PROCEEDINGS

UNITED STATES SOCCER FEDERATION

94th Annual General Meeting
National Council Meeting

Hilton New Orleans Riverside
New Orleans, LA

February 6, 2010

9:00 a.m. - 11:15 a.m.

Reported by Debra K. Resling, RMR, CRR

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(Commencing at 9:05)

PRESIDENT GULATI: If you could get your seats, please.
Those that are in the hallway and are joining us, please do so. Thank you.
Welcome to the annual meeting. Thank you for your patience in our delaying the start by a couple of minutes. I think having this caucus will save us far more time than we needed to start late, so thank you for that. And for indulging us with that.
I hope everyone had a good evening last night. We'll start, and I will save my opening remarks for a little bit later. Just two comments. One is when you speak during the meeting, please go to a microphone and state your name and affiliation, which will make recording much easier, and second, if you have a mobile phone, beeper, anything that begins with the word "I," please turn it off, so we can save ourselves hassles with the electronics.
Before we get started with the -- thank you, we're not going to make you state your name and ring tone.
We'll take a moment of silence for

National Council Meeting, U.S. Soccer Foundation
RESLING SPORTSCRIPT (719)632-6391; (719)661-7226 (cell)
PRESIDENT GULATI: Thank you.

Greg, you are leading us in the Pledge of Allegiance, somebody told us; is that right? We have the Pledge of Allegiance. No, just kidding. We're going to do this collectively. Mike wanted me to play the role of the nine-year-old kid that comes up, but I decided not to do that today.

Mr. Edwards, you are going to lead us?

MR. EDWARDS: I will lead you.

(Pledge of allegiance recited.)

PRESIDENT GULATI: Thank you.

We'll do a roll call. Mr. Kepner, chairman of our Credentials Committee will do a roll call and will also do the Credentials Committee report.

MR. KEPNER: Beginning of my remarks, I always do briefly explain the voting system. I will begin the roll call. When I call out the state association name or the organization name, please respond clearly.

I did consult with a local resident of many years, born and raised in Louisiana. And he said that if you want to instead of simply answering present or here that you can use the local dialect such as "Heah, "Heah," as in the Cajun way of speaking, is that correct, Hank desBordes.

MR. desBORDES: That's correct, or "Who dat"?

MR. KEPNER: We'll see about that.

Okay. I'm going to start with youth council, and we have others, a number of others; collectively five different entities all serving one purpose.

The weighting and the voting system that we have, we make equivalent the effect of the vote for the three basic groups, adult, youth and professional, using multipliers to do it.

Once we have done that, we add in the other votes NBOD, national affiliates, other affiliates, life members, past presidents, and so on.

That gives us a basic number from which we then determine the number, the weighting that we need to give to the athletes council.

The athletes council, by our own bylaws, must constitute 20 percent of the total vote. And so we go through a mathematical process to do that. We spend a couple of days preparing. I need to tell you that I feel more prepared this year than I have ever been before, much to the credit of Kati Hope of U.S. Soccer.

Applause.

They've done a superlative job in getting everything well organized, so I thank her for that.

I will begin the roll call. When I call out the state association name or the organization name, please respond clearly.

I did consult with a local resident of many years, born and raised in Louisiana. And he said that if you want to instead of simply answering present or here that you can use the local dialect such as "Heah, "Heah," as in the Cajun way of speaking, is that correct, Hank desBordes.

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MR. desBORDES: That's correct, or "Who dat"?

MR. KEPNER: We'll see about that.

Okay. I'm going to start with youth council, clearly, please, and then when I'm finished with this, I will go back to the ones that did not answer, and I will call again.

(The following represents the roll call being called by Bob Kepner; the answers by the respective parties.)

Q Alabama?

A (No response.)
<table>
<thead>
<tr>
<th>Q</th>
<th>A</th>
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<td>Alaska?</td>
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<td>Q</td>
<td>Nebraska?</td>
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<td>Arizona?</td>
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<td>Q</td>
<td>New Hampshire?</td>
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<td>Arkansas?</td>
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<td>Q</td>
<td>New Jersey?</td>
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<td>California North?</td>
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<td>Q</td>
<td>New Mexico?</td>
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<td>California South?</td>
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<td>Q</td>
<td>New York East?</td>
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<td>11</td>
<td>Q</td>
<td>Colorado?</td>
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<td>12</td>
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<td>Q</td>
<td>New York West?</td>
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<td>13</td>
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<td>This is youth.</td>
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<td>Connecticut?</td>
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<td>North Carolina?</td>
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<td>Q</td>
<td>Delaware?</td>
<td>16</td>
<td>Q</td>
<td>North Dakota?</td>
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<td>Florida?</td>
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<td>Ohio North?</td>
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<td>Georgia?</td>
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<td>Ohio South?</td>
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<td>Hawaii?</td>
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<td>Q Wisconsin?</td>
<td>Q Minnesota?</td>
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<td>Q I will emphasize that the</td>
<td>Q Mississippi?</td>
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<td>Q Nevada?</td>
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<td>Q Arizona?</td>
<td>Q New Hampshire?</td>
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<td>Q New Mexico?</td>
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<td>Q New York East?</td>
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<td>Q Colorado?</td>
<td>Q New York West?</td>
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<td>Q Connecticut?</td>
<td>Q North Carolina?</td>
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<td>Q Florida?</td>
<td>Q Ohio North?</td>
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4 (Pages 13 to 16)

National Council Meeting, U.S. Soccer Foundation
RESLING SPORTSCRIPT (719)632-6391; (719)661-7226 (cell)
<table>
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<th>Page 17</th>
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<tbody>
<tr>
<td>1 A Here.</td>
<td>1 Q Life members.</td>
<td>1 Q Don Garber?</td>
<td>1 Q Mike Edwards?</td>
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<tr>
<td>3 A Present.</td>
<td>3 A Here.</td>
<td>3 Q Donna Shalala?</td>
<td>3 Q Amanda Cromwell?</td>
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<td>4 Q West Virginia?</td>
<td>4 Q Chris Christoffersen.</td>
<td>4 A Here.</td>
<td>4 A Here.</td>
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<tr>
<td>5 A Here.</td>
<td>5 Q Darl Rose?</td>
<td>5 A Here.</td>
<td>5 Q Sunil Gulati?</td>
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<tr>
<td>6 Q Wisconsin?</td>
<td>6 Q Gianfranco Borroni?</td>
<td>6 A Here.</td>
<td>6 A Here.</td>
</tr>
<tr>
<td>7 A Here.</td>
<td>7 A Here.</td>
<td>7 Q Howard Rubenstein?</td>
<td>7 Q Past Presidents.</td>
</tr>
<tr>
<td>8 Q I will now proceed to the Professional Council.</td>
<td>8 Q Hank desBordes?</td>
<td>8 A Here.</td>
<td>8 Bob Contiguglia?</td>
</tr>
<tr>
<td>10 A Here.</td>
<td>10 Q Howard Rubenstein?</td>
<td>10 A Here.</td>
<td>10 Q Past Presidents.</td>
</tr>
<tr>
<td>12 A Here.</td>
<td>12 Q Fabian Nunez?</td>
<td>12 A Here.</td>
<td>12 Q Past Presidents.</td>
</tr>
<tr>
<td>16 A Here.</td>
<td>16 Q Mavis Derflinger?</td>
<td>16 A Here.</td>
<td>16 Q Past Presidents.</td>
</tr>
<tr>
<td>17 Q Cindy Cone?</td>
<td>17 MR. desBORDES: She's here. She can't talk. I will do all the talking for her.</td>
<td>17 A Here.</td>
<td>17 Q Past Presidents.</td>
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<tr>
<td>18 A Here.</td>
<td>18 Q Perry Foster?</td>
<td>18 A Here.</td>
<td>18 Q Past Presidents.</td>
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<tr>
<td>19 Q Danielle Fotopoulos?</td>
<td>19 A Here.</td>
<td>19 Q Board of Directors.</td>
<td>19 A Here.</td>
</tr>
<tr>
<td>20 A Here.</td>
<td>20 Brooks McCormick?</td>
<td>20 Q Board of Directors.</td>
<td>20 A Here.</td>
</tr>
<tr>
<td>21 Q Danielle Slaton?</td>
<td>21 A Here.</td>
<td>21 Q Board of Directors.</td>
<td>21 A Here.</td>
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<tr>
<td>22 A Here.</td>
<td>22 Q Carlos Cordeiro?</td>
<td>22 A Here.</td>
<td>22 Q Past Presidents.</td>
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National Council Meeting, U.S. Soccer Foundation
RESLING SPORTSCRIPT (719)632-6391; (719)661-7226 (cell)
Page 21

1 A Here.
2 Q Now, I will go back to the beginning.
3 There were a few that did not answer. I will
4 give them a second chance to answer "present."
5 If they do not answer "present" to this time, a
6 member of the Credentials Committee or a member
7 of the U.S. Soccer staff will go to that spot
8 where they have their name and their keypads.
9 They will pick them up, carry them over to the
10 side. If they happen to show up later, then they
11 can pick them up. That doesn't deprive them of
12 their vote, but we would like to get the keypads
13 to the side.
14 I'm going to go back to the Youth
15 Council.
16 Q Alabama.
17 A (No response.)
18 Q Idaho?
19 A Here.
20 Q Idaho is here now.
21 Okay. Now, I'm returning to the
22 Adult Council.
23 Minnesota?
24 A (No response.)
25 Q Nevada.

