,000 people on it. | 14 | We ran down the field, and they took |
| 15 | So, adding those back in will | 15 | the ball away from us and gave it to somebody |
| 16 | encourage, it's speaking of an instructional gap, | 16 | else, but I will give you my personal commitment |
| 17 | a level that would be very helpful where you get | 17 | and I can assure you from the lively discussions |
| 18 | the problems on the field, much less than off the | 18 | we had on other subjects yesterday, I can speak |
| 19 | field with parents and coaches, and it just fills | 19 | for my friends on the Board, we didn't get what |
| 20 | in a gap between the Youth Soccer and getting | 20 | we wanted. We're going to run faster. We will, |
| 21 | into the professional level where you actually | 21 | we will get this platform under us. |
| 22 | have professional security rather than security | 22 | It would have been nice to have the |
| 23 | being self-provided. | 23 | orld Cup. We're not going to quit running. |
| 24 | Brian Hall's helpful hint in doing | 4 | Thanks. |
| 25 | those games was always to make sure when you ge | 25 | PRESIDENT GULATI: Thanks, Mike. |
|  | Page 72 |  | Page 73 |
| 1 | The other reports you have in your | 1 | of Directors by unanimous consent. |
| 2 | book. We won't need any verbal reports on those. | 2 | (Applause.) |
| 3 | The next order of business on here is | 3 | PRESIDENT GULATI: Welcome back. |
| 4 | the election of independent directors. | 4 | Thank you. |
| 5 | As you know, we have three | 5 | We don't have any Foundation board |
| 6 | independent directors. They currently are Donna | 6 | member elections. That was listed in the book |
| 7 | Shalala, Fabian Nunez and Carlos Cordeiro. | 7 | inaccurately; however yesterday the Board of |
| 8 | I said yesterday at the Board | 8 | Directors reappointed -- there are some appointed |
| 9 | meeting, and I want to say it again today, it's | 9 | slots and some elected slots -- the U.S. Soccer |
| 10 | one of the best decisions this council has made | 10 | Board yesterday appointed two directors to the |
| 1 | in adding outside directors. The contributions | 11 | Foundation Board, reappointed Don Garber, and |
| 12 | of the three of these folks, who were our first | 12 | Mr. Cordeiro came off the Board, and Dr. Shalala |
| 13 | three, have really been extraordinary in | 13 | will join the U.S. Soccer Foundation Board, so |
| 14 | different ways, which is exactly what we wanted. | 14 | congratulations there. Thank you. |
| 15 | People that had a broad set of experiences, | 15 | (Applause.) |
| 16 | contacts around the world, frankly, and they've | 16 | PRESIDENT GULATI: On to new busines |
| 17 | all just been terrific. | 17 | in your book. The first order of new business is |
| 18 | Having said that, two of them are up | 18 | the proposed budget for fiscal year 2012. |
| 19 | for reelection. We can also take any nominations | 19 | Mr. Eldridge, our budget committee chairman, if |
| 20 | from the floor, but the Board has fully endorsed | 20 | you would come forward, please. |
| 21 | reappointing Fabian Nunez and Carlos Cordeiro as | 21 | You have had the budget. It's |
| 22 | two of our independent contractors. If there are | 22 | obviously voluminous, and David, as has been the |
| 23 | any other nominations, happy to hear them. | 23 | case for many years, has done a great job along |
| 24 | Seeing and hearing none, I would like to have | 24 | with his committee and staff in putting together |
| 25 | Fabian and Carlos reelected to the USSF. Board | 25 | the budget. |


|  | Page 74 |  | Page 75 |
| :---: | :---: | :---: | :---: |
| 1 | Before Dave gets here, I will just |  | committee's job I believe, is to present a budget |
| 2 | add that the instruction that we sent to the | 2 | to you that we feel is realistic. We have been |
| 3 | budget committee and to staff, in preparation of | 3 | conservative. We have been conservative on |
| 4 | this budget is to be a little bit less |  | number of items, especially revenue, from major |
| 5 | conservative. And simply, what I mean by that is | 5 | events. We hit some home runs. That's a good |
| 6 | obviously we have all run budgets and can do | 6 | thing. |
| 7 | baseline and conservative and aggressive | 7 | I think this year's budget is a good |
| 8 | scenarios. This one will be much closer to | 8 | reflection of a compromise between what was |
| 9 | baseline than conservative in its estimates. | 9 | proposed and what our committee eventually |
| 10 | The specific direction is that if we | 10 | decided to approve. |
| 11 | are running a big surplus and hadn't planned on | 11 | And so with that in mind, I would ask |
| 12 | it, a couple of three months into the year, | 12 | for someone to make a motion to approve the |
| 13 | that's not a good thing. Running surpluses is | 13 | budget. I can't do that. |
| 14 | fine if we make that decision, but if we're | 14 | UNIDENTIFIED SPEAKER: So move. |
| 15 | planning on a deficit and are far ahead of our | 15 | UNIDENTIFIED SPEAKER: Second. |
| 16 | the budget early, it's not because it's | 16 | MR. ELDRIDGE: Okay. We have a |
| 17 | unexpected, because if the unexpected happens | 17 | motion to approve and to second. Any questions? |
| 18 | every year, then it's no longer unexpected. So | 18 | Are you awake? Call for the |
| 19 | that's what you've got is a much more | 19 | question. Everybody in favor of the budget say |
| 20 | conservative -- much less conservative budget, I | 20 | aye? Opposed? Thank you. |
| 21 | think. | 21 | (Motion passed.) |
| 22 | With that, David, it's all yours. | 22 | (Mr. Eldrige thanked his committee members |
| 23 | MR. ELDRIDGE: Thank you, Sunil. | 23 | consisting of: Steve Meisberger, Jurgen Sommer, Wa |
| 4 | I love him, but we all obviously | 24 | Konopka and Roy Smithers.) |
| 25 | sometimes have different opinions. Our | 25 | PRESIDENT GULATI: Thanks David. |
|  | Page 76 |  | Page 77 |
| 1 | (Applause.) | 1 | we would like to do is just continue the |
| 2 | PRESIDENT GULATI: The ayes have it, | 2 | provisional membership for 2011. We reinstated |
| 3 | I'm told. | 3 | that yesterday, obviously, with a council |
| 4 | I also just got a note that somehow I | 4 | meeting. We don't need to quite do it that way. |
| 5 | managed to miss the approval of the minutes. | 5 | We're not presenting them for full membership, |
| 6 | You have had the minutes of the AGM | 6 | which we would normally do, but they will play |
| 7 | and I guess we should approve those formally -- a | 7 | this year, and they have been given provisional |
| 8 | little bit out of order. Any -- you need a | 8 | membership, and we hope that a few of the other |
| 9 | motion to approve the minutes. | 9 | issues can get resolved in the coming weeks and |
| 0 | MR. ROSE: So move. | 10 | months. |
| 1 | PRESIDENT GULATI: Thank you. | 11 | So with that, what we would really |
| 12 | Any objection to approving the | 12 | like to do is just have Larry and the |
| 13 | minutes? Do it by unanimous consent. | 13 | parliamentarian have a side conversation on this |
| 14 | Thank you. | 14 | if there's a constitutional or Supreme |
| 15 | We are then on to membership | 15 | Court-level decision that may reverse what I'm |
| 16 | application of the North American Soccer League, | 16 | saying. Mr. Monaco. |
| 17 | item X B, in your books, and what we would like | 17 | MR. MONACO: Sunil, Larry Monaco. |
| 18 | to ask here, and I'm sure some of the councils | 18 | Calling your attention to Section 2 |
| 19 | discussed this in the afternoon. The NASL had a | 19 | of Bylaw 211. And rather than say point of |
| 20 | provisional membership which was rescinded some | 20 | order, I will say point of information, and we'll |
| 21 | time ago, about a month ago. Since then, they | 21 | proceed from there. |
| 22 | have worked hard in getting some of the concerns | 22 | I'm not quite sure if I read Section |
| 23 | the Board had back in line. | 23 | 2 correctly, and I may not -- they had |
| 24 | There's still some other things that | 24 | provisional membership canceled once or twice by |
| 25 | we would like them to do in the future. So, what | 25 | the Board. And then I take it that the Board -- |


|  | Page 78 |  | Page 79 |
| :---: | :---: | :---: | :---: |
| 1 | and you were in executive session, so I don't | 1 | Thank you. |
| 2 | know -- I'm assuming the Board then decided to | 2 | You have got item X.C., Indiana |
| 3 | grant them provisional membership yesterday? | 3 | Soccer Membership Category Change. Who is |
| 4 | UNIDENTIFIED SPEAKER: This morning. | 4 | addressing this? It was approved by the Board |
| 5 | PRESIDENT GULATI: Effective | 5 | yesterday. You have got it in your book. We |
| 6 | tomorrow. That's why we're discussing it here. | 6 | need a motion to accept it. |
| 7 | So the idea was not -- | 7 | MS. GILL: So move. |
| 8 | MR. MONACO: There is nothing for us | 8 | PRESIDENT GULATI: So moved. Any |
| 9 | to do today, because by definition under Section | 9 | objections? Comments? Okay. We will accept |
| 10 | 2 , they are terminated. | 10 | this by unanimous consent, thank you. |
| 11 | So, effective tomorrow, you are | 11 | Proposed amendments to the Federation |
| 12 | granting them new provisional membership which | 12 | bylaws. Back page of the agenda book. Bylaw |
| 13 | will take place for the following 2011, 2012? | 13 | 213, proposed by Mr. Hamilton. Passed by the |
| 14 | PRESIDENT GULATI: That's correct. | 14 | Board yesterday, unanimously. Mr. Flamhaft. |
| 15 | MR. MONACO: Is that correct? | 15 | We've got two people here. Why don't |
| 16 | PRESIDENT GULATI: The point here, | 16 | we let the maker of the motion. Jim. |
| 17 | Larry, was to make sure no one thought that we | 17 | MR. HAMILTON: I would like to amend |
| 18 | were scheduling a meeting to skirt our own rules, | 18 | the proposal as requested by the Rules Committee |
| 19 | and that's why we were really saying that's what | 19 | with one exception. That I would not change the |
| 20 | we're doing here. | 20 | 60 days to 90 days, as the first suggestion, but |
| 21 | Okay. Being upfront as Bob is | 21 | I would amend my proposal with their second |
| 22 | saying, exactly, so I don't think we need a | 22 | suggestion. |
| 23 | formal action here. But do we have any objection | 23 | PRESIDENT GULATI: I'm sorry. This |
| 24 | to what we just outlined, I think? Any | 24 | wasn't approved by the Board yesterday. We |
| 25 | objections to that? Okay. | 25 | didn't address this issue. |
|  | Page 80 |  | Page 81 |
| 1 | So why don't you restate that, Jim, | 1 | The final one allowing the parties to waive the |
| 2 | because I don't think it came through loudly | 2 | hearing procedure if they both agree is a good |
| 3 | enough. | 3 | suggestion, but I don't -- I don't believe that |
| 4 | MR. HAMILTON: All right. In the | 4 | expanding the time the Board has to appoint the |
| 5 | meeting book, the rules committee in their review | 5 | panel from 90 to 60 days, from 60 to 90 days is a |
| 6 | of this proposed amendment made two suggestions | 6 | good suggestion. So I would accept the second |
| 7 | that the amendment be changed -- made three | 7 | two recommendations but not the first. |
| 8 | suggestions, I should say, that the amendment be | 8 | PRESIDENT GULATI: Okay. |
| 9 | changed in three ways. One of them was that the | 9 | MR. MALAMUT: The final |
| 10 | 60 days the Board has to appoint a panel be | 10 | mmendation should be subse |
| 1 | expanded to 90 days. | 11 | MR. HAMILTON: That's fine, however |
| 12 | The other one was that they add in | 12 | they want to codify it. |
| 13 | language that the Board has, within 45 days of | 13 | PRESIDENT GULATI: SO let me |
| 14 | receiving the recommendation of the hearing | 14 | understand the two friendly proposals, the |
| 15 | panel, be changed to either at its next meeting | 15 | proposals from the Rules Committee. |
| 16 | or not more than 90 days after receiving the | 16 | Mr. Hamilton, in a friendly basis, wanted to |
| 17 | recommendation of the hearing panel. | 17 | accept the last two. We will come back and do |
| 18 | And the third change was to add | 18 | the Roberts Rules way of doing this in just a |
| 19 | language that would allow a waiver of the hearing | 19 | minute. I want to have Mr. Flamhaft speak and |
| 20 | procedures, if both parties agreed. | 20 | we'll get it right. |
| 21 | The last two recommendations, which | 21 | MR. FLAMHAFT: What I would like to |
| 22 | would require the Board to render its decision | 22 | do is make what I hope is a friendly amendment. |
| 23 | either at its next meeting or not more than 90 | 23 | Under 4 B, I would ask that the hearing panel may |
| 24 | days after receiving the recommendation of the | 24 | be composed of persons other than members of the |
| 25 | hearing panel, I think, is a good suggestion. | $25$ | Board of Directors. My suggestion is that it be |

open to the membership.
PRESIDENT GULATI: Okay.
MR. HAMILTON: No, I think it should be left to the discretion of the president and the Board. The composition of the panel should be.

PRESIDENT GULATI: Okay. So let's do this in order, then. The friendly two changes we can do simply, if Jim is willing to accept it. So the proposal with Mr. Hamilton's friendly acceptance or the friendly amendment.

Now, we have an amendment -- Steve, you are making that an amendment. You want to move that as an amendment?

DR. CONTIGUGLIA: Motion as accepted.
PRESIDENT GULATI: That's why I'm asking; if you would like to do that.

MR. FLAMHAFT: Yes.
PRESIDENT GULATI: So we need a motion on Mr. Hamilton's proposal.

MR. EDWARDS: So move.
PRESIDENT GULATI: So moved. Okay.
Now, you want to offer an amendment to that?
MR. FLAMHAFT: May I?
PRESIDENT GULATI: Yes, you may.
Page 84
pass. It fails, 52 to 48 , as you can see.
So we're back to the main proposal as friendly, with the friendly changes from Mr. Hamilton. Any comments on that? Mr. Monaco.

MR. MONACO: No.
PRESIDENT GULATI: Any comments on that? So we will take that to a vote. So on the proposal itself, which requires a two-thirds majority --

MR. MONACO: Mr. President, I'm sorry, I wanted to offer another amendment.

PRESIDENT GULATI: You want to offer -- Okay.

MR. MONACO: I do agree with the Rules Committee's recommendation, Number 1, so, on Section 4 B, strike 60, and substitute 90 .

PRESIDENT GULATI: Okay. So we follow this, Mr. Hamilton's accepted the two of the recommendations from the Rules Committee on a friendly basis. Mr. Monaco is moving that he accept the third, not that he accept the third, that we accept the third on a less-than-friendly basis.

Okay. So fair enough. Do we have a second to that?

MR. FLAMHAFT: That amendment would be that the hearing panel --

PRESIDENT GULATI: Mic, please, mis.
MR. FLAMHAFT: That the hearing panel be, may be composed of persons other than members of the Board of Directors.

PRESIDENT GULATI: Okay. Do we have a second to that?

UNIDENTIFIED SPEAKER: Second.
MR. MONACO: Second.
PRESIDENT GULATI: Mr. Monaco. Okay Any discussion on the amendment? You heard Mr. Hamilton's comments which were pre having the amendment on the floor. Any comments? So we need a vote on the amendments. So the amendment would add not -- would change the subsection involving composition of the panel. So put that on the Board. We will go to the electronics here. We got a yes or no. This is just on the amendment.

MR. MALAMUT: The amendment recommended by --

PRESIDENT GULATI: No, Mr. Hamilton has spoken against the amendment. Let's open up the ballots. So this only needs 50 percent to

Page 85
UNIDENTIFIED SPEAKER: Second. PRESIDENT GULATI: Seconded. Any comments on that? We'll have a vote on that. Yes or no.

And so this is on the first of the three recommendations from the Rules Committee. Let's open up the balloting. This is on the amendment only.

Are we ready to roll?
MR. KEPNER: Five, four, three, two, one. Stop.

PRESIDENT GULATI: So, that amendmen passes -- no, I'm sorry. Simple majority. So that passes, yes, thank you.

So, what's on the table now is the original proposal by Mr. Hamilton with all three of the recommendations of the Rules Committee inserted effectively.

Okay. And this would need
two-thirds. Any other comments on that motion now, as amended? All right. So we'll open that up to a vote.

PRESIDENT GULATI: Yes, it's approval with the amendments.

Go ahead and open it up.

|  | Page 86 |  | Page 87 |
| :---: | :---: | :---: | :---: |
| 1 | MR. KEPNER: Start. Four, three, | 1 | composition of the groups, the at-large council |
| 2 | two, one. Voting ends. | 2 | that vote on one Board seat. I think it's -- I |
| 3 | PRESIDENT GULATI: Okay. Thank you. | 3 | won't say, I think it's completely clear, but I |
| 4 | It's accepted and approved. Thank you. | 4 | will say that my efforts to try to explain it |
| 5 | All right. Next is Bylaw 302. | 5 | would be not helpful. The Board has approved it |
| 6 | Mr. Groff, would you like to speak to that or do | 6 | unanimously, recommended, obviously, approved i |
| 7 | we have someone move that first? | 7 | for approval here. |
| 8 | UNIDENTIFIED SPEAKER: So move | 8 | Anyone want to comment on this from |
| 9 | PRESIDENT GULATI: Thank you. | 9 | the Board? It essentially assigns a partially |
| 10 | Mr. Groff, would you like to speak to it, or are | 10 | weighted structure to the selection of that seat |
| 11 | there any questions, comments or anything else on | 11 | in a nutshell, and now size does not matter in |
| 12 |  | 12 | the selection of that seat. This doesn't go all |
| 13 | MR. GROFF: Yes, I would like to | 13 | the way there, and weights the voting for that |
| 14 | speak to it. As the initial mover, I accept the | 14 | one seat on a per-player basis, but it gives some |
| 15 | recommendation of the Rules Committee, and the | 15 | credence to size. And it's a, frankly, it's a |
| 16 | fifth word will be changed from "may" to "shall." | 16 | Connecticut compromise at trying to look out at |
| 17 | PRESIDENT GULATI: So section, Bylaw | 17 | minority interests and some effect of having |
| 18 | 302, section 2 A .2, line 6, "may" would be | 18 | large numbers of players and members. |
| 19 | changed to "shall." Mr. Groff is accepting that. | 19 | Okay. |
| 20 | Any other questions, comments on | 20 | We need a motion to approve that. |
| 21 | that? | 21 | DR. CONTIGUGLIA: So move |
| 22 | Do we need the keypads. Let's do | 22 | PRESIDENT GULATI: So moved. Any |
| 23 | this one in a voice. All in favor? Any opposed? | 23 | comments? Okay. The Board has unanimously |
| 24 | That's passed. Thank you. | 24 | recommended this approval. We do this by a voice |
| 25 | Bylaw 412. So this one is the | 25 | vote. All in favor. Any opposed? |
|  | Page 88 |  | Page 89 |
| 1 | We will do this with ballots, just | 1 | make an amendment to this to add in past |
| 2 | because I don't know if the people that are | 2 | presidents, so that we're all-inclusive? |
| 3 | saying "no" have super-juiced-up keypads, so we | 3 | PRESIDENT GULATI: Well, I guess if |
| 4 | will do this one by electronic. | 4 | we've got Louisiana here. Do you want to accept |
| 5 | MR. KEPNER: Begin voting. Five, | 5 | that as -- I think, at this time, it affects one |
| 6 | four, three, two, one. Stop. | 6 | person, since the other past president is in both |
| 7 | PRESIDENT GULATI: Okay. That | 7 | categories, so he would be covered. Bob? |
| 8 | passes. Thank you. | 8 | MR. ABBOTT: Louisiana would accept |
| 9 | Bylaw 801, Louisiana Soccer | 9 | the amendment. |
| 0 | Association, essentially adds life members to the | 10 | PRESIDENT GULATI: Okay. So we woul |
| 11 | group that could propose bylaw amendments. | 11 | add in addition to life members, past presidents, |
| 12 | Mr. DesBordes, would you like to address that? | 12 | alternatively we would add Dr. Contiguglia by |
| 13 | MR. des BORDES: Yes, sir. | 13 | name, I suppose, but I think for now we'll go |
| 14 | The person who drew this up, somewhat | 14 | with Bob's, acceptance? Any objections to that? |
| 15 | amazes, morally screwed up and left out past | 15 | Okay. We need a motion to adopt. |
| 16 | presidents, because as you can see from the | 16 | MR. EDWARDS: So move to adopt. |
| 17 | rationale of this and from the Rules Committee | 17 | PRESIDENT GULATI: Second? |
| 18 | reports that this was to include all voting | 18 | MS. ShALALA: Second. |
| 19 | members, give all voting members a right to make | 19 | PRESIDENT GULATI: Seconded. Anyone |
| 20 | amendments to policies and procedures, and, | 20 | opposed? Nonvoice vote. Unanimous consent. |
| 21 | therefore, what this does, while it includes the | 21 | Thank you. |
| 22 | life members, it still leaves out the past | 22 | On to Board policies, Federation |
| 23 | presidents. | 23 | policies, adopted since the last AGM. |
| 24 | So I would ask the parliamentarian, | 24 | The first one of these is the |
| 25 | if it is proper at this time to include or to | $25$ | coaching policy. |


|  | Page 90 |  | Page 91 |
| :---: | :---: | :---: | :---: |
| 1 | MR. EDWARDS: Move adoption of the | 1 | level. |
| 2 | coaching policy. | 2 | But it appears that a majority of our |
| 3 | PRESIDENT GULATI: We have a move to | 3 | peers don't think that this is the right method |
| 4 | opt that from Dr. Edwards. | 4 | use at this time. |
| 5 | MR. BORRONI: Second. | 5 | So we will be withdrawing this |
| 6 | PRESIDENT GULATI: Seconded, | 6 | proposal, but we will continue to work with you, |
| 7 | Mr. Borroni. Thank you. | 7 | the other members to address this issue and |
| 8 | Comments? Unanimous consent? Any | 8 | lize those goals. |
| 9 | objection? | 9 | PRESIDENT GULATI: Okay. That one is |
| 10 | Okay. Thank you. | 10 | thdrawn. |
| 11 | (Motion passed.) | 11 | Thank you, John. |
| 12 | PRESIDENT GULATI: And then on to | 12 | We're then on to policy 214-2. |
| 13 | policy 214-2, which is the proposal from USYS. | 13 | Mr. Groff has made this proposal. Richard, do |
| 14 | Mr. Sutter, would you like to do this? | 14 | you want to speak to this? We have to have a |
| 15 | MR. SUTTER: Yes, Sunil. John | 15 | motion to adopt. |
| 16 | Sutter, U.S. Youth Soccer. As we've heard this | 16 | MR. EDWARDS: So move |
| 17 | morning, the Federation has and intends to invest | 17 | PRESIDENT GULATI: Thank you. |
| 18 | substantial resources into the development of our | 18 | Richard. |
| 19 | game. | 19 | MR. GROFF: I think the policy is |
| 20 | U.S. Youth Soccer put forth this | 20 | self-evident, and it's been approved by the Board |
| 21 | proposal, so that all of the Federation | 21 | of Directors. |
| 22 | association members would recognize and capture | 22 | PRESIDENT GULATI: This one has been |
| 23 | the amount of monies that they could then | 23 | approved unanimously by the Board. Any comments |
| 24 | likewise invest back into programs, and player | 24 | Concerns? Objections? Unanimously approved. |
| 25 | development and other development at a more local | 25 | Thank you. |
|  | Page 92 |  | Page 93 |
| 1 | We are then through the business of | 1 | raised roughly four; Dan? |
| 2 | the meeting. I'm not sure if we won the | 2 | MR. FLYNN: Something like that. |
| 3 | over/under. If we are on the over, credentials | 3 | PRESIDENT GULATI: And the other four |
| 4 | committee chairman is sitting there. | 4 | million, the shortfall, so to speak has now been |
| 5 | Good of the Game. | 5 | charged to the Federation budget, which shows up |
| 6 | Comments for the Good of the Game. | 6 | on this current set of financials, but we can get |
| 7 | You need to -- the mics are gated so if you don't | 7 | you more details on that. So budget of 10 , net |
| 8 | speak loud enough, they won't pick up. They're | 8 | expenditure four. |
| 9 | all live. Bob. | 9 | MR. ABBOTT: I would just appreciate it a |
| 10 | MR. ABBOTT: Bob Abbott, Louisiana | 10 | a state association that contributed on a per player |
| 11 | Soccer. Are we going to get a financial report | 11 | basis, we stepped up when you asked for the per |
| 12 | from the bid committee or bid entity that bid for | 12 | player, and -- |
| 13 | the World Cup? | 13 | PRESIDENT GULATI: We'll get you |
| 14 | PRESIDENT GULATI: Sure. The level | 14 | that. |
| 15 | of detail on that, and we're willing to share, | 15 | MR. ABBOTT: -- and didn't get quite |
| 16 | probably, on a more private basis -- and I don't | 16 | the same result when we asked the same thing, but |
| 17 | mean with just you, we don't want that on the | 17 | I would like to see the financial report. |
| 18 | international side, frankly, not because there's | 18 | PRESIDENT GULATI: That's fine, Bob. |
| 19 | anything in it -- but actually, I'm not sure if | 19 | Dan will follow up with you. That's fine. |
| 20 | we have any issues with that now, it was a | 20 | Mr. Flamhaft. |
| 21 | competitive issue before. But in ballpark terms, | 21 | MR. FLAMHAFT: This comment is not |
| 22 | Bob, three points I can give you is the Board had | 22 | said with thoughts indicating any poor loser |
| 23 | approved up to $\$ 10$ million dollars. We spent | 23 | syndrome. |
| 24 | ballparkish 8. I don't know if the final numbers | 24 | Recently, the reputation of FIFA has |
| 25 | would be 8.1 , or 7.9 , so we spent 8 , and we | 25 | been, I think, badly damaged as a result of both |


|  | Page 94 |  | Page 95 |
| :---: | :---: | :---: | :---: |
| 1 | ethical and moral violations in connection with | 1 | always strive to be a good sport in this |
| 2 | the bidding process. Because, Sunil, you acted | 2 | beautiful game of soccer. |
| 3 | with the appropriate grace and dignity, I would | 3 | I don't ask for any specific |
| 4 | ask that USSF take the lead or be a part of a | 4 | positions to play. Please put me anywhere you |
| 5 | reform movement to make changes to repair the | 5 | need me. I will always strive to give you 100 |
| 6 | damage and return FIFA's image as a reputable | 6 | percent of everything I have. |
| 7 | organization. | 7 | If all the hard tackles seem to come |
| 8 | PRESIDENT GULATI: Okay. | 8 | my way, I will consider it a compliment. May I |
| 9 | Mr. Collins. | 9 | accept the bad breaks as part of the game. May I |
| 0 | MR. COLLINS: Earlier today, Sunil | 10 | always play on the square, no matter what others |
| 11 | thanked the members of the committee, but he | 11 | do. I will study the book so I will know the |
| 12 | omitted one. We should thank Sunil for what he | 12 | rules. |
| 13 | did. He did an amazing job. I saw him on at | 13 | If the national turn of events goes |
| 14 | least three continents. Thanks, Sunil. | 14 | against me and I am benched because of old age |
| 15 | PRESIDENT GULATI: Thanks, John. | 15 | and for other circumstances, I will accept that |
| 16 | (Applause.) | 16 | as part of the game too. May I never whimper |
| 7 | PRESIDENT GULATI: Thank you. Any | 17 | that I was framed and I got a raw deal. |
| 18 | other comments for Good of the Game? | 18 | And when I play my final game, coach, |
| 19 | Rocco. | 19 | sk for no laurels. All I want to believe in |
| 20 | MR. AMOROSO: Rocco Amoroso, | 20 | my heart for the Good of the Game, I played as |
| 21 | Sportsman Chairman, Eastern New York Soccer. | 21 | well as I could, to be a good sport on the field |
| 22 | In life, coach, most of us will not | 22 | and not let you down. Finally, coach, for the |
| 23 | score the winning goal in a World Cup game nor | 23 | game of life, may I always set the good example |
| 24 | hear the trumpets of glory in winning that World | 24 | of fair play on and off the field. |
| 25 | Cup. But, coach, for the Good of the Game, may | 25 | Thank you for listening, and God |
|  | Page 96 |  | Page 97 |
| 1 | bless you-all. | 1 | you asked everyone to stand who had been at their |
| 2 | (Applause.) | 2 | 25 th AGM, there is an individual who would have |
| 3 | PRESIDENT GULATI: Thank you. Larry. | 3 | been standing with us, Bob Black, from North |
| 4 | MR. MONACO: Mr. President, Larry | 4 | Texas Soccer. He's not able to be here, and I |
| 5 | Monaco. | 5 | know it weighed heavily on him that that string |
| 6 | Earlier in this meeting, we had a | 6 | was broken, because he wanted to see all of his |
| 7 | moment of silence for those who have passed away, | 7 | friends. But he wanted me to communicate that he |
| 8 | and it's probably a little unfair to pick out one | 8 | is doing very well. He is working very hard on |
| 9 | person in particular; however, one life member | 9 | the road to recovery, and it is my fervent hope, |
| 10 | passed away, Mavis Derflinger. | 10 | maybe you can give him a one-year dispensation, |
| 1 | Mavis was a long, long-time personal | 11 | and next year, he can stand and count it as his |
| 12 | friend. She also got heavily involved in soccer | 12 | 25th. Thank you. |
| 13 | beginning in the early 1960s, male and female, | 3 | (Applause.) |
| 4 | but obviously the promotion of the female | 14 | PRESIDENT GULATI: He's got the |
| 15 | program. She did great things in Virginia, and | 15 | dispensation. Thanks, John. |
| 16 | nationally for soccer, across the country, and | 16 | MR. EDWARDS: I move Mr. Black be |
| 17 | for female soccer in particular. | 17 | granted honorary attendee status. |
| 18 | So just to say again with great | 18 | PRESIDENT GULATI: Mr. Garber. |
| 19 | regrets that Mavis has passed on. | 19 | MR. GARBER: Thank you, Sunil. And I |
| 20 | PRESIDENT GULATI: Thanks Larry. | 20 | know there's been so much said and read and |
| 21 | Any other comments? | 21 | written about our World Cup experience, and, you |
| 22 | MR. SUTTER: Sunil. | 22 | know, it's obviously better for all of us to have |
| 23 | PRESIDENT GULATI: John Sutter. | 23 | won rather than lost, but I think in our sport, |
| 24 | MR. SUTTER: John Sutter. I just | 24 | and I think, in sports, generally, in our |
| 25 | also want to make a comment and that is that when | 25 | country, and the way we live our lives and in our |


|  | Page 98 |  | Page 99 |
| :---: | :---: | :---: | :---: |
|  | culture, winning at all costs isn't acceptable. | 1 | lost the way we did than to have won the way we |
|  | From a sports perspective, it's how | 2 | would have had to have win. And I was really |
| 3 | we play. It's the health of our athletes. It's | 3 | proud to be an American and be proud to be living |
| 4 | obviously not good enough to have athletes do |  | in a culture where what you do matters and the |
| 5 | things to themselves that give them a competitive |  | end game isn't the only game, that's how you get |
| 6 | advantage. It's not something that we permit. |  | there, and that's what I think was -- really |
| 7 | The integrity of our committee matters, and how | 7 | defies us and defies our campaign. |
| 8 | we behave as business people matters. We are | 8 | When Sunil showed that video, I was |
| 9 | fortunate to have laws in our country that | 9 | actually shocked that was the first thing he had |
| 10 | dictate how we behave, and it's unfortunate to be | 10 | shown. I had not seen it yet. I can remember |
| 11 | engaged in a global competition where other | 11 | sitting there in that audience and expecting that |
| 12 | countries and other cultures don't have to live | 12 | envelope coming out and saying the USA. When |
| 13 | by the same rules that we do. | 13 | they said Qatar, my heart sunk. |
| 14 | I will say that Sunil and Carlos and | 14 | But as we got through the |
| 15 | the bid committee and certainly the time that | 15 | disappointment of the day and knowing that we did |
| 16 | President Clinton the spent with us, there was a | 16 | everything that we could, that we had great |
| 17 | lot of pressure to bend those rules. And I think | 17 | leadership with Sunil and Carlos, who devoted |
| 18 | that there was a sense, even from those that were | 18 | their lives to this effort, we had the great |
| 19 | influential in the voting process, that had Sunil | 19 | support of everybody in the U.S. Soccer family, |
| 20 | made decisions that, perhaps, would have made us | 20 | cluding the financial support, we didn't lose |
| 21 | more competitive, that we might have had a better | 21 | because of anything we did wrong. Frankly, I |
| 22 | chance. | 22 | think we lost because of things that we did |
| 23 | And I have to say on behalf of the | 23 | right. |
| 24 | bid committee and on behalf of all of us that | 24 | And I will say -- and I say this to |
| 25 | engaged in the game, I would have rather to have | 25 | everybody involved in our sport -- that we can't |
|  | Page 100 |  | age 101 |
|  | let this define us. That we've got to move on. | 1 | that thank you. |
| 2 | What has to define us is our collective love of | 2 | PRESIDENT GULATI: Thanks, Don. |
|  | this game and our desire to have better players |  | (Applause.) |
|  | and to have more of a soccer nation and to give a | 4 | PRESIDENT GULATI: Thank you. |
|  | pitch on behalf of all the athletes and all the | 5 | Peter. |
| 6 | pro games to have more fans. Because that was | 6 | MR. PINORI: I just wanted to end a |
| 7 | one of the things that we really were criticized | 7 | meeting on the high note. We all, disappointed |
| 8 | as we were going around the world, they know that | 8 | of course, for the World Cup. Most of us feel |
| 9 | we love the game and that we can play it at a | 9 | very strongly, and we did it with our pockets. |
| 0 | national team level and we've got lots of kids | 10 | But I know, as, Mr. Garber said, what was done, |
| 11 | play, but they question whether people are really | 11 | by you, Sunil, and everybody else made us all |
| 12 | fans of the game. | 12 | proud. |
| 13 | If there's anything that I learned, | 13 | But I wanted to end on a high note. |
| 14 | our renewed efforts as the league are going to be | 14 | I wanted to say thank you for the great cocktail |
| 15 | very, very focused on trying to have all of us | 15 | hour yesterday. I know there was a little bit |
| 6 | that love this game, love it passionately, not | 16 | tough getting the money from Dan. And also, I |
| 17 | just as a player, but somebody that really wants | 17 | wanted to say that we enjoyed the show last |
| 18 | to participate and be a fan of the game. | 18 | night, especially, Sal, right close to his Staten |
| 19 | So, lastly, Sunil, from the bottom of | 19 | Island home, so thank you for that. And I |
| 0 | my heart and from all the people that know you | 20 | appreciate it. I'm sure all of us do. Bye-bye. |
| 21 | for so many years, you did an unbelievable job, | 21 | (Applause.) |
| 22 | and nothing that you or anybody else on the Board | 22 | PRESIDENT GULATI: So, that's -- we |
| 23 | did was why we lost. And in many ways, it's a | 23 | got that out of him before he and Arnold took |
| 24 | lesson for us learned to be proud to live by | 24 | President Clinton and I out in that contest. |
| 25 | rules and laws that govern righteousness, so with | 25 | Imagine how good it will be next year. |


