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PROCEEDINGS

UNITED STATES SOCCER FEDERATION

**94th Annual General Meeting
National Council Meeting**

**Hilton New Orleans Riverside
New Orleans, LA**

February 6, 2010

9:00 a.m. - 11:15 a.m.

Reported by Debra K. Resling, RMR, CRR

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1 (Commencing at 9:05)

2 **PRESIDENT GULATI:** If you could get

3 your seats, please.

4 Those that are in the hallway and are

5 joining us, please do so. Thank you.

6 Welcome to the annual meeting. Thank

7 you for your patience in our delaying the start

8 by a couple of minutes. I think having this

9 caucus will save us far more time than we needed

10 to start late, so thank you for that. And for

11 indulging us with that.

12 I hope everyone had a good evening

13 last night. We'll start, and I will save my

14 opening remarks for a little bit later. Just two

15 comments. One is when you speak during the

16 meeting, please go to a microphone and state your

17 name and affiliation, which will make recording

18 much easier, and second, if you have a mobile

19 phone, beeper, anything that begins with the word

20 "I," please turn it off, so we can save ourselves

21 hassles with the electronics.

22 Before we get started with the --

23 thank you, we're not going to make you state your

24 name and ring tone.

25 We'll take a moment of silence for

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1 those that have passed in the last year, part of
 2 our organization and part of the sport. Please
 3 hold your head in silence for a minute.
 4 (Moment of silence.)
 5 PRESIDENT GULATI: Thank you.
 6 Greg, you are leading us in the
 7 Pledge of Allegiance, somebody told us; is that
 8 right? We have the Pledge of Allegiance. No,
 9 just kidding. We're going to do this
 10 collectively. Mike wanted me to play the role of
 11 the nine-year-old kid that comes up, but I
 12 decided not to do that today.
 13 Mr. Edwards, you are going to lead
 14 us?
 15 MR. EDWARDS: I will lead you.
 16 (Pledge of allegiance recited.)
 17 PRESIDENT GULATI: Thank you.
 18 We'll do a roll call. Mr. Kepner,
 19 chairman of our Credentials Committee will do a
 20 roll call and will also do the Credentials
 21 Committee report.
 22 MR. KEPNER: Beginning of my remarks,
 23 I always, first of all, say greetings, to, in
 24 this case, Louisiana, New Orleans and thank
 25 Louisiana Soccer Association for the great job

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1 they've done in hosting this event.
 2 The second thing that I always do,
 3 and I'm going to ask your help in performing this
 4 particular activity, is thank with a real strong
 5 round of applause the U.S. Soccer staff. They
 6 have done a superlative job in preparing for this
 7 event. Our committee worked very closely with
 8 them at this event, and we are very much aware,
 9 therefore, of the job that they do.
 10 So, please, a round of applause.
 11 (Applause.)
 12 MR. KEPNER: I have several functions
 13 when I'm standing before you. First, certainly,
 14 a roll call, as Sunil has pointed out. Secondly,
 15 I always do briefly explain the voting system
 16 that we have. And then a third activity, of
 17 course, is to establish a quorum. You can look
 18 around here, and you can see that we have that
 19 quorum. And then I will actually give you the
 20 weighting, the multipliers, and that will
 21 constitute my report.
 22 In terms of the system that we use,
 23 we have, effectively speaking, five different
 24 groups. We have youth delegates constituting the
 25 youth council. We have adult delegates

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1 constituting the adult council. We have
 2 professional delegates constituting the
 3 professional council. We have athletes delegates
 4 representing the, or constituting the athletes
 5 council, and we have others, a number of others;
 6 collectively five different entities all serving
 7 one purpose.
 8 The weighting and the voting system
 9 that we have, we make equivalent the effect of
 10 the vote for the three basic groups, adult, youth
 11 and professional, using multipliers to do it.
 12 Once we have done that, we add in the
 13 other votes NBOD, national affiliates, other
 14 affiliates, life members, past presidents, and so
 15 on.
 16 That gives us a basic number from
 17 which we then determine the number, the weighting
 18 that we need to give to the athletes council.
 19 The athletes council, by our own
 20 bylaws, must constitute 20 percent of the total
 21 vote. And so we go through a mathematical
 22 process to do that. We spend a couple of days
 23 preparing. I need to tell you that I feel more
 24 prepared this year than I have ever been before,
 25 much to the credit of Kati Hope of U.S. Soccer.

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1 She's done a superlative job in getting
 2 everything well organized, so I thank her for
 3 that.
 4 I will begin the roll call. When I
 5 call out the state association name or the
 6 organization name, please respond clearly.
 7 I did consult with a local resident
 8 of many years, born and raised in Louisiana. And
 9 he said that if you want to instead of simply
 10 answering present or here that you can use the
 11 local dialect such as "Heah, "Heah," as in the
 12 Cajun way of speaking, is that correct, Hank
 13 desBordes.
 14 MR. desBORDES: That's correct, or
 15 "Who dat"?
 16 MR. KEPNER: We'll see about that.
 17 Okay. I'm going to start with youth
 18 council, clearly, please, and then when I'm
 19 finished with this, I will go back to the ones
 20 that did not answer, and I will call again.
 21 (The following represents the roll
 22 call being called by Bob Kepner; the answers by
 23 the respective parties.)
 24 Q Alabama?
 25 A (No response.)

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1	Q Alaska?	1	A Here.
2	A Here.	2	Q Nebraska?
3	Q Arizona?	3	A Here.
4	A Present. Here.	4	Q New Hampshire?
5	Q Arkansas?	5	A Here.
6	A Here.	6	Q New Jersey?
7	Q California North?	7	A Here.
8	A Present.	8	Q New Mexico?
9	Q California South?	9	A Here.
10	A Here.	10	Q New York East?
11	Q Colorado?	11	A Here.
12	A Here.	12	Q New York West?
13	Q This is youth.	13	A Here.
14	Connecticut?	14	Q North Carolina?
15	A Present.	15	A Present.
16	Q Delaware?	16	Q North Dakota?
17	A Here.	17	A Here.
18	Q Florida?	18	Q Ohio North?
19	A Here.	19	A Here.
20	Q Georgia?	20	Q Ohio South?
21	A Here.	21	A Here.
22	Q Hawaii?	22	Q Oklahoma?
23	A Here.	23	A Here.
24	Q Idaho?	24	Q Oregon?
25	A (No response.)	25	A Here.
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1	Q Illinois?	1	Q Pennsylvania East?
2	A Here.	2	A Here.
3	Q Indiana?	3	Q Pennsylvania West?
4	A Here.	4	A Here.
5	Q Iowa?	5	Q Rhode Island?
6	A Here.	6	A Here.
7	Q Kansas?	7	Q South Carolina?
8	A Here.	8	A Here.
9	Q Kentucky?	9	Q South Dakota?
10	A Here.	10	A Here.
11	Q Louisiana?	11	Q Tennessee?
12	A Go Saints.	12	A Present.
13	Q Maine?	13	Q Texas North?
14	A Here.	14	A North Texas here.
15	Q Maryland?	15	Q Texas South?
16	A Who dat?	16	A Here.
17	Q Massachusetts?	17	Q Utah?
18	A Here.	18	A Here.
19	Q Michigan?	19	Q Vermont?
20	A Here.	20	A Here.
21	Q Minnesota?	21	Q Virginia?
22	A Here.	22	A Here.
23	Q Mississippi?	23	Q Washington?
24	A Here.	24	A Here.
25	Q Missouri?	25	Q West Virginia?

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1	A Here.	1	A Present.
2	Q Wisconsin?	2	Q Minnesota?
3	A Here.	3	A (No response.)
4	Q I will emphasize that the	4	Q Mississippi?
5	organizations and the states that did not	5	A Here.
6	register for the event I did not call their	6	Q Missouri?
7	names.	7	A Here.
8	I'm now proceeding to the Adult	8	Q Nebraska?
9	Council.	9	A Here.
10	Alaska?	10	Q Nevada?
11	A Here.	11	A (No response.)
12	Q Arizona?	12	Q New Hampshire?
13	A Here.	13	A Here.
14	Q Arkansas?	14	Q New Jersey?
15	A Here.	15	A Here.
16	Q California North?	16	Q New Mexico?
17	A Here.	17	A Here.
18	Q California South?	18	Q New York East?
19	A Still here.	19	A Présenté.
20	Q Colorado?	20	Q New York West?
21	A Present.	21	A Here.
22	Q Connecticut?	22	Q North Carolina?
23	A Here.	23	A Here.
24	Q Florida?	24	Q Ohio North?
25	A Here.	25	A Here.
Page 14		Page 16	
1	Q Georgia?	1	Q Ohio South?
2	A Here.	2	A Here.
3	Q Hawaii?	3	Q Oklahoma?
4	A Here.	4	A Here.
5	Q Idaho?	5	Q Oregon?
6	A Here.	6	A Here.
7	Q Illinois?	7	Q Pennsylvania East?
8	A Here.	8	A Who dat?
9	Q Indiana?	9	Q Pennsylvania West?
10	A Here.	10	A Here.
11	Q Iowa?	11	Q Rhode Island?
12	A Here.	12	A Here.
13	Q Kansas?	13	Q South Carolina?
14	A Here.	14	A Here.
15	Q Kentucky?	15	Q Tennessee?
16	A Here.	16	A Here.
17	Q Louisiana?	17	Q Texas North?
18	A Here.	18	A Ayhoo (yodeled).
19	Q Maryland?	19	Q Thank you, Robert.
20	A Here.	20	A You are welcome, Robert.
21	Q Massachusetts?	21	Q Texas South?
22	A Here.	22	A Here.
23	Q Metro D.C. Virginia?	23	Q Utah?
24	A Present.	24	A Here.
25	Q Michigan?	25	Q Vermont?

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1	A Here.	1	Q Life members.
2	Q Washington?	2	Alan Rothenberg?
3	A Present.	3	A Here.
4	Q West Virginia?	4	Q Chris Christoffersen.
5	A Here.	5	A Here.
6	Q Wisconsin?	6	Q Darl Rose?
7	A Here.	7	A Here.
8	Q I will now proceed to the	8	Q Gianfranco Borroni?
9	Professional Council.	9	A Here.
10	Major League Soccer?	10	Q Hank desBordes?
11	A Here.	11	A Here.
12	Q United Soccer Leagues?	12	Q Hank Steinbrecher?
13	A Here.	13	A Here.
14	Q Women's Professional Soccer?	14	Q Howard Rubenstein?
15	A Present.	15	A Here.
16	Q Athletes Council?	16	Q Mavis Derflinger?
17	A Here.	17	MR. desBORDES: She's here. She
18	Q Cindy Cone?	18	can't talk. I will do all the talking for her.
19	A Here.	19	Q Perry Foster?
20	Q Danielle Fotopoulos?	20	A Here.
21	A Here.	21	Q Board of Directors.
22	Q Danielle Slaton?	22	Brooks McCormick?
23	A Here.	23	A Here.
24	Q Jeff Agoos?	24	Q Carlos Cordeiro?
25	A Here.	25	A Here.
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1	Q Juergen Sommer?	1	Q Don Garber?
2	A Here.	2	A Here.
3	Q Michael Burns?	3	Q Donna Shalala?
4	A Here.	4	A Here.
5	Q I will proceed now to other members.	5	Q Fabian Nunez?
6	Other affiliates category first.	6	A Here.
7	Soccer Association for Youth?	7	Q Francisco Marcos?
8	A Here.	8	A Here.
9	Q United States Specialty Sports	9	Q James Hamilton?
10	Association?	10	A Here.
11	A Here.	11	Q Jon McCullough?
12	Q Now, National Associations.	12	A Here.
13	USASA?	13	Q Kevin Payne?
14	A Here.	14	A Here.
15	Q AYSO?	15	Q Larry Monaco?
16	A Here.	16	A Here.
17	Q USYSA?	17	Physically present, mentally absent.
18	A Here.	18	Q Mike Edwards?
19	Q National Affiliates Category.	19	A Here.
20	U.S. Club Soccer?	20	Q Amanda Cromwell?
21	A Here.	21	A Here.
22	Q Associate Members.	22	Q Sunil Gulati?
23	The National Soccer Coaches	23	A Here.
24	Association of America?	24	Q Past Presidents.
25	A Here.	25	Bob Contiguglia?

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1 A Here.
 2 Q Now, I will go back to the beginning.
 3 There were a few that did not answer. I will
 4 give them a second chance to answer "present."
 5 If they do not answer "present" to this time, a
 6 member of the Credentials Committee or a member
 7 of the U.S. Soccer staff will go to that spot
 8 where they have their name and their keypads.
 9 They will pick them up, carry them over to the
 10 side. If they happen to show up later, then they
 11 can pick them up. That doesn't deprive them of
 12 their vote, but we would like to get the keypads
 13 to the side.
 14 I'm going to go back to the Youth
 15 Council.
 16 Q Alabama.
 17 A (No response.)
 18 Q Idaho?
 19 A Here.
 20 Q Idaho is here now.
 21 Okay. Now, I'm returning to the
 22 Adult Council.
 23 Minnesota?
 24 A (No response.)
 25 Q Nevada.