Page 22

1 A (No response.)
2 Q I'm going to read the
3 representatives, the delegates of the
4 Professional Council by name.
5 Alfonso Mondelo?
6 A Here.
7 Q Ali Curtis?
8 A Here.
9 Q Casey Romany?
10 A Here.
11 Q Emily Behncke?
12 A Here.
13 Q Ixzchel Salgodo?
14 A Here.
15 Q Jan Greenberg?
16 A Here.
17 Q Lina Staropoli?
18 A Here.
19 Q Marco Liceaga?
20 A Here.
21 Q Russell Sargeant.
22 A Here.
23 Q Susan Marshall?
24 A Here.
25 Q That was Major League Soccer.

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1 Now, United Soccer Leagues.
2 A Tim Holt?
3 Q Women's Professional Soccer.
4 A Here.
5 Q Mary Harvey?
6 A Here.
7 MR. KEPNER: You might want to take
8 note of the multipliers. First of all, we have
9 represented at the AGM, 270 delegates in the
10 Youth Council; 164 delegates in the Adult
11 Council; 13 Professional Council; 6 athletes; 7
12 other members; 9 life members; 13 members of the
13 National BOD, and one past president.
14 Weighting multipliers. Youth
15 Council, naturally, has the largest entity,
16 simply, a weighting of 1.
17 Adult Council, 1.65. You multiply
18 the 1.65 by the 164, it equals 270. Professional
19 Council, 20.77. You multiply 20.77 by 13, it
20 equals 270.
21 So we take those three 270s and add
22 them to the other members, life members, National
23 BOD, past presidents, and that gives us a number,
24 840.
25 That represents 80 percent of the
26 full vote. And, therefore, the athletes delegate
27 is 210. We have total votes of 1,050. Very
28 unusual that we ever get to the point of showing
29 all of the votes up there, but if all delegates
30 were to happen to vote, then a majority, a simple
31 majority, would be 526, and a two-thirds majority
32 would be 701. But if -- each vote actually is
33 based on actual votes cast.
34 So I offer a motion that the report
35 of the Credentials Committee be accepted.
36 UNIDENTIFIED SPEAKER: So move.
37 MR. EDWARDS: Second.
38 MR. KEPNER: I hear a second over
39 here from Mr. Edwards. All those in favor,
40 please say aye. Opposed, please say no. Motion
41 carries.
42 (Motion passed.)
43 MR. KEPNER: Now, I'm going to do one
44 last thing while I'm up here with you. I'm going
45 to go through a practice session with you on the
46 use of the keypads. And you will see there that
47 you have an array of numbers. When the
48 particular issue at hand is presented on the

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6 (Pages 21 to 24)
1. screen the options, normally just yes, no, would
2. be a one and a two. You press your choice. That
3. number will appear in the little red square that
4. you see.
5. When it shows up in there, that
6. communicates to you that electronically your vote
7. has passed on to the system. You can change, if
8. you wish, just by pushing the other number. Wait
9. until it shows up.
10. As we approach a point in time in
11. which I'm seeing that the voting is coming in, I
12. will then signal that we're, that we have five
13. seconds to go. And you will see on the screen, at
14. the bottom, 5, 4, 3, 2, 1, zero. At the zero, the voting stops.
15. I will then take a look at it to see
16. that we do have results, and then they will be
17. posted on the screen ahead of you. Normally, on
18. a percentage basis.
19. So we're going to go ahead and
20. practice. It's always good to practice. I used
21. to be a teacher, and I know practice makes
22. perfect. I always taught my students that.
23. And as the practice question I have
24. chosen one that is particularly relevant to our
25. geographical setting. It's always important to
26. have questions in life, and it's also relevant to
27. the particular time that we find ourselves in.
28. Now, all of us know that there are
29. two different forms of football, one that the
30. word is spelled f-u-t-e-b-o-l, futebol. And the
31. other one, a less important form of football to
32. many, is going on, and there's going to be some
33. sort of grand event today, I'm told but
34. recognizing -- tomorrow. Tomorrow. There we go, tomorrow. It just shows how unimportant it is.
35. Okay. Good recovery.
36. So, now, we have a question here
37. related to it, and I'm going to pose it to you.
38. As I understand it, the New Orleans
39. Saints, and the Indianapolis Colts are going to
40. be playing in a game tomorrow. However what
41. would happen in a PK shootout in which they would
42. be kicking crawdaddies, not soccer balls or
43. footballs, who would win? You may begin.
44. MR. desBORDES: Crawdads
45. MR. KEPNER: Oh, crawdads.
46. Okay. Let's count down now; 5, 4, 3,
47. 2, and let's see the results. Who dat?
48. (Results showed New Orleans Saints, 75; Indianapolis Colts, 25.)
49. MR. KEPNER: Thank you very much.
50. PRESIDENT GULATI: Mr. Kepner, as
51. always, thank you.
52. We should mention that he said that
53. they spent two days preparing. Most of that time
54. was on that one slide that he just put up.
55. Trying to figure out what the plural of crawdaddy
56. was, and he got it wrong, you want to mention.
57. Before we get started with my report,
58. I want to recognize a few people or groups. Some
59. of them have been covered in the roll call. In
60. front, if I could ask, as I think I always do,
61. our life members to stand, please. This group
62. here in front, please stand. Our life members of
63. U.S. Soccer.
64. (Applause.)
65. PRESIDENT GULATI: Next, in addition
66. to our Athlete Council, all of whom have
67. represented the U.S., we have a couple other
68. people I think in the room who have represented
69. the U.S. National Team Program at one time or
70. another, so if I could ask all of you to stand,
71. including our Athletes Council members, many of
72. whom played in the World Cup for us, please. And
73. if there's anyone else in the room that's played
74. for the U.S. team.
75. (Applause.)
76. PRESIDENT GULATI: And last, but not
77. least, and there will be a little redundancy on
78. that first group, anyone that's been here at
79. every AGM since at least 1984, 1984, or better,
80. consecutive AGMs. A couple in back; Werner,
81. thank you.
82. (Applause.)
83. PRESIDENT GULATI: And last but not
84. least, anyone at their first AGM? First AGM? We
85. got a whole group over there, I know. Thank you.
86. Welcome.
87. (Applause.)
88. PRESIDENT GULATI: Along with a few
89. welcomes and a few good-byes, and not long-term
90. good-byes, but we've got some changes in
91. particular, in the Board over the last few days,
92. especially in the Athletes Council where there's
93. been some elections. So to mention a couple of
94. those, starting with the Adult Division, Brooks
95. McCormick will be at his last meeting as a Board
96. member. So Brooks, thank you. Where are you, Brooks? Thank you.
As I mentioned at her service, she was crazy about the game. In late stages of cancer, at a bar with my mother, cheering on the U.S. National Team for an away game, and being at our last game. So I want to thank all of you and say good-bye to my sister.

In my report -- we're going to do this in a couple of pieces. I'm going to talk a little bit about what we have been doing over the last year, what we're going to do over the next year, and then talk about it in a little bit broader terms, a 50-year plan; 25 looking back, 25 looking forward.

And I'm going to have David Downs, who is part of our effort to bring the World Cup here, he heads that effort as our executive director, bless you, talk a little bit about what we're doing there. Because I think that's of great interest to everyone in the room. It's certainly something that we think that can be transformational for the sport at all levels.

With that, let me, as we always do, go through a little PowerPoint presentation. We will put this up on the screen, and I'll talk through it relatively quickly, and then we'll ask David to come up and participate.

Are we on, gang?

Okay. So, a quick look back.

Our National Team Program, that's just kind of an outline, and you may not be able to keep pace with the reading. That will be okay. We have had a great year, not a perfect year on the field for the National Team Program.

Some important steps for Major League Soccer along the way.

We'll talk a little bit about our programmatic successes and some of our failures, a little bit about international relations, and specifically about the bidding for the World Cup and what we're doing, and how you can all help in that.

On the men's national team, we qualified for the World Cup six consecutive times, one of those by hosting, so it was a little bit easier, or a little bit harder, depending on how one looks at it. We finished first in qualifying just ahead of Mexico, and that is always a really good place to be.

(Applause.)

PRESIDENT GULATI: And the win against...
Honduras, which is what clinched us, and it was a 3-2 win that we beat Honduras in Tegucigalpa.

Some quick pictures from that qualifying cycle. That last picture -- why don't we just get that back on the screen? So there's no youth in the room, so I guess that one is okay, and everybody was dressed.

The highlight, pretty clearly, of last year -- and anyone that's part of the sport in this country knows it and was proud, I think, during the moment -- when we were in South Africa, having lost our first two games. Beat Egypt. Needed to beat Egypt by three goals. Needed the Italians to lose 3-to-1, not 4-2, not 2-nothing, 3-to-1, and it worked out, and then went on to beat the number one-ranked team in the world to prevent them from setting the all-time record of consecutive wins. Spain 2-nothing. A pretty proud day. And then we had a terrifically proud half against Brazil -- a little bit less proud in the second half, unfortunately. We had a terrifically proud half against Brazil -- a little bit less pretty proud day. And then we had a terrifically proud half against Brazil -- a little bit less pretty proud day. And then we had a terrifically proud half against Brazil -- a little bit less proud in the second half, unfortunately. We had two players that were awarded FIFA awards at the tournament which was terrific. Clint Dempsey is essentially our gold scorer, and Tim Howard is our golden glove winner.