|  | Page 102 |  | Page 103 |
| :---: | :---: | :---: | :---: |
| 1 | Any other thoughts, comments? | 1 | that if they are not, that we do some things to |
| 2 | MR. Des BORDES: Move to adjourn. | 2 | find out literally, within our own soccer |
| 3 | PRESIDENT GULATI: One more. | 3 | population, what they are and communicate them. |
| 4 | MR. KEPNER: I have one. | 4 | PRESIDENT GULATI: Thanks, Bob. |
| 5 | PRESIDENT GULATI: Mr. Kepner. | 5 | Last couple of comments. And then it |
| 6 | MR. KEPNER: And I'm speaking not in | 6 | ks like we'll be ready to adjourn, but we want |
| 7 | the position of credentials, but instead as a | 7 | to show you a video in just a second. But two |
|  | relatively newly elected president of the North | 8 | last thoughts from me. |
|  | Carolina Adult Soccer Association and that is, | 9 | Post December 2, there's been a |
| 10 | there was a thought came to me, when I just heard | 10 | little more time than I had planned on, and I |
| 11 | the comments by Don about one of the items that | 11 | have had a chance to, in some ways, go back to |
| 2 | was of a concern to FIFA, and representatives and | 12 | root |
| 3 | so on, was the fan base, so to speak. | 13 | I went to a couple of functions in |
| 14 | And I don't know what the measuring | 14 | New York, Eastern New York, at the state |
| 15 | andard is. But one element of our fan base | 15 | association level, their Hall of Fame banquet, |
| 6 | that, if it's possible, if it's not already | 16 | and later on Peter's league. |
| 7 | included, I would strongly encourage us to | 17 | Not generally the sorts of events, in |
| 18 | determine what that is and to communicate it. | 18 | terms of time, that I have been able to attend, |
| 19 | And that is, is that a lot of fans are out there | 19 | that I had a great time at. And it greatly |
| 20 | watching soccer but it's not just the program and | 20 | reminded me of, you know, all of the work people |
| 21 | the college game and the high school game. It's | 21 | do at grassroots, and watching the inductees at |
| 22 | the youth game, the amateur games, and that's the | 22 | the Hall of Fame, or the people that Peter |
| 23 | 1 fan base. | 23 | thanked, referee instructors or people doing |
| 4 | And again, I don't know that tho | 24 | scheduling of games. Those are extraordinarily |
| 5 | other elements are counted, but I would encourage | 25 | important parts of it. |
|  | Page 104 |  | Page 105 |
| 1 | I spend most of my time watching | 1 | the armory in the snow, it had taken me an hour |
| 2 | Landon or one of our women's national team | 2 | in a car to get there, what the likelihood of a |
| 3 | players or working with Donna on a TV situation, | 3 | talented 13- or 14-year-old from Queens or |
| 4 | but extraordinarily important. | 4 | Brooklyn would have been to get there, if he |
| 5 | And then a couple weeks later, which | 5 | didn't play for Albertson's or the Red Bulls. |
|  | was just two weeks ago, I went out to New Jersey, | 6 | Not that high. Not that high. |
|  | and we had one of these market training centers | 7 | So we still got a lot to do. But |
| 8 | which we're trying to get right, but they're kind | 8 | those first two events reminded me of how much w |
|  | of show up, if we've identified you, or if you | 9 | already do and how much it means to all of you. |
| 0 | think you might be the next Messi or Maradona or | 10 | So I want to again thank you for that. |
| 11 | whatever, and this was on a Saturday night at 8 | 11 | I want to show you a little video, |
| 2 | or 9:00 in an armory in New Jersey, an hour to | 12 | which I think helps in showing our appreciation |
| 3 | get there in the snow. | 13 | for what we all do at all levels of the game, and |
| 14 | Nobody had any tags on when I went | 14 | after that, I will accept Mr. desBordes' motion |
| 15 | out there, in the sense that I didn't know if | 15 | to adjourn. But a little video. The Fricker |
| 6 | anybody was Club Soccer or USYS. I knew a couple | 16 | dinner tonight, please. Unless you are flying |
| 17 | of our staff coaches, players, it didn't matter | 17 | home tonight, come. It's a great event. We're |
| 18 | where they were from. I'm sure some were from | 18 | honoring one of our all-time greats, and a very, |
| 19 | the Red Bulls. I know some were from the Red | 19 | very, dear friend, Kevin Payne. Bob Bradley will |
| 20 | Bulls. Some were unaffiliated. Some were I'm | 20 | be there tonight. He will speak, so please come |
| 21 | sure AYSO or USYS, just playing soccer on a | 21 | on to that dinner. Let's go to the video for the |
| 22 | Saturday night. Elite players in this case. | 2 | Good of the Game, video. |
| 3 | But I also thought about, this was in | 23 | (Video clip shown.) |
| 4 | New Jersey, and it was a New York area market | 24 | (Applause.) |
| 25 | training center on a Saturday night at 8:00 in | $25$ | PRESIDENT GULATI: We will probably |




## Section III

The Book of Reports

## REPORT OF THE PRESIDENT

The lifeblood of any organization can be measured through growth and progress, and this past year has seen some important steps as we continue to initiate plans to advance the sport of soccer in this country at all levels.

The 2011 FIFA Women's World Cup proved a remarkable success, capturing the attention of millions of fans worldwide and affirming the beauty, skill and excitement of soccer at the highest level. ESPN provided the most comprehensive coverage of a Women's World Cup ever, opening a window for fans across the United States to witness the amazing journey of our Women's National Team.

As in tournament's past, our women produced yet another iconic sports moment with Abby Wambach's dramatic header against Brazil in the dying moments of extra time in the quarterfinal, setting off a media frenzy and once again creating a buzz felt across the country. Led by head coach Pia Sundhage, the team displayed gifted soccer, tremendous energy and an unwavering resolve throughout the tournament. While losing a final is a massive disappointment, witnessing the joy and relief the victory for Japan brought to a nation struggling with the wounds of a devastating earthquake served to reaffirm the positive influence sport can deliver.

On the men's side, we have opened the door to a new era with the hiring of Jurgen Klinsmann to lead our Men's National Team program. He is a highly accomplished player and coach, having won a World Cup and a European Championship with Germany, then coaching his homeland to a third place finish at the 2006 FIFA World Cup. As a 13-year resident of the United States, he brings a unique blend of international experience at the highest level and knowledge of the sport in this country. His combination of soccer savvy, international connections and unbounded enthusiasm and charisma offer an exciting voice that has already opened fresh doors across the United States and around the world.

Of course, the ultimate measure any coach is results on the field, and the U.S. begins the important road to the 2014 FIFA World Cup when qualifying begins this summer. Drawn into a group with Antigua \& Barbuda, Guatemala and Jamaica, the semifinal round is not one to be taken for granted, and we will once again provide the best resources possible to give our team the support they need to be successful.

On the technical side, Jurgen will have a positive impact on the program, introducing his ideas for attacking, attractive soccer that will serve as a blueprint for all of our National Teams. More than ever, there will be a vertical integration that gives a clear picture of the expectations for a player on the national team. An important piece of the puzzle is the selection of leadership for our Youth National Teams and in working with Jurgen, U.S. Soccer has collected a pool of young, talented coaches who bring a variety of experiences and success to the table.

The U.S. Under-23 Men's National Team will be led by Caleb Porter, a 37 -year-old coach with a proven record of success developing young talent having coached the University of Akron to the 2010 NCAA National Championship. For the U-20 Men's National Team we have hired three-time U.S. World Cup veteran Tab Ramos, and the U-18's will be coached by three-time MLS Cup champion Richie Williams. Under the guidance of Jurgen and Youth Technical Director Claudio Reyna, these coaches will help develop a continuity of style of play that will create a path directly from our youth teams all the way to the full team.

Both the men and women will hopefully be striving for a medal at the 2012 Olympic Games in London. Along with the World Cup, the Olympics are the most prestigious and watched events in the world. It is in these forums where teams are judged the most, and while our women seek the title that eluded them in Germany, the men will hope to demonstrate the progress we have made in competing against the world's elite.

After a thorough review of player development on the women's side, U.S. Soccer appointed April Heinrichs as the Technical Director and Jill Ellis as the Development Director for the U.S. Women's National Teams. The hirings mark the first time U.S. Soccer has appointed full-time positions to oversee the women's youth national team program and the programs' overall development.
U.S. Soccer is taking a revolutionary approach to managing referees in professional leagues in the U.S. Following the successful model in the England, U.S. Soccer and MLS will govern the Professional Referee Organization (PRO) which will handle the professional referee program in the U.S. The new program will provide additional resources to hire new referee technical staff, full-time referees, training programs and continue the progress of new professional referee programs implemented in 2011.

In terms of the domestic league, Major League Soccer had another exciting year of growth both on and off the field. With a 7.2 percent increase in average attendance, the league set a record with an average of 17,872 spectators that outpaced the previous best from the inaugural season in 1996. Those numbers surpassed the average number of fans for both the NBA $(17,323)$ and the NHL $(17,132)$, yet another sign of the sport's progress. On the field, the Los Angeles Galaxy capped off an impressive season by becoming the first team to win the Supporters Shield and the MLS Cup in the same year. In the coming year, MLS continues to increase its footprint in the sports landscape with the addition of the Montreal Impact as the 19th team and the new stadium opening in Houston.

The WPS once again provided the platform for the best women's professional soccer in the world. The challenges off the field did not diminish the talent on display and fans came out in record numbers to see the World Cup stars.

In 2011, the NASL played its inaugural season of Division 2 soccer, culminating in an impressive championship victory for the Minnesota Stars. The USL Pro League serves as an important part of the foundation of men's professional soccer in the U.S., and the Division 3 league remains a breeding ground for up-and-coming talent.

Without the dedication and contributions of the numerous soccer organizations across the country, from the grassroots to the professional level, we wouldn't be where we are today. As we grow as a soccer nation, we recognize our relationships with those partner organizations will continue to be an important component to our success. We are proud to have all of you as part of the U.S. Soccer family.

This is a time of new beginnings and new opportunity. The world of soccer never rests, and as the memories of the past year fade but are not forgotten, the next challenges await. We will meet them with the same focus, determination and dedication that have helped propel our sport forward in the last two decades. I look forward to being with you in Miami and sharing ideas for a better future.

Sincerely,


Sunil Gulati

President
U.S. Soccer Federation

## Report of the Vice President

The Vice President's report will be delivered orally at the 2012 Annual General Meeting.

## Report of the CEO / General Secretary

As we look ahead to busy year in 2012 which will include the start of FIFA World Cup Qualifying for the Men's National Team and hopefully two teams competing in the London Olympic Games, we are energized by a successful past year.

On the field, the exhilarating journey by our Women's National Team during the FIFA Women's World Cup was one for the record books. Similar to Landon Donovan's goal during the 2010 FIFA World Cup, Abby Wambach's clutch header against Brazil triggered a flood of celebrations across the United States.

Even in defeat after 120 minutes and penalty kicks against Japan in the final, it was clear that the Women's National Team provided the American public with an unforgettable experience that resonated with a larger audience than possibly ever before. During the Women's World Cup, record numbers of people visited ussoccer.com to follow the team through video and written updates, and also took to Facebook and Twitter with fervor to get unprecedented access to the players.

The tournament was a commercial success as well. The USA-Japan final earned the highest television rating for any soccer game on an ESPN network, drawing a 7.4 national rating with an average of nearly 13.5 million viewers. The previous ESPN record was a 4.0 for the group game between the United States and Algeria in the 2010 FIFA World Cup.

While the Women were finishing a journey, the U.S. Men's National Team started in a new direction as Jurgen Klinsmann was named head coach in September. Bringing an enthusiastic and positive vibe, we are looking forward to the new approach as the team begins its two-year qualifying cycle ahead of the 2014 FIFA World Cup in Brazil.

As always, the development of our youth players is one of our biggest priorities. The U.S. Soccer Development Academy, now in its fifth year with 78 clubs and more than 4,000 players, have helped us identify and develop the elite players in the country. The number of Academy players who have been identified and participated with Youth National Teams now reaches into the hundreds, and more players are getting professional opportunities at an earlier age.

Along with player development, we continue to take steps to improve coaching development across the country. Claudio Reyna has led the effort to produce a new curriculum to help guide the coaches of players at the beginning stages of their soccer development. Disseminating the messages in the curriculum to coaches will continue to be a focus moving forward.

We have also increased the role of our Technical Advisors, having them host Training Centers across the country to identify even more players, and soon many of the Academy clubs will be playing 10-month seasons that more closely resemble the schedule of the best soccer playing nations.

The U-17 and U-20 Women's teams will take center stage this year as they attempt to qualify for their respective World Cups. It's been more than a year since April Heinrichs and Jill Ellis were
added as full-time staff, and they have made strides in raising the level of the overall women's youth program.

As part of U.S. Soccer's effort to improve the way we approach Instructor Education, the Coaching Department hosted a National Instructor Training and Assessment workshop in December at The Home Depot Center in Carson, Calif. The workshop centered on the identification, assessment, development and selection of a National Instructional Staff to implement U.S. Soccer's coaching initiatives aimed at increasing interaction with instructors, outfitting future leaders with new and better teaching skills and improving coaching education and player development.

On the business side, U.S. Soccer secured and renewed several commercial partnerships in 2011. The Federation entered new multi-year agreements with Allstate Insurance, el Jimador Tequilla, Kumho Tires, Panasonic and Yingli Solar. Several partners extended their relationship with the organization including Anheuser-Busch, EA Sports, Official Sports International, Kwik Goal, Pepsi and Visa.

At the start of 2012, we also entered into a new three-year partnership with NBC, along with MLS. NBC has the expertise, talent and vision to raise the bar for soccer coverage in the United States and help us continue to broaden the game's exposure to a larger audience.

Similar to 2011, we expect a busy and exciting year in 2012. The awareness of U.S. Soccer continues to grow on a daily basis and we look forward to increasing our engagement level with our fans, whether that's online or in the stadium. There are opportunities to continue to grow our membership across all areas of the organization, including players, coaches, referees and administrators.

We thank you for your support during the coming year and look forward to hopefully celebrating even more accomplishments.

Respectfully submitted,

## Dan Flynn

Chief Executive Officer / General Secretary
U.S. Soccer Federation

## Appeals Committee

## Committee Members

Michael Blackburn - Committee Chair

Patty Abshire
Jeff Agoos
Chris Armas
Derek Arneaud
Marcelo Balboa
Steve Ballentine
Kylie Bivens
Alan Blinzler
Jennifer Bogan
David Bortz
Tony Buniskis
Kathy Carter
Jamie Clary
Cindy Cone
David Crawford
Brian Darling
Landon Donovan
Andrea Duffy
Lorrie Fair

Tony Falcone
Stephen Flamhaft
Danielle Fotopoulos
Joe Foran
Alice Friend
Ray Greenberg
Tim Hoffman
Angela Hucles
William Hummell
Charles Jacob
Alison Kocoras
Erin Langenwalter
David Laraba
Ed Loucks
Arthur Mattson
Jon McCullough
Josh McKinney
Tiffany Millbrett
Siri Mullinix

Joanne Neale
Ben Olsen
Alec Papadakis
Carlos Quinones
Sandy Rapaglia
Claudio Reyna
Tiffany Sahaydak
Bob Singer
Ellie Singer
Danielle Slaton
John Sutter
Mike Sweeney
Jim Tulley
Greg Vanney
Sasha Victorine
Cat Whitehill
Eli Wolff
Richard Yoder
Kathy Zolad

## Staff Liaison

Gregory Fike

## Committee Objectives

- Continue to resolve appeals in a timely and consistent manner
- Continue to resolve requests for recognition of suspensions in a timely and consistent manner
- Continue to offer educational opportunities regarding the appeals process to USSF's membership
- Conduct Appeals Workshops at State Association conventions and other Organization Member meetings when requested
- Continue, through the Staff Liaisons, to assist Organization Members with drafting and revision of their manuals and policies on hearings and appeals at the local level
- Committee Chair and Staff Liaison to provide additional guidance to Committee members on the appeals process during the upcoming year


## Key Outcomes

- From January 1, 2011 through January 1, 2012, the Appeals Committee, consisting of 58 volunteer members including the Committee Chair, Michael Blackburn, has considered and decided 10 appeals. These 10 appeals are seven fewer than considered over the previous twelve months.
- Of the 10 appeals, 4 involved administrative violations, including registration rules, use of ineligible players, violation of a previous suspension and unauthorized use of funds.
- Of the 10 appeals, 4 involved allegations of assault, abuse or touchline misconduct against a referee.
- Of the 10 appeals, 1 involved allegation of a coach assaulting a player.
- The Committee also considered 1 case involving misconduct by a referee.
- Of the 10 appeals, 8 of them included an argument from the appellant that there was a lack of due process, including issues involving the right to confront witnesses, the right to a hearing, the impartiality of the panel, the right to be represented at the hearing, the right to appeal and the right to notice of charges.
- Of the 10 appeals, 1 was upheld (and the organization was reversed), 4 were remanded back for further proceedings, and 5 were denied. The percentage of upheld appeals is lower than the last twelve months, when 3 of 17 appeals were upheld.
- The Committee provides synopses of its decisions on the U.S. Soccer website. These can be found in the Resource Center, under "Legal."


## 2012 Outlook

- The Appeals Committee will continue to resolve appeals and requests for recognition of suspensions in as timely a manner as possible, and continue its educational efforts.

We would like to thank all the members of the Committee for their dedication to the appeals process and their hard work on appeals matters throughout the year.

Respectfully submitted,

Michael Blackburn - Committee Chair
Gregory Fike - USSF Staff Liaison

## ATHLETE COUNCIL REPORT

## Council Members

Jon McCullough - Chair
Jeff Agoos
Chris Armas
Derek Arneaud
Marcelo Balboa
Kylie Hopper
Cindy Cone
Landon Donovan

Lorrie Fair<br>Danielle Fotopoulos<br>Angela Hucles<br>Tiffeny Milbrett<br>Siri Mullenix<br>Ben Olsen<br>Claudio Reyna

## Staff Liaison

Amy Hopfinger

This year has been a year of continued progress for the Athlete Council. We have made significant strides in providing our athletes with the tools to be effective leaders and productive with their time giving back to the sport. These basic pillars are, and continue to be, a major theme for our Council as we move forward. As many of our athletes complete their terms, we must ensure that our alumni stay involved in the sport that provides resources and access. Additionally, this year marks a new term and the introduction of new athletes serving on the Council. We recognize the evolutionary process getting our newly elected athletes up to speed in hopes that they will take a leadership role in taking our sport to the next level.

In retrospect, 2011 was a year that we reintroduced our athletes to summit meetings. These summits allowed the Council to move forward with new ideas and created a deeper understanding of the structure of U.S. Soccer. Our goal continues to ensure that our voices are heard and are a part of the continued growth of the sport. We will continue to conduct future summits in order to give our Council a deeper understanding of our Federation as well as develop new and effective ways to work with U.S. Soccer and its leadership. As we go into the new term, we will look to the Federation's officers, councils, committees and each of its membership to find productive ways to keep the Athlete Council more involved in building our sport. We are committed to being directly involved through hard work and partnership with each Council and the Federation as a whole. Please remember that the Athlete Council is always available to you.

Action Item \#1: 2012 Summit
Topics:
Effectively representing and serving on committees, task forces and our council.
Continued involvement with the growth of soccer in the USA.
Exploring options for athletes to take leadership roles within the Federation and with FIFA.

Building productive relationships with international Athlete Councils and improving our image globally.

Action Item \#2: Leadership
Topics:
Partner programs with other sports.
Creating models to improve athlete involvement.

Our athlete council has recognized the impact of our contribution to our nation and our sport. In 2012 we will maintain our commitment to impact the development and growth of our sport by contributing and playing a role with each Federation council and task force.

Lastly, we would like to recognize each Council, Task Force, U.S. Soccer staff and leadership, as well as the Board of Directors for their tireless support not only to our Council, but to the sport itself. We appreciate the opportunity to represent the athletes and take part in this year's AGM in Miami and look to future successes for U.S. Soccer.

Respectfully submitted, Jon McCullough, Committee Chair Jeff Agoos and Danielle Fotopoulos, Vice-Chairs

# Budget \& Audit Committee 

## Committee members:

Carlos Cordeiro - Committee Chair
Toni Briggs-McGee
Walt Konopka
Steve Meisberger
Danielle Slaton
Roy Smithers
Sasha Victorine

## Staff Liaisons:

Dan Flynn Brian Remedi Eric Gleason

## Committee Objectives:

- Review, analyze and present recommendations to the U.S. Soccer National Board of Directors on amendments to U.S. Soccer's current fiscal year's budget
- Review, analyze and present the budget for the coming fiscal year to the U.S. Soccer National Board of Directors
- Confirm and assure the independence of the independent auditor
- Review with management:

1. U.S. Soccer's internal controls
2. Treatment of significant accounting issues
3. Completeness of coverage and effective use of resources during the annual audit
4. Annual audit and management letter

## Annual Report

The budget committee met via telephone conference call October 28, 2011 at 8:00 AM ET. The purpose of the meeting was to review the proposed FY'13 Budget.

Chairman Carlos Cordeiro opened the meeting by introducing himself and laying out his vision for the Committee. Dan Flynn followed by providing an operational overview of current and future USSF activities. Eric Gleason then presented the FY'12 projected year-end operating results, which are expected to be unfavorable to budget by $(\$ 904 \mathrm{~K})$ for an Operating deficit of $(\$ 6.1 \mathrm{M})$ and overall deficit of (\$4.5M). Mr. Gleason then discussed the proposed FY'13 budget, which is projected to result in a (\$8.8M) Operating deficit and (\$6.6M) overall deficit. He provided information to the Committee on the underlying assumptions and major variances and explained that U.S. Soccer's continued investment in player development was driving a deficit position in line with our long term business strategy.

After Mr. Gleason summarized the framework of the FY'13 Budget, the U.S Soccer Staff addressed specific questions posed by the Committee on expenses, events, and major variances, which were all answered to the satisfaction of the Committee. Mr. Gleason also discussed the possibility of switching audit firms and requested the input of Committee members upon reviewing the audit proposals from two firms, BDO and Grant Thornton.

This portion of the meeting concluded at approximately 9:20 AM ET.
The U.S. Soccer Staff then departed from the call, after Mr. Cordeiro requested that the Committee deliberate privately on the proposed FY'13 Budget before reaching a recommendation. The

Committee privately discussed the proposed FY'13 Budget for approximately 75 minutes. The Committee has agreed to submit to the Board of Directors for consideration the FY'13 Budget as presented, with the understanding that the Budget proposal will be accompanied by a discussion on the sustainability of running a long-term deficit position.

Respectfully submitted by Carlos Cordeiro on behalf of the Budget and Audit Committee.

# United States Soccer Federation <br> Credentials Committee <br> Report for the 2011 USSF Annual General Meeting 

## Committee Members

| Bob Kepner - Chair | Ken Conselyea | Siri Mullinix |
| :--- | :--- | :--- |
| Russell Sargeant | Kathy Zolad |  |

## Staff Liaisons

Eric Gleason, Lisa Levine

At the Credentials Committee meeting held prior to the Annual National Council Meeting in Las Vegas, Nevada, on February 12, 2011 the following voting strength was agreed to:

|  | Number of <br> Group |
| :--- | :--- |
| Youth Council | 285 |
| Adult Council | 183 |
| Professional Council | 14 |
| Athlete Council | 8 |
| Affiliate Organizations, Life Members and National Board of Directors | 36 |
| Total Actual Delegates | 526 |
| Required multiplying factors |  |
| Youth | 1.00 |
| Adult | 1.56 |
| Professional | 20.36 |
| Athlete | 27.88 |
| Affiliate Organizations, Life Members and National Board of Directors | 1.00 |
|  |  |
|  | Number of |
| Adjusted voting strength | Votes |
| Youth Council | 285 |
| Adult Council | 285 |
| Professional Council | 285 |
| Athletes' Council | 223 |
| Affiliate Organizations, Life Members and National Board of Directors | 36 |
| Total Adjusted Vote | 1114 |
| Majority Vote | 558 |
| 2/3 Vote | $\mathbf{7 4 3}$ |

Respectfully Submitted,
Robert Kepner
Credentials Committee
Chairperson

# Disability Soccer Committee 

## Committee Members

Eli Wolff, Chair
Derek Arneaud
Lauren Gregg
Matthew Krywonos
Lorrie Fair

Margie Close<br>Ken Gulmi<br>Annette Lynch<br>Amanda Cromwell<br>Jay Heaps<br>Bob Riggs

Staff Liaison
Greg Fike

## Committee Objectives

- Promote and provide information on soccer programs for athletes with a disability
- Continue to represent soccer players with disabilities within U.S. Soccer
- Educate U.S. Soccer and its members about soccer players with disabilities
- Expand and develop strategies to identify new players for disability soccer programs


## Key Outcomes and Recommendations

- Continued to facilitate communication and collaboration between disability soccer organizations
- Continued to work on a plan for improving information sharing and educational efforts


## 2012 Outlook

- Continue to educate U.S. Soccer and broader soccer community about disability soccer and disability soccer programs
- Planning for strategic events and forums for disability soccer and also planning to better reflect disability-related engagement on par to other comparable NGB's.

Respectfully submitted,

Eli Wolff
Committee Chair

Book of Reports

## Lamar Hunt U.S. Open Cup Committee

## Committee Members

Todd Durbin - Co-Chair and Division I Representative
Tim Holt - Co-Chair and Division III Representative
Marcelo Balboa - Athlete Representative
Werner Fricker, Jr. - Amateur Representative

## Staff Liaisons

Tom King
Paul Marstaller

## Committee Objectives

- Establish requirements and procedures for implementing the Lamar Hunt U.S. Open Cup Policies
- Make policy recommendations and revisions designed to enhance the long-term success of the tournament
- Identify ways to make adjustments and enhancements to the tournament's financial model
- Monitor procedures to ensure fair and equitable standards across all participating Divisions


## Key Outcomes and Recommendations

A total of 40 teams (19 professional and 21 amateur) took the field in the 2011 Lamar Hunt U.S. Open Cup tournament proper. The competition was conducted in a singleelimination, tiered-bracket format, with teams from Division III (USL PRO) and the Amateur Division (USL Premier Development League, USASA regional qualifiers and National Premier Soccer League [whose clubs in previous years competed through USASA regional qualifying]) entering in the First Round. Division I (MLS) clubs entered in the Third Round.

First Round pairings were determined by random draw within each of eight geographically-based pools. Following this, pairings were made on a geographic basis for the remainder of the tournament to minimize travel times and expense for the teams. Home venues were decided by hosting proposals (provided that teams were able to meet minimum stadium standards).

In the 2011 Final, the two-time defending champion and host Seattle Sounders FC faced the four-time winner Chicago Fire and set an all-time attendance record for an Open Cup championship game for the second consecutive year, attracting 35,615. In an intense affair, Seattle couldn't crack the Chicago goal (despite a 24-6 advantage in shots) until the $77^{\text {th }}$ minute, when forward Fredy Montero finally broke through. The result was in doubt until the sixth minute of stoppage time, when Osvaldo Alonso skillfully dribbled past several Fire defenders and rounded Chicago goalkeeper Sean Johnson to make the score 2-0.

## 2012 Outlook

The 2012 edition of the Lamar Hunt U.S. Open Cup tournament will see the most sweeping changes since 1995, when modern-day professional teams started competing for the title. Among the changes in store for this year are:

- Largest expansion of teams (increase of 24) from previous year in competition's modern era (1995-present)
- First time in competition's modern era where all Division I, II and III professional clubs participate in tournament proper
- Home teams through quarterfinal round to be determined by random selection (change from sealed bid process)
- Earliest date for the Final since 1994 (last year before modern-day professional teams entered the competition), thereby completing the Lamar Hunt U.S. Open Cup tournament prior to the 2012-13 CONCACAF Champions League group stage and allowing clubs to put forth optimal teams in both competitions
- Largest-ever field of teams (64) in tournament proper in competition's modern era, eclipsing previous record of $42(2005,2006)$
- Largest-ever field of professional teams (32) in tournament proper in competition's modern era, surpassing previous record of $28(2000,2001)$
- Largest-ever field of amateur teams (32) in tournament proper in competition's modern era, exceeding previous record of 21 (2011)
- A mid-May tournament start (May 15 in 2012) rather than mid-June

We appreciate your continued support and we encourage all members of the U.S. Soccer family to attend the Lamar Hunt U.S. Open Cup matches in their local areas.

Respectfully submitted,

Todd Durbin
Committee Co-Chair

Tim Holt
Committee Co-Chair

# Physical Fitness, Sports Medicine Research Committee 

## Committee Members

Dr. William E. Garrett, Jr. - Chair
Dr. Doug Brown
Dr. Gary Green
Dr. Sheldon Jordon
Cindy Parlow
Dr. Donald Kirkendall Dr. Bert Mandelbaum

## Staff Liaison

Hughie O’Malley

## Committee Objectives

- Secure doctors and trainers for National Team training camps and games, as well as Coaching Courses, Referee Clinics, Nike Friendly Tournaments and the U.S. Soccer Development Academy.
- Assisting international teams touring America with their medical needs. e.g. Medical coverage / supplies when needed
- Develop a uniform concussion management and return to play guidelines along with IMPACT testing.
- Attend the National Coalition for Concussions in Youth Sports (DC Feb 2011)
- Attend Soccer Industry Medical Symposium (SIMS) - MLS/ US Soccer Ft. Lauderdale
- Provide expertise in emergency medical situations
- Continue to research areas of the sport that are critical for the growth and success of the sport - i.e. Concussions and injury prevention in ACL tears, Sports Hernia’s, injuries to female goalkeepers -specifically shoulders
- Participate in cooperative efforts with F-MARC (FIFA Medical Research and Assessment Center), Mandelbaum, Kirkendall, and Garrett. (Current work is in mechanisms of head injuries, internal FIFA documents, FIFA-FMARC consensus conference on concussions,
- Maintain a working relationship with the United States Anti-Doping Agency (USADA), established to educate and test all U.S. National Team athletes, including Out of Competition Testing (OOC).
- Secure Medical staff for FIFA Women’s World Cup 2011 Germany
- Secure Medical staff for FIFA U-17Men’s World Cup Mexico 2011
- Complete FIFA’s Pre Competition Medical Assessment (PCMA) on all players for the 2011 Women's World Cup, and 17 Men's World Cup
- Secure a fulltime Athletic Trainer for the U-17 Men’s Residency program in Bradenton
- Broaden the medical network in all disciplines
- Develop a web based medical reporting system to contain medical history/injury reports through Athletic Training services (ATS)


## Key Outcomes and Recommendations

- Secured Athletic Training staff for over 97 National Teams camps (245 games) including Para, Beach and Futsal events, plus Coaching and Referee courses, U.S. Soccer Development Academy.
- Successfully secured Medical staff for the 2011 Women’s World Cup, U-17 Men's World Youth Cup, and Youth National Teams
- Secured fulltime Athletic Trainers for the U-17 Men’s Residency Program
- Increased the medical volunteer staff by $15 \%$.
- IMPACT's new web based neuropsychological screening program was introduced to the National Teams. Completed baseline screenings on all NT players.
- Attended various meetings/ symposiums hosted by FIFA, WADA, IOC, USADA
- Attended the National Coalition for Concussions in Youth Sports (DC Feb 2011)
- Attended Soccer Industry Medical Symposium (SIMS) - MLS/ US Soccer Ft. Lauderdale.
- Created a relationship for USSF Medical staff with FIFA ,F-MARC, WADA and USADA that is continuous
- Maintained a successful working relationship with USADA (mainly in athlete education and drug testing)


## 2012 Outlook

- Continue to organize and update the medical network for our National Training Center at the Home Depot Center, U-17 Men’s Residency Program in Bradenton, FL and at Development Academy showcases.
- Continue to research areas of the sport that are critical for the growth and success of the sport - i.e. Concussions and injury prevention in ACL tears, Sports Hernia's, injuries to female goalkeepers -specifically shoulders
- Secure IMPACT program for all U.S. Development Academy Teams and conduct baseline testing.
- Possible partnership with the Brain Trauma Foundation(BTF) and the Center for Disease Control(CDC) on evidence based projects
- Work closely with FIFA and F-Marc on their research
- Liaise with F-Marc and USOC activities
- Organize Drug Education of all National Team Athletes through USADA
- Increase player Out of Competition(OOC) pool with USADA to include our Olympic Teams
- Host Webinars for the National Team player pools regarding USADA's new protocols for 2012 and Olympics
- Attend and possibly present at International Mild Traumatic Brain Injury in Sports Meeting.
- Attend MLS Medical Symposium at the MLS combine
- Assist with the Women's Professional League where needed
- Attend various symposiums held by FIFA, F-Marc, WADA, USADA
- Create a concussion education video and posters for players, parents, and coaches
- Continue to utilize USOC Sports Medicine's staff for assisting National Team's sports science
- Seek approval for USSF medical staff to attend Olympics by completion of USOC rotation program.

