UNITED STATES SOCCER FEDERATION

95th Annual General Meeting
National Council Meeting

Flamingo Las Vegas Hotel
Las Vegas, Nevada

February 12, 2011

9:00 a.m. - 11:20 a.m.

Reported by Debra K. Resling, RMR, CRR
February 12, 2011 Las Vegas, Nevada

Mr. Edwards will lead us in the
Pledge of Allegiance. It's also part of the
exercise program from the White House.
(Pledge of Allegiance recited.)
PRESIDENT GULATI: If you're going to make comments, go to the microphone.
Bob's comments to Mr. Edwards following his leading of the Pledge of Allegiance was he was glad that he wasn't Christina Aguilara. Frankly, I'm not quite that glad.
We'll go through the roll call, and if Mr. Kepner is in the room -- and I certainly hope he is -- as he's coming up, a couple of quick comments on the microphones. They are gated, which means it's have to be close to you like this one is, so if you come to a microphone, they're gated.
Second, please turn off your cell phones, especially if you have them near a microphone, but in general, turn off your cell phones. They obviously interrupt speech, and given recent events in the world, anyone in the leadership position would like all the internet and cell phones as well as Twitter and everything else turned off during the course of the meeting.
Mr. Kepner is ready to go. As
you-all know, this takes a few minutes, so be patient.

MR. KEPNER: Thank you very much.

Welcome to Las Vegas. It is my distinct pleasure each year, as it has been for several years, to perform this credentials function. As you-all know, it's a function that is not performed alone, just one person. There's a credentials committee. I want to give credit to that committee: Kathy Zolad, Ken Conselyea, Russell Sargeant, Tiffany Roberts Sahaydak, and then with the support of the U.S. Soccer staff function as well, Greg Fike, Lisa Levine, Melissa Biniewicz, Mark Bahsen, Eric Gleason and Michael Leuzzi.

The function of doing it in the manner that we do is something that's gone on for an extended period of time. The key element of the credentials is to find out who is, Number 1, coming; Number 2, who is here; and then to use a formula by which we need to balance out council weighting to use our time-honored system, and so there's a mathematical process involved.

In truth, we compile all of that, determine who is here, based on registration and roll call -- and I have given the report of the credentials -- if there's an organization, a state association or some other organization or individual that has not shown up by that second round of calling names, somebody is not here, then, two or three members of the Credentials Committee will pick up the keypads of that particular entity, group, individual, whatever it might be, carry them over to the desk, over there, together with the name tag, and in effect, remove them from the body.

If you happen to be next to an entity for which that occurred, and they suddenly appear, say, 15 minutes later, they didn't lose their ability to be able to participate, and they don't know where to go, and they sit down, you can tell them their keypads are over there. They can pick them up, and sit where they should.

So having done that and explained the process, I will go first of all through the roll call, and I will start as I always do with the youth council. Again, announce your presence in some appropriate fashion, clearly, so I can hear. I will start with USYSA State Associations.