So a terrific event. Our highest finish in the men's outdoor event ever. Obviously the women have won multiple gold medals at events. That's Josie, after he scored against Spain, and Charlie Davis, who many of you know, is making a strong recovery to try to get there in time for the summer. That's Landon. He's not telling everyone to get blanked. Just excited.

A little bit more about the National Team. We were in the gold cup when we came back. Lots of new players, essentially, a brand new team that played. Bob Bradley tried to develop some depth in our team. Looked at a lot of players. The team traveled quite a bit. And just some statistics on the team -- the only statistics that generally matter are those when we win or lose. Kyle Beckerman, star in Salt Lake and MLS, member of that group. The Women's team. It was a year without official competitions. No world championships. No Olympics. Two out of every four years are like that, but they still had a very good year. Only gave up one goal in regulation throughout the season, and Pia and the group continued to do well. Highlighted at the end of the year with a great game against Germany. A game that had 35,000 people at it. It was a kickoff for the German World Cup in a few years. A game where they started ticket sales for that World Cup, and sold lots of tickets three years out.

So if we set the stage and set the bar in 1999, with event hosting on the Women's side, the Germans are clearly trying to keep up to that level, and it was a great start. I think it's fair to say that we were under pressure a lot of the game, but that's okay. To win a game against the number two-ranked team on the field away from home was terrific and congrats to that group of players.

Men's, the youth national teams. We have qualified again for the U-20s. Didn't do as well as we would like, so things are not perfect. We were hoping for more. The same is true with the U-17s. Got to the second round in their case, but we thought we had a very strong group, and unfortunately, didn't make it past the round of 16.

Some pictures from Egypt and Nigeria. Women's youth teams. The Under 20s just qualified for the world championship again. We're defending world champions. So hopefully, we will continue that run, and the U-17s will be playing soon. We finished second in the last go-around there.

On the professional side of things, MLS had an extraordinarily good season last year, with Seattle leading the way. And I talked about this at the Board meeting. What Seattle did in their first year launch is truly remarkable. It's one of the best launches of the sports team anywhere in the world at any time. Their number of season ticket holders this year will be 35,000. That compares favorably with AC Milan, and those sorts of teams.

(Applause.)

PRESIDENT GULATI: And if we could figure out a way to bottle what's happening in the Northwest, and Don thinks we will in Portland and Vancouver, if we can figure out a way to do that in a few other places, it would really be very special. Philadelphia starts this team, going on to Vancouver the following year. And as you will see there, also two brand new stadiums in Philadelphia, and the Red Bull Park. And Red
The Women's side. Obviously, the launch, the successful launch of WPS last year, the terrific, if not controversial final, where the home team ended up playing a player short. And in the case of this coming season, two new teams, the Philadelphia and Atlanta, a little bit of a setback with the loss of the team in L.A. -- but I take it you are from Philadelphia or Atlanta, not L.A. -- just wanted to make sure. And really a great season in a very tough economy. Congratulations to Tonya, Mary, and all the players in that effort.

That's what it looks like. For those of us who live in the New York area, you can get there without driving. The new stadium in Chester right off the highway. You do have to stop to get off the highway.

The Women's side. Obviously, the launch, the successful launch of WPS last year, the terrific, if not controversial final, where the home team ended up playing a player short. And in the case of this coming season, two new teams, the Philadelphia and Atlanta, a little bit of a setback with the loss of the team in L.A. -- but I take it you are from Philadelphia or Atlanta, not L.A. -- just wanted to make sure. And really a great season in a very tough economy. Congratulations to Tonya, Mary, and all the players in that effort.

That's the setup for this year.

The two conferences that will begin play very soon, most of those are familiar, a couple three outside of USSF direct control in Puerto Rico and Canada.

A little bit on the player development side. Most of you know about the Academy. Slight expansion in the Academy program, not a whole lot. Certainly not in terms of ages. Lots of players in the Academy program that are part of our national team program. That, in and of itself -- and it's not really a message for anyone in the room, as repeating to ourselves -- doesn't mean the Academy program is being successful. The fact that we took a lot of very good players -- and those are the players playing in our national team program -- is no reason to pat ourselves on the back. We take the really tall players, who are basketball players to start with, and say, hey look, we've got some very good basketball players that wouldn't tell us very much.

Are they getting better at a faster rate? That's the real measure. Are our teams getting better when we compete internationally?
One of the positive effects we do think has come out of it, even in the short term, is we've had the ability to train coaches and referees in a collective fashion, starting at the top. So Bob Bradley is able to interact. Our top referees are able to do instructions at these gatherings. We think that's an important part of it. That's where the Academy program runs. It's obviously concentrated, as in many cases, are our big numbers for youth registration on the coast and in Texas. I see some, not blips, but some stars in the Midwest and Chicago and Denver.

Some pictures from Academy Week. A little bit more on international relations, which is something that's very important to us. Pretty hard to ignore the importance of our sport internationally when you see some of the pictures from around the world, but also where it fits into things like development and health care and so on. When you see what's happening in Haiti over the last three weeks. We had a terrific write-up in the New York Times about a coach that we sent to India to work with their Women's National Team Program. We didn't send the coach because we wanted to be somewhere that does that sort of thing, publicly.

So you know about a number of those where it's increasing the opportunities for training, week in review, and all those sorts of things. We're one of the few federations in the world that does that sort of thing, publicly.

Continued improvement, I guess is the best way of looking at it. And diversity. Something that I have talked about since being elected and longer than that at our Board. And we think we're doing better there. I won't quite say we're doing well, but we're doing better. We're getting better. We're making the effort, and hopefully, we will continue to do so. And I think the benefits and payoffs to the sport are many, whether it's on the field, off the field, in terms of consumers, in terms of members, and there are some members here on that front. Coaching and referee development, a number of things that you know about that we have been doing on the coaching side, whether it's on the web site, which is a big part of what we're doing going forward. Our strategy has to be much more geared in those ways in multimedia techniques and technologies, talk about best practices and elite-level coaching as well.

And then on the referee side -- I think you can see that from the back -- it's not coincidental that the slide is broader and there are more things listed there. We heard clearly a year, or a year and a half ago in San Jose and then back at our AGM about the need and importance of starting some additional programs, training, communication and so on, at youth level, and not only at youth level, but at non-elite game level, so that could be adult referees, but not just those that were focused on MLS or the U.S. National Team games, or international soccer in general.

So you know about a number of those where it's increasing the opportunities for training, week in review, and all those sorts of things. We're one of the few federations in the world that does that sort of thing, publicly.

What our broadcast partners are doing looks at our high-level referees every week at the referee games and admit to mistakes when there are mistakes.

There have never been any mistakes, but we admit to them when there are any. All right. There have been two.

Some thing that's very important, that we're really now getting into in a big way, which is how do we reach out to more people. This is about the commercial side of things, and these partners help us do that and will continue to do that. How they're doing it in some cases, but even, perhaps, more importantly, in our long-term development, television. And I talked about this as a critical component, and I will come back to this when we talk about ESPN.

What our broadcast partners are doing is pretty extraordinary for the sport. They are clearly not putting on youth games or adult games in prime time up against American Idol. But what they are doing -- and we'll look at this a little bit later on -- is something that we cannot do.

We have no way of doing. So, if you look at that, 11 million viewers for the Mexican net -- 11 million people watched that game last year.
These are some of the things that we are doing. And there's going to be things on this that you have heard of and have no idea what they are in some cases; what a Twitters is or Facebook. You all know what Facebook is; you all know what a Twitter is, but my guess is there's a lot of people in the room that don't use those things, but that's the way young people are communicating in greater numbers these days.

Out of my class at Columbia out of 210, and I asked this question last week, 207 are on Facebook. 207 out of the 210. So I can't send them homework anymore. I have to post it on Facebook for them, apparently.

YouTube, all those sorts of things; the way people are communicating, extraordinarily important. We're trying to reach especially the large numbers of youth that aren't playing the game and try to get them involved. Our supporters club which are obviously people and players who are much more interested in the game and how we're doing and those sorts of things.

Pretty clearly a cornerstone of what we're going to be doing this year is the World Cup effort. The World Cup in South Africa. We will highlight what we're doing. The men's runup before that, and then getting to the game obviously against England.

U.S. against England on June 12th. We couldn't ask for a better game to market, to promote. Hopefully, we couldn't ask for a better game to win; a game that will feature our star player, Landon Donovan against the most well-known player in the world, probably, David Beckham. I won't say quite lining up for England, we'll see if he's out on the field or not. He will be there for sure. So we're quite excited about that. With a little bit of luck, we might have someone from Pennsylvania Avenue show up at the game. That would be nice as well.

But really all of the country, soccer perspective is going to be focused on that. What ESPN will do around that game and the World Cup in general, is extraordinary. And I will come back to that map of South Africa. It will be a different sort of World Cup. Our team has the fortune of not having to fly to any games in the first round. In the second round (knocking on wood) we would.

This is what I was talking about.
in Portuguese, I guess, because ESPN has gotten non-Spanish language rights, so they will be carrying it in Portuguese, and who knows what other languages they may decide on between now and then.