Respectfully submitted
William E. Garrett, Jr., M.D., Ph.D.
Committee Chair

## Referee Committee

## Committee Members

Michael Edwards - Chair
Ken Baldeosingh, Tom Bobadilla, Angelo Bratsis, Bill Davey, Carlos Folino, Frank Giancroce, Sandra Hunt, David E. McKee, John Motta, Claudio Reyna, Lindsay Tarpley

## Staff Liaison

Adrian Garibay

## Committee Objectives

- Recommend to Board of Directors (BOD) bylaw and policy changes with regard to the referee program
- Propose changes to program structure and referee grades
- Review instruction curriculum
- Submit list of recommended nominees for the FIFA International Panel of Referees, Assistant Referees and Futsal Referees


## Key Outcomes and Recommendations

- Nominations submitted to BOD for the International Panel of Referees, Assistant Referees and Futsal referees for 2012
- Reviewed the launch of an online learning management system for entry level referee education
- Reviewed the creation of a video series aimed informing a broader referee audience of the Laws of the Game
- Reviewed the redesign of the referee section of ussoccer.com for improved navigation and user experience
- Reviewed the establishment of an online Resource Center at ussoccer.com that makes referee and instructor resources available for download
- Reviewed Accelerated Referee Development Program to prepare elite referees for the professional level
- Reviewed the development of an AR Track for professional referees
- Recommended amending language to Policy 531-1 to assure each National Affiliate, National Association, National Member and Other Affiliate designate a specific point of contact to communicate with the local State Administrator on referee matters
- Awarded the 2011 Eddie Pearson Award to Mr. Toros Kibritjian

Respectfully Submitted,
Michael Edwards,
Committee Chair

## Rules Committee

## Committee Members

Paul C. Burke - Committee Chair
Angela Hucles
John Koskinen
Dan Trainor
Mike Wade

Staff Liaisons
Lisa Levine
Gregory Fike

## Committee Objectives

- Review all proposals involving amendments to bylaws and policies
- Submit proposed bylaw amendments to National Council
- Review and submit policy changes to the Board of Directors
- Examine all applications for membership for compliance with US Soccer's Bylaws
- Make membership recommendations to National Council and the Board of Directors
- Ensure that all amendments and policies conform to the Amateur Sports Act and US Soccer Bylaws
- Provide interpretation of US Soccer's Bylaws upon request
- Provide formal and informal advisory opinions as requested by Federation members


## Key Outcomes and Recommendations

- Reviewed and presented bylaw amendments to the National Council and Board prior to the Annual General Meeting
- Reviewed and presented policy amendments to the Board of Directors
- Reviewed four membership applications


## 2012 Outlook

- Work with USSF Counsel to provide advisory opinions and interpretations of bylaws and policies as requested by the Board of Directors or Federation members
- Continue to review amendments to bylaws and policies as proposed by the membership

The Rules Committee has endeavored to be a resource for the Federation's decisionmaking bodies by reviewing and commenting on policy proposals. The Rules Committee has tried to help proponents to prepare and craft well-structured proposals, and then the Rules Committee has tried to help decision-making bodies to understand their choices by providing objective analysis of proposals and their potential impact. During this process, the Rules Committee has sought to avoid usurping the policy-making judgment of the Federation's elected policy-makers. Instead, the Rules Committee has sought to provide objective and apolitical advice to the National Council, the Board of Directors, and the Federation’s membership.

Respectfully submitted,
Paul C. Burke
Committee Chair

## Technical Committee Report

Committee Members:
Kevin Payne, Chair
Jurgen Klinsmann
Pia Sundhage
Carin Gabarra
Tab Ramos
Staff Liaison:
Asher Mendelsohn
The Technical Committee as such has never met - instead, its work has been delegated to the Task Force for Men’s Player Development since 2007, and beginning in 2011, the Task Force for Women’s Player Development.

The Women's Task Force is chaired by Carin Gabarra, the MVP of the first Women's World Cup, won by the U.S. in 1991. The large and diverse membership of the Task Force includes many of the iconic names of women's soccer, including Anson Dorrance, April Heinrichs, Tony DiCicco, Kristine Lilly and Mia Hamm.

The Women's Task Force focused much of its attention in 2011 on Zone 2 (ages 13-17) and broke down into a number of sub-committees to examine different challenges. A series of recommendations is being developed and will be submitted to the President and Secretary General for action. Critical among those is a plan to develop a focused playing environment for the best young women players in America, similar to the National Team Development Academy on the boy's side, but attempting to make greater use of existing leagues on a regional basis.

A key decision made in 2011 by the Task Forces was to address Zone 1 (under 12) issues without regard to gender - in other words, the initiatives to be adopted by the Federation and its members in the all-important early development years should be the same for boys and girls. The Task Force also suggests that co-ed play be encouraged, particularly at younger ages, to improve soccer and individual development.

Critical to this age group is creating the proper environment, and then communicating what that environment should include to parents. A sub-committee of key youth development directors is examining how best to move teams in this age range to a model based on individual player development, using the existing infrastructure of soccer administration.

Another sub-committee is looking at how best to communicate that effort to parents and children. In effect, that group is searching for ways to convince parents that wins and losses are not the best way to measure their child's soccer development. This is a formidable task, which will require the resources of the Federation, its members, and its commercial and broadcast partners.

On the boy's side in Zone 2, the Academy program is now well-developed and clearly branded. A key challenge facing the program now is the inevitably competitive nature of the coaches, administrators, and players involved. We have to constantly reinforce our focus on individual player development, and not become overwhelmed by our team's "need to win." In 2012 decisions will be made on future extension into additional age categories.

Zone 3 is the area of the development continuum which has received the least attention to date, but more effort in 2012 will be devoted to this key transitional phase of a player's soccer career. In both the women's and men's game, finding the proper relationship with intercollegiate soccer, both within and without the college season, will be a critical component of ensuring that our best young talent continues to develop after the age of 18 . The task force will be working with the professional leagues and the NCAA to try to find solutions to the challenges faced in this age group.

More than 40 different people were involved this year between the two Task Forces, and I'd like to thank them for their time, and the open-minded way in which they have participated in this great mission to improve the American soccer player and become a truly great soccer nation.

Respectfully Submitted,
Kevin Payne
Committee Chair


## Section IV

## Proposed Budget - FY'13

## FY'13 Budget - Executive Summary

I. Introduction \& FY' 12 Update
II. Strategic Plan Overview
III. FY'13 Budget
IV. Conclusion


## I. Introduction

## FY' 12 Financial Performance Overview

Through August of this fiscal year the Federation is performing, at an Operating level, slightly above Plan. However, due to poor market performance, our investment income is low, causing our bottom line deficit to be below Plan. We are projecting a year-end result that is below budget and in an overall deficit position. The FY' 12 full year operating projection is a deficit of $(\$ 6,109,165)$ compared to a budgeted operating deficit of $(\$ 5,204,407)$, an unfavorable variance of $(\$ 904,758)$. There are a few main factors driving this outcome, which are highlighted below. We continue to be focused on investing in the future and growing the sport at all levels, from the Senior National teams to the continued development of our referee, coaching and player technical areas. The Federation continues its mission to deliver outstanding results in the most effective and efficient manner.

The following are some of the highlights of our FY'12 year to date activity:

## 2011 FIFA Women's World Cup - Germany

- The Women's National Team's exciting performance in Germany, culminating in an exhilarating $2^{\text {nd }}$ Place World Cup finish, attracted increased nationwide attention to the game and our players from a multitude of media and supporters.
- The Women's successful World Cup outcome resulted in a favorable revenue variance to the Budget, though increased costs for additional activity around the Finals brought the overall event even with budget.
- The two post-Cup Victory Tour games versus Canada, played in Kansas City and Portland, had a combined total of over 35,000 spectators and a gross gate of over $\$ 1.1 \mathrm{M}$.


## Men's National Team

- Continuing to investment in the Senior National Team, we have hired a new Men's Head coach, Juergen Klinsmann, whom has a storied career as both a former player and coach at multiple levels.
- As the Men's National Team begin their cycle in preparation for 2012 World Cup Qualifiers, they have faced and will continue to be challenged by a variety of opponents, playing both home and away Friendlies. The June 2011 home exhibition against Spain netted over $\$ 4.7 \mathrm{M}$ in revenue and ticket sales of over 64,000 .


## Player Development

- U.S. Soccer's focus continues to be on the technical development of players at all levels.

Total Player Training Days: FY'09-19,438 FY'10-17,201
FY'11-15,932 FY'12 Projected - 16,736 days
(Decrease due to cyclical nature of team activity)

- Positive results continue within the U.S. Soccer Development Academy, which includes 78 clubs across the country. The Development Academy allows elite players to benefit from increased high-level training, quality matches and a better development environment
- Introduced updated Coaching \& Referee education curriculums with improved methods of delivery
- Welcomed two (2) new technical staff for the Women's National teams, a Technical Director and a Development Director


## Building the Fan Base

- America embraced the U.S. Women's National Team during their impressive run through the 2011 FIFA Women's World Cup, culminating in a final match which drew over 13 million viewers.
- The post-WWC media blitz in New York included appearances on Late Show with David Letterman, The Daily Show with John Stewart, Good Morning America, The Today Show and others.
- More fans attended U.S. Soccer-promoted Men's National Team in CY 2011 than ever before, highlighted by a crowd of 78,936 at New Meadowlands Stadium for a friendly versus Argentina and 64,121 coming out to see reigning World Cup Champion Spain at Gillette Stadium.
- We continue to see extremely strong growth across all our digital platforms. Through July ussoccer.com website traffic had exceeded that of the entire year of 2010, which was a record-setting year in its own right.
- In July of 2011, we welcomed twice as many unique visitors to the site as we'd ever hosted in any prior month. In fact, the number of unique visitors in July was nearly twice that of the entire year of 2003 when the U.S. hosted the FIFA Women's World Cup.
- Social media continues to be an effective channel for fans to not only find information about U.S. Soccer, but also interact with us. Our Facebook page has tallied a $40 \%$ increase in "Likes" through September and we have added 124,000 followers on Twitter, a $79 \%$ increase.
- We have revamped our event production model with enhancements that include gamespecific "pump up" pre-game videos, live national anthems at major matches, increased sponsor activation and a cohesive stadium look.
- We have begun inviting fans to attend both our Men's and Women's National Team training sessions the day prior to matches, and thousands of fans have come out for the free sessions.
- We scheduled special fan events at Official U.S. Soccer Bars around the October MNT Friendlies and the September WNT Friendly. During the standing-room-only events, Jozy Altidore (in Florida), Claudio Reyna (in New Jersey) and Megan Rapinoe (in Portland) interacted with fans and answered questions.
- The Respect Campaign was launched with the goal of providing a safe and enjoyable environment to all fans, players, referees and coaches at our National Team matches. We are actively promoting the event through in-stadium and online media, direct outreach to our organized supporters groups and the implementation of technology which allows fans to anonymously report fan misbehavior to a dedicated in-stadium staff member.


## The Current Economy

While a majority of our revenue streams are fixed due to long term contracts, our greatest risk area is also the one affected most by the economy - Events. We anticipate continued negative impact on matches that are not considered "premium" by our fans (i.e. - friendly matches for our MNT and WNT versus lower ranked opponents, or played early in a team's cycle). However, our Premium matches continue to generate strong crowds and revenue commensurate with previous years. We anticipate consistent numbers for player and referee registration, and Coaching school demand continues to be strong. From a marketing and sponsorship perspective, we have longterm agreements in place with sustained revenue that will continue as projected. We are also in the process of pursuing additional long term sponsorship agreements that will help protect the organization against any short term economic downturns.

## Look Ahead

For FY'13, we are again presenting a budgeted deficit, highlighting further investment in the development of the sport of soccer within our country. We will continue funding new programs, enhance current programs, further develop training platforms, and focus on improving the level of play on the field. As always, maintaining tight financial controls is critical, especially in this economic environment. We aim to maximize the return on our investments while making operating decisions for the long term success and growth of the sport and our organization.

## II. Company Overview

Continuous improvement is the key to our long term strategic business plan and operating mission. With a mission to govern and lead the sport of soccer in the United States, we aim to add value at every level of the sport through our multiple business units. We are guided by our operating values and continuously review our business activities to ensure operating effectiveness and efficiency. We continue to reorganize our efforts internally to both add expertise and increase our ability to develop the sport technically. Through strong management vision, solid financial guidelines, and a long term plan, we ensure that proper internal controls are in place for future success.

## Operating Values

Be Transparent

- Timely Communications
- Operate efficiently and effectively

Aim for long term stability and growth

Enhance our membership services

As previously noted, we are operating in an investment phase of our business plan. Strict discipline towards our cost structure, by effectively and efficiently managing operating costs, is essential. This is the cornerstone of any successful financial model, and is especially crucial while operating under a deficit spending plan.

We continue to raise the overall level of talent working within U.S. Soccer. We place a high priority on the financial commitments made to all employees by providing earned salary increases, performance bonuses and a comprehensive benefits package. We continue to evaluate and add personnel in the strategic areas of our business, while simultaneously balancing growth with the ability to operate efficiently.

Our core elements of operations are as follows:

- Efficient performance, including continuous review of our organizational structure and personnel
- Develop and execute new revenue opportunities in all areas of the organization
- Further investment in Technical and Player Development strategies, programming and education
- Identify synergies with member associations that enable unified success


## III. FY'13 Budget Analysis

## FY'13 Revenue

The majority of our revenue streams are consistent and predictable due to long term contractual strategies, most notably sponsorship revenues. However, one major revenue area, Events, is still variable and impacted by both a time cycle and the greater economy.

Our business continues to be anchored by five primary revenue sources:

1) Sponsorship 2) Events 3) Registration 4) Referee and 5) Coaching Programs

## Sponsorship

Sponsorship is a critical component for our business success and will increase for FY'13 to $\$ 12,497,638$ due to an increase in our marketing guarantee payments. In addition, we will receive $\$ 5,850,000$ in Restricted Funds from Nike designated for player development programs. We do not anticipate collecting any additional marketing funds from shared revenue above the minimum guarantee. Overall, the U.S. Soccer brand is the premier brand for soccer in the United States and, as a result, we have seen current sponsors activate more programs using our logos and marks. Despite the state of the economy, new sponsors have shown recent interest and are actively being pursued.

FY'13 Budget Revenue Summary

Sponsorship revenue is
\$12,497,638; plus
\$5,850,000 in Restricted
Funding for Player
Development,
Total - \$18,347,638
Events driven by MNT \&
WNT total is $\$ 11,638,420$
Player and Membership
Registration is $\$ 5,715,812$
Referee revenue, mainly from registration totals
\$2,987,874
Coaching Programs and Coaching Schools Revenue of \$1,544,617

## National Team Events

FY'13 brings unique challenges to both Senior National Teams. The 2012 Olympics in London will give the Women's National Team a chance to win its third consecutive Olympic Gold Medal, which would then result in a multiple game Victory Tour celebration. The Men's National Team will begin the Qualifying rounds for the 2014 FIFA World Cup in FY'13, with four (4) Home and five (5) away Qualifiers scheduled. We continue to refine our event model with current and historical trend data to better predict attendance and pricing levels, but there are a high number of variables that surround each match. With proper planning and increased expertise in staging matches, we continue to improve our estimates. Both the Men's and Women's National team will be staging multiple home and away friendly matches and training camps as they prepare for their respective tournaments. We continue to budget for pressure on attendance levels at these events, especially the non-'Premium' games, due to current economic conditions. We anticipate lower average attendance for the Men's FY' 13 World Cup qualifying games as dictated by historical trends, probable opponents and the early stage of the cycle.

## FY'13 Budget Event Activity Summaries

The following charts summarize all of the projected activity for our National Teams in FY'13.
Chart 1 - Women's National Team - FY'13 Budget Summary

| Type | \# | Revenue |  | Team Expenses |  | Event Expenses |  | Surplus(Deficit) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Average | Total | Average | Total | Average | Total | Average |
| Friendly - Home | 3 | 995,500 | 331,833 | $(272,724)$ | $(90,908)$ | $(500,476)$ | $(166,825)$ | 222,300 | 74,100 |
| Friendly - Away | 6 | - |  | $(317,515)$ | $(52,919)$ | - |  | $(317,515)$ | $(52,919)$ |
| Olympics | 6 | 250,000 | 41,667 | $(1,787,289)$ | $(297,882)$ | (1,668,792) |  | $(1,537,289)$ | $(256,215)$ |
| Olympic Victory Tour | 10 | 3,693,920 | 369,392 | $(2,159,740)$ | $(215,974)$ | $(1,668,792)$ | $(166,879)$ | $(134,612)$ | $(13,461)$ |
| Training Camp | 5 | - |  | $(654,850)$ | $(130,970)$ | - |  | $(654,850)$ | $(130,970)$ |
| Algarve Cup | 4 | - |  | $(203,708)$ | $(50,927)$ | - |  | $(203,708)$ | $(50,927)$ |
|  | 34 | 4,939,420 |  | $(5,395,826)$ |  | $(2,169,268)$ |  | $(2,625,674)$ | $(77,226)$ |

Chart 2 - Women's National Team - Game by Game Summary

| Game No. | Month | Type | Attendance | Ave Ticket Price | Total Revenue | Event Expenses | Team Expenses | Surplus / (Deficit) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Apr-12 | Foreign Camp | - | - | - | - | $(177,770)$ | $(177,770)$ |
| 2 | Apr-12 | Away Friendly | - | - | 40,000 | - | $(79,586)$ | $(39,586)$ |
| 3 | Apr-12 | Away Friendly | - | - | 40,000 | - | $(79,586)$ | $(39,586)$ |
| 4 | May-12 | Domestic Camp | - | - | - | - | $(119,270)$ | $(119,270)$ |
| 5 | May-12 | Domestic Camp | - | - | - | - | $(119,270)$ | $(119,270)$ |
| 6 | May-12 | Home Friendly | 14,500 | 26.00 | 381,000 | $(170,712)$ | $(90,908)$ | 119,380 |
| 7-9 | Jun-12 | Away Friendlies | - | - | 40,000 | - | $(183,393)$ | $(143,393)$ |
| 10 | Jul-12 | Domestic Camp | - | - | - | - | $(119,270)$ | $(119,270)$ |
| 11 | Jul-12 | Home Friendly | 16,000 | 27.00 | 436,000 | $(174,981)$ | $(90,908)$ | 170,111 |
| 12 | Jul-12 | Domestic Camp | - | - | - | - | $(119,270)$ | $(119,270)$ |
| 13-18 | Aug-12 | Olympics | - | - | 250,000 | - | $(1,787,289)$ | $(1,537,289)$ |
| 19-20 | Sep-12 | Victory Tour (2) | 18,210 | 26.00 | 956,920 | $(353,624)$ | $(431,948)$ | 171,348 |
| 21-23 | Oct-12 | Victory Tour (3) | 14,500 | 24.00 | 1,059,000 | $(494,814)$ | $(647,922)$ | $(83,736)$ |
| 24-26 | Nov-12 | Victory Tour (3) | 14,500 | 24.00 | 1,059,000 | $(494,814)$ | $(647,922)$ | $(83,736)$ |
| 27-28 | Dec-12 | Victory Tour (2) | 14,500 | 21.00 | 619,000 | $(325,540)$ | $(431,948)$ | $(138,488)$ |
| 29 | Jan-13 | Home Friendly | 7,000 | 25.00 | 178,500 | $(154,783)$ | $(90,908)$ | $(67,191)$ |
| 30 | Feb-13 | Away Friendly | - | - | 40,000 | - | $(134,950)$ | $(94,950)$ |
| 31-34 | Mar-13 | Algarve Cup | - | - | - | - | $(203,708)$ | $(203,708)$ |
|  |  |  |  |  | 5,099,420 | $(2,169,268)$ | $(5,555,826)$ | $(2,625,674)$ |

- Average ticket prices and attendance estimates for the Women's National Team are prepared using a combination of historical data, opponent assumptions, location and recent trends in event activity.
- The FY'13 Budget includes the assumption of a 10-game Victory Tour following placing Gold at the 2012 Olympics. If the tournament results differ, the number of tour games would be adjusted accordingly.


## Chart 3- Men's National Team - FY'13 Budget Summary

| Type | \# | Revenue |  | Team Expenses |  | Event Expenses |  | Surplus(Deficit) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Average | Total | Average | Total | Average | Total | Average |
| Friendly - Home | 1 | 3,715,500 | 3,715,500 | $(336,145)$ | $(336,145)$ | $(1,488,976)$ | $(1,488,976)$ | 1,890,379 | 1,890,379 |
| Friendly - Away | 4 | 175,000 | 43,750 | $(1,342,232)$ | $(335,558)$ | - |  | $(1,167,232)$ | $(291,808)$ |
| Word Cup Qual - H | 4 | 2,648,500 | 662,125 | $(1,822,804)$ | $(455,701)$ | $(1,058,112)$ | $(264,528)$ | $(232,416)$ | $(58,104)$ |
| World Cup Qual - A | 5 | - | - | $(2,956,448)$ | $(591,290)$ | - | - | $(2,956,448)$ | $(591,290)$ |
| Gold Cup |  |  |  |  |  | - | - |  |  |
| Training Camp | 3 | - |  | $(600,570)$ | $(200,190)$ | - | - | $(600,570)$ | $(200,190)$ |
|  | 17 | 6,539,000 |  | $(7,058,199)$ |  | (2,547,088) |  | $(3,066,287)$ | $(180,370)$ |

Chart 4 - Men's National Team - Game by Game Summary

| $\begin{aligned} & \text { Event } \\ & \text { No. } \\ & \hline \end{aligned}$ | Month | Type | Attendance | Avg. Ticket | $\begin{gathered} \text { Total } \\ \text { Revenue } \end{gathered}$ | Event Expenses | Team Expenses | Surplus / (Deficit) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Jun-12 | Away Friendly | - |  | 25,000 | - | $(341,122)$ | $(316,122)$ |
| 2 | Jun-12 | Domestic Camp | - |  | - | - | $(200,190)$ | $(200,190)$ |
| 3 | Jun-12 | Home Friendly | 55,000 | 67.00 | 3,715,500 | (1,488,976) | $(336,145)$ | 1,890,379 |
| 4 | Jun-12 | WCQ Home | 15,000 | 35.00 | 540,000 | $(245,930)$ | $(439,235)$ | $(145,165)$ |
| 5 | Jun-12 | WCQ Away | - | - | - | - | $(573,484)$ | $(573,484)$ |
| 6 | Aug-12 | Away Friendly | - |  | 25,000 | - | $(318,865)$ | $(293,865)$ |
| 7 | Sep-12 | Domestic Camp | - |  | - | - | $(200,190)$ | $(200,190)$ |
| 8 | Sep-12 | WCQ Away | - |  | - | - | $(573,484)$ | $(573,484)$ |
| 9 | Sep-12 | WCQ Home | 17,500 | 35.00 | 627,500 | $(255,172)$ | $(442,235)$ | $(69,907)$ |
| 10 | Oct-12 | WCQ Away | - | - | - | - | $(573,484)$ | $(573,484)$ |
| 11 | Oct-12 | WCQ Home | 17,500 | 35.00 | 627,500 | $(255,172)$ | $(442,235)$ | $(69,907)$ |
| 12 | Nov-12 | Away Friendly | - |  | 100,000 | - | $(396,765)$ | $(296,765)$ |
| 13 | Jan-13 | Domestic Camp | - |  | - | - | $(200,190)$ | $(200,190)$ |
| 14 | Jan-13 | Away Friendly | - |  | 25,000 | - | $(285,480)$ | $(260,480)$ |
| 15 | Feb-13 | WCQ Away | - |  |  | - | $(617,998)$ | $(617,998)$ |
| 16 | Mar-13 | WCQ Home | 22,000 | 38.00 | 853,500 | $(301,838)$ | $(499,099)$ | 52,563 |
| 17 | Mar-13 | WCQ Away | - | - | - | - | $(617,998)$ | $(617,998)$ |
|  |  |  |  |  | 6,539,000 | $(2,547,088)$ | $(7,058,199)$ | $(3,066,287)$ |

- Average ticket prices and attendance estimates for the Men's National Team are prepared using a combination of historical data, opponent assumptions, location and recent trends in event activity.
- The FY'13 Budget includes the assumption of one (1) 'Premium' home game estimated to generate significant revenues above the average historical trend.
- Overall event assumptions are slightly more aggressive/realistic than prior budget models, which have historically been ultra-conservative in nature.


## Registration

Registration revenue is comprised of Youth, Adult and Professional membership fees. Youth participation saw a slight retreat in both FY'11 and FY'12, so we have conservatively projected a slight increase for FY'13. Total registration for FY'13 is projected at $\$ 5,715,812$, an increase of $\$ 156,252$ from the FY' 12 projection, driven by historical run rates of the Youth registration and continued Professional League expansion.

## Referee Registration

Referee Department revenue is driven by registration volume. The FY' 13 Budget is projected to total $\$ 2,987,874$, an increase from the FY' 12 Projections due to registration volume estimates for referees, assessors and assignors. The first referee fee increase in over 25 years occurred in FY'10. Registration fees represent $95 \%$ of the total referee department revenue; the remainder is from referee literature sales and assignor fees.

## Coaching Department

The FY'13 Coaching revenue budget, totaling \$1,544,617, reflects an increase in Coaching school revenue driven by a combination of increased number of hosted schools, a revised pricing model, and new Continuing Education programs. Attendance at current courses remains near capacity with a demand for further expansion. In addition to Coaching Schools, other revenue streams include Continuing Education, State-hosted Course fees and Coaches Registration.

## FY'13 Expenses

Operationally, an effective cost-model is the cornerstone of long-term sustainability and success. We continue to monitor and manage our cost structure as efficiently as possible, allowing for more resources to be directed towards the programming and technical areas of player development necessary for long-term growth of the sport.

We have seven major expense areas -
1.) General and Administrative
2.) AGM, BOD and Committees
3.) Marketing, Sponsor \& Broadcast Services
4.) Coaching Program
5.) Referee Program
6.) National Teams and Events
7.) Player Development (including the National Training Center, Development Academy, Scouting and Technical Advisors).

Overall Administrative expenses are decreasing \$1,655,986 due to the expected reduction in litigation expenses and a sponsorship expense. We continue to efficiently maximize our resources in this area.

AGM, BOD and Committee expenses increase from the FY' 12 Projection by ( $\$ 266,852$ ), driven by costs associated with the 2013 U.S. Soccer Centennial celebration planning.

FY'13 Budget Expense Summary

Total Operating Costs of \$53,612,002 decreased slightly by \$359,920

G\&A is decreasing by \$1,655,986

AGM, BOD and Committees is increasing by $(\$ 266,852)$

Marketing/Sponsor Services
increases by $(\$ 59,141)$

Coaching Dept. increases by $(\$ 372,584)$

Referee Dept. increases by (\$1,139,043)

National Teams/Events total expense of $\$ 25,257,313$

Player Development total spend of $\$ 10,523,273$

Development Academy
spend of \$2,651,103

Marketing, Sponsor \& Broadcast Services is budgeted to increase (\$59,141). Continued investments in media production and video content drive this increase as the demand for website footage and product support continue to increase exponentially. Additional costs also include managing our information database and product costs related to increased supporter's club memberships.

Spend has increased within Coaching by $(\$ 372,584)$ relative to the FY' 12 projection. This is driven by Coaching schools, publication costs and staffing expenses. The budget for Coaching Schools includes an overall increase in the number of schools to be held as well as a new pricing model that includes housing costs (offset by increased participant registration fees). Further investment will also be made in the implementation of a new Coaching Education program and the development of digital content for on-line education.

FY'13 will see further focus and commitment to the Referee area, with an increase spend of $(\$ 1,139,043)$ in FY'13. This reflects added programming across all areas of referee training and development; Introductory education, Identification and Training, and Professional Performance, as well as staffing increases for full-time referees.

## National Teams and Events

We maintain a conservative yet realistic approach to the National Team event expense budget, using both historical trends and current economic analysis. Due to the amount of unknown variables within the Men's and Women's National team schedules, and the attempt to estimate potential games over a year in advance, it continues to be an area of uncertainty within the budgeting process.
Because of this, we will be presenting a financial model that highlights the variability of the National Team activity and its impact on our surplus or deficit. By showing this activity separately, it clearly defines our current environment of investing for the future as current incoming revenue for both areas does not cover the associated programming costs. This strategic plan is intentional and requires long-term focus with short term execution and monitoring by management.

|  | FY'10 <br> Actuals | FY'11 <br> Actuals | FY'12 <br> Projected | FY'13 <br> BUDGET |
| :--- | ---: | ---: | ---: | ---: |
| Total Operating Revenue - Non NT | $28,227,492$ | $30,802,220$ | $34,039,802$ | $33,140,257$ |
| Total Operating Expenses - Non NT | $26,111,652$ | $34,100,983$ | $34,203,382$ | $34,922,545$ |
| Operating Surplus/(Deficit) - Non NT | $\mathbf{2 , 1 1 5 , 8 4 0}$ | $\mathbf{( 3 , 2 9 8 , 7 6 3 )}$ | $\mathbf{( 1 6 3 , 5 8 0 )}$ | $\mathbf{( 1 , 7 8 2 , 2 8 8 )}$ |
|  |  |  |  |  |
| Total National Team Revenue | $11,728,718$ | $32,776,785$ | $13,103,115$ | $11,638,420$ |
| Total National Team Expenses | $14,953,963$ | $27,845,574$ | $19,048,700$ | $18,689,457$ |
| Surplus/(Deficit) - National Teams | $\mathbf{( 3 , 2 2 5 , 2 4 5 )}$ | $\mathbf{4 , 9 3 1 , 2 1 1}$ | $\mathbf{( 5 , 9 4 5 , 5 8 5 )}$ | $\mathbf{( 7 , 0 5 1 , 0 3 7 )}$ |
|  |  |  |  |  |
| Non-Operating Revenues | $6,932,098$ | $6,362,644$ | $3,986,963$ | $4,674,355$ |
| Non-Operating Expenses | $\mathbf{2 , 4 7 7 , 3 9 2}$ | $3,034,510$ | $\mathbf{2 , 4 1 1 , 9 7 6}$ | $\mathbf{2 , 4 1 6 , 6 3 9}$ |
| Surplus/(Deficit)-Non-Operating | $\mathbf{4 , 4 5 4 , 7 0 6}$ | $\mathbf{3 , 3 2 8 , 1 3 4}$ | $\mathbf{1 , 5 7 4 , 9 8 7}$ | $\mathbf{2 , 2 5 7 , 7 1 6}$ |
|  |  |  |  |  |
|  | $\mathbf{3 , 3 4 5 , 3 0 0}$ | $\mathbf{4 , 9 6 0 , 5 8 1}$ | $\mathbf{( 4 , 5 3 4 , 1 7 8 )}$ | $\mathbf{( 6 , 5 7 5 , 6 0 9 )}$ |

The FY'13 budgeted total National Team spend is $\$ 25,257,313$, an increase of $(\$ 387,985)$ from the FY' 12 Projection. This includes all administrative support, the coaching staff, events and tournaments along with player payments, bonuses and travel costs. It also includes the cost of running the US Open Cup as well as Futsal, Paralympic and Beach Nation Team programming.

The Men's National Team will begin their qualifying rounds for the 2014 FIFA World Cup and the Women's National Team budget includes another Olympic Gold medal finish and ten (10) game Victory Tour.
(Please refer to Charts 1-4 for Event Revenue and Expense detail)

## Player Development

The development of our on-field product is the most critical element of our organization and requires continued investment to be successful. On the Men's side, we continue to make strides against the rest of the world, but remain challenged against top competition. On the Women's side, we are the top program in the world, but not unbeatable, and must continue to improve.

For FY'13 we are planning to invest over $\$ 13.6$ million in player development and support. A crucial part of future success at the National Team level is our continued focus on player training, development and preparation for international and professional level play. By continuously refining the National Team programming models we have effectively maintained a steady cost structure, minimized administrative expenses, and maximized training opportunities. Youth National Team programming has reached a leveling point in total number of training days, and now fluctuates based on the cycles of the championship teams.

The chart below details a programming comparison of our investments from FY' 10 to FY' 13.

## Chart 9 - Player Development Review: FY'10-FY'13

| Men | FY'10 | FY'10 | FY'10 | FY'11 | FY'11 | FY'11 | FY'12 | FY'12 | FY'12 | FY'13 | FY'13 | FY'13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# Trips | Plyr Days | Actual | \# Trips | Plyr Days | Actual | \# Trips | Plyr Days | Projected | \# Trips | Plyr Days | Budget |
| U-14 B | 5 | 1,841 | 525,924 | 5 | 1,848 | 508,314 | 5 | 1,700 | 495,302 | 5 | 1,652 | 489,057 |
| U-15 B | 5 | 1,344 | 417,030 | 5 | 1,410 | 467,758 | 5 | 1,376 | 419,239 | 5 | 1,292 | 420,643 |
| U-17 M | 18 | 3,881 | 2,256,802 | 19 | 3,428 | 2,303,832 | 12 | 2,746 | 2,034,945 | 12 | 2,092 | 1,991,373 |
| U-18 M | 5 | 1,170 | 364,156 | 6 | 1,366 | 513,690 | 6 | 1,306 | 468,630 | 6 | 1,212 | 478,815 |
| U-20 M | 7 | 1,572 | 544,788 | 8 | 1,934 | 693,475 | 5 | 1,236 | 374,165 | 9 | 1,916 | 684,696 |
| U-23 M | - | - | 17,607 | - | - | $(40,000)$ | 7 | 1,648 | 576,568 | 6 | 1,448 | 512,985 |
| Women | 40 | 9,808 | 4,126,307 | 43 | 9,986 | 4,447,069 | 40 | 10,012 | 4,368,850 | 43 | 9,612 | 4,577,569 |
|  | \# Trips | Plyr Days | Actual | \# Trips | Plyr Days | Actual | \# Trips | Plyr Days | Project. | \# Trips | Plyr Days | Budget |
| U-14 G | 2 | 995 | 281,758 | 2 | 98 | 308,760 | 2 | 864 | 247,711 | 2 | 756 | 236,955 |
| U-15 G | 5 | 952 | 240,640 | 4 | 744 | 192,232 | 5 | 984 | 255,068 | 3 | 576 | 148,985 |
| U-17 W | 7 | 1,318 | 474,346 | 6 | 1,024 | 333,709 | 7 | 1,390 | 442,393 | 9 | 2,424 | 612,258 |
| U-18 W | 5 | 972 | 251,123 | 4 | 768 | 180,351 | 5 | 1,008 | 291,086 | 5 | 976 | 223,283 |
| U-20 W | 9 | 1,818 | 656,570 | 8 | 2,040 | 552,993 | 7 | 1,440 | 502,337 | 9 | 2,316 | 672,586 |
| U-23 W | 7 | 1,338 | 421,318 | 7 | 1,272 | 497,251 | 6 | 1,038 | 367,285 | 5 | 1,026 | 356,537 |
|  | 35 | 7,393 | 2,325,755 | 31 | 5,946 | 2,065,295 | 32 | 6,724 | 2,105,881 | 33 | 8,074 | 2,250,604 |
| Total | 75 | 17,201 | 6,452,062 | 74 | 15,932 | 6,512,364 | 72 | 16,736 | 6,474,730 | 76 | 17,686 | 6,828,172 |
| Yearly \% Change <br> Admin Expense |  | -10.0\% | -20.0\% |  | -7.4\% | 0.9\% |  | 5.0\% | -0.6\% |  | 5.7\% | 5.5\% |
|  |  |  | 558,529 |  |  | 635,639 |  |  | 643,188 |  |  | 590,489 |
| Admin as \% of Player Dev |  |  | 8.7\% |  |  | 9.8\% |  |  | 9.9\% |  |  | 8.6\% |

With the increases in camps, days and players, the simple measurement of number of camps per team was no longer enough to accurately compare and measure our efforts, so we created the "Total Player Days" metric. This is an effective way to measure activity across multiple teams and through various cycles (for example the U-20 Women's team will have more activity in a
championship year versus a non-championship year). For FY'12, we are projecting 16,736 player days and for FY' 13 the budget is 17,686 player days. Budgeted spend for all YNT programming is $\$ 6,828,172$.