Page 8

Q Alabama.
A Here.
Q Alaska?
A Here.
Q Arizona?
A Here.
Q Arkansas?
A Present.
Q California North?
A Present. Here.
Q California South?
A Here.
Q Colorado?
A Here.
Q Connecticut?
A (No response.)
Q Delaware?
A Here.
Q Florida?
A Here.
Q Georgia?
A Here.
Q Hawaii?
A Here.
Q Idaho?
<p>| | | | | |</p>
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<tbody>
<tr>
<td>Q</td>
<td>Nebraska?</td>
<td>Q</td>
<td>New Hampshire?</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>New Mexico?</td>
<td></td>
<td></td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>New York East?</td>
<td>A</td>
<td>Here.</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>New York West?</td>
<td>A</td>
<td>Here.</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>Ohio North?</td>
<td>A</td>
<td>Here.</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>Ohio South?</td>
<td>A</td>
<td>Here.</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>AYSO?</td>
<td>Q</td>
<td>U.S. Club Soccer?</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>That was 40 and 20 effectively for the two organizations. Continuing with the youth council, the youth commissioners.</td>
<td>Q</td>
<td>Evelyn Gill?</td>
<td></td>
</tr>
<tr>
<td>Q</td>
<td>Bill Podawallas?</td>
<td>A</td>
<td>Here.</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>Bill Sage?</td>
<td>A</td>
<td>Here.</td>
<td>Q</td>
</tr>
<tr>
<td>Q</td>
<td>Okay. Then we have the total -- all USYSA state associations appear to be present. The number of votes you have because of number of keypads that you have, but that was 220 votes, so to speak.</td>
<td>Q</td>
<td>Okay. Everybody is present. The</td>
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<tr>
<td>1. total delegate votes for the Youth Council, 285.</td>
<td>1. Q Hawaii?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. I'll return to that subject.</td>
<td>2. A Here.</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>3. Moving over to the Adult Council now.</td>
<td>3. Q Idaho?</td>
<td></td>
<td></td>
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<tr>
<td>4. Again, same method I will go with the USASA State Associations.</td>
<td>4. A Here.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Alabama?</td>
<td>5. Q Illinois?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Here.</td>
<td>6. A Here.</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Q Alaska?</td>
<td>7. Q Indiana?</td>
<td></td>
<td></td>
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<tr>
<td>A Here.</td>
<td>8. A Here.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q Arizona?</td>
<td>9. Q Iowa?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Here.</td>
<td>10. A Here.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q Arkansas?</td>
<td>11. Q Kansas?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q California North?</td>
<td>13. Q Kentucky?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q California South?</td>
<td>15. Q Louisiana?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Here.</td>
<td>16. A Here.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q Colorado?</td>
<td>17. Q Maryland?</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>A Here.</td>
<td>18. A Here.</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Q Connecticut?</td>
<td>19. Q Massachusetts?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A (No response.)</td>
<td>20. A Here.</td>
<td></td>
<td></td>
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<tr>
<td>Q Florida?</td>
<td>21. Q Metro D.C. Virginia?</td>
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</tr>
<tr>
<td>A Here.</td>
<td>22. A Here.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q Georgia?</td>
<td>23. Q Michigan?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q Hawaii?</td>
<td>25. Q Minnesota?</td>
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<th>Page 16</th>
<th>Page 17</th>
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<tr>
<td>1. A Here.</td>
<td>1. Q Ohio South?</td>
</tr>
<tr>
<td>A Here.</td>
<td>3. Q Oklahoma?</td>
</tr>
<tr>
<td>A Here.</td>
<td>5. Q Oregon?</td>
</tr>
<tr>
<td>A Here.</td>
<td>7. Q Pennsylvania East?</td>
</tr>
<tr>
<td>A Here.</td>
<td>9. Q Pennsylvania West?</td>
</tr>
<tr>
<td>Q Nevada?</td>
<td>10. A Here.</td>
</tr>
<tr>
<td>A Here.</td>
<td>11. Q Rhode Island?</td>
</tr>
<tr>
<td>A Here.</td>
<td>13. Q South Carolina?</td>
</tr>
<tr>
<td>A Here.</td>
<td>15. Q South Dakota?</td>
</tr>
<tr>
<td>A Here.</td>
<td>17. Q Tennessee?</td>
</tr>
<tr>
<td>A Here.</td>
<td>19. Q Texas North?</td>
</tr>
<tr>
<td>A Here.</td>
<td>21. Q Texas South?</td>
</tr>
<tr>
<td>A Here.</td>
<td>23. Q Utah?</td>
</tr>
<tr>
<td>A Here.</td>
<td>25. Q Washington?</td>
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|   | Q   | 1. Here.  
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<tr>
<td>2</td>
<td>A</td>
<td>Wisconsin?</td>
</tr>
<tr>
<td>3</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>4</td>
<td>Q</td>
<td>We had one not reporting as present.</td>
</tr>
<tr>
<td>5</td>
<td>Q</td>
<td>I will reread that. Connecticut?</td>
</tr>
<tr>
<td>6</td>
<td>A</td>
<td>(No response.)</td>
</tr>
<tr>
<td>7</td>
<td>Q</td>
<td>Okay. The total for USASA State Associations number of votes 167. I will return to that as well.</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>Affiliates of USASA and members of the Adult Council.</td>
</tr>
<tr>
<td>9</td>
<td>A</td>
<td>(No response.)</td>
</tr>
<tr>
<td>10</td>
<td>Q</td>
<td>Wisconsin?</td>
</tr>