That's when we tied Costa Rica in the 89th or 90th minute or actually 92nd second minute, officially shows up as 90.

And how does that fit with anything that we're doing? How does what we have just done looking forward. Here's how I think it fits, and then we'll talk a little bit about the World Cup. When I look at where the sport is and where we're trying to go, I'm starting increasing to look at it as a 50-year plan.

Now, not everyone in the room was here at the beginning of the plan, and fortunately not all of us will be around at the end of the 50-year plan. And where this notion really came from was a meeting that Don, Dan and I had with the president of FIFA during the Gold Cup. And at a big banquet about this size, the night before the final at the Gold Cup, the president of FIFA chided us, and said, you know, the U.S. is very good. Their team has come a long way, but I need to remind the U.S. that the game is comprised of two halves. The Brazil half, the good half, and the not-so-good half.

And a few people chuckled. Dan and I were not among them.

And we had a meeting with them the next morning, and he raised some issues, and we said look, these are second half issues for the U.S. And he was talking about playing a European schedule, talking about promotion, relegation and a couple of other things, and he said well, what do you mean by that? And what I said to him at that time, and I was turning 50 a week later, I said, look I'm about to enter the second half of my life, and U.S. Soccer is about to enter the second half of their modern life. He said well, tell me what that means. I said well, I'm 50. I hope to live to 100. He said, no, the other part.

And what I said to him was in many ways, I think the modern history of the game -- and there are people here that were here before '84, but that's why I used that reference point -- started when the U.S. hosted an extraordinary Olympic games in 1984. And Alan Rothenberg, who was the point person for making that happen in Soccer, and Hank, the two of them actually were both involved in that Olympic effort for soccer, showed the world that we could put on a soccer event and get people to come and watch. And by the way, no one had done that in the Olympics at all.

So '84, we put on a terrific Olympics. '88, we get the right to host the Olympics. '89, we qualify for our first Men's World Cup. '90, we play in that World Cup. '91, the women win the World Cup. '94, we host the most well-attended World Cup before or after. '96, the women win the first Olympic medal in soccer. '96, we start Major League Soccer, and on and on and on. 1999, with the women's team; 2002, but a handball on the line against Germany. Maybe we're playing in the World Cup semi-final, and MLS expansion, right through. Starting a league on the women's side last year, right through. And 2009 when we're having this discussion, happened to be the 25-year mark.

I said, if we have done that in the first half, as long as we don't have a Brazilian second half, we are going to be in great shape.

But we didn't do everything in the first half. There's a lot of things to be done. And part of that pitch, as you figured out, was pitching on how important the World Cup coming back to the United States was. Because if we look at what the World Cup did for us the first time around on the Men's side, or on the Women's side, we got extraordinary success in '99, you can point directly to a number of things that happened because of those events. Increased participation numbers in certain parts of the country. It's not coincidental that they happened to be focused on where games are played. We started two leagues, two professional leagues. Not many people have done that.

Our teams have been as successful as just about anybody. No, not as successful as Brazil on the men's side. Our women's team has been more successful than anyone else in the world.

So if we have done that, imagine if we really get going. What we can do? Imagine if the 11 million turns into 29 million on TV ratings. Imagine if -- not if we get serious about it, because we're serious about it -- but
imagine if the games are treated like that game tomorrow in Miami -- or is it today, Bob? No, it's tomorrow.

So what we've said to FIFA, imagine what can happen? Because they've asked us, well, we had the World Cup there, we didn't see all the effects. We said, are you kidding us? We've started these leagues. We are the Number 1 ticket buyer for the World Cup, outside of South Africa, more than England, more than Germany. More than Brazil. More than Argentina. More than Spain. Number 1. The rights payment, for television rights at the World Cup; Number 1, U.S.; More fans attending, more people watching; outdrew the baseball World Series game set at the last World Cup.

Seattle would be a proud part of any team or any league in the world, the best recognized by FIFA. We've got a few U.S. national team players, I would say, give a run for the money, best women's player in the world playing in WPS.

So we've done a lot, and a lot of that is attributable to what happened in those big events. And we think another big event can be a further catalyst. And by the way, we think that the next 8 or 12 years of build-up to that event are more important for us than the 30 days. Because imagine a situation where we have 18 cities right now that all want to host World Cup games, and over the next four or six years, us telling the mayor of that city, one of the components of your success in getting to the final list of 12 is: How many fields you build in the next four years. How many season ticket holders you have for our professional teams. What is your commitment to an after-school program for soccer?

So is that leverage? I guess it's leverage. But since the document we are expected to sign with FIFA to host the World Cup says, FIFA gets all the revenue, we pay all the cost.

At some point in the future, they may or may not decide to give us some of the revenue to help pay for the cost. That's the document that was signed. They have the leverage, until we get the World Cup. We're all going to sign that World Cup document. It's an extraordinary undertaking, but this is half time. And I'm convinced at the end of this 90-minute period, 25 years out --

In 2022 I will be 99 years old. So as far as I'm concerned, this gives me a great incentive. And he meant it.

And for those of you -- I know Dr. Shalala spent lots of time with him -- he's fully planning to be there, and he will be sharper than any of us if the current 86-year-old version of the man is anything to judge by.

Let me show you a quick video. This is what we kicked off our international bid campaign in Capetown a month ago. A video that our partners -- well, you know which partner helped put it together. Brian, if we can run that video, that would be great.

(Video shown.)

PRESIDENT GULATI: Let me introduce with the end of that video, the Executive Director of our World Cup bid effort, a former president of Univision Sports, you met him in many cases at the USYS meetings over the summer, a very good friend, player, coach in the game. His son played for many years in the game. Currently on a Board of a USYS Club, David Downs.

David, come on up, please.

(Applause.)

MR. DOWNS: Thank you, Sunil.

I have to pinch myself every time I see that video because you know, that didn't actually air on ESPN. That was something that we scripted and our friends at ESPN put together for
1. us to impress the world, but it speaks volumes
2. about our bid.
3. First of all, the technical quality
4. of that piece says a lot about American life in
5. general, and of course, we have some wonderful
6. friends at ESPN who are helping us do that.
7. Okay. So I'm going to spend the next
8. few minutes giving us a quick update on the
9. progress we have made to-date and what's ahead of
10. us. You see there, on the screen, a timeline of
11. some of the key milestones in our bid process
12. which began about a year ago.
13. We're a little more than halfway
14. along the route. We have a major deadline coming
15. up on May 14th, when we have to deliver our bid
16. book to FIFA along with all the signed contracts
17. from the various entities that would be
18. participating in the World Cup. And then the
19. vote, of course, is on December 2nd. We have a
20. technical tour that we have to give for FIFA
21. before that point.
22. Now, we think we're going to win, but
23. obviously, the competition is fairly stiff. In
24. that group, you will see four bidders from
25. Europe. Five bidders from Asia. Four of those

nations have hosted world cups in the past,
including ourselves though, and the most
important point on this slide is right down at
the bottom. Mexico withdrew their candidacy in
September of this past year. That's very
critical for us, because it allows CONCACAF to
endorse us completely. They have done that not
only by pledging their votes to us, they have
three votes, but also by assigning a staff member
to work with us on a daily basis to help us in
the compilation of our bid effort.

Now, we think we're going to win, and
that's obviously the main reason why we're
bidding. But we clearly owe a huge debt of
gratitude to the 1994 World Cup. The 1994 World
Cup showed us that we were technically capable of
hosting a first-class event. It shows we have
tremendous ticket demand in this nation to snap
up all the tickets for a future World Cup, and of
course, it showed that we can leverage the sport,
to grow the sport in the United States on the
back of the World Cup. And that's certainly one
of the reasons why we want to host the World Cup
again.

I should say that in this tough

were many other cities in the running, and every
one of those, even the ones we haven't included,
would be capable of being first-class hosts to a
World Cup.

One of the more interesting things
about this chart, and one of the questions I get
asked by reporters frequently is, what does it
say about a U.S. bid when four of the nine cities
that hosted in 1994 are left out of this mix of

I say that it says two fantastic
things about the United States and our bid. One
is that we built an awful lot of incredible
stadiums in the last 15 years around the country,
and second, the state of the sport has changed so
much in our country that we're able to go ahead
and propose cities like a Nashville, like a
Phoenix, like a Kansas City, that aren't
necessarily in our top three or four media
markets in the country. This isn't about a
product launch anymore. This is about continuing
to develop the sport that has already taken a
great hold in United States.

This is just a quick look at our
stadium capacities. We have talked a lot in the
press about the five million ticket notion, if we select the right cities, and we allocate the right mix of matches, we can average about 78,000. And we will sell every ticket that we put on sale.

I talked about our major deadline coming May 14. We have a 1200-page book. I'm happy to say we're ahead of schedule on that. I have seen page proofs from a number of the chapters. About 70 percent is already into the printers.

In addition, we have to turn over about 600 contracts averaging about 50 pages each. The vast majority of those are signed.

The duplication and scanning process is going to be a nightmare, but we will certainly meet all the technical hurdles quite easily. Actually, here's a sneak peek at what the book is going to look like.