In addition to team specific programming, the Development Academy, a comprehensive National Team training program designed to impact all areas of the game, continues to flourish. The program impacts more than four thousand players as well as coaches and referees. The Academy staff monitors a number of on-field program metrics such as Nike SPARQ training, ProZone Video Analysis, Gatorade fluid loss testing, player assessments and club evaluations. Efficiencies in operations have reduced overall program expenses over the years. The FY'13 budgeted spend is $\$ 2,651,103$, which includes an expanded investment in girl's development programming.

The Youth Technical Director, Technical Advisors and Scouting departments continue their commitments to further enhance our player development through new educational curriculums, Market Training Center evaluations, assisting with national coaching schools and improving the Development Academy club environment. Combined budgeted spend for FY' 13 is $\$ 1,818,906$.

## IV. Conclusion - FY'13 and Beyond

In 2007, we presented a five-year investment model which included deficit positions for each of the five upcoming fiscal years. However, despite the economic downturn, we have operated at a near recession-proof pace. Current negative market performance has resulted in our investments decreasing only ( $2.9 \%$ ) fiscal year to date due to our conservative investment policy. We continue to review this model with an investment approach that ensures financial longevity and sustainability while supporting organizational growth. Our current operating strategy involves investing now for the future of our sport, which results in a near-term deficit financial position that requires diligent cost controls and oversight.

We believe that our commitment today to both programming and personnel will increase the overall value of our core property, and in turn increase future revenue opportunities.

The FY' 13 Budget, including both Operating and Non-Operating activity, results in a deficit position of $(\$ 6,575,609)$. We ask the Budget Committee and Board of Directors to review and approve as presented.

| U.S. Soccer Federation FY'13 Budget | A | B | C | D | E | F | G |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary | $\begin{gathered} \text { FY'10 } \\ \text { Actuals } \end{gathered}$ | FY'11 Actuals | Budget | FY'12 Projected | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \end{gathered}$ | $\begin{aligned} & \hline \text { FY'13 v FY'12 } \\ & \text { Variance } \\ & \hline \end{aligned}$ |
| Revenues |  |  |  |  |  |  |  |
| Registration | 5,915,046 | 5,773,418 | 5,799,232 | 5,559,560 | $(239,673)$ | 5,715,812 | 156,252 |
| Sponsorship | 13,450,537 | 15,327,109 | 17,785,548 | 18,264,881 | 479,333 | 18,347,638 | 82,757 |
| NT, NT Games and Int. Games | 14,872,114 | 36,253,171 | 17,634,025 | 17,808,103 | 174,078 | 14,710,370 | $(3,097,733)$ |
| Referee | 3,036,491 | 3,144,478 | 2,805,650 | 2,869,469 | 63,819 | 2,987,874 | 118,405 |
| Coaching | 1,259,140 | 1,186,568 | 1,164,290 | 1,149,500 | $(14,790)$ | 1,544,617 | 395,117 |
| Services | 41,752 | 44,225 | 49,490 | 30,069 | $(19,421)$ | 53,500 | 23,431 |
| Other Designated Revenue | 717,851 | 1,463,304 | 850,000 | 876,250 | 26,250 | 955,000 | 78,750 |
| Other Revenue | 663,279 | 386,732 | 230,000 | 585,085 | 355,085 | 463,866 | $(121,219)$ |
| Total Revenue | 39,956,210 | 63,579,005 | 46,318,235 | 47,142,917 | 824,681 | 44,778,677 | (2,364,240) |
| Expenses |  |  |  |  |  |  |  |
| Committees, BOD and AGM | 539,263 | 598,972 | 798,343 | 776,473 | 21,870 | 1,043,325 | $(266,852)$ |
| General \& Administrative | 6,357,173 | 13,194,665 | 7,452,924 | 8,783,712 | $(1,330,788)$ | 7,127,726 | 1,655,986 |
| NT, NT Games and Int. Games | 18,055,682 | 31,620,984 | 22,828,761 | 24,869,328 | $(2,040,567)$ | 25,257,313 | $(387,985)$ |
| Player Development | 11,657,776 | 12,241,529 | 14,991,345 | 13,380,661 | 1,610,684 | 13,174,377 | 206,285 |
| National Training Center Operations | 465,339 | 353,601 | 391,559 | 399,256 | $(7,697)$ | 395,841 | 3,415 |
| Referee | 2,243,017 | 2,217,492 | 2,526,811 | 2,684,048 | $(157,237)$ | 3,823,091 | $(1,139,043)$ |
| Coaching | 1,348,151 | 1,160,385 | 1,317,375 | 1,328,425 | $(11,050)$ | 1,701,008 | $(372,584)$ |
| Marketing, Sponsorship and Broadcasting | 399,214 | 558,928 | 1,215,525 | 1,030,179 | 185,346 | 1,089,320 | $(59,141)$ |
| Total Expenses | 41,065,616 | 61,946,557 | 51,522,642 | 53,252,082 | $(1,729,440)$ | 53,612,002 | $(359,920)$ |
| Surplus/(Deficit) | $(1,109,405)$ | 1,632,448 | $(5,204,407)$ | $(6,109,165)$ | $(904,758)$ | (8,833,325) | (2,724,160) |
| Non-Operating, Non-Cash Summary REVENUE |  |  |  |  |  |  |  |
| Interest/Investment Income | 4,623,599 | 3,236,281 | 1,594,540 | 986,963 | $(607,577)$ | 1,424,355 | 437,392 |
| Designated Revenue | 750,000 | 875,001 | 1,250,000 | 1,250,000 | - | 1,500,000 | 250,000 |
| Nike Equipment Allotment | 1,558,499 | 2,251,362 | 1,750,000 | 1,750,000 |  | 1,750,000 |  |
|  | 6,932,098 | 6,362,644 | 4,594,540 | 3,986,963 | $(607,577)$ | 4,674,355 | 687,392 |
| EXPENSES |  |  |  |  |  |  |  |
| Capital Expenditures | 256,617 | 274,656 | 274,661 | 274,659 | 2 | 274,661 | (2) |
| Depreciation | 71,024 | 101,742 | 102,000 | 114,673 | $(12,673)$ | 118,800 | $(4,127)$ |
| NTC Amortization Expense | 273,203 | 273,393 | 264,178 | 272,644 | $(8,466)$ | 273,178 | (534) |
| Year End Adjustments | 318,049 | 133,357 | - | - | - | - | - |
| Nike Equipment Allotment | 1,558,499 | 2,251,362 | 1,750,000 | 1,750,000 |  | 1,750,000 |  |
|  | 2,477,392 | 3,034,510 | 2,390,839 | 2,411,976 | (21,137) | 2,416,639 | $(4,663)$ |
| Surplus/(Deficit)-Non-Operating | 4,454,706 | 3,328,134 | 2,203,701 | 1,574,987 | $(628,714)$ | 2,257,716 | 682,729 |
| Surplus/(Deficit)- All Inclusive | 3,345,300 | 4,960,581 | $(3,000,706)$ | $(4,534,178)$ | $(1,533,472)$ | $(6,575,609)$ | $(2,041,431)$ |


| U.S. Soccer Federation FY'13 Budget - NT Impact | A | B | C | D | E | F | G |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary | FY'10 <br> Actuals | FY'11 <br> Actuals | Budget | FY'12 <br> Projected | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \end{gathered}$ | $\begin{aligned} & \hline \text { FY'13 v FY'12 } \\ & \text { Variance } \end{aligned}$ |
| Revenues |  |  |  |  |  |  |  |
| Registration | 5,915,046 | 5,773,418 | 5,799,232 | 5,559,560 | $(239,673)$ | 5,715,812 | 156,252 |
| Sponsorship | 13,450,537 | 15,327,109 | 17,785,548 | 18,264,881 | 479,333 | 18,347,638 | 82,757 |
| Int. Games, Open Cup | 3,143,396 | 3,476,386 | 3,933,950 | 4,704,988 | 771,038 | 3,071,950 | $(1,633,038)$ |
| Referee | 3,036,491 | 3,144,478 | 2,805,650 | 2,869,469 | 63,819 | 2,987,874 | 118,405 |
| Coaching | 1,259,140 | 1,186,568 | 1,164,290 | 1,149,500 | $(14,790)$ | 1,544,617 | 395,117 |
| Services | 41,752 | 44,225 | 49,490 | 30,069 | $(19,421)$ | 53,500 | 23,431 |
| Other Designated Revenue | 717,851 | 1,463,304 | 850,000 | 876,250 | 26,250 | 955,000 | 78,750 |
| Other Revenue | 663,279 | 386,732 | 230,000 | 585,085 | 355,085 | 463,866 | $(121,219)$ |
| Total Revenue | 28,227,492 | 30,802,220 | 32,618,160 | 34,039,802 | 1,421,641 | 33,140,257 | $(899,545)$ |
| Expenses |  |  |  |  |  |  |  |
| Committees, BOD and AGM | 539,263 | 598,972 | 798,343 | 776,473 | 21,870 | 1,043,325 | $(266,852)$ |
| General \& Administrative | 6,357,173 | 13,194,665 | 7,452,924 | 8,783,712 | $(1,330,788)$ | 7,127,726 | 1,655,986 |
| NT Admin, Open Cup, Int. Games, Other NT | 3,101,719 | 3,775,410 | 3,921,822 | 5,820,628 | $(1,898,806)$ | 6,567,856 | $(747,228)$ |
| Player Development | 11,657,776 | 12,241,529 | 14,991,345 | 13,380,661 | 1,610,684 | 13,174,377 | 206,285 |
| National Training Center Operations | 465,339 | 353,601 | 391,559 | 399,256 | $(7,697)$ | 395,841 | 3,415 |
| Referee | 2,243,017 | 2,217,492 | 2,526,811 | 2,684,048 | $(157,237)$ | 3,823,091 | $(1,139,043)$ |
| Coaching | 1,348,151 | 1,160,385 | 1,317,375 | 1,328,425 | $(11,050)$ | 1,701,008 | $(372,584)$ |
| Marketing, Sponsorship and Broadcasting | 399,214 | 558,928 | 1,215,525 | 1,030,179 | 185,346 | 1,089,320 | $(59,141)$ |
| Total Expenses | 26,111,652 | 34,100,983 | 32,615,703 | 34,203,382 | $(1,587,678)$ | 34,922,545 | $(719,163)$ |
| Surplus/(Deficit) - Operating | 2,115,840 | (3,298,763) | 2,457 | $(163,580)$ | $(166,037)$ | (1,782,288) | $(1,618,708)$ |
| National Team Revenues |  |  |  |  |  |  |  |
| Men's National Team | 10,870,352 | 19,264,671 | 11,259,500 | 9,097,812 | $(2,161,688)$ | 6,539,000 | $(2,558,812)$ |
| Men's National Team World Cup | - | 12,455,539 | - | - | - | - | - |
| Women's National Team | 858,367 | 1,056,575 | 1,421,500 | 2,454,567 | 1,033,067 | 5,099,420 | 2,644,853 |
| Women's National Team World Cup |  | - | 1,019,075 | 1,550,736 | 531,661 | - | $(1,550,736)$ |
| Total National Team Revenue | 11,728,718 | 32,776,785 | 13,700,075 | 13,103,115 | $(596,960)$ | 11,638,420 | $(1,464,695)$ |
| National Team Expenses |  |  |  |  |  |  |  |
| Men's National Team | 9,907,028 | 13,651,221 | 11,030,564 | 10,953,581 | 76,983 | 9,605,280 | 1,348,301 |
| Men's National Team World Cup | 1,712,464 | 9,628,427 | - | - | - | - | - |
| Women's National Team | 3,334,472 | 4,300,690 | 5,349,686 | 5,042,792 | 306,894 | 9,084,177 | $(4,041,385)$ |
| Women's National Team World Cup | - | 265,236 | 2,526,689 | 3,052,327 | $(525,638)$ | - | 3,052,327 |
| Total National Team Expenses | 14,953,963 | 27,845,574 | 18,906,939 | 19,048,700 | $(141,761)$ | 18,689,457 | 359,243 |
| Surplus/(Deficit) - National Teams | (3,225,245) | 4,931,211 | (5,206,864) | (5,945,585) | $(738,721)$ | (7,051,037) | (1,105,452) |
| Non-Operating Revenues | 6,932,098 | 6,362,644 | 4,594,540 | 3,986,963 | $(607,577)$ | 4,674,355 | 687,392 |
| Non-Operating Expenses | 2,477,392 | 3,034,510 | 2,390,839 | 2,411,976 | $(21,137)$ | 2,416,639 | $(4,663)$ |
| Surplus/(Deficit)-Non-Operating | 4,454,706 | 3,328,134 | 2,203,701 | 1,574,987 | $(628,714)$ | 2,257,716 | 682,729 |
| Surplus/(Deficit)- All Inclusive | 3,345,300 | 4,960,581 | (3,000,706) | (4,534,178) | (1,533,472) | (6,575,609) | $(2,041,431)$ |


| 2 | FY'13 Budget <br> Source and Use of Funds | A | B | c | D | E | F |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 |  | FY'12 Projected |  |  | FY'13 Budget |  |  |
| 4 |  | Revenue | Expense | Profit/(Loss) | Revenue | Expense | Profit/(Loss) |
| 5 | Federation Requirements |  |  |  |  |  |  |
| 6 | Registration | 5,559,560 | - | 5,559,560 | 5,715,812 | - | 5,715,812 |
| 7 | International Game Approval/Clearance | 2,759,313 | 2,731,529 | 27,784 | 2,681,000 | 1,050,000 | 1,631,000 |
| 8 | Public Relations | - | - | - | - | - | - |
| 9 | Miscellaneous | 280,085 | - | 280,085 | 156,866 | - | 156,866 |
| 10 | Sales Merchandise \& Publications | 175,000 | - | 175,000 | 175,000 | - | 175,000 |
| 11 | Membership Services | 22,069 | - | 22,069 | 26,000 | - | 26,000 |
| 12 | Annual General Meeting | 8,000 | 359,075 | $(351,075)$ | 27,500 | 373,660 | $(346,160)$ |
| 13 | General and Administrative | - | 6,052,183 | $(6,052,183)$ | - | 6,077,726 | $(6,077,726)$ |
| 14 | Hall of Fame | - | 43,000 | $(43,000)$ | - | 50,460 | $(50,460)$ |
| 15 | BOD | - | 151,405 | $(151,405)$ | - | 93,730 | $(93,730)$ |
| 16 | Committees, Elected Officials and Special Mtgs. | - | 222,993 | $(222,993)$ | - | 525,475 | $(525,475)$ |
| 17 | Coaching Programs | 1,149,500 | 1,328,425 | $(178,925)$ | 1,544,617 | 1,701,008 | $(156,391)$ |
| 18 | Referee Program | 2,869,469 | 2,684,048 | 185,421 | 2,987,874 | 3,823,091 | $(835,217)$ |
| 19 | Total | 12,822,996 | 13,572,658 | $(749,662)$ | 13,314,669 | 13,695,151 | $(380,481)$ |
| 20 Operating Priorities/Core Competencies |  |  |  |  |  |  |  |
| 21 | National Teams and Events |  |  |  |  |  |  |
| 22 | MNT Events | 9,097,812 | 10,953,581 | (1,855,769) | 6,539,000 | 9,605,280 | $(3,066,280)$ |
| 23 | US Cup | - | - | - | - | - | - |
| 24 | WNT Events | 2,454,567 | 5,042,792 | $(2,588,225)$ | 5,099,420 | 9,084,177 | $(3,984,757)$ |
| 25 | Open Cup | 433,830 | 330,450 | 103,380 | 390,950 | 399,065 | $(8,115)$ |
| 26 | World Cup | - | - | - | - | - | - |
| 27 | Women's World Cup | 1,550,736 | 3,052,327 | $(1,501,591)$ | - | - |  |
| 28 | Other National Teams | - | 422,677 | $(422,677)$ | - | 490,503 | $(490,503)$ |
| 29 | National Teams Administration | - | 4,624,664 | $(4,624,664)$ | - | 5,191,341 | $(5,191,341)$ |
| 30 | Event Management | - | 442,837 | $(442,837)$ | - | 486,946 | $(486,946)$ |
| 31 | Grants \& Contributions - USOC, Misc. | - | - | - | - | - | - |
| 32 | Total | 13,536,945 | 24,869,328 | (11,332,383) | 12,029,370 | 25,257,313 | $(13,227,943)$ |
| 33 Marketing/Marketing Support |  |  |  |  |  |  |  |
| 34 | Marketing, Sponsorship and Broadcast | 12,414,881 | 1,030,179 | 11,384,702 | 12,497,638 | 1,089,320 | 11,408,318 |
| 35 | Total | 25,951,826 | 25,899,507 | 52,319 | 24,527,008 | 26,346,633 | $(1,819,626)$ |
| ${ }_{36}$ Restricted Areas of Operations - Player Development |  |  |  |  |  |  |  |
| 37 | Designated Sponsorship Revenue | 5,850,000 | - | 5,850,000 | 5,850,000 | - | 5,850,000 |
| 38 | Other Designated Revenue | 876,250 | - | 876,250 | 955,000 | - | 955,000 |
| 39 | National Training Center Operations | - | 399,256 | $(399,256)$ | - | 395,841 | $(395,841)$ |
| 40 | Youth Qualifying Tournament | 1,511,845 | 905,023 | 606,822 | - | - | - |
| 41 | Development Academy | 130,000 | 2,290,915 | $(2,160,915)$ | 132,000 | 2,651,103 | $(2,519,103)$ |
| 42 | Player Development Expense | - | 10,184,723 | $(10,184,723)$ | - | 10,523,273 | $(10,523,273)$ |
| 43 | Total | 8,368,095 | 13,779,917 | $(5,411,822)$ | 6,937,000 | 13,570,218 | $(6,633,218)$ |
| 45 | Total Source and Use of Funds | 47,142,917 | 53,252,082 | $(6,109,165)$ | 44,778,677 | 53,612,002 | $(8,833,325)$ |
| 46 |  |  |  |  |  |  |  |
| 47 | NIKE Equipment Allotment - Non-cash Item |  |  |  |  |  |  |
| 48 | NIKE Equipment Allotment | 1,625,000 | 1,625,000 | - | 1,750,000 | 1,750,000 | - |
| 49 | Total Source and Use of Funds | 48,767,917 | 54,877,082 | (6,109,165) | 46,528,677 | 55,362,002 | (8,833,325) |

U.S. Soccer Federation

FY'13 Budget

| Revenue Summary |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY'10 <br> Actual | FY'11 <br> Actual | Budget | FY'12 <br> Projected | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \end{gathered}$ | $\begin{gathered} \hline \text { FY'13 v FY'12 } \\ \text { Variance } \\ \hline \end{gathered}$ |
| Revenue |  |  |  |  |  |  |  |
| Registration | 5,915,046 | 5,773,418 | 5,799,232 | 5,559,560 | $(239,673)$ | 5,715,812 | 156,252 |
| Sponsorship | 13,450,537 | 15,327,109 | 17,785,548 | 18,264,881 | 479,333 | 18,347,638 | 82,757 |
| NT, NT Games and Int. Games | 14,872,114 | 36,253,171 | 17,634,025 | 17,808,103 | 174,078 | 14,710,370 | $(3,097,733)$ |
| Referee | 3,036,491 | 3,144,478 | 2,805,650 | 2,869,469 | 63,819 | 2,987,874 | 118,405 |
| Coaching | 1,259,140 | 1,186,568 | 1,164,290 | 1,149,500 | $(14,790)$ | 1,544,617 | 395,117 |
| Services | 41,752 | 44,225 | 49,490 | 30,069 | $(19,421)$ | 53,500 | 23,431 |
| Other Designated Revenue | 717,851 | 1,463,304 | 850,000 | 876,250 | 26,250 | 955,000 | 78,750 |
| Other Revenue | 663,279 | 386,732 | 230,000 | 585,085 | 355,085 | 463,866 | $(121,219)$ |
|  | 39,956,210 | 63,579,005 | 46,318,235 | 47,142,917 | 824,681 | 44,778,680 | (2,364,240) |
| Interest/Investment Income | 4,623,599 | 3,236,281 | 1,594,540 | 986,963 | $(607,577)$ | 1,424,355 | 437,392 |
| Designated Revenue | 750,000 | 875,001 | 1,250,000 | 1,250,000 | - | 1,500,000 | 250,000 |
| Nike Equipment Allotment | 1,558,499 | 2,251,362 | 1,750,000 | 1,750,000 | - | 1,750,000 | - |
|  | 6,932,098 | 6,362,644 | 4,594,540 | 3,986,963 | $(607,577)$ | 4,674,355 | 687,392 |

U.S. Soccer Federation

FY'13 Budget



| Draw on Reserve | - | $(860,211)$ | $(530,045)$ | $(1,221,969)$ | $(2,092,610)$ | $(100,924)$ | $(235,764)$ | $(354,007)$ | $(401,612)$ | $(847,441)$ | $(991,187)$ | $(682,489)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Deposit into Reserve | 634,628 | - | - | - | - | - | - | - | - | - | - | - |
| Annual Reserve Draws/Deposits | 634,628 | (225,583) | $(755,628)$ | $(1,977,596)$ | $(4,070,206)$ | (4,171,130) | $(4,406,895)$ | $(4,760,902)$ | $(5,162,514)$ | $(6,009,955)$ | (7,001,142) | $(7,683,631)$ |


| 1 | U.S. Soccer Federation FY'13 Budget |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 | Revenue Detail |  |  | FY'10 Actual | FY'11 <br> Actual | Budget | FY'12 <br> Projected | Variance | $\begin{aligned} & \hline \text { FY'13 } \\ & \text { Budget } \end{aligned}$ | $\begin{aligned} & \hline \text { FY'13 v FY'12 } \\ & \text { Variance } \end{aligned}$ |
| 5 | Registration |  |  |  |  |  |  |  |  |  |
| 6 | I | 01 | Player Registration-USASA | 465,856 | 535,950 | 490,755 | 400,378 | $(90,377)$ | 485,000 | 84,622 |
| 7 |  | 02 | Player Registration-US Youth Soccer | 3,273,794 | 3,025,417 | 3,060,000 | 2,860,827 | $(199,173)$ | 2,910,000 | 49,173 |
| 8 | 1 | 03 | Player Registration-AYSO | 568,148 | 560,080 | 560,000 | 552,051 | $(7,949)$ | 560,000 | 7,949 |
| 9 | 1 | 04 | Player Registration-SAY | 135,368 | 100,264 | 125,000 | 105,809 | $(19,191)$ | 110,000 | 4,191 |
| 10 |  | 05 | Player Registration-FUTSAL | - | - | - | - | - | - | - |
| 11 | 1 | 06 | Player Registration-Y-LEAGUE | 22,768 | 23,258 | 23,000 | 23,000 | - | 13,000 | $(10,000)$ |
| 12 | 1 | 20 | Affiliate Members Registratons | 4,000 | 2,000 | 4,000 | 2,000 | $(2,000)$ | 2,000 | - |
| 13 | 1 | 21 | Professional Fees- D2 League | 106,667 | 106,668 | 106,667 | 106,667 | - | 106,667 | - |
| 14 | 1 | 23 | Professional Fees-MLS | 500,000 | 530,000 | 590,000 | 590,000 | - | 620,000 | 30,000 |
| 15 | 1 | 24 | Player Registration-Club Soccer | 264,873 | 298,250 | 270,000 | 356,223 | 86,223 | 360,000 | 3,777 |
| 16 | 1 | 25 | Professional Fees- D3 \& Other | 103,150 | 104,492 | 103,150 | 103,150 | - | 83,150 | $(20,000)$ |
| 17 | 1 | 32 | Professional Fees - Women's Pro | 350,000 | 350,000 | 350,000 | 350,000 | - | 350,000 | - |
| 18 | 1 | 26 | ProAm Players | 7,680 | 8,410 | 7,000 | 10,710 | 3,710 | 7,000 | $(3,710)$ |
| 19 | 1 | 27 | Pro League Registration | 79,254 | 77,326 | 78,660 | 71,994 | $(6,666)$ | 73,995 | 2,001 |
| 20 | 1 | 28 | Player Registration-United Sport Spec Assn. | 33,488 | 51,303 | 31,000 | 26,751 | $(4,249)$ | 35,000 | 8,249 |
| 21 | 1 | 30 | Major Indoor Soccer League | - | - | - | - | - | - | - |
| 22 |  |  |  | 5,915,046 | 5,773,418 | 5,799,232 | 5,559,560 | $(239,673)$ | 5,715,812 | 156,252 |
| 23 |  |  |  |  |  |  |  |  |  |  |
| 24 | Sponsorship |  |  |  |  |  |  |  |  |  |
| 25 | I |  | Mktg./Sponsorship/TV/Licensing | 9,325,534 | 11,389,609 | 11,935,548 | 12,414,881 | 479,333 | 12,497,638 | 82,757 |
| 26 |  | 98 | Designated Sponsorship Revenue | 4,125,003 | 3,937,500 | 5,850,000 | 5,850,000 | - | 5,850,000 | - |
| 27 |  |  |  | 13,450,537 | 15,327,109 | 17,785,548 | 18,264,881 | 479,333 | 18,347,638 | 82,757 |
| 28 |  |  |  |  |  |  |  |  |  |  |
| 29 | NT, NT Games and Int. Games |  |  |  |  |  |  |  |  |  |
| 30 | I | 10 | US Cup | - |  | - |  | - | - | - |
| 31 | 1 | 18 | MNT Event Revenue | 10,870,352 | 19,264,671 | 11,259,500 | 9,097,812 | $(2,161,688)$ | 6,539,000 | $(2,558,812)$ |
| 32 | NG | 03 | MNT Non Game Revenue | - |  | - |  | - | - | - |
| 33 | NG | 03 | MNT Non-game Activity | - |  | - | - | - | - |  |
| 34 | NG | 02 | 2010 World Cup | - | 12,455,539 | - | - | - | - | - |
| 35 | WE | 99 | WNT Games | 858,367 | 1,056,575 | 1,421,500 | 2,454,567 | 1,033,067 | 5,099,420 | 2,644,853 |
| 36 | WG | 03 | World Cup WNT Event Revenue | - |  | 1,019,075 | 1,550,736 | 531,661 | - | $(1,550,736)$ |
| 37 | 1 | 07 | Int'l Games Sanction Fees | 2,694,442 | 2,717,796 | 2,178,000 | 2,759,313 | 581,313 | 2,681,000 | $(78,313)$ |
| 38 | 1 | 29 | Open Cup | 404,705 | 442,772 | 335,950 | 433,830 | 97,880 | 390,950 | $(42,880)$ |
| 39 | NT | 08 | USSF D2 | 44,249 | 315,818 | - |  | - | - | - |
| 40 | OT | 15 | Youth Qualifying Tournament | - |  | 1,420,000 | 1,511,845 | 91,845 | - | $(1,511,845)$ |
| 41 |  |  |  | 14,872,114 | 36,253,171 | 17,634,025 | 17,808,103 | 174,078 | 14,710,370 | $(3,097,733)$ |
| 42 |  |  |  |  |  |  |  |  |  |  |
| 43 | Referee and Coaching |  |  |  |  |  |  |  |  |  |
| 44 | 1 | 8 | Coaching Programs | 1,259,140 | 1,186,568 | 1,164,290 | 1,149,500 | $(14,790)$ | 1,544,617 | 395,117 |
| 45 |  | 9 | Referee Program | 3,036,491 | 3,144,478 | 2,805,650 | 2,869,469 | 63,819 | 2,987,874 | 118,405 |
| 46 |  |  |  | 4,295,631 | 4,331,046 | 3,969,940 | 4,018,969 | 49,029 | 4,532,491 | 513,522 |
| 47 |  |  |  |  |  |  |  |  |  |  |
| 48 | Services |  |  |  |  |  |  |  |  |  |
| 49 | 1 | 17 | Membership Services | 18,970 | 30,740 | 26,240 | 22,069 | $(4,171)$ | 26,000 | 3,931 |
| 50 | 1 | 13 | Annual General Meeting | 22,782 | 13,485 | 23,250 | 8,000 | $(15,250)$ | 27,500 | 19,500 |
| 51 |  |  |  | 41,752 | 44,225 | 49,490 | 30,069 | $(19,421)$ | 53,500 | 23,431 |

[^0]FY'13 Budget Master - Revenue Detail

| 1 | U.S. Soccer Federation |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Revenue Detail | FY'10 <br> Actual | FY'11 <br> Actual | Budget | FY'12 <br> Projected | Variance | FY'13 <br> Budget | $\begin{gathered} \hline \text { FY'13 v FY'12 } \\ \text { Variance } \end{gathered}$ |
| 52 | Other Designated Revenue | 717,851 | 1,463,304 | 850,000 | 876,250 | 26,250 | 955,000 | 78,750 |
| 53 | I 97 Other Designated Revenue |  |  |  |  |  |  |  |
| 54 |  |  |  |  |  |  |  |  |
| 55 |  |  |  |  |  |  |  |  |
| 56 | Other Revenue |  |  |  |  |  |  |  |
| 57 | I 12 Grants \& Contributions | 225,600 | - | - | - | - | - | - |
| 58 | I 16 Public Relations | - |  | - | - | - | - | - |
| 59 | M 10 Web Store | 100,559 | 270,297 | 100,000 | 175,000 | 75,000 | 175,000 | - |
|  | OT 16 Development Academy |  |  | - | 130,000 | 130,000 | 132,000 | 2,000 |
| 60 | A 99 Miscellaneous | 337,120 | 116,436 | 130,000 | 280,085 | 150,085 | 156,866 | $(123,219)$ |
| 61 |  | 663,279 | 386,732 | 230,000 | 585,085 | 355,085 | 463,866 | $(121,219)$ |
| 62 |  |  |  |  |  |  |  |  |
| 63 | Total Operating Revenue | 39,956,210 | 63,579,005 | 46,318,235 | 47,142,917 | 824,681 | 44,778,677 | $(2,364,240)$ |
| 64 |  |  |  |  |  |  |  |  |
| 65 | Non-operating, non-cash |  |  |  |  |  |  |  |
| 66 | NT 99 NIKE Equipment Allotment | 1,558,499 | 2,251,362 | 1,750,000 | 1,750,000 | - | 1,750,000 | - |
| 67 | I 96 Restricted Revenue | 750,000 | 875,001 | 1,250,000 | 1,250,000 | - | 1,500,000 | 250,000 |
| 68 | I 14 Interest/Investment Income | 4,623,599 | 3,236,281 | 1,594,540 | 986,963 | $(607,577)$ | 1,424,355 | 437,392 |
| 69 |  |  |  |  |  |  |  |  |
| 70 | Total Non Operating Income | 6,932,098 | 6,362,644 | 4,594,540 | 3,986,963 | $(607,577)$ | 4,674,355 | 687,392 |
| 71 |  |  |  |  |  |  |  |  |
| 72 |  |  |  |  |  |  |  |  |
| 73 | Total Revenue | 46,888,308 | 69,941,648 | 50,912,776 | 51,129,880 | 217,104 | 49,453,032 | $(1,676,847)$ |

U.S. Soccer Federation

FY'13 Budget
AGM, BOD, Committee and Elected Official Expense Summary

|  |  |  | FY'10 <br> Actual | FY'11 <br> Actual | Budget | FY'12 <br> Projected | Variance | $\begin{gathered} \hline \text { FY'13 } \\ \text { Budget } \end{gathered}$ | $\begin{gathered} \hline \text { FY'13 v FY'12 } \\ \text { Variance } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Annual General Meeting |  |  |  |  |  |  |  |  |  |
| M | 2 | Annual General Meeting | 251,820 | 207,134 | 284,380 | 359,075 | $(74,695)$ | 373,660 | $(14,585)$ |
| V | 5 | BOD Expenses | 37,470 | 59,228 | 78,930 | 151,405 | $(72,475)$ | 93,730 | 57,675 |
| V | 6 | Appeals Committee | 3,934 | - | 6,540 | 4,000 | 2,540 | 5,200 | $(1,200)$ |
| V | 7 | Budget Committee | 695 | 4,759 | 930 | 5,000 | $(4,070)$ | 4,970 | 30 |
| V | 8 | Competion Committee | 116 | 5,554 | - |  | - | 0 | - |
| V | 9 | Credentials Committee | 21 | - | 5,710 | 500 | 5,210 | 1,220 | (720) |
| V | 10 | Executive Committee | 0 | 464 | - | - | - | - | - |
| V | 11 | Youth Task Force | - | - | 7,135 | 5,000 | 2,135 | 5,975 | (975) |
| V | 12 | Hall of Fame Ceremony | 5,527 | 110,599 | 51,050 | 43,000 | 8,050 | 50,460 | $(7,460)$ |
| V | 15 | Rules Committee | 102 | - | 5,400 | 3,000 | 2,400 | 3,800 | (800) |
| V | 16 | Sports Medicine | 4,462 | 6,612 | 8,105 | 5,943 | 2,162 | 11,545 | $(5,602)$ |
| V | 18 | Pro Referee Task Force |  | 23,974 | 14,145 | 15,000 | (855) | 14,475 | 525 |
| V | 20 | Grievance Committee | 15,752 | 4,530 | 12,120 | 1,000 | 11,120 | 5,900 | $(4,900)$ |
| V | 21 | Governance Committee |  |  | - | - | - | 0 | - |
| V | 22 | Diversity Committee | 176 | - | 1,120 | 1,000 | 120 | 500 | 500 |
| V | 26 | Disabled Soccer Committee | 1,939 | 1,943 | 4,970 | 1,200 | 3,770 | 1,555 | (355) |
| V | 23 | International Relations | 9,953 | 5,388 | 102,400 | 2,500 | 99,900 | 25,000 | $(22,500)$ |
| V | 24 | Adult Council | - | 362 | - | - | - | 0 | - |
| V | 27 | Women's Technical Committee | - | 17,260 | - | 20,000 | $(20,000)$ | 18,880 | 1,120 |
| V | 28 | Technical Committee | 31,691 | 8,391 | 62,240 | 15,000 | 47,240 | 16,000 | $(1,000)$ |
| V | 29 | Werner Fricker Committee |  |  | - | 350 |  | 350 | - |
| V | 30 | Professional League Task Force |  |  | - | 500 |  | 500 | - |
| V | 31 | Professional League Standards Task Force |  |  | - | 500 |  | 500 | - |
| V | 32 | Life Member Task Force |  |  | - | 500 |  | 1,500 | $(1,000)$ |
| V 34 |  | Centennial Committee |  |  | - | - | - | 250,000 | $(250,000)$ |
|  |  |  | 74,368 | 189,836 | 281,865 | 123,993 | 159,722 | 418,330 | $(294,337)$ |
| V | 1 | Office of the President | 163,360 | 118,965 | 124,030 | 115,000 | 9,030 | 124,030 | $(9,030)$ |
| V | 2 | Office of the Vice-President | 12,138 | 14,465 | 13,500 | 10,000 | 3,500 | 13,500 | $(3,500)$ |
| V | 3 | Office of the Treasurer | 0 |  | - | 3,000 | $(3,000)$ | 4,425 | $(1,425)$ |
| V | 4 | Office of the Past President | - |  | - | - | - | - | - |
| S |  |  | 175,498 | 133,430 | 137,530 | 128,000 | 9,530 | 141,955 | $(13,955)$ |
|  | 18 | Athlete's Meeting | 107 | 9,345 | 15,638 | 14,000 | 1,638 | 15,650 | $(1,650)$ |
|  |  |  | 107 | 9,345 | 15,638 | 14,000 | 1,638 | 15,650 | $(1,650)$ |
| Total AGM, BOD, Committee \& EO Summary |  |  | 539,263 | 598,972 | 798,343 | 776,473 | 23,720 | 1,043,325 | $(266,852)$ |