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1 A (No response.)
 2 Q I'm going to read the
 3 representatives, the delegates of the
 4 Professional Council by name.
 5 Alfonso Mondelo?
 6 A Here.
 7 Q Ali Curtis?
 8 A Here.
 9 Q Casey Romany?
 10 A Here.
 11 Q Emily Behncke?
 12 A Here.
 13 Q Ixzchel Salgado?
 14 A Here.
 15 Q Jan Greenberg?
 16 A Here.
 17 Q Lina Staropoli?
 18 A Here.
 19 Q Marco Liceaga?
 20 A Here.
 21 Q Russell Sargeant.
 22 A Here.
 23 Q Susan Marshall?
 24 A Here.
 25 Q That was Major League Soccer.

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1 Now, United Soccer Leagues.
 2 Tim Holt?
 3 A Here.
 4 Q Women's Professional Soccer.
 5 Tonya Antonucci?
 6 A Here.
 7 Q Mary Harvey?
 8 A Here.
 9 MR. KEPNER: You might want to take
 10 note of the multipliers. First of all, we have
 11 represented at the AGM, 270 delegates in the
 12 Youth Council; 164 delegates in the Adult
 13 Council; 13 Professional Council; 6 athletes; 7
 14 other members; 9 life members; 13 members of the
 15 National BOD, and one past president.
 16 Weighting multipliers. Youth
 17 Council, naturally, has the largest entity,
 18 simply, a weighting of 1.
 19 Adult Council, 1.65. You multiply
 20 the 1.65 by the 164, it equals 270. Professional
 21 Council, 20.77. You multiply 20.77 by 13, it
 22 equals 270.
 23 So we take those three 270s and add
 24 them to the other members, life members, National
 25 BOD, past presidents, and that gives us a number,

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1 840.
 2 That represents 80 percent of the
 3 full vote. And, therefore, the athletes delegate
 4 is 210. We have total votes of 1,050. Very
 5 unusual that we ever get to the point of showing
 6 all of the votes up there, but if all delegates
 7 were to happen to vote, then a majority, a simple
 8 majority, would be 526, and a two-thirds majority
 9 would be 701. But if -- each vote actually is
 10 based on actual votes cast.
 11 So I offer a motion that the report
 12 of the Credentials Committee be accepted.
 13 UNIDENTIFIED SPEAKER: So move.
 14 MR. EDWARDS: Second.
 15 MR. KEPNER: I hear a second over
 16 here from Mr. Edwards. All those in favor,
 17 please say aye. Opposed, please say no. Motion
 18 carries.
 19 (Motion passed.)
 20 MR. KEPNER: Now, I'm going to do one
 21 last thing while I'm up here with you. I'm going
 22 to go through a practice session with you on the
 23 use of the keypads. And you will see there that
 24 you have an array of numbers. When the
 25 particular issue at hand is presented on the

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1 screen the options, normally just yes, no, would
 2 be a one and a two. You press your choice. That
 3 number will appear in the little red square that
 4 you see.
 5 When it shows up in there, that
 6 communicates to you that electronically your vote
 7 has passed on to the system. You can change, if
 8 you wish, just by pushing the other number. Wait
 9 until it shows up.
 10 As we approach a point in time in
 11 which I'm seeing that the voting is coming in, I
 12 will then signal that we're, that we have five
 13 seconds to go. And you will see on the screen,
 14 at the bottom, 5, 4, 3, 2, 1, zero. At the zero,
 15 the voting stops.
 16 I will then take a look at it to see
 17 that we do have results, and then they will be
 18 posted on the screen ahead of you. Normally, on
 19 a percentage basis.
 20 So we're going to go ahead and
 21 practice. It's always good to practice. I used
 22 to be a teacher, and I know practice makes
 23 perfect. I always taught my students that.
 24 And as the practice question I have
 25 chosen one that is particularly relevant to our

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1 geographical setting. It's always important to
 2 have questions in life, and it's also relevant to
 3 the particular time that we find ourselves in.
 4 Now, all of us know that there are
 5 two different forms of football, one that the
 6 word is spelled f-u-t-e-b-o-l, futebol. And the
 7 other one, a less important form of football to
 8 many, is going on, and there's going to be some
 9 sort of grand event today, I'm told but
 10 recognizing -- tomorrow. Tomorrow. There we go,
 11 tomorrow. It just shows how unimportant it is.
 12 Okay. Good recovery.
 13 So, now, we have a question here
 14 related to it, and I'm going to pose it to you.
 15 As I understand it, the New Orleans
 16 Saints, and the Indianapolis Colts are going to
 17 be playing in a game tomorrow. However what
 18 would happen in a PK shootout in which they would
 19 be kicking crawdaddies, not soccer balls or
 20 footballs, who would win? You may begin.
 21 MR. desBORDES: Crawdads
 22 MR. KEPNER: Oh, crawdads.
 23 Okay. Let's count down now; 5,4, 3,
 24 2, and let's see the results. Who dat?
 25 (Results showed New Orleans Saints,

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1 75; Indianapolis Colts, 25.)
 2 MR. KEPNER: Thank you very much.
 3 PRESIDENT GULATI: Mr. Kepner, as
 4 always, thank you.
 5 We should mention that he said that
 6 they spent two days preparing. Most of that time
 7 was on that one slide that he just put up.
 8 Trying to figure out what the plural of crawdaddy
 9 was, and he got it wrong, you want to mention.
 10 Before we get started with my report,
 11 I want to recognize a few people or groups. Some
 12 of them have been covered in the roll call. In
 13 front, if I could ask, as I think I always do,
 14 our life members to stand, please. This group
 15 here in front, please stand. Our life members of
 16 U.S. Soccer.
 17 (Applause.)
 18 PRESIDENT GULATI: Next, in addition
 19 to our Athlete Council, all of whom have
 20 represented the U.S., we have a couple other
 21 people I think in the room who have represented
 22 the U.S. National Team Program at one time or
 23 another, so if I could ask all of you to stand,
 24 including our Athletes Council members, many of
 25 whom played in the World Cup for us, please. And

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1 if there's anyone else in the room that's played
 2 for the U.S. team.
 3 (Applause.)
 4 PRESIDENT GULATI: And last, but not
 5 least, and there will be a little redundancy on
 6 that first group, anyone that's been here at
 7 every AGM since at least 1984, 1984, or better,
 8 consecutive AGMs. A couple in back; Werner,
 9 thank you.
 10 (Applause.)
 11 PRESIDENT GULATI: And last but not
 12 least, anyone at their first AGM? First AGM? We
 13 got a whole group over there, I know. Thank you.
 14 Welcome.
 15 (Applause.)
 16 PRESIDENT GULATI: Along with a few
 17 welcomes and a few good-byes, and not long-term
 18 good-byes, but we've got some changes in
 19 particular, in the Board over the last few days,
 20 especially in the Athletes Council where there's
 21 been some elections. So to mention a couple of
 22 those, starting with the Adult Division, Brooks
 23 McCormick will be at his last meeting as a Board
 24 member. So Brooks, thank you. Where are you,
 25 Brooks? Thank you.

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1 (Applause.)
 2 PRESIDENT GULATI: At the Athletes
 3 Council, two of the three Board members from the
 4 Athletes Council are timed out. They are no
 5 longer eligible based on their last game for the
 6 U.S. National Team, having been, in an eligible
 7 competition, having been more than 10 years, in
 8 the past. That's Amanda Cromwell and Peter
 9 Vermes, who is not here. Amanda and Peter, thank
 10 you.
 11 (Applause.)
 12 PRESIDENT GULATI: Kevin Payne who
 13 has been on our Board since 1994 consecutively.
 14 Thank you, Kevin, on the Pro
 15 Division.
 16 (Applause.)
 17 PRESIDENT GULATI: And lastly, two
 18 members who are here from the Athletes Council,
 19 who are no longer eligible to be on the Athletes
 20 Council because of the same ten-year rule.
 21 Juergen is in that category. He's been at two
 22 World Cups for us, Juergen Sommer.
 23 (Applause.)
 24 PRESIDENT GULATI: And Michael Burns,
 25 who I have known for 25 years who is the first

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1 athlete to represent us at U-17, U-20, Olympic
 2 and Senior National Team level. Michael is at
 3 his last meeting. Thank you.
 4 (Applause.)
 5 PRESIDENT GULATI: Along with that, I
 6 want to welcome to our Board, starting after this
 7 meeting, Jon McCullough, who is the new chair of
 8 the Athletes Council, he's been on our Board.
 9 Richard Groff is the chair of the Adult Council.
 10 Jeff Agoos, a many-time member of our national
 11 team program, and Danielle Fotopoulos, who will
 12 join our Board starting at the next meeting.
 13 Welcome to all of you.
 14 (Applause.)
 15 PRESIDENT GULATI: And last but not
 16 least, Tonya Antonucci, who joins the Pro Council
 17 and the U.S. Soccer Boards from WPS. Tonya,
 18 thank you, and welcome.
 19 (Applause.)
 20 PRESIDENT GULATI: The one additional
 21 good-bye. Many of you know, since Dan sent a
 22 note out, that my sister passed away last month,
 23 and I want to thank all of you that were very
 24 supportive in that period, and especially those
 25 that came to her service.

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1 As I mentioned at her service, she
 2 was crazy about the game. In late stages of
 3 cancer, at a bar with my mother, cheering on the
 4 U.S. National Team for an away game, and being at
 5 our last game. So I want to thank all of you and
 6 say good-bye to my sister.
 7 In my report -- we're going to do
 8 this in a couple of pieces. I'm going to talk a
 9 little bit about what we have been doing over the
 10 last year, what we're going to do over the next
 11 year, and then talk about it in a little bit
 12 broader terms, a 50-year plan; 25 looking back,
 13 25 looking forward.
 14 And I'm going to have David Downs,
 15 who is part of our effort to bring the World Cup
 16 here, he heads that effort as our executive
 17 director, bless you, talk a little bit about what
 18 we're doing there. Because I think that's of
 19 great interest to everyone in the room. It's
 20 certainly something that we think that can be
 21 transformational for the sport at all levels.
 22 With that, let me, as we always do,
 23 go through a little PowerPoint presentation. We
 24 will put this up on the screen, and I'll talk
 25 through it relatively quickly, and then we'll ask

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1 David to come up and participate.
 2 Are we on, gang?
 3 Okay. So, a quick look back.
 4 Our National Team Program, that's
 5 just kind of an outline, and you may not be able
 6 to keep pace with the reading. That will be
 7 okay. We have had a great year, not a perfect
 8 year on the field for the National Team Program.
 9 Some important steps for Major League Soccer
 10 along the way.
 11 We'll talk a little bit about our
 12 programmatic successes and some of our failures,
 13 a little bit about international relations, and
 14 specifically about the bidding for the World Cup
 15 and what we're doing, and how you can all help in
 16 that.
 17 On the men's national team, we
 18 qualified for the World Cup six consecutive
 19 times, one of those by hosting, so it was a
 20 little bit easier, or a little bit harder,
 21 depending on how one looks at it. We finished
 22 first in qualifying just ahead of Mexico, and
 23 that is always a really good place to be.
 24 (Applause.)
 25 PRESIDENT GULATI: And the win against

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1 Honduras, which is what clinched us, and it was a
 2 3-2 win that we beat Honduras in Tegucigalpa.
 3 Some quick pictures from that
 4 qualifying cycle. That last picture -- why don't
 5 we just get that back on the screen? So there's
 6 no youth in the room, so I guess that one is
 7 okay, and everybody was dressed.
 8 The highlight, pretty clearly, of
 9 last year -- and anyone that's part of the sport
 10 in this country knows it and was proud, I think,
 11 during the moment -- when we were in South
 12 Africa, having lost our first two games. Beat
 13 Egypt. Needed to beat Egypt by three goals.
 14 Needed the Italians to lose 3-to-1, not 4-2, not
 15 2-nothing, 3-to-1, and it worked out, and then
 16 went on to beat the number one-ranked team in the
 17 world to prevent them from setting the all-time
 18 record of consecutive wins. Spain 2-nothing. A
 19 pretty proud day. And then we had a terrifically
 20 proud half against Brazil -- a little bit less
 21 proud in the second half, unfortunately. We had
 22 two players that were awarded FIFA awards at the
 23 tournament which was terrific. Clint Dempsey is
 24 essentially our gold scorer, and Tim Howard is
 25 our golden glove winner.