I'm not going to promise it's a Robert Ludlum-type thriller that you will want to flip through before going to sleep, but actually, maybe you will want to flip through before going to sleep. But I will guarantee you it will be professionally done and look fantastic. That's a chapter heading spread. Here's another page. It's an inside page. You get a sense -- our design from Pentagram has done an amazing job with us on this.

I would love to be able to say that we have done all this work to-date, with six full-time staff members, and yes that is the actual number, but the reality is we have a tremendous support team behind us. It starts at the very top at the White House. President Obama and his administration have done everything we've asked of them, including, as you can see in this photo, receiving the FIFA delegation this July following the gold cup final.

Our support continues at a high level with an amazing Board of Directors that we've managed to assemble over the last year. Some of whom are sitting at this table here. They're too numerous to mention. One of whom was playing on ESPN too for Everton a few moments ago. I don't know, did anybody see the final result? That's too bad. Oh, well.

In addition to the high level support that we have, a lot of the day-to-day work is being done by some of the leading-professional...
These are some of the things that we are going to be doing. Sunil and myself and others will be traveling to all of the major soccer events, not just matches, but conventions and conferences. We're going to take full advantage of our participation this summer at the World Cup. We're going to try to visit each one of the 24 FIFA Ex Co members in their home countries. We're going to try to maintain the popular support vote for here and abroad.

This is going to put a face on the vote. You will get a sense of the challenges by taking a look at this chart.

24 people representing 24 different countries, 6 different continents. And I think between them, their native language, it's 12 first languages, 12 different languages, and 7 of them actually represent bidding nations.

So clearly it's going to be a challenge for us to win. When I talked about Mexico withdrawing, and there you see them. We are the only bidder from this hemisphere, and this hemisphere counts for six votes. That's not an insignificant fact. It's something Chicago in their Olympic bid would have wished they had going for them.

So finally, a number of you have come through on that and pledged an amount. We have come to you before asking for contributions from the state associations. Essentially, a dollar a registered member. Many of you have come through on that and pledged an appropriate amount. But it's never too late and no amount is too little. We're still looking to get more.

At the very least, we would ask you to tell all of your members to sign the petition. We have 300,000 followers on the web site. All they have to do is sign the petition and turn in their e-mail. They will get an occasional update e-mail from me, but there's no commitment beyond that. There's no reason we shouldn't drive that number over a million or two or three or four million.

We would love you to encourage personal donations to the web site. We have product that you can order, if you want. Essentially, it's like a public television campaign, and you donate $10 and we will get you an umbrella.

We certainly are going to call on you during the FIFA technical tour, because that's going to be an opportunity for them to witness firsthand the strength for the support of the sport in the United States. And if we have a whistle stop tour in Philadelphia, we will want the sons of Ben and others, to come out and greet the train as we come on through.

And I would also love it if you continue to share with us some of your best practices, where you see things that are happening in your community that impact our bid messages, such as how soccer helps break down social barriers. We would love to hear from you. Maybe we will be able to share them in our final presentation to FIFA.

And finally, if you are hosting an event, we would like you to think of us. And we would be happy to share our branding tools, and that way, you can keep the bid's presence in everybody's mind on a regular basis. That's very important to us.

So, thank you for your time. Thank you for your support.

And I hope that I'm invited back next year, and that we will have something to celebrate, and that we will have a World Cup on the horizon, 8 to 12 years out that will allow us to grow the sport beyond our wildest dreams.

Thank you.

(Applause.)

PRESIDENT GULATI: Thank you, David. Knowing it took a little longer for these opening comments than it might normally, we thought it was important for us to go through some of those points and for you to hear from David directly.

And one of the points he mentioned, and we have had calls with many of you, and letters from either Dan or myself, we have asked Mike Edwards to follow up. All of you know Mike. He will be kind of heading up our fund raising campaign on the membership side, so you'll hear from him. We have heard a number of you say you would like to participate with your state, but we need votes from either the state council meeting or from a Board. We appreciate that. The donations have been everywhere from 500 to...
all of us. He's been incredibly committed and 

incredibly passionate.

He's led our federation by thinking 
about the needs of all of us, whether it be the 
adults, whether it be the youth, whether it be 
the professionals or whether it be the athletes.

He's done it with his usual humor and charm, and 
he's done it in a way where he's thought about 
what always has been in the best interests of our 
sport and the best interest of our federation.

He's done it in an incredibly professional way,
where we're operating as an organization with 
real efficiency, with real leadership, with a 
real plan, and a real focus as to what we all 
need to do to create what he calls "a soccer 
nation" in our country.

Having spent a lot of time with him, 
and many of you have known him for decades, it's 
been a real honor for me to see him operate 
through the halls of FIFA, as he's leading our 
World Cup bid, and to see the respect and very 
importantly the affection that the leaders of 
this sport globally have for Sunil.

I can't think of a better leader for 
our World Cup bid. The fact that he's been able 

business, in the absence of any other reports, is 
we have an Election For the President. I'm going 
to ask Mr. Rothenberg to conduct the election, 
our past president, once removed.

MR. ROTHENBERG: We have one 
nomination for President of the United States 
Soccer Federation, Sunil Gulati. Are there any 
other nominations that anybody wishes to make 
from the floor?

I didn't think so, and I was hoping 
not.

Oh, I'm sorry. We needed a formal 
nomination. I'm jumping the gun in this 
democracy.

Don Garber.

MR. GARBER: Thank you very much, 
Alan.

Ladies and gentlemen, it's my honor 
to stand before all of you and nominate Sunil 
Gulati to serve another term as President of our 
Federation. And while he and I do spend a lot of 
time together, I think it's fair to say that 
anyone in this room could have stood up here and 
nominated Sunil, and I think that says a lot 
about the kind of president that he's been for 

...
the sport, I'm counting on that, and thank you.

December 2nd, is a glorious one for us, and for

between June 11th, or seven months, June 11th and

a particular significance, this six-month period

us have been talking about for a long time, with

certainly this magical year of 2010, that some of

look forward to the next four years, and

Thank you for your confidence. I

we've worked that well. Thank you.

country on retakes of penalty kicks, so I think

He's now fallen to Number 2 in the

10 on the field playing on the right side.

award any favorable treatment to my son, Emilio,

remind them under no circumstances, should they

in many, many different ways, and he's going to

in the short term.

Carlos Cordeiro, who is here, who is

traveling the world nonstop, I think even more

than I am, in trying to help us bring the World

Cup back here and gotten to be a great friend.

And Dr. Shalala, who is a president

of the University of Miami and former cabinet

member, and we've had situations where she can

pick up the phone or give us counsel in ways that

frankly few people in the country could. We're

very appreciative of that, and she's agreed to

serve.

And with that, on behalf of the

Board, we would like to nominate Dr. Shalala to

continue her service to U.S. Soccer as an

independent board director. Unless there are any

other nominations, we will do that by

acclamation.

Donna, thank you Donna, and welcome

back. Dr. Shalala.

(Applause.)

PRESIDENT GULATI: We've also got

next, another election, which is for our

foundation seats.

Are there any -- I guess the easiest

way to do this might be, are there any

nominated? Any new members?

The four current members for -- and
you will remember from our rule change, the foundation -- the way this works is we have four seats. One is supposed to be affiliated, in some way, with each of our four councils, but the whole council, the whole national council votes on them.

So the four current members: Kevin Payne, obviously, associated with the Professional Council; Gianfranco Borroni, with the Adult Council; David Messersmith associated with the Youth Council, and Juergen Sommer, associated with the Athletes Council are the four current members.

If there are no other nominations, we will approve all four of them, as our continuing representation to the Foundation.

Are there any other nominations?

UNIDENTIFIED SPEAKER: So move.

PRESIDENT GULATI: Hearing none, we will accept and approve all four of them.

Thank you for your service and your continued service.

(Applause.)

PRESIDENT GULATI: We are on to New Business on your agenda.

There is one item to add, which came in after the books were sent out, but in a timely fashion. We will make that Item A, which is the Appeal to the National Council of Wisconsin State Association. You have gotten documentation on that. That will be Item A before we go to the budget.

A note on that, I know that some of you had been advised of a possible technical error in the submission of that, or perhaps more than a technical error, we weren't sure if the appeal was really binding, given the correspondence we received, but rather than rule on that on a technical matter, Mr. Monaco and I have agreed that it would be most sensible to let the council decide on it.

To advise you further, yesterday the Board reaffirmed its original decision and reaffirmed the decision of the panel that we appointed. But you do have a document, and if there's a motion to overturn the decision of the Board, then we would certainly be open to having that presented here and having any discussion on the matter.

Is there a motion to overturn the reaffirmed, unanimous decision of the Board?

Hearing none, the council reaffirms, I think, the decision of the Board, and sounds like unanimously rejects the appeal.

Thank you for that.

Proposed budget 2011.

MR. ELDREDGE: Yes.

PRESIDENT GULATI: And then we will go to Club Soccer, life members, before we get onto amendments.

Mr. Eldridge, presenting the budget for I don't know how many consecutive years, now.

MR. ELDREDGE: I'm going to get there.

PRESIDENT GULATI: We're going to wait for you, David; no problem.

MR. ELDREDGE: Consecutive years, I don't want to mention. But I will say that when Sunil talked about anyone who had been to the meetings prior to 1984, my first meeting I attended, instead of an airplane, I took a chariot, so it's been awhile.