U.S. Soccer Federation

## FY'13 Budget



| U.S. Soccer Federation |
| :--- |
| FY'13 Budget |
| National Teams Expense Summary |
|  |

U.S. Soccer Federation

FY'13 Budget
Player Development

|  |  |  | FY'10 <br> Actual | FY'11 <br> Actual | Budget | FY'12 Projected | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \end{gathered}$ | $\begin{aligned} & \hline \text { FY'13 v FY'12 } \\ & \text { Variance } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Player Development |  |  |  |  |  |  |  |  |  |
| Youth Teams |  |  |  |  |  |  |  |  |  |
| OT | 01 | Youth Teams Administration | 558,529 | 635,639 | 600,043 | 643,188 | $(43,145)$ | 590,489 | 52,698 |
| OT | 02 | Youth National Team Coaches | 756,273 | 808,410 | 1,132,719 | 1,009,232 | 123,487 | 999,480 | 9,752 |
| Mens Teams |  |  |  |  |  |  |  |  |  |
| OT | 20 | U-14 Boys | 525,924 | 508,314 | 509,371 | 495,302 | 14,069 | 489,057 | 6,245 |
| OT | 10 | U-15 Boys | 417,030 | 467,758 | 422,293 | 419,239 | 3,055 | 420,643 | $(1,405)$ |
| OT | 3 | U-17 Men | 2,256,802 | 2,303,832 | 2,187,201 | 2,034,945 | 152,256 | 1,991,373 | 43,572 |
| OT | 11 | U-18 Men | 364,156 | 513,690 | 463,298 | 468,630 | $(5,333)$ | 478,815 | $(10,185)$ |
| OT | 4 | U-20 Men | 544,788 | 693,475 | 680,621 | 374,165 | 306,456 | 684,696 | $(310,531)$ |
| OT | 5 | U-23 Men | 17,607 | $(40,000)$ | 476,069 | 576,568 | $(100,499)$ | 512,985 | 63,584 |
|  |  |  | 4,126,307 | 4,447,070 | 4,738,854 | 4,368,850 | 370,004 | 4,577,569 | $(208,719)$ |
| Womens Teams |  |  |  |  |  |  |  |  |  |
| OT | 20 | U-14 Girls | 281,758 | 308,760 | 260,382 | 247,711 | 12,671 | 236,955 | 10,756 |
| OT | 6 | U-15 Girls | 240,640 | 192,232 | 246,362 | 255,068 | $(8,707)$ | 148,985 | 106,083 |
| OT | 12 | U-17 Women | 474,346 | 333,709 | 476,511 | 442,393 | 34,119 | 612,258 | $(169,865)$ |
| OT | 13 | U-18 Women | 251,123 | 180,351 | 315,490 | 291,086 | 24,404 | 223,283 | 67,804 |
| OT | 7 | U-20 Women | 656,570 | 552,993 | 581,434 | 502,337 | 79,097 | 672,586 | $(170,249)$ |
| OT | 8 | U-21 Women | 421,318 | 497,251 | 491,336 | 367,285 | 124,051 | 356,537 | 10,748 |
|  |  |  | 2,325,754 | 2,065,295 | 2,371,515 | 2,105,881 | 265,634 | 2,250,604 | $(144,723)$ |
| OT | 14 | Medical Supplies/Embroidery | 110,865 | 116,784 | 235,161 | 223,989 | 11,172 | 286,226 | $(62,237)$ |
| OT | 15 | Youth Qualifying Tournament |  |  | 905,023 | 905,023 | 0 | - | 905,023 |
| OT | 18 | Youth Technical Director | - | 228,859 | 459,073 | 429,587 | 29,485 | 436,733 | $(7,145)$ |
| OT | 19 | Scouting | - | - | 677,512 | 467,682 | 209,830 | 528,154 | $(60,472)$ |
| OT | 22 | Technical Advisors | 475,398 | 512,388 | 1,611,286 | 936,314 | 674,972 | 854,019 | 82,295 |
| Total Player Development |  |  | 8,353,127 | 8,814,445 | 12,731,186 | 11,089,746 | 1,641,440 | 10,523,273 | 566,473 |
| OT | 16 | Development Academy | 3,304,649 | 3,427,084 | 2,260,159 | 2,290,915 | $(30,756)$ | 2,651,103 | $(360,188)$ |
| NTC | 01 | National Training Center | 465,339 | 353,601 | 391,559 | 399,256 | $(7,697)$ | 395,841 | 3,415 |
| Grand Total Player Development |  |  | 12,123,115 | 12,595,130 | 15,382,904 | 13,779,917 | 1,633,743 | 13,570,218 | 569,887 |

U.S. Soccer Federation

## FY'13 Budget

Coaching Dept and Coaching Schools Expense Summary

|  |  |  | FY10 <br> Actual | FY'11 <br> Actual | Budget | FY'12 <br> Projected | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \end{gathered}$ | $\begin{gathered} \text { FY'13 v FY'12 } \\ \text { Variance } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Coaching Department Revenue |  |  |  |  |  |  |  |  |  |
| I | 08 | Coaching Program Revenue | 1,259,140 | 1,186,568 | 1,164,290 | 1,149,500 | $(14,790)$ | 1,544,617 | 395,117 |
| C | 01 | National Coaching Staff | 273,191 | 279,136 | 291,548 | 267,976 | 23,572 | 381,924 | $(113,948)$ |
| C | 03 | Coaches Net | 132,293 | 94,955 | - | 85,974 | $(85,974)$ | 121,995 | $(36,021)$ |
| C | 05 | Coaching School Expense | 929,178 | 751,281 | 859,327 | 836,340 | 22,987 | 1,027,608 | $(191,268)$ |
| C | 11 | Continuing Education | 2,145 | 13,037 | 149,573 | 107,895 | 41,678 | 87,282 | 20,613 |
| C | 13 | Printing Workbooks | 11,344 | 21,977 | 16,927 | 30,240 | $(13,313)$ | 82,200 | $(51,960)$ |
| Total Expense <br> Surplus/(Deficit) |  |  | 1,348,151 | 1,160,385 | 1,317,375 | 1,328,425 | $(11,050)$ | 1,701,008 | $(372,584)$ |
|  |  |  | $(89,010)$ | 26,182 | $(153,085)$ | $(178,925)$ | $(25,840)$ | $(156,391)$ | 22,533 |

## U.S. Soccer Federation

FY'13 Budget
Referee Expense Summary

|  |  |  | FY'10 Actual | FY'11 <br> Actual | Budget | FY'12 <br> Projected | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { FY'13 v FY'12 } \\ \text { Variance } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Referee Department |  |  |  |  |  |  |  |  |  |
| Revenue |  |  |  |  |  |  |  |  |  |
| 1 | 09 | Referee Program Revenue | 3,036,491 | 3,144,478 | 2,805,650 | 2,869,469 | 63,819 | 2,987,874 | 118,405 |
| R | 01 | Referee Administration | 946,901 | 776,650 | 857,895 | 659,784 | 198,111 | 736,112 | $(76,328)$ |
| R | 02 | Referee Performance | 84,189 | 63,767 | 90,191 | 1,145,085 | $(1,054,894)$ | 1,816,772 | $(671,687)$ |
| R | 03 | Referee ID \& Training | 92,311 | 75,411 | 74,685 | 346,369 | $(271,684)$ | 638,876 | $(292,507)$ |
| R | 04 | Referee Education |  | 7,349 | - | 532,810 | $(532,810)$ | 631,332 | $(98,522)$ |
| R | 05 | Product Sales | 68,017 | 161,022 | 90,940 |  | 90,940 | - | - |
| R | 06 | Referee Committee | 10,771 | 18,261 | 22,772 |  | 22,772 | - |  |
| R | 07 | National Training for Top Level Ref. | 115,778 | 130,519 | 277,773 |  | 277,773 | - | - |
| R | 08 | Referee Development | 107,334 | 94,480 | 75,295 |  | 75,295 | - |  |
| R | 09 | Assessor Training | 29,632 | 69,342 | 82,362 |  | 82,362 | - | - |
| R | 10 | Educational Journal | - | - | - |  | - | - | - |
| R | 11 | In-service | 113,212 | 132,727 | 213,122 |  | 213,122 | - | - |
| R | 12 | International Referee Development | 2,731 | 2,685 | 19,479 |  | 19,479 | - | - |
| R | 13 | Referee Development Pro-League | 672,141 | 685,279 | 722,296 |  | 722,296 | - | - |
|  |  | Total Expense | 2,243,017 | 2,217,492 | 2,526,811 | 2,684,048 | $(157,237)$ | 3,823,091 | $(1,139,043)$ |
|  |  | Surplus/(Deficit) | 793,473 | 926,986 | 278,839 | 185,421 | $(93,418)$ | $(835,217)$ | $(1,020,638)$ |

U.S. Soccer Federation

## FY'13 Budget

Marketing, Sponsorship and Broadcast Expense Summary

|  | FY'10 <br> Actual | FY'11 <br> Actual | Budget | $\begin{gathered} \hline \text { FY'12 } \\ \text { Projected } \\ \hline \end{gathered}$ | Variance | $\begin{gathered} \text { FY'13 } \\ \text { BUDGET } \end{gathered}$ | $\begin{aligned} & \hline \text { FY'13 v FY'12 } \\ & \text { Variance } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marketing, Sponsorship, Broadcast Expenses |  |  |  |  |  |  |  |
| M 6 Sponsorship/Licensing/TV | 283,504 | 387,948 | 669,719 | 583,761 | 85,958 | 625,918 | $(42,157)$ |
| M 7 New Media Production | 115,710 | 170,980 | 545,805 | 446,418 | 99,387 | 463,402 | $(16,984)$ |
|  | 399,214 | 558,928 | 1,215,525 | 1,030,179 | 185,346 | 1,089,320 | $(59,141)$ |
| Total Marketing, Sponsorship and Broadcast Expenses | 399,214 | 558,928 | 1,215,525 | 1,030,179 | 185,346 | 1,089,320 | $(59,141)$ |



Section V
Membership Changes

MEMBERSHIP APPLICATION NORTH AMERICAN SOCCER LEAGUE


## North American Soccer League

Membership Candidate as

## Division II Men's Professional League Member



#  

## Introduction

The "new" North American Soccer League (NASL) kicked off its inaugural season on April 9, 2011, before enthusiastic crowds in Cary, North Carolina; Atlanta, Georgia; St. Petersburg, Florida; and Fort Lauderdale, Florida. Those Saturday evening matches drew over 16,000 fans who witnessed 10 goals and four games that were each decided by a single goal. More importantly, the opening weekend set the tone for a 2011 season that would be remembered for its professional standards and competitive play between the lines and its intimate stadiums and fanfriendly amenities surrounding the pitch.

Seven months later, after 112 regular season games and eight playoff games, the first North American Soccer League season drew to a close at the $2^{\text {nd }}$ leg of the Championship Series before 6,849 fans on a rainy October night in Fort Lauderdale's Lockhart Stadium. That evening the NSC Minnesota Stars (now Minnesota Stars FC) battled the host Strikers to a 0-0 draw to win the series 3-1 on aggregate goals and hoist the NASL's Soccer Bowl trophy, emblematic of the league championship.

The NASL complies with the professional standards established by the U.S. Soccer Federation for a Division II Men's Outdoor Soccer League and we believe we can benefit the USSF's existing membership sport of soccer in the United States by further promoting the game in our home markets and providing a platform for young professionals to hone their abilities and pursue their dreams.


## NASL Vision Statement

The North American Soccer League is committed to the principle that a rapidly growing number of soccer fans throughout North America and the Caribbean want to be able to see high quality professional soccer in person, at affordable prices, in a convenient and intimate setting in their home towns. There is nothing quite like the shared experience of cheering on your home team in a true soccer atmosphere.

We are equally committed to our role in the development of the sport here. The NASL is proud to give professional players a chance to play in meaningful games while fine tuning their skills and athleticism, and also to provide professional coaches and referees with the opportunity to improve their own abilities and knowledge of the game. At the same time, we want to offer the amateur players in our communities an aspirational example of the sport being played at an even higher level.

We believe that our society is increasingly diverse and multi-cultural and that the love of "the beautiful game" is one of the few common passions that can bring us together regardless of our national origin, race, religion or socioeconomic background. Our teams will always reflect this new reality and our stadiums will warmly welcome all who wish to attend our matches.

Our team owners also believe in their local communities, recognizing that fan loyalty is a privilege to be earned over time by consistent hard work on and off the field, respect for the sport and our fans, and a willingness to listen to what those fans are saying.

We are certain that our sport - whether one calls it soccer, football or fútbol - will reach even greater heights over the years ahead, and the NASL intends to be at the forefront of that trend. Our league promises to be competitive, entertaining and innovative - while remaining true to the sport we love.


## 2011 Season

During the 2011 NASL season the eight active members teams competed in a regular season that consisted of four matches (two at home and two away) against each of the other seven teams for a total of 28 games each. The teams were ranked in a single table based on points earned from those matches (three points for each win and one point for each tie) with head-to-head record and goal differential serving as tie-breakers.

Following the conclusion of the regular season, the top six teams were seeded into a three-round, fiveweekend playoff format, with the top two teams over the course of the regular season awarded byes directly into the semifinals. After two quarterfinals each consisting of a single winner-take-all match, the remaining four teams were reseeded and played twomatch "home \& home" semifinal series to determine the finalists who then played a two-match championship series to determine the 2011 NASL Champions. The winners of both the semifinals and finals were determined by aggregate goals over the two games played.

The eight active teams for the 2011 season were:

> Atlanta Silverbacks (Atlanta, Ga.) Carolina RailHawks (Cary. N.C.) FC Edmonton (Edmonton, Alberta, Canada) Fort Lauderdale Strikers (Ft. Lauderdale, Fla.) Montreal Impact (Montreal, Quebec, Canada) Minnesota Stars FC (Blaine, Minn.) Puerto Rico Islanders (Bayamón, Puerto Rico) FC Tampa Bay (St. Petersburg, Fla.)

Following is the final table for the 2011 NASL regular season, which culminated with three matches on Saturday, September 24, with FC Tampa Bay edging Fort Lauderdale for $3^{\text {rd }}$ place in a head-tohead battle while Minnesota and Montreal each won road games to leave the Stars a single point ahead of the Impact for $6^{\text {th }}$ place and the final playoff position:

| NASL Standings | GP | W | I |  | $\underline{L}$ | GF | GA | PTS | GD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Carolina | 28 | 17 | 3 |  | 8 | 50 | 26 | 54 | 24 |
| P.R. Islanders | 28 | 15 | - 7 |  | 6 | 41 | 32 | 52 | 9 |
| FC Tampa Bay | 28 | 11 | - 8 | - | 9 | 41 | 36 | 41 | 5 |
| Ft. Lauderdale | 28 | 9 | - 11 | - | 8 | 35 | 36 | 38 | -1 |
| FC Edmonton | 28 | 10 | 6 |  | 12 | 35 | 40 | 36 | -5 |
| NSC Minnesota | 28 | 9 | - 9 |  | 10 | 30 | 32 | 36 | -2 |
| Montreal | 28 | 9 | - 8 |  | 11 | 35 | 27 | 35 | 8 |
| Atlanta | 28 | 4 | - 4 |  | 20 | 25 | 63 | 16 | -38 |
| TOTALS |  | 84 | - 56 |  |  | 292 | 292 |  |  |

The 2011 NASL regular season was both competitive and relatively high-scoring. The 292 goals scored represent an average of 2.61 goals per game (comparable to the top leagues of Europe and to Major League Soccer). Sixty percent of all matches were decided by one goal or less (although the figure of $25 \%$ ending as ties is lower than most leagues) and only $13 \%$ were "blowouts" with margins of $3+$ goals. Despite the intensity of the competition and the fast pace of play, the "fair play" record of the clubs was decent: only 3.50 yellow cards and just 0.27 red cards were issued per match.

Average reported attendance across the league during the 2011 NASL regular season was 3,770 , led by the Montreal Impact which reported an average attendance of 11,507 for their 14 home matches in Saputo Stadium.


NORTH AMERICAN SOCCER LERGUE

When the playoff rosters were frozen by the NASL's competitive regulations on September 9, there were 209 active players on the rosters of the eight teams. The average age of the players in the NASL at the start of the 2011 season was 25.1 , and $36 \%$ of the minutes played were earned by NASL team members aged 23 and under, while $45 \%$ of the minutes played went to players aged 24-28 (see table below for team-by-team minutes played by age).


In addition, the NASL's teams employed another 38 professional coaches and approximately 75 full-time administrative personnel. Game-day operations accounted for over 300 temporary staff at the eight facilities used by NASL's clubs. On August 9, 2011, the Vancouver Whitecaps of MLS announced that the then current head coach of the Carolina RailHawks, Martin Rennie, would take the reins of the Whitecaps in 2012 which further highlights the NASL's ability to complement the professional side of the sport.

The 120 matches of the NASL regular season and playoffs also served as an opportunity for licensed officials from the USSF, Canadian Soccer Association and the Federación Puertorriqueña de Fútbol to gain valuable game experience. In all, 144 different match officials ( 108 from the USSF) were assigned to our matches.

#  

## 2012 NASL Teams

Eight teams will participate in the upcoming 2012 NASL season, set to kick off on April 7 in Minneapolis, Fort Lauderdale, Atlanta and Bayamón. Once again the teams will compete in a single table with each team facing the other seven teams twice at home and twice away for a total of 28 regular season games for every team. The NASL Playoffs will follow the conclusion of the regular season in late September, and we anticipate few if any changes to the format used in 2011. Seven of the original NASL teams will return to the league next year but there is one change to the table in 2012: the Montreal Impact will compete in Major League Soccer (MLS) and the NASL will welcome the San Antonio Scorpions to the pitch in 2012. The eight teams competing next year are:

Atlanta Silverbacks
Carolina RailHawks
FC Edmonton
Fort Lauderdale Strikers
Minnesota Stars FC
Puerto Rico Islanders

San Antonio Scorpions FC<br>Tampa Bay Rowdies (name change)

As of January 1, 2011, each of the returning teams intend to play their home matches in the same stadiums that they played in during the 2011 season, with the exception of FC Edmonton who are currently evaluating a switch from Foote Field at the University of Alberta to Clarke Field in the downtown area of Edmonton, adjacent to Commonwealth Stadium.

The San Antonio Scorpions will play their home matches during the 2012 season at Heroes Stadium, an 11,000 -seat multi-purpose athletic facility located northeast of the heart of the city. In 2013 they will move to a newly constructed 5,000-seat soccerspecific stadium on privately owned land near the South Texas Area Regional Soccer complex and Morgan's Wonderland.

Artist's rendering of the future home stadium for the San Antonio Scorpions:


## NASL Youth Development

All of the teams in the NASL recognize the importance of enhancing youth soccer in their communities as a source for elite players and as a source for future adult coaches, officials and fans of the sport. Each team is free to structure its relationships with the myriad of youth clubs in the regions that they serve in the manner that they deem appropriate, ranging from operating their own development academies as Montreal and FC Edmonton have, to partnering with exclusive or multiple local area youth soccer clubs.

FC Edmonton, as a brand new club, have opted to grow its development academy from the U-10 level, bringing in new players at that age each successive season while maintining the current academy players as they grow older. The Carolina RailHawks have official partnerships with 13 different youth soccer organizations in their community, including Raleighbased USSF Development Academy member CASL, and also operate a RailHawks U-23 team that gives 30 college-level players a chance to play high level soccer over the summer. The Tampa Bay Rowdies for the past two years has invested more than \$65,000 in support for Maine Premier Soccer (who operate the Portland Phoenix PDL team), and has conducted numerous free clinics within the community. They are currently working with the Fort Lauderdale Strikers to jointly partner with the Florida Youth Soccer Association on a state-wide devlopment program. The Strikers also operate camps in the Fort Lauderdale area. Minnesota Stars FC partner with Coerver to place players as coaches into 26 different camps across the state, and 14 players serve as coaches for youth clubs on a regular basis while another 17 players serve as high school coaches in
the Minneapolis-St. Paul area. Through their partnerships with the Atlanta Fire, United Football Academy and AFC Lighntning the Atlanta Silverbacks donated over $\$ 2,000$ in cash via a ticket fundraising program and another $\$ 4,000$ in equipment. The Silverbacks also promoted a player during the 2011 season from their affiliated $4^{\text {th }}$ division National Premier Soccer League team to the NASL club roster. On the island of Puerto Rico, the Islanders players and coaching staff have been taking soccer education into the school system, visiting 16 public schools. The players also attended over 40 youth soccer events and the club conducted one-week clinics at their home facility in June and July. In San Antonio the Scorpions will train and play on the grounds of the STAR Soccer Complex and take full advantage of the proximity to hundreds of thousands of South Texas youth players who train there regularly. The Scorpions have also committed to bringing international teams to train at STAR and will obligate those teams to run training sesssions for San Antonio area coaches so they can learn how the game is taught in other parts of the world.


## League Structure

The NASL league office, with a six-person full-time staff, oversaw the compliance with USSF professional standards, ensured the competitive integrity of the matches (including working with the appropriate governing bodies in assigning match officials), maintained the statistical records generated by NASL matches, meted out disciplinary sanctions to players and teams as appropriate, and served to market and promotion the activities and brand of the league.

David Downs, former Executive Director of USA Bid Committee Inc., was hired in March 2011 to serve as Commissioner of the league, and took office in the league's Miami headquarters on April 4, 2011.

The league's administrative staff serves at the pleasure and discretion of the NASL Board of Governors. Each NASL team, including teams that have officially joined the league but which are yet to play in the league competition, has an equal vote on matters determined by the Board of Governors. The Chairman of the Board of Governors is Aaron Davidson, as a representative of the ownership group of the Fort Lauderdale Strikers.

The league also employed outside consultants in the areas of graphic design, web design, ticket sales strategy and match operations.


## Potential Expansion Markets

The NASL's goal in expansion of the league is to act as a complementary league and not as a competitive league to Major League Soccer. The goal of the league is to expand to at least 10 teams by the 2103 season and 12 teams by the 2014 season, and there are numerous candidate cities that perfectly fit the profile for supporting NASL teams: population base in the metropolitan statistical area of 2 million to 5 million, no current professional soccer team in Divisions I, II or III, and strong passion for the sport as demonstrated youth registration, college soccer tradition and successful hosting of exhibition matches. The table below lists the 25 top metro markets in the U.S. by population and which league, if any, serves the particular metro market (note that nine of these markets are not served by any pro league soccer teams):

Table of Metro Market Populations (as of March 2011)

|  | Metro Market | Population (000) | Pro Soccer Club |
| :---: | :---: | :---: | :---: |
| 1 | New York/No. NJ | 19,200 | MLS, USL Pro |
| 2 | Los Angeles | 12,962 | MLS, USL Pro |
| 3 | Chicago | 9,674 | MLS |
| 4 | Dallas/Ft. Worth | 6,712 | MLS |
| 5 | Houston | 6,108 | MLS |
| 6 | Philadelphia/Wilmington, DE | 6,019 | MLS |
| 7 | Altanta | 5,701 | NASL |
| 8 | Miami/Ft. Lauderdale | 5,620 | NASL |
| 9 | Washington, DC | 5,603 | MLS |
| 10 | Boston | 4,639 | MLS |
| 11 | Phoenix | 4,575 |  |
| 12 | San Francisco/Oakland | 4,381 |  |
| 13 | Detroit | 4,374 |  |
| 14 | Riverside/San Bernardino | 4,281 |  |
| 15 | Seattle/Tacoma | 3,489 | MLS |
| 16 | Minneapolis/St. Paul | 3,326 | NASL |
| 17 | San Diego | 3,102 |  |
| 18 | St. Louis | 2,851 |  |
| 19 | Tampa/St. Petersburg | 2,780 | NASL |
| 20 | Baltimore | 2,711 |  |
| 21 | Denver | 2,633 | MLS |
| 22 | Pittsburgh | 2,346 | USL Pro |
| 23 | Portland, OR | 2,307 | MLS |
| 24 | Cincinnati | 2,200 |  |
| 25 | Sacramento | 2,177 |  |

In addition to the Ottawa team that will begin play upon completion of the renovations to the Lansdowne Park complex, the NASL is currently engaged in discussions with potential team owners in several U.S. cities hoping to begin play in the 2013 season. It is the intention of the league to compete with a minimum of 10 teams during the 2013 season and a minimum of 12 teams during the 2014 season, with a long-range goal of 16 to 20 teams by the 2019 season. Representatives from the following markets have initiated the process of expansion team applications as of October 15, 2011:

Austin, Texas; Charlotte, North Carolina; Detroit, Michigan; Indianapolis, Indiana; Las Vegas, Nevada; Lehigh Valley, Pennsylvania; Loudoun County, Virginia; New York, New York; Phoenix, Arizona; Sacramento, California; San Diego, California; Tucson, Arizona.

## Conclusion

The inaugural NASL season in 2011 accomplished many things, not the least of which was to establish our credibility as a sports league by playing entertaining, professional soccer in well-managed facilities in front of enthusiastic and diverse crowds. Based on the athleticism, technical skill and intelligence of play across the league, there appears to be no shortage of capable players and coaches eager to pursue their dreams here in North America at the professional level. Our objectives are to further narrow the gap between Division I and Division II on the pitch while also narrowing the commercial gap in off the pitch. We believe that the ingredients for our future success are already in place. Today the United States has over 100 million soccer fans, and that number is growing as our youth system educates hundreds of thousands of potential new fans each year. Constant access to the sport at the top levels,
through traditional and digital media coverage, is at an all-time high which recruits new fans daily and enables those current and former players to follow the sport through adulthood. According to the latest U.S. Census Bureau figures, the U.S. Hispanic population, with its unquestioned love for fútbol, is growing at 4 to 5 times the pace of the rest of America. The NASL can and should grow with the appetite of these fans to see home team professional soccer in their cities, filling out the significant gaps in our national landscape. As the officially sanctioned USSF Division II men's professional outdoor soccer league, the NASL can also serve to inspire elite youth players in those markets and to provide the younger professionals a meaningful place to hone their skills. That will no doubt take time, but the entire NASL family is committed to nurturing that vision until it becomes a reality.


# North Dakota Soccer Association Application 

## Application by North Dakota Soccer Association to Become the Adult State Association

The Rules Committee reviewed the application by North Dakota Soccer Association to be recognized as the adult State Association for soccer in North Dakota. Since there is no current adult State Association in North Dakota, the Rules Committee recommends approval of this application.

## North Dakota Soccer Association

3022 Walnut Street, Grand Forks, ND 58201

March 15, 2011

## RECEIVED MAR 212041

TO: Dan Flynn<br>CEO/Secretary General United States Soccer Federation<br>1801 South Prairie Ave<br>Chicago, II 60616<br>Stephanie Walker<br>National Administrator<br>United States Adult Soccer Asnn<br>9152 Kent Ave Suite C-50<br>Lawrence, IN 46216

Richard Goff President<br>United States Adult Soccer Assn 4023 Spring Valley Road<br>Doylestown, PA 18902<br>Bruno Trapikas<br>Region II Director<br>United States Adult Soccer Assn<br>3080 S. Lakeshore Dr<br>St Joseph, MI 49085

RE: North Dakota Soccer Association Application for Adult Soccer Organizational Member
North Dakota Soccer Association submits this letter and the attached documents for consideration in becoming an Adult State Association Organizational Member of United States Soccer Federation per USSF Bylaw 202(1)(I).

We have very little corporate history about the Adult Soccer program here in North Dakota. We do know that several years ago an Adult Soccer Association existed in North Dakota. That entity 'dissolved' and allowed all adult players and teams to register with the Minnesota Adult Soccer Association.

On November 13, 2010 North Dakota Youth Soccer Association became North Dakota Soccer Association with new bylaws that allow us to be a combined Adult and Youth Association. Our new Bylaws are attached.

North Dakota Soccer Association has worked hard to comply with the General and Organizational Responsibilities of Bylaw 212 and 213 since first organized in 1985 as a Youth State Association and is committed to complying with those same requirements of Bylaw 212 and 213 as a combined Adult and Youth State Association.

I met with the Minnesota Adult Soccer Association President on Feb 19, 2011 in Las Vegas while attending the USSF AGM and he assured me that North Dakota Soccer Association has his support in "relinquishing" North Dakota adult soccer players to register with North Dakota Soccer Association.

We are aware of unsanctioned adult teams organized in Bismarck, Fargo, Grand Forks, and Minot, North Dakota. Our initial efforts will be to seek out individuals associated with these soccer activities and offer them the benefits of a state wide program as well as the benefits of
membership, insurance, and structure of Regional and National offices of the United States Adult Soccer Association.

If you have questions please feel to contact me at TMarcisJr@aol.com or by calling me at 701-220-8437. Also feel free to contact the Terry Schneweis, Executive Director, at ndysa@yahoo.com or by calling 701-775-2942.

North Dakota Soccer Association looks forward to advancing Adult Soccer as an Adult Association of the United States Soccer Federation.


Tom Marcis
President, North Dakota Soccer Association

# State of North Dakota SECRETARY OF STATE 



## CERTIFICATE OF FACT

 OF
## NORTH DAKOTA SOCCER ASSOCIATION

The undersigned, as Secretary of State of the State of North Dakota, hereby certifies that NORTH DAKOTA SOCCER ASSOCIATION, a North Dakota nonprofit corporation, incorporated with this office as NORTH DAKOTA YOUTH SOCCER on April 25, 1985. On December 22, 2010 an amendment was filed changing the name to NORTH DAKOTA SOCCER ASSOCIATION.

Dated: December 29, 2010


Alvin A. Jaeger
Secretary of State

# ARTICLES OF INCORPORATION <br> OF 

NORTH DAKOTA SOCCER ASSOCIATION
I, the undersigned, natural person of the age of 18 or more, pursuant to the provisions of the North Dakota Century Code, and acting as Executive Director of the non-profit corporation, having a adopted these amended Articles of Incorporation by signing and verifying and delivering these to the North Dakota Secretary of State.

## ARTICLE I

The name of this corporation is changed to: NORTH DAKOTA SOCCER ASSOCIATION.
ARTICLE II
The period of its duration shall be perpetual as authorized by the North Dakota Century Code.

## ARTICLE III

This corporation is formed exclusively for the charitable and educational purposes, and in particular, to promote youth and amateur (adult) soccer in North Dakota: to provide recreational facilities which in turn will stimulate an interest in soccer in the schools, playgrounds, parks and park districts; to give encouragement, coaching and instruction to soccer players; to organize and manage soccer teams, leagues, tournaments and exhibitions; to cooperate with the United States Soccer Federation, the United States Youth Soccer Association, and other recogrized associations for the promotion of youth and amateur soccer, and generally to teach and to promote sportsmanship, recreation, and health in North Dakota.

This corporation may receive and disburse funds or other property incident to or necessary for the accomplishment of the aforesaid purposes and do any and all acts incidental to the transaction of the
business of this corporation or expedient for the attainment of the purposes stated herein.

Within the framework of these purposes, this corporation is organized and shall be operated exclusively to engage in, advance; promote, and administer charitable, educational and scientific activities and projects of every kind and nature whatsoever in its own behalf or as the agent, trustee, or representative of others; and to aid, assist, and contribute to the support of corporations, associations, and institutions, which are described in Section 501 (c)(3) of the Internal Revenue Code. For those purposes and not otherwise, this corporation shall have only such powers as are required by and are consistent with the foregoing purposes, including the power to acquire and receive funds and property of every kind and nature whatsoever, which by purchase, conveyance, lease, gift, grant, bequest, legacy, devise, or otherwise, and to own, hold, expend, make gifts, grants, and contributions of, and to convey, transfer and dispose of any funds and property and the income there from for the furtherance of the purposes of this corporation hereinabove set forth, or any of them, and to lease, mortgage, encumber, and use the same, and such other powers which are consistent with the foregoing purposes and which are afforded to this corporation by the North Dakota Nonprofit Corporation Act, and by any future laws amendatory thereof and supplementary hereto. Provided, however, that all such powers of this corporation shall be exercised only so that this corporation's operations shall be exclusively with the contemplation of Section $501(\mathrm{c})(3)$ of the Internal Revenue Code.

ARTICLE IV
This corporation shall not afford pecuniary gain, incidentally or otherwise, to its members, and no part of the net income or net earnings of this corporation shall inure to the benefit of any member, private shareholder, or individual, and not substantial part of its activities shall consist of carrying on propaganda, or otherwise attempting to influence Iegislation. This corporation shall not participate in, or intervene in (iacluding the publishing or distributing of statements), any political carapaign on behalf of
any candidate for public office.
The income of this corporation for each taxable year shall be distributed at such time and such manner as not to subject this corporation to the tax imposed by the Internal Revenue Code. For purposes of these Articles of Incorporation, the term "income" means, for each taxable year of this corporation, the distributable amount with respect to this corporation as defined in the Internal Revenue Code.

This corporation shall not engage in any act of "self-dealing" (as defined by the Internal Revenue Code) which would give rise to the liability for the tax imposed by the Intemal Revenue Code.

This corporation shall not retain any "excess business holdings" (as defined by the Internal Revenue Code) which would give rise to any liability for the tax imposed by the Internal Revenue Code.

This corporation shall not make any investments which would jeopardize the carrying out of the exempt purpose of this corporation, within the meaning of the Internal Revenue Code, so as to give rise to any liability for the tax imposed by the Internal Revenue Code.

This corporation shall not make any "taxable expenditures" (as defined by the Internal Revenue Code) which would give rise to any liability for the tax imposed by the Internal Revenue Code.

All references in these Articles of Incorporation to the Internal Revenue Code include any provisions thereof adopted by future amendments thereto and any cognate provisions in future internal revenue codes to the extent such provisions are applicable to this corporation.