<tr>
<td>11</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>12</td>
<td>Q</td>
<td>Mid Atlantic Showcase Soccer League?</td>
</tr>
<tr>
<td>13</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>14</td>
<td>Q</td>
<td>National Premier Soccer League?</td>
</tr>
<tr>
<td>15</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>16</td>
<td>Q</td>
<td>Women's Premier Soccer League?</td>
</tr>
<tr>
<td>17</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>18</td>
<td>Q</td>
<td>That added an additional 11. Adult Commissioners.</td>
</tr>
<tr>
<td>19</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>20</td>
<td>Q</td>
<td>Werner Fricker, Jr.?</td>
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<tr>
<td>21</td>
<td>A</td>
<td>(No response.)</td>
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<th></th>
<th>Q</th>
<th>Rob LaVielle?</th>
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<td>2</td>
<td>A</td>
<td>Here.</td>
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<td>3</td>
<td>Q</td>
<td>Fritz Marth?</td>
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<tr>
<td>4</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>5</td>
<td>Q</td>
<td>Bruno Trapikas?</td>
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<td>6</td>
<td>A</td>
<td>Here.</td>
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<tr>
<td>7</td>
<td>Q</td>
<td>I will again read Werner Fricker, Jr.? No?</td>
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<td>8</td>
<td></td>
<td>Okay. The total Adult Council is 183. I will return to that as well.</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>Oh, and just for the information for the joint state associations, you have two different color elements on your keypads, the white are the youth keypads, and the green are the adult keypads.</td>
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<tr>
<td>10</td>
<td>Q</td>
<td>Brett Lashbrook?</td>
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<td>11</td>
<td>A</td>
<td>Here.</td>
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<td>12</td>
<td>Q</td>
<td>Fritz Marth?</td>
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<td>A</td>
<td>Here.</td>
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<tr>
<td>20</td>
<td>Q</td>
<td>That added an additional 11. Adult Commissioners.</td>
</tr>
<tr>
<td>21</td>
<td>A</td>
<td>Here.</td>
</tr>
<tr>
<td>22</td>
<td>Q</td>
<td>Werner Fricker, Jr.?</td>
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<td>23</td>
<td>A</td>
<td>(No response.)</td>
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<th>Q</th>
<th>Rob LaVielle?</th>
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<td>Here.</td>
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<td>Bruno Trapikas?</td>
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<td>A</td>
<td>Here.</td>
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<td>Q</td>
<td>I will again read Werner Fricker, Jr.? No?</td>
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<td>Okay. The total Adult Council is 183. I will return to that as well.</td>
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<td>Here.</td>
</tr>
<tr>
<td>22</td>
<td>Q</td>
<td>Werner Fricker, Jr.?</td>
</tr>
<tr>
<td>23</td>
<td>A</td>
<td>(No response.)</td>
</tr>
<tr>
<td>Question</td>
<td>Answer</td>
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<tr>
<td>Q AYSO?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q USYSA?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q U.S. Club Soccer?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q We have associate members. National Soccer Coaches Association of America?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Chris Christoffersen?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Hank desBordes?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Stephen Flamhaft?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Larry Harmon?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Marty Mankamyer?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Gerhard Mengel?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Foster Perry?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Darl Rose?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Howard Rubenstein?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Hank Steimbrecher?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Larry Monaco?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Total for life members is 12.</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Mike Edwards?</td>
<td>A Here.</td>
<td></td>
</tr>
<tr>
<td>Q Danielle Fotopoulos?</td>
<td>A Here.</td>
<td></td>
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<td>Q Don Garber?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Richard Groff?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Sunil Gulati?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Burton Haimes?</td>
<td>A Here.</td>
<td></td>
</tr>
<tr>
<td>Q Jim Hamilton?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Jon McCullough?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Fabian Nunez?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q Bob Palmeiro?</td>
<td>A Here.</td>
<td></td>
</tr>
<tr>
<td>Q Donna Shalala?</td>
<td>A Here.</td>
<td></td>
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<tr>
<td>Q John Sutter?</td>
<td>A Here.</td>
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</tr>
<tr>
<td>Q Total for Board of Directors, 14.</td>
<td>A Here.</td>
<td></td>
</tr>
</tbody>
</table>