(David Eldridge thanked the following Foundation -- the way this works is we have four)

Meisberger, Juergen Sommer, Walt Konopka and Roy Smithers.)

MR. ELDREDGE: Anyway, you have the budget. There's a couple of modifications that I want to mention. The last year's budget that was a little over $7 million deficit in your book, I think it reports at currently, roughly $4 million. The vision at the present time, it looks like we're going to be somewhere around 2.5 instead of 4. And some of that came, obviously, from some games that have made a lot of money, so on and so forth. So even though it is a deficit, it's not going to be anywhere close to 7, and I'm pleased about that, and the budget committee is pleased about that.

So for '11, you have the budget in front of you.

I can't make a motion to approve, but someone has to make the motion to approve, so we can get it on the floor.

MR. RUBENSTEIN: I move.

MR. ELDREDGE: Did you get the name?

Howard.

MR. RUBENSTEIN: Move approval as amended.

MR. EDWARDS: Second.
MR. ELDRIDGE: Second by Mr. Edwards.

So it's on the floor for approval,
discussion, comments or otherwise beating the
bush.

Do you have any questions or
comments?

Sounds like my class.

Okay.

PRESIDENT GULATI: We will approve
that by acclamation. Thank you.

Thanks, David, for your hard work as
always.

(Applause.)

PRESIDENT GULATI: Okay.

We have a membership category change
for U.S. Club Soccer. That's the item listed B.

It's also the item for which we took a short, or
had a late start, so it was a caucus going on.

So most of you know this, especially
on the youth side of the hall, the issues here,
we have got a change of status for membership for
U.S. Club Soccer. And in the opinions of the
federation council and finance departments,
everything is in order. There are a couple of
questions potentially about some numbers.

So what we've agreed this morning,
with your agreement, is that we would, in fact,
have the category change take place here and
approve them as members of a different sort.

We would also simultaneously appoint,
I will appoint an audit committee to report to
the Board at our next meeting to see if there are
any issues. We don't think there are, but we
would certainly look at those to make sure that's
the case, and as would be the case for any
member, if you are not in compliance with our
rules, your membership status could be rescinded.

These are some of the same issues
that came up last year, and they have to do with
seasonal year versus calendar year and make sure
there's no double-counting.

I met this morning with Mr. Monaco,
Mr. Sage, Mr. Sutter, the Federation's counsel,
and Federation's finance department. So in some
sense it's a conditional approval, but since we
only meet once a year, we got to do it in the
fashion that we would be approving the change.

We don't think it's fair to push it back another
year, because we think they are going to be in
compliance, but we will make sure of that, in
terms of their numbers as recorded. I should
mention that we don't normally check numbers in
this way, for any of our own members, our state
associations, obviously, the professional teams
we do, because it's easy to see, we have 16
teams; no, we only have 8. So that one is easy.
We don't generally audit our own members, as long
as they're paying their bills, and in this case,
we've had the bills paid. So there's not an
issue from our perspective.

So I think that's the understanding
we would have going forward. So from that
position, the motion would be as is, to consider
the membership category change of U.S. Club
Soccer, with those caveats that I mentioned.
Larry or John, do you want to add
anything to that? Are we good?

John Sutter.

Come to the microphone, please, John.

John Sutter from North Texas.

MR. SUTTER: John Sutter, from North
Texas. Only you mentioned the word "could" and
if they did not qualify, "would," remove their
membership, is that correct?

PRESIDENT GULATI: Absolutely. If
they don't meet their requirements, that would be
true, absolutely. It would revert to their
previous status, absolutely.

Any other comments? Questions?

Concerns? We have a motion to adopt or approve
the change?

MR. EDWARDS: So move.

PRESIDENT GULATI: Mike Edwards
moving. Seconded?

MR. BORRONI: Second.

PRESIDENT GULATI: Seconded,
Mr. Borroni, life member. Any other comments?
Let's see if we can avoid the electronics, but if
we can't, we will use the electronics. Any
objections to the category change? Thank you
very much. Well done. Approved. Unanimous
consent. Thank you.

(Item approved.)

PRESIDENT GULATI: Life member
applications.

Life member applications. As you
know from last year, we had a slight policy
change and we have a committee and a committee
reviewed the life membership applications or
nominations. They then go to the Board based on
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1 that process. You have three nominations in your book.

2 The Board is recommending the approval of two of those. Mr. Flamhaft and Gerhard Mengel, who is here, and Steve is also here, and if it's your pleasure, I would like to approve those by unanimous consent. Mr. Flamhaft and Mr. Mengel. Can we do that by...

3 (Applause.)

4 (Item approved.)

5 PRESIDENT GULATI: Thank you. Thank you for approving that. And Gerhard and Steve, thank you for literally a lifetime of service to the organization and the sport.

6 We also have a third that is in your book. Is there a motion to consider that nomination? Hearing none, we will move on. Thank you.

7 We are now to proposed amendments in the Federation bylaws on the back page of your book. The first one of those Bylaw 231. Mr. Edwards, would you like to speak to that or is it self-explanatory?

8 You're going to speak to that?

9 Mr. Edwards, Mike?

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All right. So I understand from Mike, that Eastern New York is going to propose a slight modification, which Mr. Edwards has agreed to and will accept as a friendly amendment, I suppose.

Mr. Flamhaft.

MR. FLAMHAFT: Is this on?

PRESIDENT GULATI: Come over here to that one. We make the life members work for it here a little bit. And if we could check that middle mic, while we're doing this, gang.

MR. FLAMHAFT: Good morning.

PRESIDENT GULATI: Turned it on right after he started walking. There we go. Steve.

MR. FLAMHAFT: Good morning. My name is Steve Flamhaft from Eastern New York. Mr. Edwards, Eastern New York would like to propose the following friendly amendment. Under sub(b) to read: The individual was an officer of the federation and was elected to such office by the National Council. Sub(b), the individual served on the United States Soccer Federation Board of Directors for at least seven years. Sub(c), the individual was an officer for at least 15 years of an organizational member that administers soccer programs or competitions of the federation and in that role has provided extraordinary services to the federation.

Sub(d), the individual served on a federation committee for at least eight years.

PRESIDENT GULATI: As I understand it without reading it, you have changed -- we have got it in writing. Mike has got it in writing. So the three changes would be on (b) to change 8 to 7 years, and the reverse change on item (d) change 7 to 8, and add the words, change the length of service from 10 to 15, in item (c), and add including at a state association for, with extraordinary contributions.

MR. FLAMHAFT: Yes.

PRESIDENT GULATI: And Steve has got it in writing. Okay.

MR. FLAMHAFT: Thank you.

PRESIDENT GULATI: We're okay with that as a friendly amendment, rather than needing to vote on that. So Mike is modifying his amendment to read along the lines suggested by Mr. Flamhaft.

Any objections to that? Hearing no objections, we will accept the amendment.

Now, the rule, the bylaw change itself. We need a motion to accept it as amended.

MR. ROSE: So move.

PRESIDENT GULATI: Mr. Rose.

Seconded by Mr. Borroni.

Any discussion on that?

MR. MONACO: Mr. President, Larry Monaco.

PRESIDENT GULATI: I'm sorry, it was Mr. Christoffersen seconded.

Any comments? Discussion?

MR. MONACO: Mr. President, Larry Monaco.

PRESIDENT GULATI: Larry.

MR. MONACO: I'm assuming we're going to technically clean it up, get rid of the "or" and (b) and move it to (c), but under (d), staff member, does that include, do you consider, Mike, do you consider that including coaches?

MR. EDWARDS: It could.

MR. MONACO: Yes. Thanks.

PRESIDENT GULATI: Okay. So we will certainly clean up the grammar, and it does 22 (Pages 85 to 88)
include coaches. Okay. Any other questions?

Hearing none, if we can approve that by unanimous consent.

Thank you.

(Item approved.)

(Presidential approval.)

PRESIDENT GULATI: The next is Bylaw 302 from USASA. Mr. Monaco -- or Mr. Palmeiro is not here, and we certainly wish Bob a full and speedy recovery. Many of you know that he has been a little bit ill.

Larry, do you want to speak to this, or Brooks or anyone or just leave it as is, and we roll? Whatever you like. Go ahead. Speak to it.

MR. MONACO: The purpose of this is right now, under the federation bylaws, the eight commissioners in the Adult Council and each of the councils have no vote. At the council level, it's just to give them each a vote at the council level, which means they would be included in the total vote coming from the count, that each of the councils to this AGM and this allows them, then, to have a vote there, and obviously a vote here. But their vote would be counted as part of their particular council.

PRESIDENT GULATI: Okay. Any other comments? Okay. So what I would like to do is do this by acclamation, but if there are people that object to that, let us know, and we will certainly take an electronic vote.

We will do that by unanimous consent.

Thank you, everyone in the room. Terrific.

(Motion approved.)

(Applause.)

PRESIDENT GULATI: Bylaw 302, Credentials Committee. Do we need any comments on this, or is that self-explanatory? Maybe we should do this one electronically just to mess with Bob. Do we have a motion for adopting this one?

Mr. Steinbrecher, thank you.

Seconded by Mr. Payne. Any discussions or comments on this?

We will do that by unanimous consent. Thank you.

(Motion approved.)

PRESIDENT GULATI: The next one Bylaw 412 from the AYSO Soccer Association for youth, regarding voting for the at-large seat.