## ARTICLEV

The registered office of this corporation shall be 3022 Walnut Street, Grand Forks, North Dakota, 58201 and the registered agent at such address is Terry Schneweis

ARTICLE VI
The management and direction of the business of this corporation shall be vested in its Board of

Directors. The number, terms of office, powers, authorities and duties of the directors of this corporation the time and place of their meetings, and such other regulations with respect to them as are not inconsistent with the express provisions of these Articles of Incorporation shall be specified from time to time in the Bylaws of fhis corporation.

## ARTICLE VII

The members of the Board of Directors of this corporation shall have voting rights only as directors and not as members. A member of the Board of Directors of this corporation shall become a member of this corporation.

## ARTICLE VIII

Members of this corporation shall not be personally liable for the payment of any debts or obligations of this corporation of any nature whatsoever, nor shall any of the property of the members be subject to the payment of the debts or obligations of this corporation to any extent whatsoever.

ARTICLE IX
This corporation shall have no capital stock.

## ARTICLEX

These Articles of Incorporation may be amended from time to time in the manner prescribed by law.

## ARTICLEXI

This corporation may be dissolved in accordance with the laws of the State of North Dakota. Upon dissolution of this corporation any surplus property remaining after the payment of its debts shall be disposed of by transfer to one or more corporations, associations, institutions, trusts, community chests or foundations organized and operated exclusively for ore or more of the purposes of this corporation, and described in the Intermal Revenue Code, as now enacted or as hereafter amended, or to
the State of North Dakota or any political subdivision or agency thereof for exclusively public purposes, in such proportion as the Board of Directors of this corporation shall determine. Notwithstanding any provision herein to the contrary, nothing herein shall be construed to affect the disposition of property and assets held by this corporation upon trust or other condition, or subject to an executor or special limitation, and such property, upon dissolution of this corporation, shall be transferred in accordance with the trust condition or limitation imposed with respect to it.

December 20, 2010

Terry Schneweis<br>Executive Director<br>North Dakota Soccer Association

## BY-LAWS

ARTICLE 1. Name: The name of the Organization shall be the North Dakota Soccer Association (NDSA). Hereafter referred to the Association.

ARTICLE II. Purpose: The Association is organized as an educational and charitable organization formed to advance and foster the garne, sportsmanship and development of soccer among youth players, aduit players, coaches and member club affiliates within the state of North Dakota.

ARTICLE III. Colors. The representative colors of the association shall be a combination of green, white, and black.

ARTICLE N. Membership.

1. The membership of the Association and the member club affiliates of NDSA shall be open to any soccer players (players must be residents of North Dakota), coaches, assistant coaches, managers, administrators, referees, and volunteers not subject to suspension under USSF

- Bylaw and to any soccer organization in the State of North Dakota which meets the Associations Member Club requirements.

2. The Association will provide equitable and timely hearing and appeal procedures to guarantee the rights of individuals to participate and compete. Those procedures shall include that all grievances involving the right to participate and compete in activities by the United States Soccer Federation (USSF) and the Association and its members may be appealed to the USSF that has jurisdiction to approve, modify, or reverse a decision.
3. The Association shall register all of its piayers, coaches, and referees with the USSF, the United States Amateur Soccer Association (USASA) and the United States Youth Soccer Association as required.
4. There will be five classes of members: Affiliate Member Club-Youth Youth Player, Youth Coach/Asst Coach, Adult Coach/Asst Coach, and Adult Player.
a. Affiliate Member Club-Youth.
(1) Application for Affiliate Member Club to the Association must be made in writing accompanied by the appropriate Member Club Annual Fee and sent to the State Office of the Association. The application and fees are set by the Board of Directors in separate policy and schedules.
(2) Once a completed application has been received by the State Office, the President will appoint a three person committee to review the application and
recommend or not recommend membership to the Association at the next scheduled Quarterly Board Meeting.
(3) Each Affiliate Member Club shall be apportioned two votes.
(4) Voting shall be restricted to those Affiliate Member Clubs which have been registered during the current fiscal registration year. Each Affiliate Member Club must be in good standing and an active, paid nember of the Association to vote on matters that come before the members at the Annual Meeting.
(5) The President of each Affiliate Member Club will be allowed to vote at the annual meeting and at other times when a vote of the membership is called. Voting by proxy one or both votes shall be allowed. Affiliate Member Club Presidents wishing to vote by proxy must extend their intent to vote as such giving the name of the person holding the proxy vote(s) to the State Office no later the (5) days prior to the meeting.
(6) All matters requiring a vote at the Annual General Meeting shall be approved by majority vote of the eligible Affiliate Member Clubs present at the meeting.
(7) The Board of Directors shall annually recommend to the membership the procedures; rules and regulations for Affiliate Member Clubs for ratification at the Annual General Meeting.
h. Youth Players, Coaches, and Assistant Coaches.
(1) Affiliate Member Clubs must register a minimum of five teams. Minimum number of players per team shall be determined by the Board of Directors.
(2) The Board of Directors shail annuaily set registration fees for players, coaches, and assistant coaches.
(3) All members shall abide by the Bylaws of the Association, all Rules and Procedures, and Policies set for by the Board of Directors and all Bylaws, Rules and Procedures, and Policies of any organization which NDSA is affiliated.
(4) No person shall be denied membership or participation in the activities of the Association because of race, color, age, sex, religion, or national origin.
c. Adult Players, Coaches, and Assistant Coaches.
(1) Adult members shall be registered through organized Amateur teams and leagues:
(2) b(2)-(4) shall apply to adult players, coaches, and assistant coaches.
(3) Adult Players shall elect the Vice President, Adults through their team structures. Each team shall have one (1) vote.
(4) The designated coach of the team shall have the right to vote at the Annual General Meeting at other times where required. The designated coach may designate a proxy that shall be sent to the State Office in writing with the name of the person designated the proxy vote no less that five (S) days prior to the meeting.

## ARTICLE V. Bad Standing and Removal of Members.

1. Any member may be put into bad standing or removed for knowingly violating any USSF, USYSA, and/or NDSA Bylaws, rules, or policies, or for non- payment of fees owed to NDSA. Members may be put into bad standing or removed by a $2 / 3$ majority vote by those voting members present at a meeting where the bad standing or removal is on the agenda.
2. Bad standing may included one or more of the following actions: Reprimand, suspension, restitution, fine and/ or removal.

## ARTICLE VI. Disputes and Grievances

1. Any complaint by NDSA against an Affiliate Member Club or one Affiliate Member Club against another, or any complaint by an individual or an Affiliate Member Club which alleges that (A) an Affiliate Member Club has failed to comply with its membership requirements in the Association or (B) the Association has failed to comply with its membership requirements in the USSF or USYSA shall be in writing and signed under oath by the individual or the chief executive of NDSA or the Affiliate Member making the complaint. The complaint shall be filed with the State Office by certified mail with a copy served on the other party by certified mail at the same time. The complaint shall set forth the factual allegations in numbered paragraphs with each paragraph containing factual allegation. The complaint shall contain also at a minimum:

Names and addresses of the parties
The alleged grounds of noncompliance with referenced Bylaw, Rule or Policy Supporting evidence or documentation forming the basis of the complaint; and The relief sought
2. An answer to the complaint shall be filed by the respondent with the State Office by certified mail within 30 days after the filing of the complaint. If the respondent is without sufficient knowledge or information to admit or deny a given factual allegation, the respondent may so reply. Failure to file an answer within the requisite time period shall serve as a default, except upon showing of good cause.
3. The State Office shall:
a. Once the complaint and response have been received it shall be referred to the Board of Directors for a hearing on the merits of the complaint. This hearing will
usually be scheduled at a regular meeting of the Board of Directors. Any member of the Board of Directors having a direct interest, either personally or by virtue of an Affiliate Member Club affiliation in the outcome of the proceeding, shall be disqualified from adjudicating the complaint. The Board of Directors hall render its decision within thirty ( 30 ) days after hearing the complaint.
b. If the NDSA President believes it will serve the interest of expeditious consideration of the complaint, the President may, with the Approval of the Executive Committee, appoint a hearing panel of three (3) voting members of the Board of Directors to hear evidence on the complaint but shall not include any member of the Board of Directors having direct interest, either personally or by virtue or affiliation with an Affiliate Member Club, in the outcome of the proceedings. The appointed panel shall convene as expeditiously as possible; shall hear evidence presented by the parties in accordance with the hearing procedures set forth in the USSF Bylaws; and shall prepare and submit a full written report summarizing the evidence and forwarding any written materials requested by the parties. Upon receipt of the report and materials, the Board of Directors may elect to receive further written or oral evidence or presentations, or may make a decision based on the report and materials submitted by the pane!.
4. The parties will have the right to appeal the decision of the Board of Directors to the National Appeals Committee as specified in USSF Bylaw.

ARTICLE VII. Board of Directors.

1. Officers. The Officers of the Association with the exception of the Vice-President, Adults shall be elected every two years by the majority vote of the Affiliated Member Clubs at the Annual General Meeting and shall consist of President, Vice President, Secretary, and Finance Officer. The Vice President, Adults shall be elected every two years by a majority vote of the Adult members present athe Annual General Meeting. Officers are allowed to serve consecutive terms. Each shall have equal voting rights at Board and Annual Genera! Meetings, except the President shall only vote ties. These five positions will also be known as the Executive Committee.
2. Affiliate Member Clubs. The Affiliate Member Clubs President and one other member of the Affiliate Member Club are members of the Board of Directors. These two individuals shall have voting rights at all Board and Annual General Meetings.
3. Committee Chairs and Program Coordinators. NDSA Committee Chairs and Program Coordinators will be members of the Board of Directors.
Committees/Programs will be: Coaching, Competitive, Olympic Development, Recreational, Referee, and Top Soccer. Committee Chairs will selected on an bi-annual basis in the November time frame or at the Annual General Meeting by all Affiliate Member Clubs of NDSA using the same voting strength number for their club as designated in

Article $\operatorname{VV4a}(3)$. Committee Chairs are allowed to serve consecutive terms. These elected Committee Chairs will be approved by the Board of Directors.
4. State Referee Administrator (SRA) and the State Youth Referee Administrator (SYRA) shall be appointed to two year terms by the Board of Directors with the advice of the Referee Committee. SRA and the SYRA may serve consecutive terms. Each shall have voting rights at all Board and Annual Meetings.
5. Any vacancy occurring from any Officer or Committee Chair during a term may be filled for the balance or the term ay appointment of another person for the duration of the term by the Board of Directors.
6. Officer, Affiliate Member Clubs or Committee Chairs may be removed from the Board of Directors for just cause, or may resign. The Board of Directors may appoint another Officer or Committee Chair for the duration of the term.
7. All members of the Board of Directors are expected to attend every meeting.

* 8. All candidates for Officer or Committee Chair need to announce their intentions to the State Office or at Quarterly Board Meetings. If no candidates have announced for a particular position, nominations will be taken from the floor.

ARTICLE VIII. Duties of Board of Directors.

1. Officers.
a. President.
(1) Serve as liaison between the Region and NDSA
(2) Serve as the Chair of all meetings of the Executive Committee, Board of Directors, and the Annual General Meeting.
(3) Establish committees and appoint committee chairpersons for those committees not established with the Bylaws.
(4) Shall see that all decisions and resolutions of the Board of Directors are carried out.
(5) Provide direction to paid staff
b. Vice-President,
(1) Shall, in the absence or disability of the President, perform the duties and exercise the powers of the President
(2) Shall be responsible for the Association appeals and appeals process
c. Vice-President, Adults.
(1) Shall be responsible for adult soccer activity including but not limited to establishing and committees, amateur play, assigning of referees, and formulation of teams and leagues.
(2) Shall perform duties as may be prescribed by the Board of Directors or its Officers.
d. Secretary.
(1) Shall record the minutes and all proceedings of the meetings of the Executive Committee, Board of Directors or Annuat General Meeting.
(2) Shall perform like duties for committees when required
(3) Shall perform duties as may be prescribed by the Board of Directors or its Officers.
e. Finance Officer.
(1) Shall be responsibie for the Associations funds, financial instruments, and shall insure complete and accurate accounts of receipts and disbursements.
(2) Shall be one of two individuals that insures all monies are deposited in the name and credited to the Association
(3) Shall oversee the disbursement of the funds for the Association
(4) Shall render to the Board of Directors and at the Annual General Meeting an account of all transactions and of financial condition of the Association
(5) Shall perform duties as may be prescribed by the Board of Directors or the President.
2. Duties of the Member Affinate Clubs.
a. Affiliate Member Clubs shall represent their club at all regularly scheduled meetings of the Association.
b. Shall perform duties as may be prescribed by the Board of Directors or the President.
3. Committees and Programs:
a. Coaching Committee. Each Affiliated Member Club is allowed to have a representative on this committee. The Committee is:
(1) Responsible for the search, interview, and recommended selection of a Director of Coaching (DOC) to the Board of Directors.
(2) Works with all Affiliated Member Clubs to determine how best to meet the development of coaches for the Affiliated Member Clubs and the Association.
(3) Recommends to the Board of Directors the salary and beneffi package of the DOC on an annual basis.
(4) Prepares a Coaching Committee Budget
(5) Oversees the DOCs scheduling and conduct of all Coaching Development Courses
(6) Recommends to the Board of Directors a coaching candidate fee schedule for those attending Association Coaching Courses
(7) Committee Chair shall perform duties as may be prescribed by the Board of Directors or its Officers.
b. Competitive Committee. Each Affiliated Member Club which registers Competitive player is allowed to have a representative on this committee. The Committee:
(1) Works with Affiliated Member Clubs who register Competitive Players with the Association to address issues of importance to them.
(2) Develops the process for and recommends to the Board of Directors the location of the State Cup and State Tournament.
(3) Prepares a Competitive Cormmittee Budget
(4) Committee Chair shall perform duties as may be prescribed by the Board of Directors or its Officers.
c. Olympic Development Program (ODP) Coordinator.
(1) Works closely with Affiliated Member Clubs to offer state wide training, coaching and selection of players participating in ODP.
(2) Works with the Region II ODP Administrator(s)
(3) Prepares a Program Budget
(4) Program Director shall perform duties as may be prescribed by the Board of Directors or its Officers.
d. Recreation Committee. Each Affiliated Member Club which registers Recreation player is allowed to have a representative on this committee. The Committee:
(1) Works with Affiliated Member Clubs who register Recreation Players with the Association to address issues of importance to them.
(2) Selects dates and sites for statewide recreation events such as Kohl's Cup
(3) Prepares a Recreation Committee Budget
(4) Works with the Region II Recreation Committee and attends their meetings.
(5) Committee Chair shall perform duties as may be prescribed by the Board of Directors or its Officers.
e. Referee Committee: Made up of the State Referee Administrator (SRA)r, State Youth Referee Administrator (SYRA), State Director of Instruction (SDI), State Director of Assessment (SDA), and other members as required or requested by the committee.
(1) Ensures appropriate initial and recurring USSF Referee Courses are offered and conducted statewide.
(2) Ensures that assessment needs of North Dakota USSF Referees is met.
(3) SRA and SYRA serve as members of the Board of Directors
(4) Committee Chair shall perform duties as may be prescribed by the Board of Directors or its Officers.
f. Top Soccer Committee. Each Affiliated Member Club which registers Top Soccer players is allowed to have a representative on this committee. The Committee:
(1) Works with Affiliated Member Clubs who register Top Soccer Players with the Association to address issues of importance to them
(2) Works with the Region II Top Soccer Committee and attends their meetings.
(3) Committee Chair shall perform duties as may be prescribed by the Board of Directors or its Officers.

## ARTMCLE IX. Meetings.

1. Annual General Meeting.
a. The Board of Directors shall set the dete and location for the Annual Meeting.
b. A quorum will be a majority of those individual presents at the meeting.
c. Attendance at the Annual Meeting is limited to the Elected Officers, Affiliate Member Clubs, Committee Chairs/Program Directors, SRA, SYRA, and the allowed number of members of Affiliated Member Clubs as described in Article IV, 4, a (3).
2. Board of Directors Meetings.

- a. Regular meetings of the Board of Directors may be held at such time and place as shall be determined by the Board.
b. A quorum will be a majority of those members present at amy given meeting.
c. Attendance at Board of Director meetings is limited to Elected Officers, Affiliate Member Clubs, Committee Chairs/Program Directors, SRA, and SYRA.
d. The DOC and the Executive Director may also atteno regularly scheduled meetings. They shall not vote.
e Board of Director Meetings can be conducted using electronic media.

3. Executive Committee Meetings.
a. The President can call an Executive Committee Meetings at a time and location as determined by the President.
b. All four Elected Officer are members.
c. Meetings may be conducted using electronic media.
d. All business conducted by the Executive Committee will be recorded by the Secretary
e. All business conducted at Executive Committee Meetings will be reported at the next Board of Director Meeting. Business from an Executive Committee Meeting must be approved at the next Board Directors Meeting.

AFTICLEX. Special Programs

1. The Association shall adopt policies prohibiting sexual and physical abuse that meet the criteria established by the USSF subject to any contrary requirement contained in state or local law applicable to the Association.
2. The Association and its members will abide by USSF and USYS articles, bylaws, policies, and requirements on interplay.

ARTICLE XI. Policies.

1. The Association shall may adopt policies addressing subjects such as but not limited to:
a. Non-payment of funds/financial obligation of the Association or its Affiliated Member Clubs
b. Risk Management.
c. Affiliate Member Club membership
d. Affiliate League membership and structure

ARTICLE XII. Rules and Procedures.

1. The Association shall Rules and Procedures for but not limited to:
a. Youth and Adult playing rules and procedures
b. State Cup Rules
c. State Tournament for Youth
d. State Tournament for Adult

ARTICLE XIII. Parliamentary Authority.
Robert Rules of Order shall govern all activities of the Association.

ARTICEE XIV. Fiscal Year.
The Fiscal Year of the Association shall be September 1-Aug 31 unless otherwise established by the Board of Directors.

ARTICLEXV. Authority.
Unless specifically stated herein, any circumstances, rule, administration procedure, or any other matter not covered by the Association Bylaws, Rules, Procedures, or Policies, shall then follow the rules, procedures, or policies of USYS, United States Amateur Soccer Association, and the USSF.

ARTICLE XVI. Amendments.

1. Amendments to these Bylaws may be made at the Annual General Meeting of the membership, or at any meeting of the Board of Directors, provided that notice of the amendment has been mailed/emailed to all directors not later than 10 days in advance of the Board of Directors meeting. Amendments to Rules, Procedures, or Policies may be made at any regular meeting of the Board of Directors.
2. An amendment to the Bylaws shall be deemed adopted by an affirmative vote of a simple majority of the members present at the meeting. An Amendment to the Rules, Procedures, or Policies shall be deemed adopted by an affirmative vote of a majority of the members present at amy regular meeting of the Board of Directors.

These By-Laws were amended and adopted at a meeting of North Dakota Soccer Association on the 13th Day of November, in the year 2010.

Braper
North Dakota Youth Soccer Association

January 17, 2011

## TO: USSF

Greg Fike, Staff Attorney
RE: Name Change for North Dakota Youth Soccer Assn (NDYSA)
Greg,
I am enclosing two documents that reflect the name change for NDYSA to North Dakota Soccer Association (NDSA) per our email exchange last week.

They are: Certificate of Fact recognizing the NDSA name change from ND Sec of State Copy of updated Articles of Inc that resulted in the Certificate of Fact


Ierry Schneweis
Executive Director


AMENDED

## ARTICLES OF INCORPORATION OF NORTH DAKOTA SOCCER ASSOCIATION

I, the undersigned, natural person of the age of 18 or more, pursuant to the provisions of the North Dakota Century Code, and acting as Executive Director of the non-profit corporation, having a adopted these amended Articles of Incorporation by signing and verifying and delivering these to the North Dakota Secretary of State.

## ARTICLE I

The name of this corporation is changed to: NORTH DAKOTA SOCCER ASSOCIATION.
ARTICLE II
The period of its duration shall be perpetual as authorized by the North Dakota Century Code.
ARTICLE III
This corporation is formed exclusively for the charitable and educational purposes, and in particular, to promote youth and amateur (adult) soccer in North Dakota: to provide recreational facilities which in turn will stimulate an interest in soccer in the schools, playgrounds, parks and park districts; to give encouragement, coaching and instruction to soccer players; to organize and manage soccer teams, leagues, tournaments and exhibitions; to cooperate with the United States Soccer Federation, the United States Youth Soccer Association, and other recognized associations for the promotion of youth and amateur soccer, and generally to teach and to promote sportsmanship, recreation, and health in North Dakota.

This corporation may receive and disburse funds or other property incident to or necessary for the accomplishment of the aforesaid purposes and do any and all acts incidental to the transaction of the
business of this corporation or expedient for the attainment of the purposes stated herein.

Within the framework of these purposes, this corporation is organized and shall be operated exclusively to engage in, advance, promote, and administer charitable, educational and scientific activities and projects of every kind and nature whatsoever in its own behalf or as the agent, trustee, or representative of others; and to aid, assist, and contribute to the support of corporations, associations, and institutions, which are described in Section 501(c)(3) of the Internal Revenue Code. For those purposes and not otherwise, this corporation shall have only such powers as are required by and are consistent with the foregoing purposes, including the power to acquire and receive funds and property of every kind and nature whatsoever, which by purchase, conveyance, lease, gift, grant, bequest, legacy, devise, or otherwise, and to own, hold, expend, make gifts, grants, and contributions of, and to convey, transfer and dispose of any funds and property and the income there from for the furtherance of the purposes of this corporation hereinabove set forth, or any of them, and to lease, mortgage, encumber, and use the same, and such other powers which are consistent with the foregoing purposes and which are afforded to this corporation by the North Dakota Nonprofit Corporation Act, and by any future laws amendatory thereof and supplementary hereto. Provided, however, that all such powers of this corporation shall be exercised only so that this corporation's operations shall be exclusively with the contemplation of Section 501(c)(3) of the Internal Revenue Code.


#### Abstract

ARTICLE IV This corporation shall not afford pecuniary gain, incidentally or otherwise, to its members, and no part of the net income or net earnings of this corporation shall inure to the benefit of any member, private shareholder, or individual, and not substantial part of its activities shall consist of carrying on propaganda, or otherwise attempting to influence legislation. This corporation shall not participate in, or intervene in (including the publishing or distributing of statements), any political campaign on behalf of


any candidate for public office.
The income of this corporation for each taxable year shall be distributed at such time and such manner as not to subject this corporation to the tax imposed by the Internal Revenue Code. For purposes of these Articles of Incorporation, the term "income" means, for each taxable year of this corporation, the distributable amount with respect to this corporation as defined in the Internal Revenue Code.

This corporation shall not engage in any act of "self-dealing" (as defined by the Internal Revenue Code) which would give rise to the liability for the tax imposed by the Internal Revenue Code.

This corporation shall not retain any "excess business holdings" (as defined by the Internal Revenue Code) which would give rise to any liability for the tax imposed by the Internal Revenue Code.

This corporation shall not make any investments which would jeopardize the carrying out of the exempt purpose of this corporation, within the meaning of the Internal Revenue Code, so as to give rise to any liability for the tax imposed by the Internal Revenue Code.

This corporation shall not make any "taxable expenditures" (as defined by the Internal Revenue Code) which would give rise to any liability for the tax imposed by the Internal Revenue Code.

All references in these Articles of Incorporation to the Internal Revenue Code include any provisions thereof adopted by future amendments thereto and any cognate provisions in future internal revenue codes to the extent such provisions are applicable to this corporation.

## ARTICLE V

The registered office of this corporation shall be 3022 Walnut Street, Grand Forks, North Dakota, 58201 and the registered agent at such address is Terry Schneweis

## ARTICLE VI

The management and direction of the business of this corporation shall be vested in its Board of

Directors. The number, terms of office, powers, authorities and duties of the directors of this corporation, the time and place of their meetings, and such other regulations with respect to them as are not inconsistent with the express provisions of these Articles of Incorporation shall be specified from time to time in the Bylaws of this corporation.

ARTICLE VII
The members of the Board of Directors of this corporation shall have voting rights only as directors and not as members. A member of the Board of Directors of this corporation shall become a member of this corporation.

## ARTICLE VIII

Members of this corporation shall not be personally liable for the payment of any debts or obligations of this corporation of any nature whatsoever, nor shall any of the property of the members be subject to the payment of the debts or obligations of this corporation to any extent whatsoever.

## ARTICLE IX

This corporation shall have no capital stock.

## ARTICLE X

These Articles of Incorporation may be amended from time to time in the manner prescribed by law.

## ARTICLE XI

This corporation may be dissolved in accordance with the laws of the State of North Dakota. Upon dissolution of this corporation any surplus property remaining after the payment of its debts shall be disposed of by transfer to one or more corporations, associations, institutions, trusts, community chests or foundations organized and operated exclusively for one or more of the purposes of this corporation, and described in the Internal Revenue Code, as now enacted or as hereafter amended, or to
the State of North Dakota or any political subdivision or agency thereof for exclusively public purposes, in such proportion as the Board of Directors of this corporation shall determine. Notwithstanding any provision herein to the contrary, nothing herein shall be construed to affect the disposition of property and assets held by this corporation upon trust or other condition, or subject to an executor or special limitation, and such property, upon dissolution of this corporation, shall be transferred in accordance with the trust condition or limitation imposed with respect to it.

December 20, 2010

Terry Schneweis<br>Executive Director<br>North Dakota Soccer Association

# MEMBERSHIP APPLICATION NORTH AMERICAN ADULT SOCCER ASSOCIATION 

## Application by North American Adult Soccer Association to Become and Other Affiliate

The Rules Committee has reviewed the membership application submitted on behalf of the North American Adult Soccer Association ("NAASA"). The NAASA has applied to be an Other Affiliate of the United States Soccer Federation, Inc. An Other Affiliate means an amateur sports organization that conducts soccer programs in 4 or more states but less than 26 states. The Committee finds that the NAASA does appear, based on the application materials, to meet the definitional requirements of the Other Affiliate category. Therefore, the Rules Committee respectfully recommends that the membership application of the North American Adult Soccer Association be approved.


## State of California Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of $\qquad$ 3 pages) is a full, true and correct copy of the original record in the custody of this office.


IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

IRE $1 \% 2009$
Jena Bowen

## ARTICLES OF INCORPORATION

OF
ENLORSED. FHEL
in the Office of the Secretary of State of the State of California
DEC 142009

NORTH AMERICAN ADULT SOCCER ASSOCIATION
I.

The name of this corporation is "North American Adult Soccer
Association".

## II.

A. This corporation is a noriprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for charitable purposes.
B. The corporation is formed and shall be operated exclusively for the following charitable purposes within the meaning of Sections $170(\mathrm{c})(2)(B)$ and 501(c)(3) of the Internal Revenue Code:

1. To engage in charitable, educational and other activities;
2. Specifically, to accomplish the purposes specified in this Article II by exclusively benefiting and supporting, within the meaning of Code Section 509(a)(3), the American Youth Soccer Organization, a California nonprofit public benefit corporation established under the laws of the State of California and described in Code Sections 509(a)(1), 170(b)(1)(A)(vi) and 170(c)(2), by its activities, including, but not limited to, (a) developing youth and community through local soccer programs for adults, (b) educating and training adults in both the sport of soccer and in
critical youth development issues so that these adults may become coaches, referees and other volunteers for youth soccer programs in their communities, and (c) providing financial support to community youth soccer programs, including scholarships for children, tournament sponsorships and other financial needs; and;
3. To engage in any and all lawful activities incidental to and in pursuit of the foregoing purposes, except as restricted herein.
III.

The name of the corporation's initial agent for service of process is as follows:

> National Registered Agents, Inc.
IV.
A. Notwithstanding any other provision of these articles, this corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under Section 501 (c)(3) of the Internal Revenue Code or (b) by a corporation contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code.
B. No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation (except as otherwise provided in Section 501(h) of the Internal Revenue Code), and the corporation shall not participate in or intervene in any political campaign (including the publishing or distribution of statements) on behalf of (or in opposition to) any candidate for public office.
V.

The property of this corporation is irrevocably dedicated to charitable purposes and no part of the net income or assets of this corporation shall ever inure to the benefit of any director, officer or member thereof or to the benefit of any private person. Upon the dissolution or winding up of the corporation, its assets remaining after payment, or provision for payment, of all debts and liabilities of this corporation shall be distributed to a nonprofit fund, foundation or corporation which is organized and operated exclusively for charitable purposes and which has established its tax exempt status under Section 501(c)(3) of the Internal Revenue Code.

Dated: December 14, 2009


## Bylaws of

The North American Adult Soccer Association
A California Nonprofit Public Benefit Corporation
With a Sole Corporate Member
Table of Contents
for the Bylaws of
The North American Adult Soccer Association
A California Nonprofit Public Benefit Corporation
With a Sole Corporate Member
ARTICLE I MEMBERSHIP ..... 1
Section 1.01. SOLE CORPORATE MEMBER. ..... 1
Section 1.02. ASSOCIATES. ..... 1
ARTICLE II MANNER OF ACTION BY SOLE CORPORATE MEMBER ..... 2
Section 2.01. ACTION BY THE SOLE CORPORATE MEMBER. ..... 2
Section 2.02. PROOF OF ACTION. ..... 2
Section 2.03. REQUESTS FOR ACTION BY THE SOLE CORPORATE MEMBER. ..... 2
Section 2.04. MEETINGS OF THE SOLE CORPORATE MEMBER. ..... 3
ARTICLE III OFFICES ..... 3
Section 3.01. PRINCIPAL OFFICE. ..... 3
Section 3.02. OTHER OFFICES ..... 3
ARTICLE IV DIRECTORS ..... 3
Section 4.01. POWERS. ..... 3
Section 4.02. NUMBER OF DIRECTORS ..... 5
Section 4.03. SELECTION AND TERM OF OFFICE. ..... 5
Section 4.04. INTERESTED PERSONS. ..... 6
Section 4.05. VACANCIES. .....  .6
Section 4.06. PLACE OF MEETING. ..... 7
Section 4.07. ANNUAL MEETINGS ..... 7
Section 4.08. REGULAR MEETINGS. ..... 8
Section 4.09. SPECIAL MEETINGS. ..... 8
Section 4.10. NOTICE. ..... 8
Section 4.11. QUORUM. ..... 9
Section 4.12. DEADLOCKED BOARD. ..... 10
Section 4.13. PARTICIPATION IN MEETINGS BY CONFERENCE TELEPHONE, ELECTRONIC VIDEO SCREEN COMMUNICATION, OR OTHER COMMUNICATIONS EQUIPMENT. ..... 10
Section 4.14. WAIVER OF NOTICE ..... 11
Section 4.15. ADJOURNMENT ..... 12
Section 4.16. ACTION WITHOUT MEETING. ..... 12
Section 4.17. RIGHTS OF INSPECTION. ..... 12
Section 4.18. FEES AND COMPENSATION. ..... 13
ARTICLE V OFFICERS ..... 13
Section 5.01. OFFICERS. ..... 13
Section 5.02. SELECTION ..... 14
Section 5.03. SUBORDINATE OFFICERS ..... 14
Section 5.04. REMOVAL AND RESIGNATION. ..... 14
Section 5.05. VACANCIES ..... 15
Section 5.06. PRESIDENT. ..... 15
Section 5.07. VICE PRESIDENTS. ..... 15
Section 5.08. SECRETARY ..... 15
Section 5.09. TREASURER ..... 16
ARTICLE VI OTHER PROVISIONS ..... 17
Section 6.01. ENDORSEMENT OF DOCUMENTS; CONTRACTS ..... 17
Section 6.02. REPRESENTATION OF SHARES OF OTHER ..... 17
Section 6.03. CONSTRUCTION AND DEFINITIONS. ..... 18
Section 6.04. MAINTENANCE OF CERTAIN RECORDS. ..... 18
Section 6.05. ANNUAL REPORT. ..... 18
Section 6.06. ANNUAL STATEMENT OF CERTAIN TRANSACTIONS AND INDEMNIFICATIONS ..... 19
Section 6.07. INDEMNIFICATION. ..... 21

## Dan Flynn

May 11, 2011
Secretary General
US Soccer Federation
Via U.S. Mail and email to
1801 S. Prairie Ave.
dflynn@ussoccer.org
Chicago, IL 60616

Dear Dan,
The North American Adult Soccer Association (NAASA) wishes to apply for membership with US Soccer according to Bylaw 211.

NAASA seeks membership as an "Other Affiliate" as defined in Bylaw 109(17). NAASA currently operates in 14 states and had approximately 4,000 players as of May 1,2011. The average for the year, when run as a pilot program by AYSO, has been closer to 5,000 players. Since NAASA has been recently formed as a separate corporation, we are now advertising the program.

Enclosed please find our Articles of Incorporation and Bylaws. For further information, and for any other reason, please contact me at garyholmen@gmail.com or (818) 421-3330.

Thanks for your consideration.