**Past presidents.** And for the first time, two names will be called. Dr. Bob Contiguglia?

**Q Past presidents, two.**

**A** (No response.)

**Q Adult commissioners in the Adult Council, Werner Fricker, Jr.?**

**A** (No response.)

**MR. KEPNER:** I believe that was it. Okay. Now, you take all of that information, and we determine which is the largest council. And as you could fully expect, the largest council is the youth council. So you might wish to record this information. The numbers that I gave you before, I will highlight them again. Youth council 285 votes. Adult council 183 votes. Professional...
Robert F. Althoff, President of the U.S. Soccer Federation, and Dr. Benjamin C. Smith, National Soccer Referee System Director, presided over the National Council Meeting.

The meeting began with a roll call of the Council and an introduction of the new President, Mr. Gulati. Mr. Kepner then presented the agenda for the day, which included several items of business, including the adoption of the credentials committee report and the determination of the voting structure for the National Council.

The next item on the agenda was the approval of the credentials committee report. Mr. Kepner moved that the report be accepted, and Mr. Edwards seconded the motion. The motion was approved unanimously.

The next item on the agenda was the determination of the voting structure for the National Council. Mr. Kepner moved that the council, 14 votes; Athletes Council, 8 votes; Other members, 12 votes; and Life members, 10 votes. The motion was approved unanimously.

The warmup part is an absolutely critical part of the entire assembly event. There's no question about that. Because if you don't know how to use these keypads, then you cannot properly participate in the process. So making sure that you know how to use them is important.

Two years ago, I gave you a very difficult situation to deal with, and that was to decide whether Mickey Mouse or Donald Duck would win a penalty kickoff, and you decided, I'm sure appropriately, that Mickey Mouse would do better, and therefore obviously, Donald Duck was not quacked up to be what we thought he was.

The next job that we have is to learn how to use the keypads. And after we have a warmup process, as Mr. Gulati will be handling that.
some lovable crustaceans called, as I understand it, and I was taught at the event itself what the correct name was, crawdads. I, during the challenge question, the warmup question used crawdaddies. And it was Mr. DesBordes who taught me, and I appreciated that and I expressed my appreciation on that occasion, for the lesson that he taught me. But what Hank didn’t know was that crawdaddies was correct in that context. You see, the crawdads, their fathers never learned the game of soccer, therefore I couldn’t have crawdads taking a penalty kick. They couldn’t have taken it. They wouldn’t have known what to do. So crawdaddies was the correct situation.

Now, given where we are, I decided that giving you -- we're in Las Vegas, so I've upped the ante.

Instead of having a one-on-one situation, I decided to give you a very difficult task this time of two-on-two.

Now, so I have given you -- I have four high stakes gamblers of worldwide fame and repute.

Now, two of them happen to be strong soccer, members of the soccer family, but all four of these individuals have played on the same team and they enjoy doing it.