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1 So a terrific event. Our highest
 2 finish in the men's outdoor event ever.
 3 Obviously the women have won multiple gold medals
 4 at events. That's Josie, after he scored against
 5 Spain, and Charlie Davis, who many of you know,
 6 is making a strong recovery to try to get there
 7 in time for the summer. That's Landon. He's not
 8 telling everyone to get blanked. Just excited.
 9 A little bit more about the National
 10 Team. We were in the gold cup when we came back.
 11 Lots of new players, essentially, a brand new
 12 team that played. Bob Bradley tried to develop
 13 some depth in our team. Looked at a lot of
 14 players. The team traveled quite a bit. And
 15 just some statistics on the team -- the only
 16 statistics that generally matter are those when
 17 we win or lose. Kyle Beckerman, star in Salt
 18 Lake and MLS, member of that group.
 19 The Women's team. It was a year
 20 without official competitions. No world
 21 championships. No Olympics. Two out of every
 22 four years are like that, but they still had a
 23 very good year. Only gave up one goal in
 24 regulation throughout the season, and Pia and the
 25 group continued to do well. Highlighted at the

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1 end of the year with a great game against
 2 Germany. A game that had 35,000 people at it. It
 3 was a kickoff for the German World Cup in a few
 4 years. A game where they started ticket sales
 5 for that World Cup, and sold lots of tickets
 6 three years out.
 7 So if we set the stage and set the
 8 bar in 1999, with event hosting on the Women's
 9 side, the Germans are clearly trying to keep up
 10 to that level, and it was a great start. I think
 11 it's fair to say that we were under pressure a
 12 lot of the game, but that's okay. To win a game
 13 against the number two-ranked team on the field
 14 away from home was terrific and congrats to that
 15 group of players.
 16 Men's, the youth national teams. We
 17 have qualified again for the U-20s. Didn't do as
 18 well as we would like, so things are not perfect.
 19 We were hoping for more. The same is true with
 20 the U-17s. Got to the second round in their
 21 case, but we thought we had a very strong group,
 22 and unfortunately, didn't make it past the round
 23 of 16.
 24 Some pictures from Egypt and Nigeria.
 25 Women's youth teams. The Under 20s

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1 just qualified for the world championship again.
 2 We're defending world champions. So hopefully,
 3 we will continue that run, and the U-17s will be
 4 playing soon. We finished second in the last
 5 go-around there.
 6 On the professional side of things,
 7 MLS had an extraordinarily good season last year,
 8 with Seattle leading the way. And I talked about
 9 this at the Board meeting. What Seattle did in
 10 their first year launch is truly remarkable.
 11 It's one of the best launches of the sports team
 12 anywhere in the world at any time. Their number
 13 of season ticket holders this year will be
 14 35,000. That compares favorably with AC Milan,
 15 and those sorts of teams.
 16 (Applause.)
 17 PRESIDENT GULATI: And if we could
 18 figure out a way to bottle what's happening in
 19 the Northwest, and Don thinks we will in Portland
 20 and Vancouver, if we can figure out a way to do
 21 that in a few other places, it would really be
 22 very special. Philadelphia starts this team,
 23 going on to Vancouver the following year. And as
 24 you will see there, also two brand new stadiums
 25 in Philadelphia, and the Red Bull Park. And Red

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1 Bull Arena, not park, for a smaller
 2 soccer-specific stadium, will be as nice as any
 3 stadium in the world. It is truly an
 4 extraordinary place. They pulled out the concert
 5 stage. No artificial surface. They wanted it
 6 only, only, for soccer. No tractor pulls,
 7 nothing. It's really a great sign of the
 8 commitment of Red Bull and of the league.
 9 That's what it looks like. For those
 10 of us who live in the New York area, you can get
 11 there without driving. The new stadium in
 12 Chester right off the highway. You do have to
 13 stop to get off the highway.
 14 The Women's side. Obviously, the
 15 launch, the successful launch of WPS last year,
 16 the terrific, if not controversial final, where
 17 the home team ended up playing a player short.
 18 And in the case of this coming season, two new
 19 teams, the Philadelphia and Atlanta, a little bit
 20 of a setback with the loss of the team in L.A. --
 21 but I take it you are from Philadelphia or
 22 Atlanta, not L.A. -- just wanted to make sure.
 23 And really a great season in a very tough
 24 economy. Congratulations to Tonya, Mary, and all
 25 the players in that effort.

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1 (Applause.)
 2 PRESIDENT GULATI: We had an
 3 interesting set of circumstances with our
 4 Division 2 setup that have been widely written
 5 about, and I'm sure most of you have read about.
 6 Two competing leagues, a break-away league, and
 7 I'm not going to go through all of that.
 8 But we had to step in as U.S. Soccer
 9 and are essentially running Division 2 soccer for
 10 the year. And that means Dan is de facto the
 11 commissioner of the league. We're not giving him
 12 that title, because he would want a raise, so
 13 we're going to go without the title. But
 14 essentially they're doing everything from
 15 scheduling to marketing to all of the commercial
 16 opportunities and everything else. It's really a
 17 monumental undertaking in a very short period of
 18 time. We thought it was necessary to do that to
 19 make sure we restabilize things.
 20 On professional soccer in general,
 21 and I will say here as I did at the Board meeting
 22 yesterday, our main goal is not to see new pro
 23 leagues or new teams start. Our main goal is
 24 that if they start, they are around. We do not
 25 want to be in a situation where you have been in

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1 the past. I don't want to be in it. Dan doesn't
 2 want to be in it. The sport can't afford to be
 3 in it, in a situation where teams start, and in
 4 October or November, the primary goal is try to
 5 raise money either through new investors or
 6 franchise fees so you can come back and play in
 7 March. It's an unacceptable pattern. There are
 8 huge consequences to the sport when that happens,
 9 because it's public. It's in the paper.
 10 So if a new league is going to start
 11 or new teams, they're going to have to convince
 12 us, financially, and every other way, that
 13 they're going to be around for the long term. We
 14 are going to be asking, and have already asked
 15 for this league that we're controlling. Bonds of
 16 the sort that we have never asked them for, cash
 17 bonds, because we don't want to have situations
 18 where teams are going out of business. It's not
 19 the same thing if a group of players moves in a
 20 youth club next door. That doesn't become a
 21 story in the New York Times or these days in
 22 Zurich, when we're trying to bring the World Cup
 23 here. So it's rather important to us.
 24 And we have set some new standards
 25 with the blue ribbon panel to help us do that.

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1 That's the setup for this year.
 2 The two conferences that will begin
 3 play very soon, most of those are familiar, a
 4 couple three outside of USSF direct control in
 5 Puerto Rico and Canada.
 6 A little bit on the player
 7 development side. Most of you know about the
 8 Academy. Slight expansion in the Academy
 9 program, not a whole lot. Certainly not in terms
 10 of ages. Lots of players in the Academy program
 11 that are part of our national team program.
 12 That, in and of itself -- and it's not really a
 13 message for anyone in the room, as repeating to
 14 ourselves -- doesn't mean the Academy program is
 15 being successful. The fact that we took a lot of
 16 very good players -- and those are the players
 17 playing in our national team program -- is no
 18 reason to pat ourselves on the back. We take the
 19 really tall players, who are basketball players
 20 to start with, and say, hey look, we've got some
 21 very good basketball players that wouldn't tell
 22 us very much.
 23 Are they getting better at a faster
 24 rate? That's the real measure. Are our teams
 25 getting better when we compete internationally?

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1 One of the positive effects we do think has come
 2 out of it, even in the short term, is we've had
 3 the ability to train coaches and referees in a
 4 collective fashion, starting at the top. So Bob
 5 Bradley is able to interact. Our top referees
 6 are able to do instructions at these gatherings.
 7 We think that's an important part of it. That's
 8 where the Academy program runs. It's obviously
 9 concentrated, as in many cases, are our big
 10 numbers for youth registration on the coast and
 11 in Texas. I see some, not blips, but some stars
 12 in the Midwest and Chicago and Denver.
 13 Some pictures from Academy Week.
 14 A little bit more on international
 15 relations, which is something that's very
 16 important to us. Pretty hard to ignore the
 17 importance of our sport internationally when you
 18 see some of the pictures from around the world,
 19 but also where it fits into things like
 20 development and health care and so on. When you
 21 see what's happening in Haiti over the last three
 22 weeks. We had a terrific write-up in the New
 23 York Times about a coach that we sent to India to
 24 work with their Women's National Team Program.
 25 We didn't send the coach because we wanted to be

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1 written up in the New York Times, but that's a
 2 plus. And it had a lot of coverage in India.
 3 We've had, in conjunction with the
 4 State Department, an envoy program, that a number
 5 of our players here have been part of, going
 6 around the world, and sharing some of the
 7 expertise, resources that we have. And that will
 8 be something that continues.
 9 Some of those dots of where we have
 10 been over the last few years. Some of the images
 11 from those places, which are quite extraordinary
 12 in many cases.
 13 Continued improvement, I guess is the
 14 best way of looking at it. And diversity.
 15 Something that I have talked about since being
 16 elected and longer than that at our Board. And
 17 we think we're doing better there. I won't quite
 18 say we're doing well, but we're doing better.
 19 We're getting better. We're making the effort,
 20 and hopefully, we will continue to do so. And I
 21 think the benefits and payoffs to the sport are
 22 many, whether it's on the field, off the field,
 23 in terms of consumers, in terms of members, and
 24 there are some members here on that front.
 25 Coaching and referee development, a

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1 number of things that you know about that we have
 2 been doing on the coaching side, whether it's on
 3 the web site, which is a big part of what we're
 4 doing going forward. Our strategy has to be much
 5 more geared in those ways in multimedia
 6 techniques and technologies, talk about best
 7 practices and elite-level coaching as well.
 8 And then on the referee side -- I
 9 think you can see that from the back -- it's not
 10 coincidental that the slide is broader and there
 11 are more things listed there. We heard clearly a
 12 year, or a year and a half ago in San Jose and
 13 then back at our AGM about the need and
 14 importance of starting some additional programs,
 15 training, communication and so on, at youth
 16 level, and not only at youth level, but at
 17 non-elite game level, so that could be adult
 18 referees, but not just those that were focused on
 19 MLS or the U.S. National Team games, or
 20 international soccer in general.
 21 So you know about a number of those
 22 where it's increasing the opportunities for
 23 training, week in review, and all those sorts of
 24 things. We're one of the few federations in the
 25 world that does that sort of thing, publicly

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1 looks at our high-level referees every week at
 2 the referee games and admit to mistakes when
 3 there are mistakes.
 4 There have never been any mistakes,
 5 but we admit to them when there are any. All
 6 right. There have been two.
 7 Some thing that's very important,
 8 that we're really now getting into in a big way,
 9 which is how do we reach out to more people.
 10 This is about the commercial side of things, and
 11 these partners help us do that and will continue
 12 to do that. How they're doing it in some cases,
 13 but even, perhaps, more importantly, in our
 14 long-term development, television. And I talked
 15 about this as a critical component, and I will
 16 come back to this when we talk about ESPN.
 17 What our broadcast partners are doing
 18 is pretty extraordinary for the sport. They are
 19 clearly not putting on youth games or adult games
 20 in prime time up against American Idol. But what
 21 they are doing -- and we'll look at this a little
 22 bit later on -- is something that we cannot do.
 23 We have no way of doing. So, if you look at
 24 that, 11 million viewers for the Mexican net --
 25 11 million people watched that game last year.

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1 These are some of the things that we
 2 are doing. And there's going to be things on
 3 this that you have heard of and have no idea what
 4 they are in some cases; what a Twitters is or
 5 Facebook. You-all know what Facebook is; you-all
 6 know what a Twitter is, but my guess is there's a
 7 lot of people in the room that don't use those
 8 things, but that's the way young people are
 9 communicating in greater numbers these days.

10 Out of my class at Columbia out of
 11 210, and I asked this question last week, 207 are
 12 on Facebook. 207 out of the 210. So I can't
 13 send them homework anymore. I have to post it on
 14 Facebook for them, apparently.

15 YouTube, all those sorts of things;
 16 the way people are communicating, extraordinarily
 17 important. We're trying to reach especially the
 18 large numbers of youth that aren't playing the
 19 game and try to get them involved. Our
 20 supporters club which are obviously people and
 21 players who are much more interested in the game
 22 and how we're doing and those sorts of things.

23 Pretty clearly a cornerstone of what
 24 we're going to be doing this year is the World
 25 Cup effort. The World Cup in South Africa. We

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1 will highlight what we're doing. The men's runup
 2 before that, and then getting to the game
 3 obviously against England.

4 U.S. against England on June 12th.
 5 We couldn't ask for a better game to market, to
 6 promote. Hopefully, we couldn't ask for a better
 7 game to win; a game that will feature our star
 8 player, Landon Donovan against the most
 9 well-known player in the world, probably, David
 10 Beckham. I won't say quite lining up for
 11 England, we'll see if he's out on the field or
 12 not. He will be there for sure. So we're quite
 13 excited about that. With a little bit of luck,
 14 we might have someone from Pennsylvania Avenue
 15 show up at the game. That would be nice as well.

16 But really all of the country, soccer
 17 perspective is going to be focused on that. What
 18 ESPN will do around that game and the World Cup
 19 in general, is extraordinary. And I will come
 20 back to that map of South Africa. It will be a
 21 different sort of World Cup. Our team has the
 22 fortune of not having to fly to any games in the
 23 first round. In the second round (knocking on
 24 wood) we would.

25 This is what I was talking about.

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1 Bob Bradley, Don Garber and I were at ESPN two
 2 weeks ago for something called ESPN Newsmakers.
 3 We met with about 225 of their staff people.
 4 They showed us a presentation before we started
 5 that meeting. The first line of which, the
 6 marketing and promotional commitment of ESPN to
 7 the World Cup is greater than any single event in
 8 their history. Think about that.

9 So the company which has got a brand
 10 that's known around the world that is buying
 11 premier league rights. Serie A rights, and other
 12 major rights around the world is putting more
 13 muscle behind the World Cup this summer than any
 14 other event they do anywhere, Super Bowl
 15 included. World Series included.

16 So, if we can't get people to watch
 17 the game this summer or watch the games this
 18 summer, it's not because our partners aren't
 19 doing enough to promote it.

20 I think it's safe to say that Bob,
 21 Don and I, who were, watched that presentation,
 22 were blown away by what they're doing. They have
 23 got a sign in their complex that is the size of a
 24 major apartment building in New York, about the
 25 countdown to the World Cup. Their top guy loves

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1 the game. There were people in the room that
 2 have -- lots of people in the room -- played the
 3 game, including the son of a former state
 4 association president, Jason McWhirter came up
 5 and introduced himself to me, because he's a
 6 26-year-old-guy working in technology and web
 7 site design at ESPN. Scott Gugliemino, who I
 8 used to coach when he was in the Cheshire Soccer
 9 Club, is a vice-president at ESPN.