At my request, the parties have agreed to withdraw that. I have spoken with, in general terms, with the leadership of the four councils, as well as the leadership of the submitting organizations. We're going to sit down at some date in the future and talk about that.

For those that have been following this, essentially, essentially, we have for that at-large seat, an election that takes place along U.S. senate lines. It's equal representation for everyone. And this particular bylaw change would have made it a compromise between the senate and the house, so that there was a weighted vote, but not fully weighted by participants or members.

And while there seems to be some, not seems to be, there is a willingness to discuss that and have it partially weighted, the parties, at least the council chairs -- that's the only group that I'm commenting for -- the council chairs seem quite open to talking about that and making a change, but want to sit down and try to figure out, in conjunction with the groups, what that change would be and presumably, there would be an amendment in the future.

So thank you, council chairs, and filing parties for agreeing to that.

Item E which is Bylaw 601, Mr. Vermes and the Athletes Council, Jon, were withdrawing that. Is that right? All right. That's being withdrawn, thank you. Thank you, Jon, and athletes.

We are then on to Affirmation of Federation Policies adopted since 2009 AGM. So moved.

MR. RUBENSTEIN: So move.

MR. ROSE: So move.

PRESIDENT GULATI: That is coming from Darl. First by Darl Rose, seconded by Ms. Derflinger. Any comments on that? Turn the mic back off. Go ahead.

MR. FLAMHAFT: Are we now addressing proposed Policy 231? We're not there yet. Are you on 521?

PRESIDENT GULATI: Hang on. You are objecting to the second one.

MR. FLAMHAFT: I have some comments on the second one.
PRESIDENT GULATI: So let's do the first, first.

Any comments on the first one? We do that by unanimous consent. We're dividing the question, without going through the full right.

So we'll take policy 521-1, divide the question, and approve that by unanimous consent.

Any objections? Thank you.

Mr. Flamhaft may not be objecting, but has some comments on the second.

MR. FLAMHAFT: May I ask, Mr. Edwards, one or two questions, please.

Mr. Edwards, under Section 1, Sub(a) would you kindly explain what a "staff or team position" would be for a nominee?

MR. EDWARDS: Generally, if I'm keeping up with you, generally, an employee of the Federation.

MR. FLAMHAFT: So that a nominee can be a staff person of the USSF, of the office in Chicago?

MR. EDWARDS: Yes. We, in fact, have a life member, who was a staff member of USSF, sitting to your right there.

MR. FLAMHAFT: Well, the question that New York is concerned about is whether or not a staff member of the administration in Chicago makes a significant contribution to the USSF.

PRESIDENT GULATI: So I'm going to answer that. The answer is yes.

MR. EDWARDS: Yes.

PRESIDENT GULATI: There's one a yard and a half from you, and my guess is no one in this room would question the contributions that Mr. Steinbrecher has made.

MR. FLAMHAFT: I wouldn't.

PRESIDENT GULATI: I know you wouldn't, but I think the answer is absolutely yes.

MR. FLAMHAFT: My second question is with regard to item (c). It talks about an attachment including three letters of recommendation. Would those letters of recommendation have to be within the soccer community or outside the soccer community?

MR. EDWARDS: Well, it says, "...each addressing how the nominee has contributed to the Federation's mission and goals."

So I assume that I would want background on a nominee, like any Hall of Fame process, any vetting process of the basis for the nomination essentially.

MR. FLAMHAFT: With regard to Section 2, item (c), "The Board of Directors shall review the Nominating Committee's recommendation and shall decide by a majority vote whether to recommend that the nominees selected..."

Would that allow the board of directors to consider other individuals other than those nominated by the nominating committee?

MR. EDWARDS: The Board; no.

MR. FLAMHAFT: But the delegates can.

MR. EDWARDS: Correct.

MR. FLAMHAFT: Thank you very much.

PRESIDENT GULATI: Thank you.

Any other comments on that? Hearing none, if we can approve that by unanimous consent? Any objections? Thank you very much.

(Item approved.)

PRESIDENT GULATI: We are at that point in the meeting, where we've covered the required business.

I want to show you another quick video to get us in the mood for the Good of the Game. We're getting that ready. It's a little year in review video for this past year of some of our teams and some of your activities. If we can put that on now, and then we'll go to Good of the Game. Turn down the lights.

(Video shown.)

(Applause.)

PRESIDENT GULATI: Thank you.

Thank you, Mr. Flynn, who, as all of you know, along with his staff, does an extraordinary job for the sport as well. So Dan, on behalf of all of us and all the staff people here, thank you for everything you have done over the last year.

(Applause.)

PRESIDENT GULATI: Is Mr. Simeon here? Ed, are you here? Ed Foster-Simeon here in the room? No.

Okay. I just want to thank him for all of his work on behalf of the Foundation in the sport as well.

And with that, we are going to open it up for the Good of the Game for any comments.
before we actually just one second. Mike?

MR. EDWARDS: Sunil, for a

clarification Larry brought to my attention.

We need to make one conforming change

that I hope people will simply accept as

housekeeping. In Policy 231-1 that Steve was

just asking me about, Section 1(a) references the

phrase "staff and team positions." And I would

suggest that Bylaw 231, Section 3(d) states "the

individual was a staff member," be modified to

conform to say "staff or a team member."

PRESIDENT GULATI: Just a consistency

change that Mr. Monaco has pointed out, and if we

don't have any objections, we will go ahead and

do that.

MR. EDWARDS: They were companion

articles.

PRESIDENT GULATI: Any objections?

None? Thank you. Sir, you have the microphone.

We are on Good of the Game.

MR. AMOROSO: Congratulations, our

esteemed President.

At last year's National Council

meeting on behalf of Eastern New York Soccer, I,

Rocco Amoroso, chairman of the sportsmanship

committee of Eastern New York Soccer petitioned

this august body, that the replica of this patch

which I'm displaying "Fair Play USA," be adorned

on all uniforms of our national and international

players. To-date I have not received a response

to this laudable request.

Mr. President, there's no better

medicine like hope.

Again today, on behalf of East New

York Soccer, for the expectation of a better

tomorrow in soccer, with full vigor, I resubmit

my proposal, knowing that as we all look back

upon our lives, the moments when we have really

lived were the moments when we have done things

in the spirit of enhancing this beautiful game of

ours.

Yes, what crowning moments they would

be as the world would witness our national team

sporting the Fair Play USA patch on their

uniforms in this year's World Cup. Additionally,

the world would be in awe watching a national

team comporting themselves as true champions of

fair play on the fields of South Africa and

elsewhere.

Indeed, what crowning moments they

would be.

Mr. President, kindly make these
dreams a reality. God bless American soccer.

PRESIDENT GULATI: Thank you.

(Appause.)

MR. FALK: Greg Falk, Cal South.

I would like to take a moment to

thank two people sitting up there, although one

has moved -- oh, there he is -- who are

presidents of associations who won't be

presidents next year. First, Larry Monaco, who

has announced he's not running. Thank you for

your leadership, and guidance and help.

(Appause, standing ovation.)

MR. FALK: And Brooks McCormick, who

has helped usher us into the adult world. Thank

you for your help.

(Appause, standing ovation.)

PRESIDENT GULATI: Thank you.

Mr. Laraba, We have someone on the

other side. Mr. desBORDES, our long-time host

here. Anything correcting crawdaddies?

MR. desBORDES: You are in New

Orleans at the beginning of the Mardi Gras

season. There are at least two parades coming

close by us today. One in the afternoon and one

at night. Go down the street about four or five

blocks down there, and you will get the parade.

Just remember this is not a

Thanksgiving parade as you see on TV. This is a

participatory parade. So you put your jeans on.

You get ready to get down and dirty, and you go

catch the beads. And you take the beads home and

they're valuable items.

A couple of things: Wear casual

clothes. Put your money and your ID in your

front pocket. And tight jeans, I'm serious, now.

You don't want anybody picking your pocket.

Ladies, best not take a purse. And as for

ladies, if you want to catch more beads, wear a

shirt that shows cleavage. All right?

(Laughter.)

MR. desBORDES: I would also, on a
different note, and this is for the bid committee,
you can use, you have permission to use the "Who-dat
nation" slogan because we ran the NFL off and told
them they don't own it. So anybody can use it.

Thank you.

(Appause.)