Bylaws of
The North American Adult Soccer Association
A California Nonprofit Public Benefit Corporation
With a Sole Corporate Member
Table of Contents
for the Bylaws of
The North American Adult Soccer Association
A California Nonprofit Public Benefit Corporation
With a Sole Corporate Member
ARTICLE I MEMBERSHIP ..... 1
Section 1.01. SOLE CORPORATE MEMBER. ..... 1
Section 1.02 ASSOCIATES ..... 1
ARTICLE II MANNER OF ACIION BY SOLE CORPORATE MEMBER ..... 2
Section 2.01. ACIION BY THE SOLE CORPORATE MEMBER ..... 2
Section 2.02. PROOF OF ACTION ..... 2
Section 2.03 REQUESTS FOR ACTION BY THE SOLE CORPORATE MEMBER ..... 2
Section 2.04. MEEIINGS OF THE SOLE CORPORATE MEMBER. ..... 3
ARTICLE III OFFICES ..... 3
Section 3.01. PRINCIPAL OFFICE ..... 3
Section 3.02 OTHER OFFICES ..... 3
ARTICLE IV DIRECTORS ..... 3
Section 4.01. POWERS. ..... 3
Section 4.02.. NUMBER OF DIRECTORS ..... 5
Section 4.03. SELECTION AND TERM OF OFFICE ..... 5
Section 4.04 INTERESTED PERSONS ..... 6
Section 4.05. VACANCIES ..... 6
Section 4.06. PLACE OF MEETING .....  7
Section 4.07. ANNUAL MEETINGS ..... 7
Section 4.08. REGULAR MEETINGS ..... 8
Section 4 09. SPECIAL MEETINGS .....  8
Section 4.10. NOTICE ..... 8
Section 4.11. QUORUM. ..... 9
Section 4.12. DEADLOCKED BOARD. ..... 10
Section 4.13. PARTICIPAIION IN MEEIINGS BY CONFERENCE TELEPHONE, ELECTRONIC VIDEO SCREEN COMMUNICATION, OR OTHER COMMUNICATIONS EQUIPMENT ..... 10
Section 4.14 WAIVER OF NOTICE ..... 11
Section 4.15. ADIOURNMENT ..... 12
Section 4.16. ACIION WITHOUT MEEIING. ..... 12
Section 4 17. RIGHTS OF INSPECTION. ..... 12
Section 4.18. FEES AND COMPENSATION ..... 13
ARTICLE V OFFICERS ..... 1.3
Section 5.01. OFFICERS ..... 13
Section 5.02. SELECTION ..... 14
Section 5.03. SUBORDINATE OFFICERS ..... 14
Section 5.04. REMOVAL AND RESIGNATION. ..... 14
Section 5.05. VACANCIES ..... 15
Section 5.06. PRESIDENT ..... 15
Section 5 07. VICE PRESIDENTS. ..... 15
Section 5.08. SECRETARY ..... 15
Section 5.09. TREASURER ..... 16
ARTICLE VI OTHER PROVISIONS ..... 17
Section 601. ENDORSEMENT OF DOCUMENTS; CONTRACTS ..... 17
Section 6.02.. REPRESENTATION OF SHARES OF OTHER ..... 17
Section 6.03. CONSTRUCIION AND DEFINITIONS ..... 18
Section 6 04. MAINTENANCE OF CERIAIN RECORDS. ..... 18
Section 6.05. ANNUAL REPORT ..... 18
Section 6.06. ANNUAL STATEMENT OF CERTAIN TRANSACIIONS AND INDEMNIFICAIIONS ..... 19
Section 6.07. INDEMNIFICATION ..... 21

Bylaws of
The North American Adult Soccer Association
A California Nonprofit Public Benefit Corporation
With a Sole Corporate Member
Adopted as of December 12, 2009

## ARIICLE I

MEMBERSHIP

Section 1.01. SOLE CORPORATE MEMBER. The corporation shall have only one member, namely, American Youth Soccer Organization, a California nonprofit public benefit corporation (the "Sole Corporate Member"). Unless provided otherwise in the corporation's Articles of Incorporation (the "Atticles") or these Bylaws, the Sole Corporate Member shall have and be entitled to exercise fully all rights and privileges of members of a nonprofit public benefit corporation under California Nonprofit Public Benefit Corporation Law (the "Law"), and shall be the only member of this corporation within the meaning of Section 5056 of the Law.

Section 1.02. ASSOCIATES. Nothing in this Article I shall be construed as limiting the right of the corporation to refer to persons associated with it as "members" even though such persons are not members, and no such reference shall constitute anyone a member within the meaning of Section 5056 of the Law. The corporation may confer by amendment of the Articles or of these Bylaws some or all of the rights of a member, as set forth in the Law, upon any person or persons who do not have the right to vote for the election of directors, on a disposition of substantially all of the assets of the
corporation, on a merger or a dissolution of the corporation or on changes to the corporation's Articles or Bylaws, but no such person shall be a member within the meaning of Section 5056 of the Law.

## ARTICLE II

## MANNER OF ACTION BY SOLE CORPORATE MEMBER

Section 2 01. ACTION BY THE SOLE CORPORATE MEMBER. The Sole Corporate Member shall act by vote of its board of directors subject only to limitations or requirements imposed by the articles of incorporation and bylaws of the Sole Corporate Member or applicable law Notwithstanding the foregoing, the board of directors of the Sole Corporate Member may delegate all, or a portion of, its authority to act on behalf of the Sole Corporate Member to a committee of its board of directors or one (1) or more officers of the Sole Corporate Member.

Section 2.02. PROOF OF ACTION. The vote, written consent or other action of the Sole Corporate Member shall be evidenced by, and this corporation shall be entitled to rely upon, a certificate of an officer of the Sole Corporate Member stating (a) the actions taken by the Sole Corporate Member, (b) that such actions were taken in accordance with the articles of incorporation and bylaws of the Sole Corporate Member, and (c) the authorization of the Sole Corporate Member for such certification.

## Section 2.03 REQUESTS FOR ACIION BY THE SOLE

CORPORATE MEMBER Requests for action by the Sole Corporate Member may be made through the National President of the Sole Corporate Member or such other person as the board of directors of the Sole Corporate Member shall designate.

Section 2.04. MEEIINGS OF IHE SOLE CORPORATE MEMBER.
Meetings of the Sole Corporate Member shall be held in accordance with applicable law.
ARTICLE III
OFFICES
Section 301 . PRINCIPAL OFFICE. The corporation's principal office shall be fixed and located in Hawthorne, California. The Board of Directors (the "Board") is granted full power and authority to change said principal office to another location subject to the prior written consent of the Sole Corporate Member.

Section 3.02. OTHER OFFICES. Branch or subordinate offices may be established at any time by the Board at any place or places.

ARTICLE IV

## DIRECTORS

Section 4.01. POWERS.
(a) Subject to any limitations in the Articles or these Bylaws, and to compliance with any applicable laws, the activities and affairs of the corporation shall be conducted and all corporate powers shall be exercised by or under the direction of the Board. The Board may delegate the management of the activities of the corporation to any person or persons, management company, or committee however composed, provided that the activities and affairs of the corporation shall be managed and all corporate powers shall be exercised under the ultimate direction of the Board. Without prejudice to such general powers, but subject to the same limitations, it is hereby expressly declared that the Board shall have the following powers in addition to the other powers enumerated in these Bylaws:
(i) To select and remove all officers, agents and employees of the corporation, prescribe powers and duties for them as may not be inconsistent with law, the Articles or these Bylaws, fix their compensation and require from them such security, if any, for faithful service as the Board may deem appropriate.
(ii) To conduct, manage and control the affairs and activities of the corporation, and to make such rules and regulations therefor not inconsistent with law, the Articles or these Bylaws, as they may deem appropriate
(iii) To adopt, make and use a corporate seal and to alter the form of such seal from time to time as they may deem appropriate, but failure to affix a seal does not affect the validity of any instrument.
(iv) To assume obligations, enter into contracts, including contracts of guarantee or suretyship, incur liabilities, borrow or lend money or otherwise use its credit, and secure any of its obligations, contracts, or liabilities by mortgage, pledge or other encumbrance of all or any part of its property and income.
(b) Notwithstanding the foregoing, the Board shall not, without prior written consent of the Sole Corporate Member, perform or commit or authorize or direct any officer of the corporation to perform or commit any of the following acts:
(i) Enter into an agreement to merge the corporation with any other business entity.
(ii) Amend or repeal the Articles or these Bylaws.
(iii) Change the location of the principal office of the corporation
(iv) Voluntarily dissolve the corporation.
(v) Take any action which would violate any agreement with the Sole Corporate Member.
(vi) Enter into any affiliation with another organization or withdraw from the corporation's affiliation with the Sole Corporate Member.

Section 4 02. NUMBER OF DIRECIORS The authorized number of directors shall be neither less than five (5) nor more than nine (9) until changed by amendment of the Articles or these Bylaws. The exact number of directors shall be fixed, within the limits specified, by resolution duly adopted by the Board

Section 4.03 SELECIION AND TERM OF OFFICE. Directors shall be designated by the Sole Corporate Member to take office upon designation to serve one year terms. Each director shall serve at the pleasure of the Sole Corporate Member and shall hold office until a successor has been designated and qualified. Each director may only be removed by the Sole Corporate Member. Upon removal, for any reason, of a director designated under this Section 4.03, a successor shall be designated by the Sole Corporate Member Upon the dissolution of the Sole Corporate Member, the power of
designation provided in this Section 4.03 shall expire and all directors shall thereafter be elected by the Board at each annual meeting to serve one year terms.

Section 404 . INTERESIED PERSONS. Not more than forty-nine percent (49\%) of the persons serving on the Board at any time may be interested persons. For purposes of this Section 4.04, an interested person is:
(a) Any person currently being compensated by the corporation for services rendered to it within the previous twelve (12) months, whether as a full-time or part-time employee, independent contractor, or otherwise, excluding any reasonable compensation paid to a director as director; or
(b) Any brother, sister, ancestor, descendant, spouse, brother-in-law, sister-in-law, son-in-law, daughter-in-law, mother-in-law, or father-in-law of any such person listed in Section 4.04(a) above.

Any violation of the provisions of this Section 4.04 shall not affect the validity or enforceability of any transaction entered into by the corporation.

Section 4.05. VACANCIES.
(a) Subject to the provisions of Section 5226 of the Law, any director may resign effective upon giving written notice to the President, the Sectetary or the Board, unless the notice specifies a later time for the effectiveness of such resignation. If the resignation is effective at a future time, a successor may be selected to take office when the resignation becomes effective.
(b) Vacancies on the Board shall be filled in the same manner prescribed under Section 4.03 of these Bylaws. Each director so selected shall hold
office until the expiration of the term of the replaced director and until a successor has been selected and qualified.
(c) A vacancy on the Board shall be deemed to exist in case of the death, resignation or removal of any director or an increase in the authorized number of directors.
(d) The Board, with written notice to the Sole Corporate Member, may declare vacant the office of a director who has been declared of unsound mind by a final order of court, or convicted of a felony, or been found by a final order or judgment of any court to have breached any duty arising under Sections 5230 through 5239 of the Law.
(e) Any reduction of the authorized number of directors or any amendment reducing the number of classes of directors does not remove any director prior to the expiration of the director's term of office.
(f) The Sole Corporate Member may remove and declare vacant the office of a director who fails to attend three (3) consecutive meetings of the Board.

Section 4.06. PLACE OF MEEIING Meetings of the Board may be held at a place within or without the State of California that has been designated by resolution of the Board. In the absence of such designation, regular meetings shall be held at the principal office of the corporation.

Section 4.07. ANNUAL MEETINGS. The Board shall hold an annual meeting for the purposes of organization, selection of directors and officers and the transaction of other business.. Annual meetings of the Board shall be held on such dates and at such times as may be fixed by the Board.

Section 4.08. REGULAR MEETINGS. Regular meetings of the Board may be held without notice if the time and place of the meetings are fixed by these Bylaws or the Board.

Section 4.09. SPECIAL MEETINGS. Special meetings of the Board for any purpose or purposes may be called at any time by the President, the Secretary or any two (2) directors.

Section 4.10. NOTICE. A notice need not specify the purpose of any regular or special meeting of the Board.

Annual and special meetings of the Board shall be held upon foux (4) days notice by first-class mail or forty-eight (48) hours notice delivered personally or by telephone, including a voice messaging system or other system or technology designed to record and communicate messages, telegraph, facsimile, electronic mail, or othet electronic means.

Any such notice shall be addressed or delivered to each director at such director's address as it is shown upon the records of the corporation or as may have been given to the corporation by the director for purposes of notice or, if such address is not shown on such records or is not readily ascertainable, at the place where the meetings of the directors are regularly held.

Notice by mail shall be deemed to have been given at the time a written notice is deposited in the United States mails, postage prepaid. Any other written notice shall be deemed to have been given at the time it is personally delivered to the recipient or is delivered to a common carrier for transmission, or actually transmitted by the person giving the notice by electronic means, to the recipient. Oral notice shall be deemed to
have been given at the time it is communicated, in person or by telephone or wireless, to the recipient, or the recipient's voice messaging system or other system or technology designed to record and communicate messages, or to a person at the office of the recipient who the person giving the notice has reason to believe will promptly communicate it to the receiver.

Section 4.11. QUORUM A majority of the directors then in office constitutes a quorum of the Board for the transaction of business, except to adjourn as provided in Section 4.15 of these Bylaws.. An act or decision done or made by a majority of the directors present at a meeting duly held at which a quorum is present is the act of the Board, unless a greater number be required by law, the Articles, or these Bylaws." A meeting at which a quorum is initially present may continue to transact business notwithstanding the withdrawal of directors, if any action taken is approved by at least a majority of the required quorum for that meeting, or a greater number required by law, the Articles, or these Bylaws.

The following actions shall require a vote by a majority of the directors then in office in order to be effective:
(a) Subject to the prior written consent of the Sole Corporate Member, the amendment of the Articles or the adoption of new Articles;
(b) Subject to the prior written consent of the Sole Corporate Member, the amendment or repeal of Bylaws or the adoption of new Bylaws;
(c) Subject to the prior written consent of the Sole Corporate Member, the dissolution of the corporation and winding up of business or any sale, lease, conveyance, exchange, transfer or other disposition of all or substantially all of its assets;
(d) The approval of any self-dealing transaction (without counting the vote of any "interested director" as defined in Section 5233 of the Law), except that when it is not reasonably practicable to obtain approval of the Board prior to entering into such a transaction, a committee authorized by the Board may approve the transaction in a manner consistent with the standards set forth in Section 5233(d) of the Law subject to ratification by a majority of the directors then in office (without counting the vote of any "interested director" as defined in Section 5233 of the Law) at the next meeting of the Board;
(e) The establishment of any special or standing committees of the Board and any appointments to such committees; and
(f) The approval of any other action for which the Law requires approval of such a majority of the Board

Section 4 12. DEADLOCKED BOARD. If the Board has an even number of directors who are equally divided and cannot agree as to the management of its affairs, so that its activities can no longer be conducted to advantage or so that there is danger that its property, activities, or business will be impaired or lost, the Sole Corporate Member may appoint a provisional director.

Section 4.13. PARTICIPATION IN MEETINGS BY CONFERENCE TELEPHONE, ELECTRONIC VIDEO SCREEN COMMUNICATION, OR OTHER COMMUNICATIONS EQUIPMENT. Members of the Board may participate in a meeting, or a committee meeting, through use of conference telephone, electronic video screen communication, or other communications equipment. Participation in a meeting through use of conference telephone pursuant to this Section 4.13 constitutes presence in
person at that meeting as long as all members participating in the meeting are able to hear one another. Participation in a meeting through use of electronic video screen communication or other communications equipment (other than conference telephone) pursuant to this Section 4.13 constitutes presence in person at that meeting if all of the following apply:
(a) Each member participating in the meeting can communicate with all of the other members concurrently.
(b) Each member is provided the means of participating in all matters before the Board, including, without limitation, the capacity to propose, or to interpose an objection to, a specific action to be taken by the corporation.
(c) The corporation adopts and implements some means of verifying both of the following:
(i) A person participating in the meeting is a director or other person entitled to participate in the Board meeting.
(ii) All actions of, or votes by, the Board are taken or cast only by the directors and not by persons who are not directors. Section 4 14. WAIVER OF NOTICE. Notice of a meeting need not be given to a director who signed a waiver of notice or a written consent to holding the meeting or an approval of the minutes thereof, whether before or after the meeting, or who attends the meeting without protesting, prior thereto or at its commencement, the lack of notice to that director. These waivers, consents and approvals shall be filed with the corporate records or made a part of the minutes of the meetings A waiver of notice need not specify the purpose of any regular or special meeting of the Board

Section 4.15. ADJOURNMENT. A majority of the directors present, whether or not a quorum is present, may adjoum any meeting to another time and place. Notice of the time and place of holding an adjourned meeting need not be given to absent directors if the time and place be fixed at the meeting adjourned, except as provided in the next sentence. If the meeting is adjourned for more than twenty-four (24) hours, notice of an adjournment to another time or place shall be given prior to the time of the adjourned meeting to the directors who were not present at the time of the adjournment.

Section 4.16. ACIION WITHOUT MEEING. An action required or permitted to be taken by the Board may be taken without a meeting, if all members of the Board shall individually or collectively consent in writing to that action. The written consent or consents shall be filed with the minutes of the proceedings of the Board. The action by written consent shall have the same force and effect as the unanimous vote of the directors. For the purposes of this Section 4.16 only, "all members of the Board" shall not include any "interested director" as defined in Section 5233 of the Law.

Directors may consent, vote or otherwise take action under this Section 416 by a signed document transmitted by mail, messenger, courier, facsimile, or any other reasonable method satisfactory to the President.

Section 4.17. RIGHTS OF INSPECTION. Every director and the Sole Corporate member shall have the absolute right at any reasonable time to inspect and copy all books, records and documents of every kind and to inspect the physical properties of the corporation.

## Section 4.18. FEES AND COMPENSATION.

(a) Directors shall not receive any compensation for their services as a director of the corporation. Directors, however, may receive reimbursement for reasonable expenses incurred on behalf of the corporation pursuant to policies established from time to time by the Board
(b) The corporation shall not make any loan of money or property to, or guazantee the obligation of, any director or officer, unless approved by the Attorney General; provided, however, that the corporation may advance money to a director or an officer of the corporation for expenses reasonably anticipated to be incurred in the per formance of the duties of such director or an officer, provided that in the absence of any such advance, such director or an officer would be entitled to be reimbursed for such expenses by the corporation. Subject to the provisions of Section 4.04 of these Bylaws, nothing contained in these Bylaws shall be construed to preclude any director from serving the corporation in any other capacity as an officer, agent, employee or otherwise, and receiving compensation therefor.

ARTICLE V
OFFICERS
Section 5.01. OFFICERS. The officers of the corporation shall be, a President, a Secretary and a Treasurer. The corporation may also have, at the discretion of the Board, one (1) or more Vice Presidents, one (1) or more Assistant Secretaries, one (1) or more Assistant Treasurers, and such other officers with such titles and duties as shall be stated in these Bylaws or determined by the Board and as may be necessary to
enable it to sign instruments and as may be elected or appointed in accordance with the provisions of Section 5.03 of these Bylaws. Any number of offices may be held by the same person except that neither the Secretary nor the Treasurer may serve concurrently as the President

Section 5.02. SELECTION.. All officeIs of the corporation, except such officers as may be elected or appointed in accordance with the provisions of Section 5.03 or Section 5.05 of these Bylaws, shall be chosen by the Board and shall serve at the pleasure of the Board, subject to the rights, if any, of an officer under any contract of employment. Such officers shall hold their respective offices until their resignation, removal, or other disqualification from service, or until their respective successors shall be elected and qualified.

Section 5.03. SUBORDINATE OFFICERS. The Board may elect, and may empower the President to appoint, such other officers as the business of the corporation may require, each of whom shall hold office for such period, have such authority and perform such duties as are provided in these Bylaws or as the Board may from time to time determine.

Section 5.04. REMOVAL AND RESIGNATION. Any officer may be removed, either with or without cause, by the Board at any time or, except in the case of an officer chosen by the Board, by any officer upon whom such power of removal may be conferred by the Board. Any such removal shall be subject to the rights, if any, of an officer under any contract of employment.

Any officer may resign at any time upon written notice to the corporation without prejudice to the tights, if any, of the corporation under any contract to which the
officer is a party. Any such resignation shall take effect at the date of the receipt of such notice or at any later time specified therein and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

Section 5.05. VACANCIES. A vacancy in any office because of death, resignation, removal, disqualification or any other cause shall be filled in the manner prescribed in these Bylaws for regular election or appointment to such office, provided that such vacancies shall be filled as they occur and not on an annual basis.

Section 5.06. PRESIDENT. The President is the president and chief executive officer of the corporation and has, subject to the control of the Board, general supervision, direction and control of the business and affairs of the corporation. The President shall preside at all meetings of the Board. The President has the general powers and duties of management usually vested in the office of the president and general manager of a corporation and such other powers and duties as may be prescribed by the Board.

Section 5.07. VICE PRESIDENTS.. In the absence or disability of the President, the Vice Presidents, if any, in order of their rank as fixed by the Board or, if not ranked, the Vice President designated by the Board, shall perform all the duties of the President and, when so acting, shall have all the powers of, and be subject to all the restrictions upon, the President. The Vice Presidents shall have such other powers and perform such other duties as from time to time may be prescribed for them respectively by the Board

Section 5.08. SECRETARY. The Secretary shall keep or cause to be kept, at the principal office of the corporation or such other place as the Board may order,
a book of minutes of all meetings and written consents of the Board and its committees, with the time and place of holding, whether regular or special, and if special, how authorized, the notice thereof given, the names of those present at Board and committee meetings, and the proceedings thereof and all actions of the Sole Corporate Member affecting the corporation. The Secretary shall keep, or cause to be kept, at the principal office in the State of California the original or a copy of the corporation's Articles and these Bylaws, as amended to date.

The Secretary shall give, or cause to be given, notice of all meetings of the Board and its committees required by law or by these Bylaws to be given, shall keep the seal of the corporation (if any) in safe custody, and shall have such other powers and perform such other duties as may be prescribed by the Board.

Section 5.09.. IREASURER. The Treasurer shall keep and maintain, or cause to be kept and maintained, adequate and correct accounts of the properties and business transactions of the corporation. The books of account shall at all times be open to inspection by any director and the Sole Corporate Member.

The Treasurer shall deposit, or cause to be deposited, all moneys and other valuables in the name and to the credit of the corporation with such depositaries as may be designated by the Board The Treasurer shall disburse the funds of the corporation as may be ordered by the Board, shall render to the President and the directors, whenever they request it, an account of all transactions as Ireasurer and of the financial condition of the corporation, and shall have such other powers and perform such other duties as may be prescribed by the Board. The Treasurer shall serve as the "chief financial officer" of the corporation for purposes of the Law.

ARTICLE VI

## OTHER PROVISIONS

## Section 6.01. ENDORSEMENI OF DOCUMENTS; CONTRACTS

Subject to the provisions of applicable law, any note, mortgage, evidence of indebtedness, contract, conveyance or other instrument in writing, and any assignment or endorsement thereof, executed or entered into between the corporation and any other person, when signed by (a) any one of the President or any Vice President and (b) any one of the Secretary, any Assistant Secretary, the Treasurer or any Assistant Treasurer of the corporation, is not invalidated as to the corporation by any lack of authority of the signing officers in the absence of actual knowledge on the part of the other person that the signing officers had no authority to execute the same. Any such instruments may be signed by any other person or persons and in such manner as from time to time shall be determined by the Board, and, unless so authorized by the Board, no officer, agent or employee shall have any power or authority to bind the corporation by any contract or engagement or to pledge its credit or to render it liable for any purpose or amount.

Section 6.02. REPRESENTAIION OF SHARES OF OTHER
CORPORATIONS. The President, or any other officer or officers authorized by the Board or the President, are each authorized to vote, represent and exercise on behalf of the corporation all rights incident to any and all shares of any other corporation or corporations standing in the name of the corporation The authority herein granted may be exercised either by such officer in person or by any other person authorized to do so by proxy or power of attorney duly executed by said officer.

Section 6.03. CONSTRUCTION AND DEFINIIIONS. Unless the context otherwise requires, the general provisions, rules of construction and definitions contained in the General Provisions of the Law and in the California Nonprofit Public Benefit Corporation Law shall govern the construction of these Bylaws.

## Section 6.04. MAINIENANCE OF CERIAIN RECORDS.

(a) The corporation shall keep at its principal office the original or a copy of the Articles and these Bylaws as amended to date.
(b) The accounting books, records, minutes of proceedings of the Board and the executive committee, if any, of the Board shall be kept at such place or places designated by the Board, or, in the absence of such designation, at the principal business office of the corporation. The minutes shall be kept in written or typed form, and the accounting books and records shall be kept either in written or typed form, or in any other form capable of being converted into written, typed or printed form.
(c) The original or a copy of these Bylaws or of the minutes of any incorpoxators', members', directors' committee or other meeting or of any resolution adopted by the Board or a committee thereof, certified to be a true copy by a person purporting to be the Secretary or an Assistant Secretary of the corporation, is prima facie evidence of the adoption of such bylaws or resolution or of the due holding of such meeting and of the matters stated therein

Section 6.05.. ANNUAL REPORI. The Board shall cause an annual report to be furnished to the directors and the Sole Corporate Member not later than one hundred and twenty (120) days after the close of the corporation's fiscal year. The
annual report shall be accompanied by any report thereon of independent accountants or, if there is no such accountant's report, the certificate of an authorized officer of the corporation that such statements were prepared without audit from the books and records of the corporation. The annual report shall contain in appropriate detail the following:
(a) The assets and liabilities, including the trust funds, of the corporation as of the end of the fiscal year;
(b) The principal changes in assets and liabilities, including trust funds, during the fiscal year;
(c) The revenue or receipts of the corporation, both unrestricted and restricted to particular purposes, for the fiscal year;
(d) The expenses or disbursements of the corporation, for both general and restricted purposes, during the fiscal year; and
(e) Any information required by Section 6.06 of these Bylaws.

Section 6.06. ANNUAL STAIEMENT OF CERTAIN TRANSACTIONS AND INDEMNIFICAIIONS.
(a) The corporation shall furnish annually to its directors a statement of any covered transaction or indemnifications described below, if such covered transaction or indemnification took place. Such annual statement shall be affixed to and sent with the annual report described in Section 6.05 of these Bylaws. A covered transaction under this Section 6.06 is a transaction in which the corporation was a party, and in which either of the following interested persons had a direct
or indirect material financial interest (excluding a mere common directorship):
(i) Any director or officer of the corporation, or its parent or subsidiary, or
(ii) Any holder of more than ten percent ( $10 \%$ ) of the voting power of the corporation, its parent or its subsidiary.
(b) The statement required by this Section 6.06 shall describe briefly:
(i) Any covered transaction (including compensation of officers and directors) during the previous fiscal year involving more than $\$ 50,000$, or which was one of a number of covered transactions in which the same interested persons had a direct or indirect material financial interest and which transactions in the aggregate involve more than $\$ 50,000$.
(ii) The names of the interested persons involved in such transactions, stating such person's relationship to the corporation, the nature of such person's interest in the transaction, and, where practicable, the amount of such interest; provided that in the case of a transaction with a partnership of which such person is a partner, only the interest of the partnership need be stated.
(iii) The amount and circumstances of any indemnifications or advances aggregating more than $\$ 10,000$ paid during the fiscal yeat to any officer or director of the corporation.

Section 6.07. INDEMNIFICATION. The corporation shall, to the maximum extent permitted by the Law and Section 4958 of the Internal Revenue Code of 1986, as amended (the "Code"), indemnify each of its directors and officers against expenses, judgments, fines, settlements and other amounts actually and reasonably incurred in connection with any proceeding arising by reason of the fact that any such person is or was a director or an officer of the corporation and shall advance to such director or officer expenses incurred in defending any such proceeding to the maximum extent permitted by the Law and Section 4958 of the Code. For purposes of this Section 6.07, a "director" or an "officer" of the corporation includes any person who is or was a director or an officer of the corporation, or is or was serving at the request of the corporation as a director or an officer of another corporation, or other enterprise, or was a director or an officer of a corporation which was a predecessor corporation of the corporation or of another enterprise at the request of such predecessor corporation. The Board may in its discretion provide by resolution for such indemnification of, or advance of expenses to, other agents of the corporation, and likewise may refuse to provide for such indemnification or advance of expenses except to the extent such indemnification is mandatory under the Law.
[certification follows]

## CERTIFICATION

I hereby certify that I am the secretary of The North American Adult Soccer Association and that the foregoing Bylaws are the Bylaws as adopted by the Board of Directors of The North American Adult Soccer Association, on December 12, 2009, and that these Bylaws have not been amended or modified since that date.

Dated: December 12, 2009


Printed Name: William D. Hummell

## 2012 Life Member Nominations

1. Mary Pat Bell; nominated by United States Adult Soccer Association
2. Robert "Bob" Black; nominated by Richard Groff \& John Sutter
3. Peter Collins; nominated by Eastern New York Youth Soccer
4. Dr. S. Robert Contiguglia; nominated by Colorado Youth Soccer
5. Marge Madriago; nominated by United States Adult Soccer Association

## Marypat Bell, nominated by USASA

The Life Member Task Force reviewed the nomination of Marypat Bell and determined that she meets the criteria for eligibility to be a Life Member of the Federation under Bylaw 231. Ms. Bell was member of the Federation Board of Directors for ten years, served on both of the Federation Appeals Committee and the Federation Rules Committee for over ten years. The Life Member Task Force recommends the election of Marypat Bell as a Life Member of the Federation.

## Letter of Recommendation - US Soccer Life Member

## Marypat Bell

Marypat was a significant participant for United States Adult Soccer Association, USASA, and Region III for well over 15 years. She served in various roles as Treasurer, Deputy Director, Select Team Co-Chair, and Regional League Liaison. Marypat always brought great perspectives and insight to meetings and discussions. She was quick to offer an opinion, especially when she thought a discussion, rule, or policy did not benefit the Adult player. Marypat always had the player and USASA's best interest in mind. Her involvement with Region III began as Adult Chair for the Oklahoma Soccer Association. It was clear from the beginning of that involvement that she had a passion for the game and the Adult player and Marypat was quick to serve Region III. In addition, Marypat was elected as a Member at Large of the Adult Council, and served as one of the USASA Representative on the United States Soccer Association Board of Directors for 10 years. Marypat also has the distinction and honor of being one of the longest serving members of the USASA Board of Directors as well as having been the chair of the USASA Mid-year committee for 11 years. She has also served on the USSF Appeals Committee, and served as a member and chairman of the USSF Rules/Bylaw Committee for over 10 years. Marypat was inducted into the Oklahoma Soccer Hall of Fame in 2005 and to the USASA Hall of Fame in 2007.

It is our pleasure to offer this letter of recommendation to the US Soccer Life Membership Committee for Marypat Bell.

Rob LaVielle
Region III Director USASA
2010-2012
Carlos Rodriguez
Region III Director USASA
2006-2010
Darius Ejlali
Deputy Director Region III USASA
2007-2012

From: richard groff [mailto:rgroffusasa@gmail.com]
Sent: Tuesday, November 01, 2011 5:10 PM
To: Greg Fike
Subject: Life member nominations
Greg
As Chair of the Adult Council, and on behalf of the US Adult Soccer NBOD, I would like to nominate Marge Madriago and Mary Pat Bell as US Soccer Life members

From memory I have provided the following info and will have more specific info before Friday. I believe both them will meet the requirements established by US Soccer Bylaws/Policies

Marge Madraigo
President of both California Soccer Association (Adults) - six years, and (Youth) 4 years
US Soccer NBOD eight years,
US Adult Soccer Regional Director 4 years
US Adult Soccer Vice President 12 years
Mary Pat Bell

President Oklahoma Soccer Association JOINT STATE ASSOCIATION - 12 years
US Adult Soccer Deputy Director- 10 years
US Adult Soccer NBOD 12 years
US Soccer NBOD eight years
US Soccer Rules Committee Chair 6 years
Richard Groff

## 2007 INDUCTEES - USASA HALL OF FAME



Marypat Bell has been involved in soccer for over 30 years. Although never a player, she has been a youth coach and an administrator at all levels. Like many others, she became involved as her four children began playing soccer. Eventually, she was elected President of her club and then her local Association, and spent over 12 years as Chairman of the Oklahoma Soccer Association. While Chairman, Marypat began her association with USASA as the adult representative from Oklahoma. As an active member in Region III, she was elected Treasurer and later Deputy Director, a position she has held for over 15 years. Bell also served as liaison to the first Regional League (Sunbelt Indoor Soccer League), which evolved into today's USL. She has served on the USSF Appeals Committee and as a member and chairman of the USSF Rules/Bylaw Committee for over ten years. Marypat was elected as a Member at Large of the Adult Council, and served as one of USASA's Representatives on the USSF Board of Directors for a decade. She also has the distinction and honor of being one of the longest serving members of the USASA Board of Directors as well as having been the chair of USASA's Midyear Meeting Committee for 11 years. She was inducted into the Oklahoma Soccer Hall of Fame in 2005. Marypat is enjoying her 25th year in education where she has been a Special Education Teacher and is currently the Special Education Department Chair at Will Rogers High School in Tulsa.


R. E. "Bob" Black Jr. (1948, United States)

Bob has been involved in soccer for over 30 years as a player, coach, referee and administrator. He served on the North Texas State Soccer Association Executive Committee as Men's Commissioner, Indoor Commissioner, Treasurer and Vice President for eight years. Black also chaired the committee that formed the structure of the indoor soccer program in North Texas, which continues today with the largest indoor player registration in USASA. He served on USASA's Rules Committee before being elected Region III Director in 1987. During his term as Director, Bob co-led the initiative to rename the association as the United States Adult Soccer Association and has been a driving force behind the introduction and development of many of the adult programs that remain in existence today. In 1992, Bob was hired as the Director of Constituent Services, a department of US Soccer and World Cup 1994. His department oversaw the development of the computerized archiving of player registration information. Bob Black then became the Deputy Executive Director for US Soccer in 1995; departments under his supervision included Professional Player Registration, Membership Database, Protocol, International Games Permission, International Player Transfers and the US Open Cup. Bob was instrumental in the initial inclusion of MLS clubs in the US Open Cup competition. Bob retired from US Soccer in 1999 and became a consultant to US Youth Soccer for the introduction of new sponsor programs to their member associations. Since 2000, Bob has served as Executive Director for the North Texas State Soccer Association. In 2001, he and North Texas Soccer President John Sutter collaborated on the formulation of a structure which would ultimately lead to the development of Pizza Hut Park.

## WASHINGTON STATE ADULT SOCCER ASSOCIATION

1/12/2012
Mr. Dan Flynn
CEO/Secretary General
United States Soccer Federation
1801 South Prairie Avenue
Chicago, IL 60616

Re: Nomination of Mary Pat Bell for Life Membership, US Soccer Federation
Dear Dan:
The Washington State Adult Soccer Association and I support the nomination of Mary Pat Bell for Life Membership in the United States Soccer Federation as provided in Federation Bylaw 231.

Over the past twenty years I have had the pleasure of working with Mary Pat Bell on a variety of initiatives in the United States Adult Soccer Association (USASA). She was the engine behind the development of the successful USASA Mid-Year meeting. She led the USASA Judicial Committee and has worked tirelessly on a variety of committees for the United States Soccer Federation. There is no greater friend and supporter of soccer than Mary Pat Bell. I am proud to call her my friend.

The Washington State Adult Soccer Association believes that Mary Pat Bell is an outstanding individual and has contributed greatly to the growth and development of soccer in the United States. She clearly deserves the honor of being a Life Member of the Federation.


Timothy W. Busch
President
Washington State Adult Soccer Association

# R.E. "Bob" Black Jr., nominated by Richard Groff and John Sutter 

The Life Member Task Force reviewed the nomination of Bob Black and determined that he meets the criteria for eligibility to be a Life Member of the Federation under Bylaw 231. Mr. Black was a staff member of the Federation for eight years. The Life Member Task Force recommends the election of Bob Black as a Life Member of the Federation.

John G. Sutter<br>2676 Waterford Way<br>Carrollton, Texas 75006

January 18, 2012

United States Soccer Federation<br>Mr. Michael Edwards, Vice President<br>US Soccer House<br>1801-1811 S. Prairie Ave<br>Chicago, IL 60616

RE: Robert E. Black<br>Nomination - Life Membership

Dear Mike:

As a member of the US Soccer Board of Directors, I am writing this letter in support of the nomination of Mr. Robert "Bob" E. Black for the honor of "Life Membership" in the United States Soccer Federation.