10 Lots of people in the room asking us
 11 very detailed questions about the sport. Not
 12 just well, is Beckham going to be back? But
 13 everything from what are you doing at Bradenton,
 14 to the NASL issues, to what about this dispute
 15 and everything else.

16 So really quite a sea change in what
 17 ESPN will do we think is going to be huge for the
 18 sport. What they're doing specifically,
 19 broadcasting, everything in HD. We've got this
 20 3D component. Everything will be on 360.
 21 Spanish language broadcast schedule hasn't been
 22 put out yet, but it will be soon. Univision will
 23 carry the entire tournament, as they have for
 24 many years. You've got a choice of which
 25 language. And you also will be able to watch it

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1 in Portuguese, I guess, because ESPN has gotten
 2 non-Spanish language rights, so they will be
 3 carrying it in Portuguese, and who knows what
 4 other languages they may decide on between now
 5 and then.
 6 That's when we tied Costa Rica in the
 7 89th or 90th minute or actually 92nd second
 8 minute, officially shows up as 90.
 9 And how does that fit with anything
 10 that we're doing? How does what we have just
 11 done looking forward. Here's how I think it
 12 fits, and then we'll talk a little bit about the
 13 World Cup. When I look at where the sport is and
 14 where we're trying to go, I'm starting increasing
 15 to look at it as a 50-year plan.
 16 Now, not everyone in the room was
 17 here at the beginning of the plan, and
 18 fortunately not all of us will be around at the
 19 end of the 50-year plan. And where this notion
 20 really came from was a meeting that Don, Dan and
 21 I had with the president of FIFA during the Gold
 22 Cup. And at a big banquet about this size, the
 23 night before the final at the Gold Cup, the
 24 president of FIFA chided us, and said, you know,
 25 the U.S. is very good. Their team has come a

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1 long way, but I need to remind the U.S. that the
 2 game is comprised of two halves. The Brazil
 3 half, the good half, and the not-so-good half.
 4 And a few people chuckled. Dan and I were not
 5 among them.
 6 And we had a meeting with them the
 7 next morning, and he raised some issues, and we
 8 said look, these are second half issues for the
 9 U.S. And he was talking about playing a European
 10 schedule, talking about promotion, relegation and
 11 a couple of other things, and he said well, what
 12 do you mean by that? And what I said to him at
 13 that time, and I was turning 50 a week later, I
 14 said, look I'm about to enter the second half of
 15 my life, and U.S. Soccer is about to enter the
 16 second half of their modern life. He said well,
 17 tell me what that means. I said well, I'm 50. I
 18 hope to live to 100. He said, no, the other
 19 part.
 20 And what I said to him was in many
 21 ways, I think the modern history of the game --
 22 and there are people here that were here before
 23 '84, but that's why I used that reference
 24 point -- started when the U.S. hosted an
 25 extraordinary Olympic games in 1984. And Alan

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1 Rothenberg, who was the point person for making
 2 that happen in Soccer, and Hank, the two of them
 3 actually were both involved in that Olympic
 4 effort for soccer, showed the world that we could
 5 put on a soccer event and get people to come and
 6 watch. And by the way, no one had done that in
 7 the Olympics at all.
 8 So '84, we put on a terrific
 9 Olympics. '88, we get the right to host the
 10 Olympics. '89, we qualify for our first Men's
 11 World Cup. '90, we play in that World Cup. '91,
 12 the women win the World Cup. '94, we host the
 13 most well-attended World Cup before or after.
 14 '96, the women win the first Olympic medal in
 15 soccer. '96, we start Major League Soccer, and
 16 on and on and on. 1999, with the women's team;
 17 2002, but a handball on the line against Germany.
 18 Maybe we're playing in the World Cup semi-final,
 19 and MLS expansion, right through. Starting a
 20 league on the women's side last year, right
 21 through. And 2009 when we're having this
 22 discussion, happened to be the 25-year mark.
 23 I said, if we have done that in the
 24 first half, as long as we don't have a Brazilian
 25 second half, we are going to be in great shape.

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1 But we didn't do everything in the first half.
 2 There's a lot of things to be done. And part of
 3 that pitch, as you figured out, was pitching on
 4 how important the World Cup coming back to the
 5 United States was. Because if we look at what
 6 the World Cup did for us the first time around on
 7 the Men's side, or on the Women's side, we got
 8 extraordinary success in '99, you can point
 9 directly to a number of things that happened
 10 because of those events. Increased participation
 11 numbers in certain parts of the country. It's
 12 not coincidental that they happened to be focused
 13 on where games are played. We started two
 14 leagues, two professional leagues. Not many
 15 people have done that.
 16 Our teams have been as successful as
 17 just about anybody. No, not as successful as
 18 Brazil on the men's side. Our women's team has
 19 been more successful than anyone else in the
 20 world.
 21 So if we have done that, imagine if
 22 we really get going. What we can do? Imagine if
 23 the 11 million turns into 29 million on TV
 24 ratings. Imagine if -- not if we get serious
 25 about it, because we're serious about it -- but

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1 imagine if the games are treated like that game
 2 tomorrow in Miami -- or is it today, Bob? No,
 3 it's tomorrow.
 4 So what we've said to FIFA, imagine
 5 what can happen? Because they've asked us, well,
 6 we had the World Cup there, we didn't see all the
 7 effects. We said, are you kidding us? We've
 8 started these leagues. We are the Number 1
 9 ticket buyer for the World Cup, outside of South
 10 Africa, more than England, more than Germany.
 11 More than Brazil. More than Argentina. More
 12 than Spain. Number 1. The rights payment, for
 13 television rights at the World Cup; Number 1,
 14 U.S.; More fans attending, more people watching;
 15 outdrew the baseball World Series game set at the
 16 last World Cup.
 17 Seattle would be a proud part of any
 18 team or any league in the world, the best
 19 recognized by FIFA. We've got a few U.S.
 20 national team players, I would say, give a run
 21 for the money, best women's player in the world
 22 playing in WPS.
 23 So we've done a lot, and a lot of
 24 that is attributable to what happened in those
 25 big events. And we think another big event can

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1 be a further catalyst. And by the way, we think
 2 that the next 8 or 12 years of build-up to that
 3 event are more important for us than the 30 days.
 4 Because imagine a situation where we have 18
 5 cities right now that all want to host World Cup
 6 games, and over the next four or six years, us
 7 telling the mayor of that city, one of the
 8 components of your success in getting to the
 9 final list of 12 is: How many fields you build
 10 in the next four years. How many season ticket
 11 holders you have for our professional teams.
 12 What is your commitment to an after-school
 13 program for soccer?
 14 So is that leverage? I guess it's
 15 leverage. But since the document we are expected
 16 to sign with FIFA to host the World Cup says,
 17 FIFA gets all the revenue, we pay all the cost.
 18 At some point in the future, they may or may not
 19 decide to give us some of the revenue to help pay
 20 for the cost. That's the document that was
 21 signed. They have the leverage, until we get the
 22 World Cup. We're all going to sign that World
 23 Cup document. It's an extraordinary undertaking,
 24 but this is half time. And I'm convinced at the
 25 end of this 90-minute period, 25 years out --

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1 hard to see 25 years out, I don't see 25 years
 2 out very well -- I see the June 12th first, and
 3 then December 2nd, when we get a decision from
 4 FIFA -- but we think it's doable. We think it
 5 would be something very, very special for our
 6 efforts. And we guarantee that anyone in the
 7 room who is above 85 or 90, we'll guarantee you
 8 tickets at that final. We will get the rest of
 9 you the right to purchase.
 10 We had our first board -- we had a
 11 press conference and then I will stop here and
 12 introduce a quick video on that note.
 13 Dr. Kissinger is on our Board. He was part of
 14 our effort in 1988 when we successfully got the
 15 right to host the World Cup. He started the
 16 meeting with four or five journalists from the
 17 New York Times, Wall Street Journal. We didn't
 18 need to prep the former Secretary of State. He
 19 started the meeting with we are trying to host
 20 the World Cup in 2018 or 2020, --22. In 2022 I
 21 will be 99 years old. So as far as I'm
 22 concerned, this gives me a great incentive. And
 23 he meant it.
 24 And for those of you -- I know
 25 Dr. Shalala spent lots of time with him -- he's

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1 fully planning to be there, and he will be
 2 sharper than any of us if the current 86-year-old
 3 version of the man is anything to judge by.
 4 Let me show you a quick video. This
 5 is what we kicked off our international bid
 6 campaign in Capetown a month ago. A video that
 7 our partners -- well, you know which partner
 8 helped put it together. Brian, if we can run
 9 that video, that would be great.
 10 (Video shown.)
 11 PRESIDENT GULATI: Let me introduce
 12 with the end of that video, the Executive
 13 Director of our World Cup bid effort, a former
 14 president of Univision Sports, you met him in
 15 many cases at the USYS meetings over the summer,
 16 a very good friend, player, coach in the game.
 17 His son played for many years in the game.
 18 Currently on a Board of a USYS Club, David Downs.
 19 David, come on up, please.
 20 (Applause.)
 21 MR. DOWNS: Thank you, Sunil.
 22 I have to pinch myself every time I
 23 see that video because you know, that didn't
 24 actually air on ESPN. That was something that we
 25 scripted and our friends at ESPN put together for

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1 us to impress the world, but it speaks volumes
 2 about our bid.
 3 First of all, the technical quality
 4 of that piece says a lot about American life in
 5 general, and of course, we have some wonderful
 6 friends at ESPN who are helping us do that.
 7 Okay. So I'm going to spend the next
 8 few minutes giving us a quick update on the
 9 progress we have made to-date and what's ahead of
 10 us. You see there, on the screen, a timeline of
 11 some of the key milestones in our bid process
 12 which began about a year ago.
 13 We're a little more than halfway
 14 along the route. We have a major deadline coming
 15 up on May 14th, when we have to deliver our bid
 16 book to FIFA along with all the signed contracts
 17 from the various entities that would be
 18 participating in the World Cup. And then the
 19 vote, of course, is on December 2nd. We have a
 20 technical tour that we have to give for FIFA
 21 before that point.
 22 Now, we think we're going to win, but
 23 obviously, the competition is fairly stiff. In
 24 that group, you will see four bidders from
 25 Europe. Five bidders from Asia. Four of those

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1 nations have hosted world cups in the past,
 2 including ourselves though, and the most
 3 important point on this slide is right down at
 4 the bottom. Mexico withdrew their candidacy in
 5 September of this past year. That's very
 6 critical for us, because it allows CONCACAF to
 7 endorse us completely. They have done that not
 8 only by pledging their votes to us, they have
 9 three votes, but also by assigning a staff member
 10 to work with us on a daily basis to help us in
 11 the compilation of our bid effort.
 12 Now, we think we're going to win, and
 13 that's obviously the main reason why we're
 14 bidding. But we clearly owe a huge debt of
 15 gratitude to the 1994 World Cup. The 1994 World
 16 Cup showed us that we were technically capable of
 17 hosting a first-class event. It shows we have
 18 tremendous ticket demand in this nation to snap
 19 up all the tickets for a future World Cup, and
 20 of course, it showed that we can leverage the sport,
 21 to grow the sport in the United States on the
 22 back of the World Cup. And that's certainly one
 23 of the reasons why we want to host the World Cup
 24 again.
 25 I should say that in this tough

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1 economic period, you may wonder, Why are we
 2 actually proposing to host a World Cup? And I
 3 think it's important to note that this is an
 4 effort that will use entirely existing
 5 facilities. We're not asking any city to build
 6 anything for us. In fact, when we did an
 7 economic impact study, it showed that we're, in
 8 effect, going to generate somewhere between 5 and
 9 \$7 billion of economic impact to those 18 host
 10 cities. That's certainly an important reason to
 11 bid.
 12 So we are optimistic. And one of the
 13 reasons we're optimistic is that we have a number
 14 of strengths in our bid, not the least of which
 15 is the stadiums that we've talked about. We also
 16 have tremendous support from the U.S. government
 17 and also down at the city level. And I think
 18 it's a safe bet that if you are planning a World
 19 Cup in 2018 or 2022, and you want to bet on a
 20 country that's going to be a nice place to have a
 21 successful event, you would want to bet on the
 22 United States.
 23 And speaking of our strengths, these
 24 are the 18 host cities that we announced on
 25 January 12th. And I should point out that there

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1 were many other cities in the running, and every
 2 one of those, even the ones we haven't included,
 3 would be capable of being first-class hosts to a
 4 World Cup.
 5 One of the more interesting things
 6 about this chart, and one of the questions I get
 7 asked by reporters frequently is, what does it
 8 say about a U.S. bid when four of the nine cities
 9 that hosted in 1994 are left out of this mix of
 10 18?
 11 I say that it says two fantastic
 12 things about the United States and our bid. One
 13 is that we built an awful lot of incredible
 14 stadiums in the last 15 years around the country,
 15 and second, the state of the sport has changed so
 16 much in our country that we're able to go ahead
 17 and propose cities like a Nashville, like a
 18 Phoenix, like a Kansas City, that aren't
 19 necessarily in our top three or four media
 20 markets in the country. This isn't about a
 21 product launch anymore. This is about continuing
 22 to develop the sport that has already taken a
 23 great hold in United States.
 24 This is just a quick look at our
 25 stadium capacities. We have talked a lot in the

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1 press about the five million ticket notion, if we
 2 select the right cities, and we allocate the
 3 right mix of matches, we can average about
 4 78,000. And we will sell every ticket that we
 5 put on sale.