PRESIDENT GULATI: So right now,
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| given at least part of those comments, the lawyers are checking to see if our D & O policy covers life members. | the support to the Athletes Council. From every council out there, and the Board, it's been an honor, Sunil, to serve with you, and for you, and Peter -- the chair of the Athletes Council, and Mary Harvey, send a thank you too, who started this leadership within our council. And Jon McCullough is going to take it by the reins, I know. And we just would appreciate that continued support to our athletes with our chair, our new chair Jon McCullough, Danielle Fotopoulos, our co-chair, and Jeff Agoos on the Board, especially those three, they're the ones that are going to sit in the crossfire sometime. Congratulations to the athletes on being here. I know it's not always easy with schedules and people are still playing. But we just elected a whole new council. Landon Donovan is one of those, and Cat Whitehill and current players, so it's very exciting to see where this council is going to go. And again, just from Peter and myself, thank you for your support. |}
| Ms. Cromwell, after that stirring speech by Mr. desBORDES, we're going to wait a minute before we come back over to you. | |}
| Mr. Laraba. | |}
| MR. LARABA: Dave Laraba from West by God Virginia, and the chair of the Federation Appeals Committee. Twelve years ago, Dr. Bob asked me to take this task on and see how it's continued. We have a meeting today. What time, Greg? | |}
| MR. FIKE: 4:30. | |}
| MR. LARABA: And what's the room? | |}
| MR. FIKE: Cambridge. | |}
| MR. LARABA: Cambridge room, 4:30. Any member of the Appeals Committee who is here, please try to come to the meeting. I have submitted my application for retirement as chair. It has not been accepted yet, and I was surprised that Sunil even recognized me at the microphone. But I have been privileged to serve for 12 years. I want to thank all the councils who have supplied members | |}
| in the committee, and all of the youth members of the federation who have been under our jurisdiction, and U.S. Adult Soccer for their support over the years, and we'll see what the future lies. Thank you. (Applause.) | |}
| PRESIDENT GULATI: David, we didn't recognize you earlier, because there was a serious thought that we weren't going to accept your request for early retirement here, but we've decided that we better do that. Thank you for 12 great years of heading up that committee. It's, we know it's not one that gets a lot of visibility. But thanks, you have done a great job with that panel that has joined you. Thank you. Ms. Cromwell. | |}
| MS. CROMWELL: I wanted to say a few things on behalf of myself and Peter Vermes, who couldn't be here today, who is head coach now of the Kansas City Wizards, and Arizona, I believe, in preseason. But we have been on the Board for many years and part of this council. And from both of us, we just want to say thank you for all 40 athletes and members of the pro council here, rather than some years, many years ago, that we had two or three. So certainly want to re-welcome everyone there and thank them for the participation. | |}
| | Any other comments for, under Good of the Game? Behind me? Mr. Payne. |}
| | MR. PAYNE: I just want to, I have been involved with the Federation for 20-plus years, and a Board member for 15. This is my last Board meeting. And I wanted to express to all of you, we, as an organization, have undergone a lot of changes during that period of time, and I consider it to have been a privilege to have a ringside seat to the way this organization has matured and changed and grown. So I wanted to thank all of you for having had the opportunity to serve you as a member of the Board for the last 15 years, and I know that Tonya Antonucci, who will be taking my seat, who is a very smart and a caring person will be a terrific addition to the Board. So thank you all very much. |}
| | (Applause.) |}
| | PRESIDENT GULATI: Mr. Hamilton. |}

National Council Meeting, U.S. Soccer Foundation
RESLING SPORTSCRIPT (719)632-6391; (719)661-7226 (cell)
MR. HAMILTON: Actually, I was going
to address Kevin Payne's leaving, but he hasn't
had a ringside seat. He's been in the ring for
15 years, and I think a lot of people don't know
how much Kevin has done. He's a big loss.
The second thing is that Mr. Nunez's
I-phone has informed us that Josie Altidore
scored in the 31st minute against Manchester
City.

PRESIDENT GULATI: Which is really
good news, because as a forward on the U.S.
National Team, playing his first year in the
premier league, to wait until February to score
your first goal is longer than the coach would
like.

So thank you, Josie. And thanks for
the news.

Bob Bradley is breathing better.

Mr. Garber.

MR. GARBER: Thanks very much, Sunil.

I think you said and very
appropriately, if you folks look over in this end
of the room, both from an athlete perspective,
and a pro council perspective, we, as
organizations, are taking our role and

responsibility to this Federation very seriously.
From a Major League Soccer
perspective, we're making this AGM an opportunity
for young people that are new to our organization
to come and be a part of these meetings and to
participate and learn more about what's going on
with the Federation.

And sitting over there representing
our league are ex-professional players, people
that have coached the game. We've got an
ex-coach of the Tampa Bay Mutiny, and the Metro
Stars, and people that are working in our
philanthropic areas, people working in our
marketing and sponsorship areas, all here to try
to get closer to the activities of the
federation.

We had a pro council meeting
yesterday that opened up to anybody that wanted
to attend, and all of our meetings going forward
will be open to anyone. So if, when you see
those postings next year, if you would like to
just sit in and hear what it is that we, as an
organization, Major League Soccer, WPS, and
Division 2 are trying to do together so that we
can grow the professional game.

What we need to do as an
organization, and as a sport is to have more
fans. There are lots and lots of people that
play the game. We need more people to really
care about participating as a spectator. And the
support that we've had from this federation to
grow our leagues is thanks to the kinds of
relationships that we have, and the belief that
each and every one of you have, and what we're
trying to do to create this soccer nation in this
country. We really thank you for that support.
It's a lot different than it was many years ago.

It's not because we've asked for it.
I believe we've earned it with respecting the
process and understanding what kinds of things we
need to do to be better partners to help grow the
sport. So we're excited about that future.

And I will be the third person to say
that Kevin was a little emotional talking about
leaving the federation, has been a participant at
all levels in really serving this organization.
And I know that we hope to get him
back at some point onto the Board to continue to
grow the sport. But we're very excited about
Tonya, and what she's been doing for the Women's
Professional Soccer League, and also what she can
bring to helping grow the sport from a Board
level.

So thanks very much for all your
support.

(Applause.)

PRESIDENT GULATI: Anyone else?

Anyone. Mike.

MR. EDWARDS: I too would like to
ing Kevin's praises for a moment.

If you are not aware of this, and
unlike a lot of people, I finally cleared out the
1983 soccer files from my house last week. Among
other things, I had a letter from Kevin Payne,
who was at the time employed by the Federation,
announcing really good news for us. We had
managed to secure a $75,000 line of credit,
which, at the time, Kevin, I think, was what,
three times our annual income?

When I served as chairman of USASA,
in particular, Kevin was the guy who you could
always depend on to just help the game. It
didn't matter if it was kids, if it was us fat
guys playing on a weekend, it was professional,
it was the international game.
The organization owes Kevin Payne a debt of gratitude for what he's dedicated that we can never pay, and I appreciate your efforts, Kevin.

PRESIDENT GULATI: Thank you. Anyone else? So the last word.

For many people, it's been a tough year. As I said last year, there's no doubt in a room of this size, any number of people that have been directly impacted by what's going on in the U.S. and world economy. That's statistical certainty, given how many people we have in the room. And in light of that for people to still come to meetings like this and do what you do as volunteers in 99 percent of the cases is pretty extraordinary.

So I certainly want to thank you for those efforts of getting the sport to where we've gotten, not just in those 25 years, but since we started.

We're three years away from our 100th anniversary, 100th anniversary in the Federation in 2013. I think we're a five months away from that anniversary, 100th anniversary in the Federation.

I don't think we'll shock anybody on December 2nd, but I think it will be a good day. And I certainly hope it will be a good day.

But I certainly recognize that everyone in the room and millions of others across the country are vital parts of that and important pieces of that puzzle, as we try to take the sport further, and that's by coaching children or by watching games or scoring goals against Man City.

Josie Altidore was a player in our programs at ODP, a Haitian family. He got a humanitarian leave for a few days to leave his club to go back and make sure some of his family members were okay in Haiti. It says a lot about the world in which we live, where we've got a young man who is 20 now and is scoring goals in the premier league with Haitian parents and Haitian upbringing.

It's what the sport does in many ways, and how it brings people together. Ten years ago, my sister had no interest in the game whatsoever. Until five weeks ago, she had a lot of interest in it in a crazy way, and that's what it really does for a lot of people around the world.

I was in Angola last week. And what you see happening in a very poor country, with a lot of oil now, as it turns out, around the tournament they were hosting, which was the African Nations Cup. Pretty extraordinary.

When you see the impact of us sending a coach to India to work with the Women's program, and the coverage it gets there, and the importance attached to it. Pretty extraordinary.

When you see the joy on some of the kids that play for youth, or in our programs, because they don't care mostly about what we're doing here. Pretty extraordinary.

And I certainly couldn't let Mike have the last word when we're talking about Kevin Payne, who has been a great colleague. He's going to continue to be that. But for me, personally -- I can't say he's been a better friend, because that would imply he hasn't been a good colleague -- but he's been a pretty terrific friend, and we have known each other for a long time in the game.

I'm not going to miss him, because we're going to still be talking pretty regularly. But for those of you that have gotten to know him far beyond your service to the federation, I know. And thank you for your ongoing friendship which has meant a lot to me personally.

You have got a choice now. 4:30 appeals, meeting with Mr. Laraba or putting on your tight jeans and going with Mr. desBORDES. Thank you very much for your service and dedication. We'll see you tonight at the dinner.

Meeting is adjourned.

(Adjourned at 11:12 a.m.)
REPORTER'S CERTIFICATE

I, DEBRA K. RESLING, RMR, and Certified Realtime Reporter appointed to take the meetings of the U.S. Soccer Federation, do certify that the within proceedings of the National Council Meeting were taken by me stenographically in New Orleans, Louisiana, on February 6, 2010, then reduced to typewritten form consisting of 113 pages herein; that the foregoing is a true transcript of the proceedings had.

In witness hereof I have hereunto set my hand this 18th day of February, 2010.

Debra K. Resling, CSR, CRR, RMR
Registered Merit Reporter
and Notary Public.
4 Cheyenne Blvd.,
Colorado Springs, CO 80903

My commission expires February 28, 2013.