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<td>1</td>
<td>And later at some point, Mr. Gulati, our president, will report on the success of that particular team endeavor. But I’m taking four of the members of that team and moving them into a competitive situation against each other, two-on-two soccer match.</td>
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<td>2</td>
<td>Now, one of the teams, two of the people, or two of the members are on one team, and we're going to call that team, Team Power. There they are.</td>
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<td>Those two members, Arnold, Conan the Barbarian, Schwarzenegger, and Dan, the Man, Flynn.</td>
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<td>Now, let me just talk about Team Power. These are two guys that take brute force as their approach to handling the game of soccer. They bull their way through at the game, leaving everybody asunder. The question is, can they take on successfully Team Finesse?</td>
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<td>5</td>
<td>Team Finesse. Team Finesse is made up of two equally, viable players, but they use a different approach. We have Bill, Smooth as Silk, Clinton and his partner Sunil, High Flyer Goal, Gulati.</td>
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<td>6</td>
<td>Okay. Now, both teams are very effective at what they do. Finesse Team uses a -- to use the terms of a popular pugilistic, Muhammad Ali, the Finesse Team dances like a butterfly and stings like a bee.</td>
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<td>7</td>
<td>So the question before you now is which team will win in a two against two match? You know how the keypad system works. For Team Power 1, Team Power you will push 1. For team 2, Team Finesse, you will push two.</td>
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<td>8</td>
<td>Now, in the middle there of the screen, which team would win a two-on-two match, just below that, you see, is very appropriate for where we are a slot machine, and you can start now to decide what your vote is going to be.</td>
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<td>9</td>
<td>We will count down five, four, three, two, one, and at that point, I will say stop, and your vote has to be in. You can see it's already at 3, 2, 1. Stop.</td>
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<td>10</td>
<td>Who won this classic matchup? Oh, my gosh. As anticipated very close. Congratulations, Dan the Man. It's next year, Sunil the High Flying Goal. And now, Mr. Gulati.</td>
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<td>PRESIDENT GULATI: So a couple of comments. First, the obvious selection on the teams should alleviate any doubts that Dan and I had anything to do with the rest of the Credentials Committee report.</td>
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<td>12</td>
<td>Second, Dan was desperately looking for a keypad before the vote, and I didn't hear his name called in the Credentials Committee, so</td>
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<td>I think the whole thing is off. And third, given the results of the vote, we are looking for applications for General Secretary.</td>
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<td>14</td>
<td>So thanks, Bob. I think it's safe to say you may a good come-back there with your keypad.</td>
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<td>15</td>
<td>The next order is we -- actually, we're going to test the keypads with some less humorous votes, so we will do that now. And, Bob, you also took my notes for the meeting, so that would be good to return them or my part my go as long as yours.</td>
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<td>16</td>
<td>He wants to be back, he's running. All right. So, we're just testing these keypads with a couple of questions. Would you like to come back to Vegas for a future AGM? Ready to vote. Let's open the voting. Go ahead. (Vote taken; majority said yes.)</td>
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<td>17</td>
<td>PRESIDENT GULATI: Next question. How many U.S. national team events have you watched on TV in the last 12 months, and that could be men's team, women's team or any of our national youth teams. Let's open up the voting. Go ahead.</td>
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MR. KEPNER: For a point of information, and that is, if others did have the same question that John Collins had a moment ago, he came over and said were those votes weighted? Those were not.

PRESIDENT GULATI: Those votes were not weighted. Those were test votes.

MR. KEPNER: Yes, that's correct.

PRESIDENT GULATI: John, you were concerned about any of the particular results not going your way.

MR. COLLINS: I didn't --

PRESIDENT GULATI: We'll talk about this after. You sit with desBordes over there.

On that note, first, let me officially, welcome some special members that we have here today, not all of us are traditions, some of it is. In the front row, we have our life members, and if you would stand, so we can properly acknowledge you, please. The life members of U.S. Soccer.

(Applause.)

PRESIDENT GULATI: Another group this year, we happen to have them seated right next to the life members and a couple other places including behind me, and at least one other place, which are our U.S. National Team Players, former players, people who have worn the U.S. National Team jersey. If you would all stand please, the athletes.