6 I talked about our major deadline
 7 coming May 14. We have a 1200-page book. I'm
 8 happy to say we're ahead of schedule on that. I
 9 have seen page proofs from a number of the
 10 chapters. About 70 percent is already into the
 11 printers.

12 In addition, we have to turn over
 13 about 600 contracts averaging about 50 pages
 14 each. The vast majority of those are signed.
 15 The duplication and scanning process is going to
 16 be a nightmare, but we will certainly meet all
 17 the technical hurdles quite easily. Actually,
 18 here's a sneak peek at what the book is going to
 19 look like.

20 I'm not going to promise it's a
 21 Robert Ludlum-type thriller that you will want to
 22 flip through before going to sleep, but actually,
 23 maybe you will want to flip through before going
 24 to sleep. But I will guarantee you it will be
 25 professionally done and look fantastic. That's a

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1 chapter heading spread. Here's another page.
 2 It's an inside page. You get a sense -- our
 3 design from Pentagram has done an amazing job
 4 with us on this.

5 I would love to be able to say that
 6 we have done all this work to-date, with six
 7 full-time staff members, and yes that is the
 8 actual number, but the reality is we have a
 9 tremendous support team behind us. It starts at
 10 the very top at the White House. President Obama
 11 and his administration have done everything we've
 12 asked of them, including, as you can see in this
 13 photo, receiving the FIFA delegation this July
 14 following the gold cup final.

15 Our support continues at a high level
 16 with an amazing Board of Directors that we've
 17 managed to assemble over the last year. Some of
 18 whom are sitting at this table here. They're too
 19 numerous to mention. One of whom was playing on
 20 ESPN too for Everton a few moments ago. I don't
 21 know, did anybody see the final result? That's
 22 too bad. Oh, well.

23 In addition to the high level support
 24 that we have, a lot of the day-to-day work is
 25 being done by some of the leading-professional

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1 service firms in this country. So in the area of
 2 public relations or law or social networking or
 3 venue design, we've got some of the top firms.
 4 And I should point out that many of them are
 5 working pro bono. Almost all of them, if they're
 6 not working pro bono, are operating on
 7 drastically reduced rate fees to us.

8 Let's talk a little bit about
 9 marketing. I guess I don't need to tell you that
 10 in any political campaign, grass roots support is
 11 important. I also don't need to tell you,
 12 especially those of you in this room, that the
 13 challenge to reaching out to the U.S. Soccer
 14 community, which is so remarkably diverse, is a
 15 great one. But we truly believe in our hearts
 16 that the World Cup is a rallying cause.

17 Whether you like this game because
 18 you are a Hispanic immigrant and still root for
 19 the national league of your country of origin, or
 20 you like this game because you are a youth
 21 parent, or you like this game because you play
 22 it, or whatever your touch point is, you're an
 23 MLS fan. You're going to want to have the World
 24 Cup here in the United States.

25 We think this is a very unique

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1 opportunity. Win or lose, frankly we think we're
 2 aiding the soccer community by rallying everybody
 3 together around this marketing slogan: The game
 4 is in us, because the game is in all of us.

5 This is our link to the community.
 6 The Go USA bid site. I hope you have been there.
 7 It's a fantastic site that was designed by Blue
 8 State Digital. They are the social networking
 9 group that President Obama hired for his
 10 successful presidential campaign. They have done
 11 a wonderful job. It's very dynamic. To-date, we
 12 have recruited about 300,000 followers. We need
 13 to up that number. I will talk about that later.

14 These are some of the tools that
 15 we're using. Sunil mentioned them earlier. We
 16 are cutting edge as well. Facebook, Twitter, and
 17 so on.

18 And of course while it's very
 19 important to maintain a tremendous amount of
 20 domestic support, because that is a big factor in
 21 convincing the actual voters why they should be
 22 voting for the United States, in the final
 23 analysis, just 24 votes matter to us. So for the
 24 next nine months, we will need to focus on
 25 winning 13 of those 24 votes.

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1 These are some of the things that we
 2 are going to be doing. Sunil and myself and
 3 others will be traveling to all of the major
 4 soccer events, not just matches, but conventions
 5 and conferences. We're going to take full
 6 advantage of our participation this summer at the
 7 World Cup. We're going to try to visit each one
 8 of the 24 FIFA Ex Co members in their home
 9 countries. We're going to try to maintain the
 10 popular support vote for here and abroad.
 11 This is going to put a face on the
 12 vote. You will get a sense of the challenges by
 13 taking a look at this chart.
 14 24 people representing 24 different
 15 countries, 6 different continents. And I think
 16 between them, their native language, it's 12
 17 first languages, 12 different languages, and 7 of
 18 them actually represent bidding nations.
 19 So clearly it's going to be a
 20 challenge for us to win. When I talked about
 21 Mexico withdrawing, and there you see them. We
 22 are the only bidder from this hemisphere, and
 23 this hemisphere counts for six votes. That's not
 24 an insignificant fact. It's something Chicago in
 25 their Olympic bid would have wished they had

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1 going for them.
 2 So finally, a number of you have
 3 asked me over the past year what you can do to
 4 help. First of all, I appreciate the offer and
 5 let me count the ways.
 6 We have come to you before asking for
 7 contributions from the state associations.
 8 Essentially, a dollar a registered member. Many
 9 of you have come through on that and pledged an
 10 appropriate amount. But it's never too late and
 11 no amount is too little. We're still looking to
 12 get more.
 13 At the very least, we would ask you
 14 to tell all of your members to sign the petition.
 15 We have 300,000 followers on the web
 16 site. All they have to do is sign the petition
 17 and turn in their e-mail. They will get an
 18 occasional update e-mail from me, but there's no
 19 commitment beyond that. There's no reason we
 20 shouldn't drive that number over a million or two
 21 or three or four million.
 22 We would love you to encourage
 23 personal donations to the web site. We have
 24 product that you can order, if you want.
 25 Essentially, it's like a public television

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1 campaign, and you donate \$10 and we will get you
 2 an umbrella.
 3 We certainly are going to call on you
 4 during the FIFA technical tour, because that's
 5 going to be an opportunity for them to witness
 6 firsthand the strength for the support of the
 7 sport in the United States. And if we have a
 8 whistle stop tour in Philadelphia, we will want
 9 the sons of Ben and others, to come out and greet
 10 the train as we come on through.
 11 And I would also love it if you
 12 continue to share with us some of your best
 13 practices, where you see things that are
 14 happening in your community that impact our bid
 15 messages, such as how soccer helps break down
 16 social barriers. We would love to hear from you.
 17 Maybe we will be able to share them in our final
 18 presentation to FIFA.
 19 And finally, if you are hosting an
 20 event, we would like you to think of us. And we
 21 would be happy to share our branding tools, and
 22 that way, you can keep the bid's presence in
 23 everybody's mind on a regular basis. That's very
 24 important to us.
 25 So, thank you for your time. Thank

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1 you for your support.
 2 And I hope that I'm invited back next
 3 year, and that we will have something to
 4 celebrate, and that we will have a World Cup on
 5 the horizon, 8 to 12 years out that will allow us
 6 to grow the sport beyond our wildest dreams.
 7 Thank you.
 8 (Applause.)
 9 PRESIDENT GULATI: Thank you, David.
 10 Knowing it took a little longer for
 11 these opening comments than it might normally, we
 12 thought it was important for us to go through
 13 some of those points and for you to hear from
 14 David directly.
 15 And one of the points he mentioned,
 16 and we have had calls with many of you, and
 17 letters from either Dan or myself, we have asked
 18 Mike Edwards to follow up. All of you know Mike.
 19 He will be kind of heading up our fund raising
 20 campaign on the membership side, so you'll hear
 21 from him. We have heard a number of you say you
 22 would like to participate with your state, but
 23 you need votes from either the state council
 24 meeting or from a Board. We appreciate that.
 25 The donations have been everywhere from 500 to

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1 100 grand on the state associations' side.
 2 And it's important to us, while the
 3 total funds are obviously important, it's
 4 equally, it's also important -- I won't say
 5 equally important -- that we get 100 percent
 6 participation if we can. We think that's a great
 7 statement to be able to talk to FIFA about.
 8 So that's where we're headed, gang.
 9 I think we're on a pretty good path. We're
 10 certainly not where we want to be for the sport
 11 in general.
 12 And with that I'm going to move on.
 13 Dan has reminded me that we need to
 14 take care of the minutes on the first official
 15 piece of business. We have got approval of the
 16 AGM National Council Minutes from 2009.
 17 Do we have a motion to adopt?
 18 MR. MONACO: So moved.
 19 PRESIDENT GULATI: Mr. Monaco has
 20 moved, seconded by Mr. Borroni.
 21 Any comments or corrections on the
 22 minutes? Hearing none, we will approve those
 23 unanimously. Thank you.
 24 (Motion passed.)
 25 PRESIDENT GULATI: First order of

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1 business, in the absence of any other reports, is
 2 we have an Election For the President. I'm going
 3 to ask Mr. Rothenberg to conduct the election,
 4 our past president, once removed.
 5 MR. ROTHENBERG: We have one
 6 nomination for President of the United States
 7 Soccer Federation, Sunil Gulati. Are there any
 8 other nominations that anybody wishes to make
 9 from the floor?
 10 I didn't think so, and I was hoping
 11 not.
 12 Oh, I'm sorry. We needed a formal
 13 nomination. I'm jumping the gun in this
 14 democracy.
 15 Don Garber.
 16 MR. GARBER: Thank you very much,
 17 Alan.
 18 Ladies and gentlemen, it's my honor
 19 to stand before all of you and nominate Sunil
 20 Gulati to serve another term as President of our
 21 Federation. And while he and I do spend a lot of
 22 time together, I think it's fair to say that
 23 anyone in this room could have stood up here and
 24 nominated Sunil, and I think that says a lot
 25 about the kind of president that he's been for

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1 all of us. He's been incredibly committed and
 2 incredibly passionate.
 3 He's led our federation by thinking
 4 about the needs of all of us, whether it be the
 5 adults, whether it be the youth, whether it be
 6 the professionals or whether it be the athletes.
 7 He's done it with his usual humor and charm, and
 8 he's done it in a way where he's thought about
 9 what always has been in the best interests of our
 10 sport and the best interest of our federation.
 11 He's done it in an incredibly professional way,
 12 where we're operating as an organization with
 13 real efficiency, with real leadership, with a
 14 real plan, and a real focus as to what we all
 15 need to do to create what he calls "a soccer
 16 nation" in our country.
 17 Having spent a lot of time with him,
 18 and many of you have known him for decades, it's
 19 been a real honor for me to see him operate
 20 through the halls of FIFA, as he's leading our
 21 World Cup bid, and to see the respect and very
 22 importantly the affection that the leaders of
 23 this sport globally have for Sunil.
 24 I can't think of a better leader for
 25 our World Cup bid. The fact that he's been able

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1 to get access to the White House, which is not
 2 just important for what we say about the World
 3 Cup bid, but important for the perception that
 4 our sport has both here in this country and
 5 around the world.
 6 To be able to put together the bid
 7 committee that he's put together, and to do it
 8 with a quick phone call, I think, will speak
 9 volumes about our capabilities of hosting this
 10 event, and hopefully our ability to win this
 11 event.
 12 So Alan, I am formally nominating
 13 Sunil Gulati to serve another term as president
 14 of the United States Soccer Federation. Thank
 15 you.
 16 MR. ROTHENBERG: Do I hear a second?
 17 MR. MONACO: Second.
 18 (Applause.)
 19 MR. ROTHENBERG: I take that as a
 20 vote of acclamation. Can I hear that?
 21 (Applause.)
 22 MR. ROTHENBERG: Because I don't want
 23 to test these things here.
 24 So Sunil, deservedly another term,
 25 and it's great.