I have known and worked with Bob Black for over 25 years and feel that his contributions to the game far exceed the published requirements necessary for eligibility for this very prestigious honor. Space does not permit me to list all of Bob's involvement, accomplishments and contributions, but I have attached a brief list of his soccer career highlights to this letter.

It has been my privilege to work with Bob in three different capacities over the years. First, Bob and I served together as members of the North Texas State Soccer Association Board of Directors. Bob was Executive Vice President and I had just been elected as Chairman of the ODP Program. Bob took time to instruct me in the structure and business of soccer in the United States and I had my first glimpse of his vast love for the game. After Bob joined the Federation as Deputy Executive Director / Membership Services, I continued to interact with Bob on behalf of North Texas Soccer in matters relating to the membership database, international games, the US Open Cup and other subjects. Finally, Bob and I worked side by side for ten years as I served as President and Bob Black served as Executive Director for North Texas Soccer. In my years of involvement, I have met very few individuals with the breadth, depth, and historical perspective of soccer in the USA as Bob Black.

In my humble opinion, few individuals have given as much to the game and have had as great an impact on our sport as Bob. For example, North Texas Soccer might not have an indoor program and Frisco, Texas might not have a stadium and professional team, but for the foresight and efforts of Bob Black. Bob has worked steadily and consistently through the years for the advancement of soccer with an undying love and passion for the game.

It is my sincere hope that the National Council will be in agreement with these thoughts and will unanimously support the Life Membership nomination of Robert "Bob" E. Black.


Robert E. Black, Jr

## Soccer History

## US Soccer

2005 Recipient - US Soccer President's Award<br>1992-1999 Deputy Executive Director / Membership Services<br>1998-1999 Member - CONCACAF Fair Play Committee<br>1996-1998 Member - Youth Committee<br>1994-1996 Member - Administration Committee

## US Adult Soccer

| $\quad 2007$ | Inducted into US Adult Soccer Hall of Fame |
| :--- | :--- |
| 2007 - now | Member - USASA Hall of Fame Committee |
| 1987 - 1992 | Region III Director |
| $1985-1987$ | Member - USASA Rules Committee |

## North Texas Soccer

| $2000-2011$ | Executive Director |
| :--- | :--- |
| $1991-1993$ | Executive Vice President |
| $1989-1991$ | Treasurer |
| $1987-1989$ | Indoor Commissioner |
| $1984-1987$ | Senior Men's Commissioner |
| $1985-1988$ | Men's Commissioner / North Texas Premier Soccer Association |
| $1981-1988$ | General Manager and Various Board Positions / Irving Soccer Association |
| $1980-1990$ | Coach of Adult Women's Team / Coach-Player of Adult Men's Team |
| $1981-1985$ | Referee |
| $1974-1983$ | Coach of Youth Boys and Girls Teams |

Greg
As a personal friend of the nominee, and member of US Soccer NBOD, I would like to nominate Robert Bob Black as a Life Member of US Soccer. Bob served on the US Soccer NBOD for many years, worked as a senior staff person for US Soccer, and a member of the US Adult Soccer NBOD as Region Three Director. Currently Bob is retired and most recently was Executive Director of North Texas Soccer Association, one of US Soccer's largest members.

I will send you additional information next week.
Richard Groff

From the Desk of:
Hank Steinbrecher
Touchline Consulting Inc.
584 Hill Avenue
Glen Ellyn, Illinois
U.S.A. 60137

Dear Dan,
It is with great pride that I recommend Mr. Robert Black as a candidate for Life Member of the United States Soccer Federation. Bob Black has had a long and storied association with our sport and the Federation. Bob began his soccer career with the North Texas Soccer Association. He served for many years on the Board of Directors of US Soccer. His national presence grew as he was appointed to a position with the 1994 World Cup Organizing Committee.

Bob was hired by US Soccer as Deputy Secretary General and was involved in all aspects of US Soccer business. After his tenure finished at US Soccer he returned to North Texas Soccer as its Executive Director.

Bob has made consistent contributions to our game. It is through his efforts that thousands of individuals play the game. He has served as a mentor to many state officials.

Therefore I want to add my voice to what I am sure is a chorus of voices calling for his inclusion as a Life Member of the United States Soccer Federation.

Most sincerely,

Hank Steinbrecher
President,
Touchline Consulting Inc.
584 Hill Avenue
Glen Ellyn, Illinois
60137

## 2007 INDUCTEES - USASA HALL OF FAME



Marypat Bell has been involved in soccer for over 30 years. Although never a player, she has been a youth coach and an administrator at all levels. Like many others, she became involved as her four children began playing soccer. Eventually, she was elected President of her club and then her local Association, and spent over 12 years as Chairman of the Oklahoma Soccer Association. While Chairman, Marypat began her association with USASA as the adult representative from Oklahoma. As an active member in Region III, she was elected Treasurer and later Deputy Director, a position she has held for over 15 years. Bell also served as liaison to the first Regional League (Sunbelt Indoor Soccer League), which evolved into today's USL. She has served on the USSF Appeals Committee and as a member and chairman of the USSF Rules/Bylaw Committee for over ten years. Marypat was elected as a Member at Large of the Adult Council, and served as one of USASA's Representatives on the USSF Board of Directors for a decade. She also has the distinction and honor of being one of the longest serving members of the USASA Board of Directors as well as having been the chair of USASA's Midyear Meeting Committee for 11 years. She was inducted into the Oklahoma Soccer Hall of Fame in 2005. Marypat is enjoying her 25th year in education where she has been a Special Education Teacher and is currently the Special Education Department Chair at Will Rogers High School in Tulsa.


R. E. "Bob" Black Jr. (1948, United States)

Bob has been involved in soccer for over 30 years as a player, coach, referee and administrator. He served on the North Texas State Soccer Association Executive Committee as Men's Commissioner, Indoor Commissioner, Treasurer and Vice President for eight years. Black also chaired the committee that formed the structure of the indoor soccer program in North Texas, which continues today with the largest indoor player registration in USASA. He served on USASA's Rules Committee before being elected Region III Director in 1987. During his term as Director, Bob co-led the initiative to rename the association as the United States Adult Soccer Association and has been a driving force behind the introduction and development of many of the adult programs that remain in existence today. In 1992, Bob was hired as the Director of Constituent Services, a department of US Soccer and World Cup 1994. His department oversaw the development of the computerized archiving of player registration information. Bob Black then became the Deputy Executive Director for US Soccer in 1995; departments under his supervision included Professional Player Registration, Membership Database, Protocol, International Games Permission, International Player Transfers and the US Open Cup. Bob was instrumental in the initial inclusion of MLS clubs in the US Open Cup competition. Bob retired from US Soccer in 1999 and became a consultant to US Youth Soccer for the introduction of new sponsor programs to their member associations. Since 2000, Bob has served as Executive Director for the North Texas State Soccer Association. In 2001, he and North Texas Soccer President John Sutter collaborated on the formulation of a structure which would ultimately lead to the development of Pizza Hut Park.

## Peter Collins, nominated by ENYYSA

The Life Member Task Force reviewed the nomination of Peter Collins and determined that he meets the criteria for eligibility to be a Life Member of the Federation under Bylaw 231. Mr. Collins was an officer of Organization Member for 27 years and provided extraordinary service to the Federation. The Life Member Task Force recommends the election of Peter Collins as a Life Member of the Federation.

The Game for All Kids!


Hudson Valley Youth Soccer League

Intra American Junior Soccer League

Long Island Junior
Soccer League

Metrokids Inter-Regional Soccer League

Mid State New York Soccer League

Staten Island Youth
Soccer League

Westchester Youth
Soccer League

## Nomination of Peter Collins to U.S. Soccer "Life Member"

Peter C. Collins has been inducted into the National Soccer Hall of Fame, Eastern New York Youth Soccer Association (ENYYSA) Hall of Fame and Long Island Junior Soccer League (LIJSL) Hall of Fame.

When Peter became President of the LIJSL in 1977, the focus of American soccer was on the pros, specifically the Cosmos, who were attracting sellout crowds at the Meadowlands to see Pelé, Chinaglia, Franz Beckenbauer and Carlos Alberto. The LIJSL had slightly more 300 teams and girls playing soccer was a novel idea. Now, much of the strength of American soccer is in its youth programs.

Under Collins' leadership, the LIJSL became a very inclusive, innovative league. These highlights occurred while he was President:

- The growth of the league from 300 teams in 1977 to the 1,498 teams when he left as President at the start of 2004.
- In 1978, the LIJSL became the first formal soccer league to begin a Special Children's Program.
- In 1978, an annual cup competition for all LIJSL teams was created. Originally named the Long Island Cup, it morphed into the Chase Cup in 1982 and became the Waldbaum's Challenge in 1996.
- In 1980, the league began its Sportsmanship Program, which has been copied around the world.
- In 1981, the league started the high school all-star competition, the Exceptional Senior Games, which has been copied across the U.S. by other soccer leagues.
- In 1983, the LIJSL Convention was created and it quickly became America's largest soccer convention.
- The league helped create the Long Island Soccer Park in Plainview, which has been used by the LIJSL's Special Children since 1985 and other league teams on a rotational basis during the 15 years. It is now named the Peter Collins Soccer Park although Peter is so humble that he does not use his name in referring to it, much like George Washington called Washington, DC "the Federal City" instead of by its proper name.

- In the early 1990s, the league established Liberty Cups in the United States, Russia, Italy and Ireland-- the only sports tournament ever to use the same name in different nations.
- In 1979 and 1980, Peter coached the Hicksville Minutemen to the McGuire Cup finals -- the U.S. Youth Soccer Association's Boys Under-19 championship -- in 1979 and 1980.
- Peter continues to serve on various State and League Committees in a continuing effort to advance the game of soccer.

Former LIJSL office manager Susan Realbuto was quoted by Newsday as saying, "He is one in a million. Peter has the patience of a saint, is a gentleman among gentlemen and is an extremely fair person who always does the right thing...with a smile."

A decade ago, then-Newsday local soccer writer Zak Ivkovic wrote of Peter under the headline of "Collins is a Special Volunteer": He has been doing the job (as LIJSL President) for all the right reasons. He loves the game and loves to help the school-aged soccer players of Long Island. That's his whole focus. It certainly isn't the money, because he doesn't get any...

At a time when soccer only gets in the news when something goes wrong, Collins is one of those rare gems that mirrors all the good things associated with the game, whether at its highest level of play or intramurals. In addition, he's always seeking ways to improve the league, whether it is the officiating, finding more fields or seeking parental input...

Sometimes we take certain things for granted. This Christmas season, we should all give a large "thank you" to Peter Collins.

As many Long Islanders will tell you who have been volunteering for the LIJSL for decades, they started helping the league when Peter saw something special in them and personally recruited them. There is no one more deserving of the USSF Life Member Award than Peter and we hope that the nominating committee will look favorably upon this nomination.

Respectfully Submitted;
-Richard Christiano
Richard Christiano
President
Eastern New York Youth Soccer Association
And
Sal cRapaglia
Sal Rapaglia
President
Eastern New York State Amateur Soccer Association
10/20/11 Revised 9/15 11


EASTERN NEW YORK YOUTH SOCCER ASSOCIATION<br>53 NORTH PARK AVE SUITE 103, ROCKVILLE CENTRE, NY 11570

The Game for All Kids!

January 5, 2012

US Soccer

US Youth Soccer

ENYSSA To Whom It May Concern,
Big Apple Soccer League

Capital District Youth Soccer League

Central New York State
Youth Soccer League
Cosmopolitan Junior Soccer League

East Hudson Youth
Soccer League

Hudson Valley Youth Soccer League

Intra American Jmior Soccer League

Long Island Junior
Soccer League

Metrokids Inter-Regional
Soccer League

Mid State New York
Soccer League

Staten Island Youth
Soccer League

Westhester Youth
Soccer League


SPORTSSIGNUP
HERALD

## Dr. S. Robert Contiguglia, nominated by CYSA

The Life Member Task Force reviewed the nomination of Dr. S. Robert Contiguglia and determined that he meets the criteria for eligibility to be a Life Member of the Federation under Bylaw 231. Dr. Contiguglia served as President of the Federation for 8 years and has served on the Federation Board of Directors for over ten years. The Life Member Task Force recommends the election of Dr. S. Robert Contguglia as a Life Member of the Federation.

From: Jon DeStefano [mailto:jondestef@gmail.com]
Sent: Thursday, August 04, 2011 12:24 PM
To: Dan Flynn
Cc: 'Nate Shotts'
Subject: Nomination for Dr.Bob as Life member

August 4, 2011
To: Dan Flynn
Secretary General, U.S. Soccer
From: Jon DeStefano
President
Colorado Youth Soccer
RE: Nomination of Dr. Robert Contiguglia for Life Member

Dear Dan,
Please accept the nomination on behalf of the Colorado Youth Soccer Board of Directors of Dr. Robert Contiguglia as a Life Member of U.S. Soccer. Bob has devoted his life to the advancement of the game in this country for many decades, as a player, coach, volunteer and elected officer. He has served in many of our most important offices not the least of which are President of Colorado Youth Soccer, U.S. Youth Soccer and U.S. Soccer. Most importantly through his many years of devotion and service to the sport, he has helped shape a great future for soccer in our country and continues to do so even to this day.

Becoming a U. S. Soccer Life Member is a great honor that Bob would cherish more than anything and I know of no more deserving person.

If there is anything else I need to do or anything you need from me, Dan, please let me know.

## Jon DeStefano

President
Colorado Youth Soccer
Cell: 720.276.2777
Office: 303.987.3994
jondestef@gmail.com

From the Desk of:
Hank Steinbrecher
Touchline Consulting Inc.
584 Hill Avenue
Glen Ellyn, Illinois
U.S.A. 60137

Dear Dan,
I write to you today to place before you the name of Dr. Bob Contiguglia as a candidate for Life Member of the United States Soccer Federation. Dr. Bob is a true giant of our game. From his days as a youth player in New York to his leadership positions with the Colorado Youth Soccer Association, from his Presidency of the United States Youth Soccer Association to his leadership and Presidency of the United States Soccer Federation, Dr. Bob has guided our sport into the modern age.

Under Dr, Bob's tenure our National Teams celebrated unprecedented success. The infrastructure of our organization was reshaped to create a modern day management team. Dr. Bob simply was not only the head of our organization; he was the leader of the sport in America.

Therefore it is without hesitation and without reservation that I place before you Dr . Robert Contiguglia as a candidate for Life Membership in the United States Soccer Federation.

Most sincerely,

Hank Steinbrecher
President, Touchline Consulting Inc.
584 Hill Avenue
Glen Ellyn, Illinois
60137

## Marge Madriago, nominated by USASA

The Life Member Task Force reviewed the nomination of Marge Madriago and determined that she meets the criteria for eligibility to be a Life Member of the Federation under Bylaw 231. Ms. Madriago was an officer of Organization Member for 27 years and provided extraordinary service to the Federation. The Life Member Task Force recommends the election of Marge Madriago as a Life Member of the Federation.

# UTAH SOCCER ASSOCIATION 

4476 South Century Drive • Suite B • Salt Lake City, Utah 84123 Telephone (801) 263-8166 • Telefax (801) 263-8966
www.utahsoccer.org

January 4, 2012

United States Soccer Federation
Mr. Michael Edwards, Vice President
5500 La Vista Grange PL., NE
Albuquerque, NM 87110

Dear Mr. Edwards
On behalf of our membership and Board of Directors of the Utah Soccer Association I would like to put forth our endorsement of the recent decision of the US Soccer Federation's Board of Directors to accept the nomination of Ms. Marge Madriago for the honor of being granted "Life Membership" in the United States Soccer Federation.

We feel that her contributions to the game at every level has far exceeded the requirements necessary in order for her to be eligible for this prestigious honor and it is our hope that our National Council is in agreement with us and will support her nomination unanimously.

I have attached her soccer resume below. We thank you for your consideration and support.


[^1]
## MARGE MADRIAGO

Soccer History

## USSF-USASA

| 2008 | USASA Hall of Fame Award |
| :--- | :--- |
| 2002-2011 | USASA Vice Chairman |
| 2001-2011 | USSF Chair Werner Fricker Memorial Award |
| 2003-2005 | USASA Financial Policies |
| 2004-2005 | USSF Risk Management Policy Task Force |
| 2004-2005 | USASA Ad Hoc Registration |
| 2002-2003 | USASA Chair Site Committee |
| $2001-2005$ | USSF Strategic Input Task Force Member |
| $1996-2006$ | USSF NBOD Adult Commissioner |
| $1988-1990$ | USSF Resource Coordinator |
| $1988-1989$ | USSF Editor Federation News |
| $1984-1989$ | USSF Budget Committee |
| $1984-1985$ | USSF Finance Committee |
| $1984-1985$ | USSF Chair National Team Selection Committee |
| 1985 | USSF Chair Special Council Meeting - San Francisco |
| 1985 | USYSA Special Budget Committee |

## REGION IV

2003 Region IV Hall of Fame Award
1996-2002 Region IV Director

1993-1995 Region IV Select Teams Director
1991-1992 Region IV-Men's Select Team Administrator
1982-1996 CSAN Representative
1981-1989 CYSA-N Representative
1984-1985 Region IV High School Committee-USYSA

## STATE ADULT

| 2007- Present | California Soccer Assn. North Treasurer |
| :---: | :---: |
| 2006 | CSAN - Presidents Lifetime Achievement Award |
| 1993-2000 | Exec. President/CEO - California Soccer Assn. North |
| 1992-1993 | Exec. Vice Pres. - CSAN |
|  | CSAN Budget Director |
| 1991-1992 | CSAN Vice President- Promotion |
|  | CSAN Chair - Region IV Cup |
| 1992-1993 | CSAN Chalr-U23 |
|  | CSAN Editor Newsline |
| 1989 | CSAN Hall of Fame Award |
| 1985-1986 | CSAN Vice President Promotion |
| 1982-1985 | CSAN Member at Large |

1978-1982 CSAN Representative to CYSA
Women's Development
Rules and Revisions Committee

## STATE YOUTH

1983-1987 Chairman/CEO California Youth Soccer Assn. North Chair/Host USYSA/CYSA-N Workshop/Equipment Show Initiated Automation of State Office
Managed Office/Bookstore
Instituted Internal Financial Controls

From: richard groff [mailto:rgroffusasa@gmail.com]
Sent: Tuesday, November 01, 2011 5:10 PM
To: Greg Fike
Subject: Life member nominations

Greg
As Chair of the Adult Council, and on behalf of the US Adult Soccer NBOD, I would like to nominate Marge Madriago and Mary Pat Bell as US Soccer Life members

From memory I have provided the following info and will have more specific info before Friday. I believe both them will meet the requirements established by US Soccer Bylaws/Policies

Marge Madraigo

President of both California Soccer Association (Adults) - six years, and (Youth) 4 years
US Soccer NBOD eight years,
US Adult Soccer Regional Director 4 years
US Adult Soccer Vice President 12 years

Mary Pat Bell

President Oklahoma Soccer Association JOINT STATE ASSOCIATION - 12 years
US Adult Soccer Deputy Director- 10 years
US Adult Soccer NBOD 12 years
US Soccer NBOD eight years
US Soccer Rules Committee Chair 6 years
Richard Groff

## 2007 INDUCTEES - USASA HALL OF FAME



In the late 1960's, Marge began her soccer career as a team representative of the Federal Way in Washington, where she assisted with the Annual Canadian Exchange Program. She continued her involvement in the sport when she co-founded Southgate Youth Soccer of Sacramento, California in 1971. At the league level, Marge was selected Vice-Chairman of the Sacramento Youth Soccer League, where she established a Girls Soccer Program during 1974-1975. Enduring in her love for youth soccer, she served as Chairman and CEO of California Youth Soccer Association North for almost five years. While Chairman, Madriago initiated the automation of their state office, instituted internal financial controls, and founded the California North Referee Association. Although Marge served youth soccer for over a decade, that didn't limit her participation in adult soccer at the state level as well. In 1993, she was chosen President and CEO of California Soccer Association North, where she served until 2000. Marge then became USASA Region IV Director in 1996 and has been Vice-Chairman of USASA since 2002. For the last two decades, Marge has been actively involved in US Soccer as well. Currently, she chairs the Werner Fricker Memorial Award and is a member of the USSF Strategic Input Task Force.

Marge Madriago (United States)


Section VI
Proposed Amendments to the Federation Bylaws

## Summary of Bylaw Proposals

| Proposed Bylaw Revision | Proposed By |
| :--- | :--- |
| Bylaw 802 | Stephen Flamhaft |
| Bylaw 802 | Stephen Flamhaft |

## Rule Change Proposal by Stephen Flamhaft, Life Member

## Proposed Amendment

## Bylaw 802 - Section 3

Proposed amendments to the bylaws shall be submitted (distributed) in writing to members of the National Council at least 60 days in advance before the National Council meeting at which the proposed amendments are to be considered.

## How the Bylaw Would Be Changed

Section 3 - The pProposed amendments to and recommendation of the bylaws Rules Committee shall be submitted (distributed) in writing to each members of the National Council at least $30 \underline{60}$ days in advance before the National Council meeting at which the proposed amendments are to be considered.

## Rationale

Presently rule change proposals are distributed 30 days prior to the National Council meeting and are received by members as a section in the annual Book of Reports. 30 days is not sufficient time for a concerned member to properly analyze and evaluate proposals. More time, an additional 30 days, would allow for greater opportunity for discussions between members as well as submitting suggested amendments, friendly or otherwise, to the Rules Committee prior to the National Council meeting.

## RULES COMMITTEE RECOMMENDATION

This proposed amendment would increase from 30 to 60 days the time before the National Council meeting for future bylaw proposals to be distributed to members of the National Council. This proposal would also eliminate the requirement that recommendations from the Rules Committee be circulated at the same time as proposals are first sent to the National Council.

The 30 days requirement in the existing bylaw harmonizes with Section 4 of Bylaw 303, which requires the Secretary General to provide notice and a proposed agenda to National Council members thirty days before the Council meeting. Adoption of this proposal would create an incongruity and would thus require the Secretary General to either distribute all materials 60 days before a National Council meeting or make two separate mailings before the National Council meeting (one with the proposals 60 days in advance, and a second mailing 30 days in advance with meeting notice and a proposed agenda). The former approach may not be practicable because Bylaw 303 authorizes other items to be added to the agenda as few as 30 days before the National Council meeting.

The adoption of this proposal would likely increase the administrative burden on the Secretary General because an additional mailing may have to be sent to each member of the National Council. While the adoption of this proposal would increase the amount of time for National Council members to consider the merits of proposals, it would do so by reducing by 30 days the time for the Rules Committee to review proposals and to work with sponsors to refine proposals before their general distribution. In addition, by uncoupling the requirement to circulate proposed amendments with recommendations from the Rules Committee, the adoption of this proposal could result in the distribution of future proposals without any accompanying analysis or recommendations from the Rules Committee.

## Rule Change Proposal by Stephen Flamhaft, Life Member

## Proposed Amendment

Bylaw 802 - Section 4.
The Rules Committee shall recommend specific action on proposed amendments to the articles of incorporation or these bylaws. The report of the Rules Committee shall include, if applicable, a minority opinion with the Committee's recommendation.

## How the Bylaw Would Be Changed

Section 4 - The Rules Committee shall recommend specific action on proposed amendments to the articles of incorporation or these bylaws. The report of the Rules Committee shall include, if applicable, a minority opinion with the Committee's recommendation. A report from the Rules Committee shall include a majority and a minority report (if applicable) of the Committee's action.

## Rationale

Far too often the Rules Committee has, rather than make a recommendation, opted to leave the consideration of a proposed By-Law solely to the members without their recommendation.

Members often look for guidance from the Rules Committee before deciding on rule change proposals. Members should have the opportunity to read the Rules Committee's reasoning for adoption or rejection. A member than may consider and adopt or reject that recommendation. It should be clear that it shall be the responsibility of the Rules Committee to make a recommendation.

## RULES COMMITTEE RECOMMENDATION

The first sentence of this proposal would require the Rules Committee to recommend that the National Council take a specific action for each proposed amendment to the Federation's articles of incorporation or bylaws. The adoption of the first sentence would mandate a change in the recent practice of the Rules Committee. The adoption of the second sentence of this proposal would not materially change the existing bylaw but would clarify that the Rules Committee only makes recommendations and does not itself take any final action on any proposed amendment.

Existing bylaws call upon the Rules Committee to offer recommendations on proposed amendments. The Rules Committee has fulfilled this obligation either by recommending specific actions or by recommending that National Council members consider certain factors before making a policy decision. For example, in recent years, the Rules Committee has specifically recommended the adoption of provisions that were necessary to comply with FIFA requirements. The Rules Committee has also, on occasion, recommended the rejection or tabling of proposals that either would have created conflicts with other bylaws or violated existing legal obligations of the Federation.

The sponsor of this proposal correctly notes, however, that the Rules Committee has refrained from recommending a specific fate for many proposals. Where, as here, the proposed amendment raises a policy question without implicating other bylaws or violating any other legal requirements, the Rules Committee has generally refrained from recommending any specific action. In such cases, the Rules Committee has instead recommended that certain considerations be taken into account before a policy choice is made. The Rules Committee has thus endeavored to provide objective analysis of proposals and their potential impact so that the Federation's elected policy-makers might make informed decisions.

The adoption of the first sentence of this proposal would require the Rules Committee to recommend a specific fate for every proposal. This change would provide National Council members with a recommendation from the Rules Committee about how
to vote on every future proposal. The creation of such recommendations would require the Rules Committee both to weigh the relative merits and to cast some final judgment on each proposal. This process could politicize the Rules Committee and might invite suspicions that the Rules Committee might have its own agenda or that the Committee might otherwise usurp the policy-making judgment of the Federation's elected policymakers. Such concerns were raised at times further in the past when the Rules Committee had the practice of recommending a specific outcome for each proposal it reviewed.

Ultimately, the first sentence of this proposal raises a policy question about how the Rules Committee should function. The Rules Committee defers to the judgment and wishes of the National Council in this regard, and the Committee stands ready to serve in the manner desired by the Federation and its membership.


Section VII
Affirmation of Policies Adopted Since 2011 Annual General Meeting

## Summary of Policy Amendments

| Proposed Policy Revision | Proposed By |
| :--- | :--- |
| Policy 411-1 | Sunil Gulati |
| Policy 531-1 | U.S. Soccer Referee Committee |
| Policy 601-6 | Dan Flynn |
| Policies 214-2, 601-2, 601-8 | Task Force on Professional <br> Player Registration |

## PROPOSED BY THE PROFESSIONAL PLAYER REGISTRATION TASK FORCE

## I. PROPOSED AMENDMENT TO POLICIES 241-2, 601-2, AND 601-8

Policies 241-2, 601-2 and 601-8 are amended as follows:
Policy 241-2—Membership Fees
Section 10 Professional Player Fee for Non-Professional League Members
Professional Player Registration Fee $\quad \$ 50$ (per year of the contract)
(\$10 per contract year to be returned to the Organization Member that registers the player with the Federation and $\$ 10$ per contract year to be returned to State Association in which team is registered; up to a maximum amount of $\$ 1,333$ per team in a calendar year)
Professional Player Transfer Fee \$20
Professional Player Release Fee \$10
Professional Player Loan Fee \$20
Professional Player Loan Termination Fee \$10
Professional Player Amateur Reinstatement Fee \$50

## Policy 601-2—Registration of Professional Players-Registration Procedures

Section 2. Clubs Eligible to Register Professional Players
Any club which is a member of an association or league affiliated with this Federation may register a professional player, except no professional player may be registered to compete on a youth team ( $\mathrm{u}-19$ or younger) which is a member of an Organization Member.

## Policy 601-8—Professional League Player Registration

[Section 12 Deleted]

## II. HOW THE POLICIES WOULD BE AMENDED

[Matter being deleted is shown by striking through that matter [strike through] and words being added are shown by being underlined [added]

Policy 241-2—Membership Fees
Section 10 Professional Player Fee for Non-Professional League Members Professional Player Registration Fee \$50 (per year of the contract) (\$10 per contract year to be returned to the Organization Member that registers the player with the Federation and $\$ 10$ per contract year to be returned to State Association in which team is registered; up to a maximum amount of $\$ 1,333$ per team in a calendar year)

| Professional Player Transfer Fee | $\$ 20$ |
| :--- | :---: |
| Professional Player Release Fee | $\$ 10$ |
| Professional Player Loan Fee | $\$ 20$ |
| Professional Player Loan Termination Fee | $\$ 10$ |
| Professional Player Amateur Reinstatement Fee | $\$ 50$ |

## Policy 601-2—Registration of Professional Players-Registration Procedures

Section 2. Clubs Eligible to Register Professional Players
Any club which is a member of an association or league affiliated with this Federation may register a professional player, except no professional player may be registered to compete on a youth team(u-19 or younger) which is a member of an Organization MemberYouth State Association.

Policy 601-8—Professional League Player Registration

## Section 12. Player Registration Fees

The annual fee for registration of players on a professional team playing in a professional league shall be $\$ 1,000$ for each team. This fee shall be payable to the United States Soccer Federation effice at least 60 days prior to the league's opening game.

This policy was adopted by the Board of Directors at its meeting on November 20, 2011.

## PROPOSED BY SUNIL GULATI

## I. PROPOSED AMENDMENTS TO POLICY 411-1

Policy 411-1 would be amended to read as follows:

## Policy 411-1 -- Federation Responsibility

No officer, employee or agent of this Federation shall, nor shall they have the authority to, make or execute any contracts or agreements of any nature if said contract or agreement causes or may cause this Federation to be obligated to expenditures or other obligations the sum of which exceeds Ten Thousand Dollars ( $\$ 10,000.00$ ) for any fiscal year, or if the obligation has a term or establishes an obligation extending beyond one year, then the sum of which exceeds Twenty Five Thousand Dollars ( $\$ 25,000.00$ ) over the life of the obligation, unless and until said contract or agreement has been approved by a majority vote of the Board of Directors at a duly called meeting of the Board of Directors. Notwithstanding this policy, the Secretary General shall have the authority to sign agreements for the day to day operations of the Federation such as agreements with stadia, hotels, other FIFA National Associations, vendors and independent contractors, notwithstanding the amount of obligation, provided that such agreements may not exceed three (3) years.

## II. HOW THE POLICY WOULD BE AMENDED

[Matter being deleted is shown by striking through that matter [strike through] and words being added are shown by being underlined [added]

## Policy 411-1 -- Federation Responsibility

No officer, employee or agent of this Federation shall, nor shall they have the authority to, make or execute any contracts or agreements of any nature if said contract or agreement causes or may cause this Federation to be obligated to expenditures or other obligations the sum of which exceeds Ten Thousand Dollars ( $\$ 10,000.00$ ) for any fiscal year, or if the obligation has a term or establishes an obligation extending beyond one year, then the sum of which exceeds Twenty Five Thousand Dollars $(\$ 25,000.00)$ over the life of the obligation, unless and until said contract or agreement has been approved by a majority vote of the Board of Directors at a duly called meeting of the Board of Directors. Notwithstanding this policy, the Secretary General shall have the authority to sign agreements for the day to day operations of the Federation such as agreements with stadia, hotels, other FIFA National Associations, vendors and independent contractors, notwithstanding the amount of obligation, provided that such agreements may not exceed three (3) years.

This policy was adopted by the Board of Directors at its meeting on November 20, 2011.

## PROPOSED BY THE U.S. SOCCER REFEREE COMMITTEE

## I. PROPOSED AMENDMENTS TO POLICY 531-1

Policy 531-1 would be amended to read as follows:

## Policy 531-1 -- Referee Administration

Section 6. Each National Affiliate, National Association, National Member and Other Affiliate shall designate to the Secretary General annually a specific point of contact (e.g. director of game officials, referee committee chair, etc.), and an alternate person responsible for matters related to game officiating, with contact information for both the director and alternate director. This point of contact shall be responsible for organizational compliance with Federation policies related to referees and for compliance with the provisions of Policy 531-9 - Misconduct Towards Game Officials and Policy 531-10 - Misconduct of Game Officials. The Referee Department Staff of the Federation shall insure that such contact information is provided to each State Referee Administrator to facilitate reporting of referee abuse and assault and misconduct of game officials.

## II. HOW THE POLICY WOULD BE AMENDED

[Matter being deleted is shown by striking through that matter [strike through] and words being added are shown by being underlined [added]

## Policy 531-1 -- Referee Administration

Section 6. Each National Affiliate, National Association, National Member and Other Affiliate shall designate to the Secretary General annually a specific point of contact (e.g. director of game officials, referee committee chair, etc.), and an alternate person responsible for matters related to game officiating, with contact information for both the director and alternate director. This point of contact shall be responsible for organizational compliance with Federation policies related to referees and for compliance with the provisions of Policy 531-9 - Misconduct Towards Game Officials and Policy 531-10 - Misconduct of Game Officials. The Referee Department Staff of the Federation shall insure that such contact information is provided to each State Referee Administrator to facilitate reporting of referee abuse and assault and misconduct of game officials.

This policy was adopted by the Board of Directors at its meeting on .

## PROPOSED BY DAN FLYNN

## I. PROPOSED AMENDMENTS TO POLICY 601-6

Policy 601-6 would be amended to read as follows:

## Policy 601-6 -- International Clearances

For a player who comes to the United States on or after the player is 12 years of age, the player must request and receive an international clearance from the Federation.

## II. HOW THE POLICY WOULD BE AMENDED

[Matter being deleted is shown by striking through that matter [strike through] and words being added are shown by being underlined [added]

## Policy 601-6 -- International Clearances

For a player who comes to the United States on or after the player is 12 years of age, the player must request and receive an international clearance from the Federation. However, an international clearance is not required of a player who is $12,13,14,15$, or 16 years of age if the player and the player's parent or guardian signs a statement that the player has not signed a professional contract or received money from any team for playing soccer.

## III. RATIONALE

The proposed amendment is meant to bring U.S. Soccer into compliance with the FIFA TMS requirements for international transfers involving minors.

This policy was adopted by the Board of Directors at its meeting on June 4, 2011.

## OFFICIAL U.S. SOCCER SPONSORS

|  | atst | 5aturef | 1094 | \% | dimador |
| :---: | :---: | :---: | :---: | :---: | :---: |
| кumHotres 7 | $\checkmark$ | Panason | Vixicr | VISA | YINay |

## OFFICIAL U.S. SOCCER PARTNERS

| ATHLETICO | -KWIKGOAL | Namm | POEAR <br> LISTEN TO YOUR BODY | SPART |
| :---: | :---: | :---: | :---: | :---: |


ussoccer.com


[^0]:    U.S. Soccer Federation

[^1]:    AFFILIATED WITH THE UNITED STATES ADULT SOCCER ASSOCIATION, UNITED STATES SOCCER FEDERATION AND