The Athletes Council, included up here, in our former world champion, April Heinrichs, and you will hear from her a little bit later.

And two other groups. Those of you -- we will give you five seconds to do the math just in case -- those of you that have had 25 Annual General Meetings or more, stand up.

25 AGMs or more, please stand.

(Applause.)

PRESIDENT GULATI: Thank you. Quite a few. Do we have any folks that are here for your first AGM? Anyone at their first Annual General Meeting? Stand up please.

(Applause.)

PRESIDENT GULATI: Welcome.

Normally, we do a presentation with some PowerPoint slides and talk about the year and talk about some things we're going to go try to do in the future. We're going to abandon that slightly. Dan will go through some of the ups and downs of last year formally with a PowerPoint presentation, but it would be pretty hard to talk about the last year without focusing really on two key things that happened and how they in different ways set the future for what I want to talk about going forward, and some things that we will do going forward.

And obviously, those two things, I think, all of you are quite familiar with, and many of you saw, whether it was live or on television -- and there are a number of you here that fit into both those categories. Let's take a look at those two things. If we could run that first video.

(Video clip shown.)

PRESIDENT GULATI: So what to make of that?

What to make of that?

The important part of that video for me and I saw that yesterday for the first time -- some of my colleagues said why are we showing that video? One of them thought it was because I hadn't seen it, which I hadn't until yesterday, and then I thought maybe it would be a different...
thing coming out of the envelope, somehow, which wasn't the case.

But it's actually Bob Ley's comments at the end of that. And he's right about that, by the way. It's going to take longer. It's going to be harder. We're going to need more resolve to get to where we want to go.

There's no way I can think of anything different, or any of us should think anything different, because if that were the case, then what I would be saying over the last couple of years, about how important it was to the development of the game, and what we wanted to try to do would have been inaccurate. It would have been misleading. So that was a big loss. No question about it. But it doesn't stop us from getting where we want to. It just will just take longer, be harder, and require more effort on all of our parts.

How do you respond to that? And I'm not talking about any of the media stuff or the process. None of that, none of that in the long run will matter. I'm not saying I don't think about it quite a bit, but how do we respond to that? I guess we could have a retreat, but it doesn't seem to me to have a retreat, we're not planning to retreat from anything. Certainly not a summit, because we're not at the summit as far as I can see. We will talk a little bit about that.

But how do we respond and in a way we respond this way -- and I realize the sequence isn't just quite right -- but this is the way I think we're going to respond. If we could run that second video.

(Video clip shown.)

(Applause.)

PRESIDENT GULATI: It seems to me that was a pretty good response. Even though it was six months earlier, and as I mentioned, most of you were obviously familiar with that video -- not all of the video, but parts of that, I have seen obviously thousands of times, and if you watch that five-minute clip, and a fan did on YouTube -- that's grainy for half of it -- and you are part of this organization or a part of the game in general or frankly just part of America; for me, every time I see it -- and I have seen it a lot of times -- you get a little bit emotional, and I do. That goal, you can't see it enough.

And what it did for a very short period of time, and hopefully, what it did for a much longer period of time, and what is that? What do those two moments have in common?

What they have in common in both cases showed that people care about the game, a lot more than they did, 10, 20, 50 years ago. The number of people that care, some folks in this row and throughout the room, have cared for a long time. We just haven't had enough other people caring. But the number of people that watch that game against Algeria or the World Cup generally, that went to bars across the country, that talked to their friends in water cooler talk the next day, that remember the video, was dramatically higher than anything we have ever seen for the game.

Pretty big moment. We just have to keep convincing a few more friends, and hopefully, a few more millions to watch the game. But that's as good as it gets. And not only that doesn't mean -- ah, Sunil only thinks about the national team -- because if there's not a few kids that are turned on to soccer instead of some other sport or some other activity, good or bad,
connection between the 6-year-old grassroots player and what Landon did or what losing the World Cup doesn't allow us to do or what the women's team will be doing this summer, hopefully, having videos just like that, although I would prefer it not be in the 93rd minute of the last game, a little earlier would be just fine -- if we can get that message to Pia, please, that would be good.