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1 (Applause.)
 2 PRESIDENT GULATI: Thank you. Thanks
 3 very much.
 4 I guess I don't need to give a
 5 President's report. We've covered that.
 6 But I need to thank just three
 7 people, this time, and anyone that -- lots of
 8 close friends in the room, including Don, who
 9 gave a great speech for me, will have to
 10 understand, I have got my family is here. My
 11 wife is here, who happens to be, as some of you
 12 know, from Mexico. So those wins are always even
 13 more precious at home. She's in the back.
 14 (Applause.)
 15 PRESIDENT GULATI: My five-year-old
 16 daughter Sophia, there, she's waving. And then
 17 my 12-year-old son Emilio, who has managed to
 18 play in AYSO, and travel soccer for USYS, no
 19 issues on interplay yet. And I go to a lot of
 20 his games. He leads the country, I think, in
 21 retakes of penalty kicks. I don't know why that
 22 happens.
 23 One of the coaches implied to his
 24 coach that he thought maybe my son's team was
 25 getting favorable treatment because some of the

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1 referees might know who I was, and I said that
 2 was absolutely not the case.
 3 MR. RUBENSTEIN: That's because the
 4 referees were well schooled by you.
 5 PRESIDENT GULATI: They were well
 6 schooled, right. I deny that. And to make sure
 7 that they didn't know either who I was, or he got
 8 any favorable treatment, I decided now before
 9 every game to talk to the referees and to make
 10 sure we know what their age is and talk about the
 11 FIFA list and things like that. And also to
 12 remind them under no circumstances, should they
 13 award any favorable treatment to my son, Emilio,
 14 number 10 on the field playing on the right side.
 15 He's now fallen to Number 2 in the
 16 country on retakes of penalty kicks, so I think
 17 we've worked that well. Thank you.
 18 Thank you for your confidence. I
 19 look forward to the next four years, and
 20 certainly this magical year of 2010, that some of
 21 us have been talking about for a long time, with
 22 a particular significance, this six-month period
 23 between June 11th, or seven months, June 11th and
 24 December 2nd, is a glorious one for us, and for
 25 the sport, I'm counting on that, and thank you

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1 for all your help, and everything you do in the
 2 game to make that happen.
 3 We have got an election of an
 4 independent director as our next piece of work,
 5 and we've got one nomination from the Board,
 6 which is Dr. Shalala.
 7 And before we go to that, I really
 8 want to thank all of our independent directors.
 9 It is one of the best things we have done in this
 10 organization, since I have been a part of it, was
 11 add independent directors to our Board. We all
 12 did that.
 13 And the quality of the people that we
 14 have that serve as independent directors is
 15 really extraordinary.
 16 Fabian Nunez, who is here, former
 17 assembly speaker of the California General
 18 Assembly, has been with us and has been terrific
 19 in many, many different ways, and he's going to
 20 be even more involved and engaged with us, now
 21 that he's a little bit less involved in politics
 22 in the short term.
 23 Carlos Cordeiro, who is here, who is
 24 traveling the world nonstop, I think even more
 25 than I am, in trying to help us bring the World

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1 Cup back here and gotten to be a great friend.
 2 And Dr. Shalala, who is a president
 3 of the University of Miami and former cabinet
 4 member, and we've had situations where she can
 5 pick up the phone or give us counsel in ways that
 6 frankly few people in the country could. We're
 7 very appreciative of that, and she's agreed to
 8 serve.
 9 And with that, on behalf of the
 10 Board, we would like to nominate Dr. Shalala to
 11 continue her service to U.S. Soccer as an
 12 independent board director. Unless there are any
 13 other nominations, we will do that by
 14 acclamation.
 15 Donna, thank you Donna, and welcome
 16 back. Dr. Shalala.
 17 (Applause.)
 18 PRESIDENT GULATI: We've also got
 19 next, another election, which is for our
 20 foundation seats.
 21 Are there any -- I guess the easiest
 22 way to do this might be, are there any
 23 nonfoundation Board members that are being
 24 nominated? Any new members?
 25 The four current members for -- and

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1 you will remember from our rule change, the
 2 foundation -- the way this works is we have four
 3 seats. One is supposed to be affiliated, in some
 4 way, with each of our four councils, but the
 5 whole council, the whole national council votes
 6 on them.
 7 So the four current members: Kevin
 8 Payne, obviously, associated with the
 9 Professional Council; Gianfranco Borroni, with
 10 the Adult Council; David Messersmith associated
 11 with the Youth Council, and Juergen Sommer,
 12 associated with the Athletes Council are the four
 13 current members.
 14 If there are no other nominations, we
 15 will approve all four of them, as our continuing
 16 representation to the Foundation.
 17 Are there any other nominations?
 18 UNIDENTIFIED SPEAKER: So move.
 19 PRESIDENT GULATI: Hearing none, we
 20 will accept and approve all four of them.
 21 Thank you for your service and your
 22 continued service.
 23 (Applause.)
 24 PRESIDENT GULATI: We are on to New
 25 Business on your agenda.

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1 There is one item to add, which came
 2 in after the books were sent out, but in a timely
 3 fashion. We will make that Item A, which is the
 4 Appeal to the National Council of Wisconsin State
 5 Association. You have gotten documentation on
 6 that. That will be Item A before we go to the
 7 budget.
 8 A note on that, I know that some of
 9 you had been advised of a possible technical
 10 error in the submission of that, or perhaps more
 11 than a technical error, we weren't sure if the
 12 appeal was really binding, given the
 13 correspondence we received, but rather than rule
 14 on that on a technical matter, Mr. Monaco and I
 15 have agreed that it would be most sensible to let
 16 the council decide on it.
 17 To advise you further, yesterday the
 18 Board reaffirmed its original decision and
 19 reaffirmed the decision of the panel that we
 20 appointed. But you do have a document, and if
 21 there's a motion to overturn the decision of the
 22 Board, then we would certainly be open to having
 23 that presented here and having any discussion on
 24 the matter.
 25 Is there a motion to overturn the

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1 reaffirmed, unanimous decision of the Board?
 2 Hearing none, the council reaffirms,
 3 I think, the decision of the Board, and sounds
 4 like unanimously rejects the appeal.
 5 Thank you for that.
 6 Proposed budget 2011.
 7 Mr. Eldridge, if you are here.
 8 MR. ELDRIDGE: Yes.
 9 PRESIDENT GULATI: And then we will
 10 go to Club Soccer, life members, before we get
 11 onto amendments.
 12 Mr. Eldridge, presenting the budget
 13 for I don't know how many consecutive years, now.
 14 MR. ELDRIDGE: I'm going to get
 15 there.
 16 PRESIDENT GULATI: We're going to
 17 wait for you, David; no problem.
 18 MR. ELDRIDGE: Consecutive years, I
 19 don't want to mention. But I will say that when
 20 Sunil talked about anyone who had been to the
 21 meetings prior to 1984, my first meeting I
 22 attended, instead of an airplane, I took a
 23 chariot, so it's been awhile.
 24 (David Eldridge thanked the following
 25 Budget Committee members for their service: Steve

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1 Meisberger, Juergen Sommer, Walt Konopka and Roy
 2 Smithers.)
 3 MR. ELDRIDGE: Anyway, you have the
 4 budget. There's a couple of modifications that I
 5 want to mention. The last year's budget that was a
 6 little over \$7 million deficit in your book, I think
 7 it reports at currently, roughly \$4 million. The
 8 vision at the present time, it looks like we're going
 9 to be somewhere around 2.5 instead of 4. And some of
 10 that came, obviously, from some games that have made
 11 a lot of money, so on and so forth. So even though
 12 it is a deficit, it's not going to be anywhere close
 13 to 7, and I'm pleased about that, and the budget
 14 committee is pleased about that.
 15 So for '11, you have the budget in front
 16 of you.
 17 I can't make a motion to approve, but
 18 someone has to make the motion to approve, so we can
 19 get it on the floor.
 20 MR. RUBENSTEIN: I move.
 21 MR. ELDRIDGE: Did you get the name?
 22 Howard.
 23 MR. RUBENSTEIN: Move approval as
 24 amended.
 25 MR. EDWARDS: Second.

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1 MR. ELDRIDGE: Second by Mr. Edwards.
 2 So it's on the floor for approval,
 3 discussion, comments or otherwise beating the
 4 bush.
 5 Do you have any questions or
 6 comments?
 7 Sounds like my class.
 8 Okay.
 9 PRESIDENT GULATI: We will approve
 10 that by acclamation. Thank you.
 11 Thanks, David, for your hard work as
 12 always.
 13 (Applause.)
 14 PRESIDENT GULATI: Okay.
 15 We have a membership category change
 16 for U.S. Club Soccer. That's the item listed B.
 17 It's also the item for which we took a short, or
 18 had a late start, so it was a caucus going on.
 19 So most of you know this, especially
 20 on the youth side of the hall, the issues here,
 21 we have got a change of status for membership for
 22 U.S. Club Soccer. And in the opinions of the
 23 federation council and finance departments,
 24 everything is in order. There are a couple of
 25 questions potentially about some numbers.

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1 So what we've agreed this morning,
 2 with your agreement, is that we would, in fact,
 3 have the category change take place here and
 4 approve them as members of a different sort.
 5 We would also simultaneously appoint,
 6 I will appoint an audit committee to report to
 7 the Board at our next meeting to see if there are
 8 any issues. We don't think there are, but we
 9 would certainly look at those to make sure that's
 10 the case, and as would be the case for any
 11 member, if you are not in compliance with our
 12 rules, your membership status could be rescinded.
 13 These are some of the same issues
 14 that came up last year, and they have to do with
 15 seasonal year versus calendar year and make sure
 16 there's no double-counting.
 17 I met this morning with Mr. Monaco,
 18 Mr. Sage, Mr. Sutter, the Federation's counsel,
 19 and Federation's finance department. So in some
 20 sense it's a conditional approval, but since we
 21 only meet once a year, we got to do it in the
 22 fashion that we would be approving the change.
 23 We don't think it's fair to push it back another
 24 year, because we think they are going to be in
 25 compliance, but we will make sure of that, in

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1 terms of their numbers as recorded. I should
 2 mention that we don't normally check numbers in
 3 this way, for any of our own members, our state
 4 associations, obviously, the professional teams
 5 we do, because it's easy to see, we have 16
 6 teams; no, we only have 8. So that one is easy.
 7 We don't generally audit our own members, as long
 8 as they're paying their bills, and in this case,
 9 we've had the bills paid. So there's not an
 10 issue from our perspective.
 11 So I think that's the understanding
 12 we would have going forward. So from that
 13 position, the motion would be as is, to consider
 14 the membership category change of U.S. Club
 15 Soccer, with those caveats that I mentioned.
 16 Larry or John, do you want to add
 17 anything to that? Are we good?
 18 John Sutter.
 19 Come to the microphone, please, John.
 20 John Sutter from North Texas.
 21 MR. SUTTER: John Sutter, from North
 22 Texas. Only you mentioned the word "could" and
 23 if they did not qualify, "would," remove their
 24 membership, is that correct?
 25 PRESIDENT GULATI: Absolutely. If

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1 they don't meet their requirements, that would be
 2 true, absolutely. It would revert to their
 3 previous status, absolutely.
 4 Any other comments? Questions?
 5 Concerns? We have a motion to adopt or approve
 6 the change?
 7 MR. EDWARDS: So move.
 8 PRESIDENT GULATI: Mike Edwards
 9 moving. Seconded?
 10 MR. BORRONI: Second.
 11 PRESIDENT GULATI: Seconded,
 12 Mr. Borroni, life member. Any other comments?
 13 Let's see if we can avoid the electronics, but if
 14 we can't, we will use the electronics. Any
 15 objections to the category change? Thank you
 16 very much. Well done. Approved. Unanimous
 17 consent. Thank you.
 18 (Item approved.)
 19 PRESIDENT GULATI: Life member
 20 applications.
 21 Life member applications. As you
 22 know from last year, we had a slight policy
 23 change and we have a committee and a committee
 24 reviewed the life membership applications or
 25 nominations. They then go to the Board based on

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1 that process. You have three nominations in your
 2 book.
 3 The Board is recommending the
 4 approval of two of those. Mr. Flamhaft and
 5 Gerhard Mengel, who is here, and Steve is also
 6 here, and if it's your pleasure, I would like to
 7 approve those by unanimous consent. Mr. Flamhaft
 8 and Mr. Mengel. Can we do that by...
 9 (Applause.)
 10 (Item approved.)
 11 PRESIDENT GULATI: Thank you. Thank
 12 you for approving that. And Gerhard and Steve,
 13 thank you for literally a lifetime of service to
 14 the organization and the sport.
 15 We also have a third that is in your
 16 book. Is there a motion to consider that
 17 nomination? Hearing none, we will move on.
 18 Thank you.
 19 We are now to proposed amendments in
 20 the Federation bylaws on the back page of your
 21 book. The first one of those Bylaw 231.
 22 Mr. Edwards, would you like to speak to that or
 23 is it self-explanatory?
 24 You're going to speak to that?
 25 Mr. Edwards, Mike?

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1 All right. So I understand from
 2 Mike, that Eastern New York is going to propose a
 3 slight modification, which Mr. Edwards has agreed
 4 to and will accept as a friendly amendment, I
 5 suppose.
 6 Mr. Flamhaft.
 7 MR. FLAMHAFT: Is this on?
 8 PRESIDENT GULATI: Come over here to
 9 that one. We make the life members work for it
 10 here a little bit. And if we could check that
 11 middle mic, while we're doing this, gang.
 12 MR. FLAMHAFT: Good morning.
 13 PRESIDENT GULATI: Turned it on right
 14 after he started walking. There we go. Steve.
 15 MR. FLAMHAFT: Good morning. My name
 16 is Steve Flamhaft from Eastern New York.
 17 Mr. Edwards, Eastern New York would
 18 like to propose the following friendly amendment.
 19 Under sub(b) to read: The individual was an
 20 officer of the federation and was elected to such
 21 office by the National Council.
 22 Sub(b), the individual served on the
 23 United States Soccer Federation Board of
 24 Directors for at least seven years.
 25 Sub(c), the individual was an officer

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1 for at least 15 years of an organizational member
 2 that administers soccer programs or competitions
 3 of the federation and in that role has provided
 4 extraordinary services to the federation.
 5 Sub(d), the individual served on a
 6 federation committee for at least eight years.
 7 PRESIDENT GULATI: As I understand it
 8 without reading it, you have changed -- we have
 9 got it in writing. Mike has got it in writing.
 10 So the three changes would be on (b) to change 8
 11 to 7 years, and the reverse change on item (d)
 12 change 7 to 8, and add the words, change the
 13 length of service from 10 to 15, in item (c), and
 14 add including at a state association for, with
 15 extraordinary contributions.
 16 MR. FLAMHAFT: Yes.
 17 PRESIDENT GULATI: And Steve has got
 18 it in writing. Okay.
 19 MR. FLAMHAFT: Thank you.
 20 PRESIDENT GULATI: We're okay with
 21 that as a friendly amendment, rather than needing
 22 to vote on that. So Mike is modifying his
 23 amendment to read along the lines suggested by
 24 Mr. Flamhaft.
 25 Any objections to that? Hearing no

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1 objections, we will accept the amendment.
 2 Now, the rule, the bylaw change
 3 itself. We need a motion to accept it as
 4 amended.
 5 MR. ROSE: So move.
 6 PRESIDENT GULATI: Mr. Rose.
 7 Seconded by Mr. Borroni.
 8 Any discussion on that?
 9 MR. MONACO: Mr. President, Larry
 10 Monaco.
 11 PRESIDENT GULATI: I'm sorry, it was
 12 Mr. Christoffersen seconded.
 13 Any comments? Discussion?
 14 MR. MONACO: Mr. President, Larry
 15 Monaco.
 16 PRESIDENT GULATI: Larry.
 17 MR. MONACO: I'm assuming we're going
 18 to technically clean it up, get rid of the "or"
 19 and (b) and move it to (c), but under (d), staff
 20 member, does that include, do you consider, Mike,
 21 do you consider that including coaches?
 22 MR. EDWARDS: It could.
 23 MR. MONACO: Yes. Thanks.
 24 PRESIDENT GULATI: Okay. So we will
 25 certainly clean up the grammar, and it does

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1 include coaches. Okay. Any other questions?
 2 Comments?
 3 Hearing none, if we can approve that
 4 by unanimous consent.
 5 Thank you.
 6 (Item approved.)
 7 (Applause.)
 8 PRESIDENT GULATI: The next is Bylaw
 9 302 from USASA. Mr. Monaco -- or Mr. Palmeiro is
 10 not here, and we certainly wish Bob a full and
 11 speedy recovery. Many of you know that he has
 12 been a little bit ill.
 13 Larry, do you want to speak to this,
 14 or Brooks or anyone or just leave it as is, and
 15 we roll? Whatever you like. Go ahead. Speak to
 16 it.
 17 MR. MONACO: The purpose of this is
 18 right now, under the federation bylaws, the eight
 19 commissioners in the Adult Council and each of
 20 the councils have no vote. At the council level,
 21 it's just to give them each a vote at the council
 22 level, which means they would be included in the
 23 total vote coming from the count, that each of
 24 the councils to this AGM and this allows them,
 25 then, to have a vote there, and obviously a vote

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1 here. But their vote would be counted as part of
 2 their particular council.
 3 PRESIDENT GULATI: Okay. Any other
 4 comments? Okay. So what I would like to do is
 5 do this by acclamation, but if there are people
 6 that object to that, let us know, and we will
 7 certainly take an electronic vote.
 8 We will do that by unanimous consent.
 9 Thank you, everyone in the room. Terrific.
 10 (Motion approved.)
 11 (Applause.)
 12 PRESIDENT GULATI: Bylaw 302,
 13 Credentials Committee.
 14 Do we need any comments on this, or
 15 is that self-explanatory? Maybe we should do
 16 this one electronically just to mess with Bob.
 17 Do we have a motion for adopting this
 18 one?
 19 Mr. Steinbrecher, thank you.
 20 Seconded by Mr. Payne.
 21 Any discussions or comments on this?
 22 We will do that by unanimous consent. Thank you.
 23 (Motion approved.)
 24 PRESIDENT GULATI: The next one Bylaw
 25 412 from the AYSO Soccer Association for youth,

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1 regarding voting for the at-large seat.
 2 At my request, the parties have
 3 agreed to withdraw that. I have spoken with, in
 4 general terms, with the leadership of the four
 5 councils, as well as the leadership of the
 6 submitting organizations. We're going to sit
 7 down at some date in the future and talk about
 8 that.
 9 For those that have been following
 10 this, essentially, essentially, we have for that
 11 at-large seat, an election that takes place along
 12 U.S. senate lines. It's equal representation for
 13 everyone. And this particular bylaw change would
 14 have made it a compromise between the senate and
 15 the house, so that there was a weighted vote, but
 16 not fully weighted by participants or members.
 17 And while there seems to be some, not
 18 seems to be, there is a willingness to discuss
 19 that and have it partially weighted, the parties,
 20 at least the council chairs -- that's the only
 21 group that I'm commenting for -- the council
 22 chairs seem quite open to talking about that and
 23 making a change, but want to sit down and try to
 24 figure out, in conjunction with the groups, what
 25 that change would be and presumably, there would

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1 be an amendment in the future.
 2 So thank you, council chairs, and
 3 filing parties for agreeing to that.
 4 Item E which is Bylaw 601, I'm told
 5 Mr. Vermes and the Athletes Council, Jon, were
 6 withdrawing that. Is that right? All right.
 7 That's being withdrawn, thank you. Thank you,
 8 Jon, and athletes.
 9 We are then on to Affirmation of
 10 Federation Policies adopted since 2009 AGM. So
 11 moved.
 12 MR. RUBENSTEIN: So move.
 13 MR. ROSE: So move.
 14 PRESIDENT GULATI: That is coming
 15 from -- Darl. First by Darl Rose, seconded by
 16 Ms. Derflinger.
 17 Any comments on that? Turn the mic
 18 back off. Go ahead.
 19 MR. FLAMHAFT: Are we now addressing
 20 proposed Policy 231? We're not there yet.
 21 Are you on 521?
 22 PRESIDENT GULATI: Hang on. You are
 23 objecting to the second one.
 24 MR. FLAMHAFT: I have some comments
 25 on the second one.

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1 PRESIDENT GULATI: So let's do the
 2 first, first.
 3 Any comments on the first one? We do
 4 that by unanimous consent. We're dividing the
 5 question, without going through the full -- all
 6 right.
 7 So we'll take policy 521-1, divide
 8 the question, and approve that by unanimous
 9 consent.
 10 Any objections? Thank you.
 11 Mr. Flamhaft may not be objecting,
 12 but has some comments on the second.
 13 MR. FLAMHAFT: May I ask,
 14 Mr. Edwards, one or two questions, please.
 15 Mr. Edwards, under Section 1, Sub(a)
 16 would you kindly explain what a "staff or team
 17 position" would be for a nominee?
 18 MR. EDWARDS: Generally, if I'm
 19 keeping up with you, generally, an employee of
 20 the Federation.
 21 MR. FLAMHAFT: So that a nominee can
 22 be a staff person of the USSF, of the office in
 23 Chicago?
 24 MR. EDWARDS: Yes. We, in fact, have
 25 a life member, who was a staff member of USSF,

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1 sitting to your right there.
 2 MR. FLAMHAFT: Well, the question
 3 that New York is concerned about is whether or
 4 not a staff member of the administration in
 5 Chicago makes a significant contribution to the
 6 USSF.
 7 PRESIDENT GULATI: So I'm going to
 8 answer that. The answer is yes.
 9 MR. EDWARDS: Yes.
 10 PRESIDENT GULATI: There's one a yard
 11 and a half from you, and my guess is no one in
 12 this room would question the contributions that
 13 Mr. Steinbrecher has made.
 14 MR. FLAMHAFT: I wouldn't.
 15 PRESIDENT GULATI: I know you
 16 wouldn't, but I think the answer is absolutely
 17 yes.
 18 MR. FLAMHAFT: My second question is
 19 with regard to item (c). It talks about an
 20 attachment including three letters of
 21 recommendation. Would those letters of
 22 recommendation have to be within the soccer
 23 community or outside the soccer community?
 24 MR. EDWARDS: Well, it says, "...each
 25 addressing how the nominee has contributed to the

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1 Federation's mission and goals."
 2 So I assume that I would want
 3 background on a nominee, like any Hall of Fame
 4 process, any vetting process of the basis for the
 5 nomination essentially.
 6 MR. FLAMHAFT: With regard to Section
 7 2, item (c), "The Board of Directors shall review
 8 the Nominating Committee's recommendation and
 9 shall decide by a majority vote whether to
 10 recommend that the nominees selected..."
 11 Would that allow the board of
 12 directors to consider other individuals other
 13 than those nominated by the nominating committee?
 14 MR. EDWARDS: The Board; no.
 15 MR. FLAMHAFT: But the delegates can.
 16 MR. EDWARDS: Correct.
 17 MR. FLAMHAFT: Thank you very much.
 18 PRESIDENT GULATI: Thank you.
 19 Any other comments on that? Hearing
 20 none, if we can approve that by unanimous
 21 consent? Any objections? Thank you very much.
 22 (Item approved.)
 23 PRESIDENT GULATI: We are at that
 24 point in the meeting, where we've covered the
 25 required business.

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1 I want to show you another quick
 2 video to get us in the mood for the Good of the
 3 Game. We're getting that ready. It's a little
 4 year in review video for this past year of some
 5 of our teams and some of your activities. If we
 6 can put that on now, and then we'll go to Good of
 7 the Game. Turn down the lights.
 8 (Video shown.)
 9 (Applause.)
 10 PRESIDENT GULATI: Thank you.
 11 Thank you, Mr. Flynn, who, as all of
 12 you know, along with his staff, does an
 13 extraordinary job for the sport as well. So Dan,
 14 on behalf of all of us and all the staff people
 15 here, thank you for everything you have done over
 16 the last year.
 17 (Applause.)
 18 PRESIDENT GULATI: Is Mr. Simeon
 19 here? Ed, are you here? Ed Foster-Simeon here
 20 in the room? No.
 21 Okay. I just want to thank him for
 22 all of his work on behalf of the Foundation in
 23 the sport as well.
 24 And with that, we are going to open
 25 it up for the Good of the Game for any comments

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1 before we -- actually just one second. Mike?
 2 MR. EDWARDS: Sunil, for a
 3 clarification Larry brought to my attention.
 4 We need to make one conforming change
 5 that I hope people will simply accept as
 6 housekeeping. In Policy 231-1 that Steve was
 7 just asking me about, Section 1(a) references the
 8 phrase "staff and team positions." And I would
 9 suggest that Bylaw 231, Section 3(d) states "the
 10 individual was a staff member," be modified to
 11 conform to say "staff or a team member."
 12 PRESIDENT GULATI: Just a consistency
 13 change that Mr. Monaco has pointed out, and if we
 14 don't have any objections, we will go ahead and
 15 do that.
 16 MR. EDWARDS: They were companion
 17 articles.
 18 PRESIDENT GULATI: Any objections?
 19 None? Thank you. Sir, you have the microphone.
 20 We are on Good of the Game.
 21 MR. AMOROSO: Congratulations, our
 22 esteemed President.
 23 At last year's National Council
 24 meeting on behalf of Eastern New York Soccer, I,
 25 Rocco Amoroso, chairman of the sportsmanship

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1 committee of Eastern New York Soccer petitioned
 2 this august body, that the replica of this patch
 3 which I'm displaying "Fair Play USA," be adorned
 4 on all uniforms of our national and international
 5 players. To-date I have not received a response
 6 to this laudable request.
 7 Mr. President, there's no better
 8 medicine like hope.
 9 Again today, on behalf of East New
 10 York Soccer, for the expectation of a better
 11 tomorrow in soccer, with full vigor, I resubmit
 12 my proposal, knowing that as we all look back
 13 upon our lives, the moments when we have really
 14 lived were the moments when we have done things
 15 in the spirit of enhancing this beautiful game of
 16 ours.
 17 Yes, what crowning moments they would
 18 be as the world would witness our national team
 19 sporting the Fair Play USA patch on their
 20 uniforms in this year's World Cup. Additionally,
 21 the world would be in awe watching a national
 22 team comporting themselves as true champions of
 23 fair play on the fields of South Africa and
 24 elsewhere.
 25 Indeed, what crowning moments they

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1 would be.
 2 Mr. President, kindly make these
 3 dreams a reality. God bless American soccer.
 4 PRESIDENT GULATI: Thank you.
 5 (Applause.)
 6 MR. FALK: Greg Falk, Cal South.
 7 I would like to take a moment to
 8 thank two people sitting up there, although one
 9 has moved -- oh, there he is -- who are
 10 presidents of associations who won't be
 11 presidents next year. First, Larry Monaco, who
 12 has announced he's not running. Thank you for
 13 your leadership, and guidance and help.
 14 (Applause, standing ovation.)
 15 MR. FALK: And Brooks McCormick, who
 16 has helped usher us into the adult world. Thank
 17 you for your help.
 18 (Applause, standing ovation.)
 19 PRESIDENT GULATI: Thank you.
 20 Mr. Laraba, We have someone on the
 21 other side. Mr. desBORDES, our long-time host
 22 here. Anything correcting crowdaddies?
 23 MR. desBORDES: You are in New
 24 Orleans at the beginning of the Mardi Gras
 25 season. There are at least two parades coming