We want to go on a climb. A continued climb. The World Cup decision would have made that climb a little bit faster, and that mountain would have been a little flatter, but we'll still get there.

On the Women's side, we have done some things in the last couple of months. Hired April, who you will hear from, world champion, Olympic champion, Olympic champion as a coach, and she will talk about some of the things that we're just starting to do, and Jill Ellis, who has joined her. And to make sure that we can retain the sort of programs -- and I don't want to say competitive edge or lead to tough competitor world out there -- but the sort of program that we think we all deserve, on the
they do.

Referees, you will hear a little bit from Mike on that, your vice-president, and so many other things.

What we want to do in this climb or discussions on the climb is get together with various groups in the room. We are not going to have a couple of hundred people roundtable, that's not the way, I think we will approach it, and talk about where we want to carry the game forward over the next two, ten, 20, 50 years.

And my guess is there's people in the room that will be part of this for all those periods of time.

We've started a women's development committee that we haven't announced yet, and I will announce it here. Carin Gabarra Jennings will chair our women's task force on player development. We will have some people that you are very familiar with and others that you may have never heard of that will be part of that, as we've done on the men's side.

A couple of other things that will come up in the next few years, not quite of the same broad significance, perhaps, but of -- quite

climb. It's not going to be easy. And by that, I mean it's not going to be easy to stay where we are or grow a little bit. I think we all want more. I certainly, having tasted both of those events last summer, want more. And that's the mission, as far as I'm concerned.

So thank you for your efforts. Thank you for listening today, and we'll get back to the business of the meeting.

(President Gulati: Dan will walk you through, run you through some slides of the events of the last year. Your General Secretary and Chief Executive Officer. Dan Flynn.

(Mr. Flynn: Thanks, Sunil.

What we wanted to do -- while December 2nd was a bit of a setback, I wanted to talk just about commercially the direction we're going in.

We're happy and pleased to announce that we've renewed our partnership with Anheuser-Busch, as well as OSI, which is our referee partner, as well as Kwik Goal, and we've also signed on new sponsors, Castrol, and

important historically for us.

2013 happens to be our Centennial, 100 years. And in the next few weeks, we will ask a group to look at and see how we can honor what everyone has been part of, this sport in the United States in 2013, whether it's the Annual General Meeting or a series of events, and look at if there's a way, the dream would be a men's and women's national team game, double header somewhere warm. It will not be Hawaii, Peter, I can assure you -- well, actually, it might be Hawaii now that I think -- we'll talk about that -- how we honor the game. And we will do a number of other things.

But I think the main thing I get out of the last year is, the country cares, for sure. We have to try to make sure they care and care into the future, not continuing care, I don't want to use that word. I want to thank you-all for your efforts. Kids certainly care, not just all of us, and those that have followed the national team closely, the country cares, the kids that are players care. We know the adults care. And I want to invite you to that

Allstate. So, it's been a difficult market from '08 moving forward, but we feel very good about moving forward, and we're very close, but I don't like to say this, but I think we're close to Hilton and Brown-Forman moving forward.

So from a financial point of view, it's very positive.

Our working relationship with Soccer United Marketing has been working really well in that, and Don wanted to mention that, and particular Kathy Carter.

In terms of technology, we have launched the mobile version for our site to better connect our fans, if you will. We are working on the U.S. Soccer app as well. Hopefully, that will be in the market place soon.

In terms of fan development, as we look at our value growing in the market place, we're trying to continue to find ways to bring our fans closer to the game, closer to our players, coaching, staff. This is just a couple of examples, at the Chile game in January where Bob Bradley, our coach, normally stays in the locker room, came out to be interviewed prior to the game. Get the fans to interact with him a
little bit. I think it's a plus for our team and our marketing efforts.