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1 close by us today. One in the afternoon and one
 2 at night. Go down the street about four or five
 3 blocks down there, and you will get the parade.
 4 Just remember this is not a
 5 Thanksgiving parade as you see on TV. This is a
 6 participatory parade. So you put your jeans on.
 7 You get ready to get down and dirty, and you go
 8 catch the beads. And you take the beads home and
 9 they're valuable items.
 10 A couple of things: Wear casual
 11 clothes. Put your money and your ID in your
 12 front pocket. And tight jeans, I'm serious, now.
 13 You don't want anybody picking your pocket.
 14 Ladies, best not take a purse. And as for
 15 ladies, if you want to catch more beads, wear a
 16 shirt that shows cleavage. All right?
 17 (Laughter.)
 18 MR. desBORDES: I would also, on a
 19 different note, and this is for the bid committee,
 20 you can use, you have permission to use the "Who-dat
 21 nation" slogan because we ran the NFL off and told
 22 them they don't own it. So anybody can use it.
 23 Thank you.
 24 (Applause.)
 25 PRESIDENT GULATI: So right now,

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1 given at least part of those comments, the
 2 lawyers are checking to see if our D & O policy
 3 covers life members.
 4 Ms. Cromwell, after that stirring
 5 speech by Mr. desBORDES, we're going to wait a
 6 minute before we come back over to you.
 7 Mr. Laraba.
 8 MR. LARABA: Dave Laraba from West by
 9 God Virginia, and the chair of the Federation
 10 Appeals Committee. Twelve years ago, Dr. Bob
 11 asked me to take this task on and see how it's
 12 continued. We have a meeting today. What time,
 13 Greg?
 14 MR. FIKE: 4:30.
 15 MR. LARABA: And what's the room?
 16 MR. FIKE: Cambridge.
 17 MR. LARABA: Cambridge room, 4:30.
 18 Any member of the Appeals Committee who is here,
 19 please try to come to the meeting.
 20 I have submitted my application for
 21 retirement as chair. It has not been accepted
 22 yet, and I was surprised that Sunil even
 23 recognized me at the microphone. But I have been
 24 privileged to serve for 12 years. I want to
 25 thank all the councils who have supplied members

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1 in the committee, and all of the youth members of
 2 the federation who have been under our
 3 jurisdiction, and U.S. Adult Soccer for their
 4 support over the years, and we'll see what the
 5 future lies.
 6 Thank you.
 7 (Applause.)
 8 PRESIDENT GULATI: David, we didn't
 9 recognize you earlier, because there was a
 10 serious thought that we weren't going to accept
 11 your request for early retirement here, but we've
 12 decided that we better do that.
 13 Thank you for 12 great years of
 14 heading up that committee. It's, we know it's
 15 not one that gets a lot of visibility. But
 16 thanks, you have done a great job with that panel
 17 that has joined you. Thank you.
 18 Ms. Cromwell.
 19 MS. CROMWELL: I wanted to say a few
 20 things on behalf of myself and Peter Vermes, who
 21 couldn't be here today, who is head coach now of
 22 the Kansas City Wizards, and Arizona, I believe,
 23 in preseason. But we have been on the Board for
 24 many years and part of this council. And from
 25 both of us, we just want to say thank you for all

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1 the support to the Athletes Council. From every
 2 council out there, and the Board, it's been an
 3 honor, Sunil, to serve with you, and for you, and
 4 Peter -- the chair of the Athletes Council, and
 5 Mary Harvey, send a thank you too, who started
 6 this leadership within our council.
 7 And Jon McCullough is going to take
 8 it by the reins, I know. And we just would
 9 appreciate that continued support to our athletes
 10 with our chair, our new chair Jon McCullough,
 11 Danielle Fotopoulos, our co-chair, and Jeff Agoos
 12 on the Board, especially those three, they're the
 13 ones that are going to sit in the crossfire
 14 sometime.
 15 Congratulations to the athletes on
 16 being here. I know it's not always easy with
 17 schedules and people are still playing. But we
 18 just elected a whole new council. Landon Donovan
 19 is one of those, and Cat Whitehill and current
 20 players, so it's very exciting to see where this
 21 council is going to go. And again, just from
 22 Peter and myself, thank you for your support.
 23 PRESIDENT GULATI: Thank you, Amanda.
 24 I think as you essentially said, it's
 25 a great sign of our progress that we have 35 or

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1 40 athletes and members of the pro council here,
 2 rather than some years, many years ago, that we
 3 had two or three. So certainly want to
 4 re-welcome everyone there and thank them for the
 5 participation.
 6 Any other comments for, under Good of
 7 the Game? Behind me? Mr. Payne.
 8 MR. PAYNE: I just want to, I have
 9 been involved with the Federation for 20-plus
 10 years, and a Board member for 15. This is my
 11 last Board meeting. And I wanted to express to
 12 all of you, we, as an organization, have
 13 undergone a lot of changes during that period of
 14 time, and I consider it to have been a privilege
 15 to have a ringside seat to the way this
 16 organization has matured and changed and grown.
 17 So I wanted to thank all of you for
 18 having had the opportunity to serve you as a
 19 member of the Board for the last 15 years, and I
 20 know that Tonya Antonucci, who will be taking my
 21 seat, who is a very smart and a caring person
 22 will be a terrific addition to the Board.
 23 So thank you-all very much.
 24 (Applause.)
 25 PRESIDENT GULATI: Mr. Hamilton.

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1 MR. HAMILTON: Actually, I was going
 2 to address Kevin Payne's leaving, but he hasn't
 3 had a ringside seat. He's been in the ring for
 4 15 years, and I think a lot of people don't know
 5 how much Kevin has done. He's a big loss.
 6 The second thing is that Mr. Nunez's
 7 I-phone has informed us that Josie Altidore
 8 scored in the 31st minute against Manchester
 9 City.
 10 PRESIDENT GULATI: Which is really
 11 good news, because as a forward on the U.S.
 12 National Team, playing his first year in the
 13 premier league, to wait until February to score
 14 your first goal is longer than the coach would
 15 like.
 16 So thank you, Josie. And thanks for
 17 the news.
 18 Bob Bradley is breathing better.
 19 Mr. Garber.
 20 MR. GARBER: Thanks very much, Sunil.
 21 I think you said and very
 22 appropriately, if you folks look over in this end
 23 of the room, both from an athlete perspective,
 24 and a pro council perspective, we, as
 25 organizations, are taking our role and

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1 responsibility to this Federation very seriously.
 2 From a Major League Soccer
 3 perspective, we're making this AGM an opportunity
 4 for young people that are new to our organization
 5 to come and be a part of these meetings and to
 6 participate and learn more about what's going on
 7 with the Federation.
 8 And sitting over there representing
 9 our league are ex-professional players, people
 10 that have coached the game. We've got an
 11 ex-coach of the Tampa Bay Mutiny, and the Metro
 12 Stars, and people that are working in our
 13 philanthropic areas, people working in our
 14 marketing and sponsorship areas, all here to try
 15 to get closer to the activities of the
 16 federation.
 17 We had a pro council meeting
 18 yesterday that opened up to anybody that wanted
 19 to attend, and all of our meetings going forward
 20 will be open to anyone. So if, when you see
 21 those postings next year, if you would like to
 22 just sit in and hear what it is that we, as an
 23 organization, Major League Soccer, WPS, and
 24 Division 2 are trying to do together so that we
 25 can grow the professional game.

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1 What we need to do as an
 2 organization, and as a sport is to have more
 3 fans. There are lots and lots of people that
 4 play the game. We need more people to really
 5 care about participating as a spectator. And the
 6 support that we've had from this federation to
 7 grow our leagues is thanks to the kinds of
 8 relationships that we have, and the belief that
 9 each and every one of you have, and what we're
 10 trying to do to create this soccer nation in this
 11 country. We really thank you for that support.
 12 It's a lot different than it was many years ago.
 13 It's not because we've asked for it.
 14 I believe we've earned it with respecting the
 15 process and understanding what kinds of things we
 16 need to do to be better partners to help grow the
 17 sport. So we're excited about that future.
 18 And I will be the third person to say
 19 that Kevin was a little emotional talking about
 20 leaving the federation, has been a participant at
 21 all levels in really serving this organization.
 22 And I know that we hope to get him
 23 back at some point onto the Board to continue to
 24 grow the sport. But we're very excited about
 25 Tonya, and what she's been doing for the Women's

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1 Professional Soccer League, and also what she can
 2 bring to helping grow the sport from a Board
 3 level.
 4 So thanks very much for all your
 5 support.
 6 (Applause.)
 7 PRESIDENT GULATI: Anyone else?
 8 Anyone. Mike.
 9 MR. EDWARDS: I too would like to
 10 sing Kevin's praises for a moment.
 11 If you are not aware of this, and
 12 unlike a lot of people, I finally cleared out the
 13 1983 soccer files from my house last week. Among
 14 other things, I had a letter from Kevin Payne,
 15 who was at the time employed by the Federation,
 16 announcing really good news for us. We had
 17 managed to secure a \$75,000 line of credit,
 18 which, at the time, Kevin, I think, was what,
 19 three times our annual income?
 20 When I served as chairman of USASA,
 21 in particular, Kevin was the guy who you could
 22 always depend on to just help the game. It
 23 didn't matter if it was kids, if it was us fat
 24 guys playing on a weekend, it was professional,
 25 it was the international game.

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1 The organization owes Kevin Payne a
 2 debt of gratitude for what he's dedicated that we
 3 can never pay, and I appreciate your efforts,
 4 Kevin.
 5 PRESIDENT GULATI: Thank you.
 6 Anyone else? So the last word.
 7 For many people, it's been a tough
 8 year. As I said last year, there's no doubt in a
 9 room of this size, any number of people that have
 10 been directly impacted by what's going on in the
 11 U.S. and world economy. That's statistical
 12 certainty, given how many people we have in the
 13 room. And in light of that for people to still
 14 come to meetings like this and do what you do as
 15 volunteers in 99 percent of the cases is pretty
 16 extraordinary.
 17 So I certainly want to thank you for
 18 those efforts of getting the sport to where we've
 19 gotten, not just in those 25 years, but since we
 20 started.
 21 We're three years away from our 100th
 22 anniversary, 100th anniversary in the Federation
 23 in 2013. I think we're a five months away from
 24 shocking a few more people this summer in South
 25 Africa.

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1 I don't think we'll shock anybody on
 2 December 2nd, but I think it will be a good day.
 3 And I certainly hope it will be a good day.
 4 But I certainly recognize that
 5 everyone in the room and millions of others
 6 across the country are vital parts of that and
 7 important pieces of that puzzle, as we try to
 8 take the sport further, and that's by coaching
 9 children or by watching games or scoring goals
 10 against Man City.
 11 Josie Altidore was a player in our
 12 programs at ODP, a Haitian family. He got a
 13 humanitarian leave for a few days to leave his
 14 club to go back and make sure some of his family
 15 members were okay in Haiti. It says a lot about
 16 the world in which we live, where we've got a
 17 young man who is 20 now and is scoring goals in
 18 the premier league with Haitian parents and
 19 Haitian upbringing.
 20 It's what the sport does in many
 21 ways, and how it brings people together.
 22 Ten years ago, my sister had no
 23 interest in the game whatsoever. Until five
 24 weeks ago, she had a lot of interest in it in a
 25 crazy way, and that's what it really does for a

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1 lot of people around the world.
 2 I was in Angola last week. And what
 3 you see happening in a very poor country, with a
 4 lot of oil now, as it turns out, around the
 5 tournament they were hosting, which was the
 6 African Nations Cup. Pretty extraordinary.
 7 When you see the impact of us sending
 8 a coach to India to work with the Women's
 9 program, and the coverage it gets there, and the
 10 importance attached to it. Pretty extraordinary.
 11 When you see the joy on some of the
 12 kids that play for youth, or in our programs,
 13 because they don't care mostly about what we're
 14 doing here. Pretty extraordinary.
 15 So I think it's all those
 16 extraordinary moments that keep us involved in
 17 this. It's also the extraordinary people we
 18 meet.
 19 And I certainly couldn't let Mike
 20 have the last word when we're talking about Kevin
 21 Payne, who has been a great colleague. He's
 22 going to continue to be that. But for me,
 23 personally -- I can't say he's been a better
 24 friend, because that would imply he hasn't been a
 25 good colleague -- but he's been a pretty terrific

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1 friend, and we have known each other for a long
 2 time in the game.
 3 I'm not going to miss him, because
 4 we're going to still be talking pretty regularly.
 5 But for those of you that have gotten to know him
 6 and know what his dedication has meant to the
 7 sport at all levels, professional level, youth
 8 level, and everything else, and a personal level,
 9 Kevin, thank you for your service to the sport
 10 far beyond your service to the federation, I
 11 know. And thank you for your ongoing friendship
 12 which has meant a lot to me personally.
 13 You have got a choice now. 4:30
 14 appeals, meeting with Mr. Laraba or putting on
 15 your tight jeans and going with Mr. desBORDES.
 16 Thank you very much for your service
 17 and dedication. We'll see you tonight at the
 18 dinner.
 19 Meeting is adjourned.
 20 (Adjourned at 11:12 a.m.)
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REPORTER'S CERTIFICATE

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I, DEBRA K. RESLING, RMR, and Certified Realtime Reporter appointed to take the meetings of the U.S. Soccer Federation, do certify that the within proceedings of the National Council Meeting were taken by me stenographically in New Orleans, Louisiana, on February 6, 2010, then reduced to typewritten form consisting of 113 pages herein; that the foregoing is a true transcript of the proceedings had.

In witness hereof I have hereunto set my hand this 18th day of February, 2010.

Debra K. Resling, CSR, CRR, RMR
Registered Merit Reporter
and Notary Public.
4 Cheyenne Blvd.,
Colorado Springs, CO 80903

My commission expires February 28, 2013