In addition to that, we have a Soccer Supporters Club, a membership of about 4,000, but a private invitation went out. We had a group together for about an hour. Sunil was the guest speaker. We want to continue to do this.

Expand, bring in all parts of our soccer membership into the meeting so they become familiar with our supporters club, and give their -- provide their point of view about what's going on in the soccer landscape. But it was well received, and we're looking forward to doing more of that.

As I mentioned, our Soccer Supporters Club was up to about 4,000 in terms of membership. We have a new plan called the discounted four-year plan. The key, obviously, the hook is the Men's World Cup for us, but we will continue to do our post game field pass, our open training sessions, and our fan forums, have all been well received.

In addition, you could see on the -- while it was bad news, but some of the enthusiasm that the World Cup provided as well as the 

well.

It's very important for our continued growth. And we thought given the fact that it's the Women's World Cup year, and the fact that April Heinrichs is the new hire as Sunil mentioned, probably no better way, no better person to have her come talk about her vision as well. It's an honor to introduce April today, and a pleasure to work with April.

April Heinrichs.

(Applause.)

MS. HEINRICHS: Thank you. Wow, well, it's pretty humbling to be here and to see all the faces. I know now why, when I travel around and I bump into one of you, it's out of context, and it's hard, because there's so many names and so many faces that I have seen for so many years now, that it's great to be back.

After four years of being at the Olympic Committee, it's really an honor and a privilege to come back and work with soccer again. And I feel like we have a lot of analyzing and planning and a lot of work to do on the women's side of the game.

So we're just getting started. It's

buildup to the World Cup 2022 decision. We have a U.S. bar program, that we're now up to 75 bars, but that is connecting us once again, closer to our fan base, and closer, bringing that fan base to our teams.

This is just an example on the right of our U.S. bar program and just the Supporters Club. They get to come down on the field, just feel closer to the whole process.

Looking forward, one of the most important things we have this year is the Women's World Cup. June 28, July 2 and July 6th, please put it on your calendar. It's an incredibly important tournament. We think our women are up for it, but we have a stiff challenge with the host country, Germany.

But when we talk about our value and where we're growing, ESPN is making an unprecedented commitment to the Women's World Cup. It's not the Men's World Cup. It's the Women's World Cup. The ESPN family will broadcast all of the matches. They will have a set and talent on site in Germany, first time ever. They will have pre and post game matches. They will have a dedicated broadcast team as

been about a month. My colleague, Jill Ellis, and I will work -- Jill's title is director of development. She will work primarily with the 17s and under. My title will be technical director. I will work with the 20s, and younger, and we're going to try to do a couple of things. We -- as Sunil mentioned, we're going to have a task force that will also help make some decisions and bring some ideas to the table and see how we can put more of all of these moving parts together and working for the women's game. It's far more complex than it was -- I think it was ten years ago, that I was last at an AGM.

The Women's game is far more complex and sophisticated in a lot of ways than it was ten years ago.

So, if I'm looking into my crystal ball, if it's possible, I can see a few things, you know, the game, the women's game is going to be, in 20 years, stronger, faster, quicker and more physically demanding. Teams will be playing, technically, one and two touch to advance the ball, and get into the opponents, attacking third. Teams will be putting together very destructive, organized, even cynical
defenses to thwart attacks.
And this is all going to make it more
challenging, but the best teams will put
brilliant players and coaches and athletes on the
field, and they will be able to solve those more
advanced tactics. And so, our challenge is
to really prepare for that. And we're looking at
it as a long, very long-term plan. We are not
talking about two or three years, although I
think there will be some things that we're going
to try to implement. Really looking at it from a
10- to 20-year plan.
So right now, we know a couple of
things. All of us in this room, I'm thinking to
myself, we all know some of these things. We
know that our strengths are physical and
psychological. They have really been for 20
years. We know that. We know our weaknesses,
are our technical and tactical. We know that as
well. And what happens is our strengths have
become a weakness, and in a pinch, in world cups,
youth world cups, women's world cups, in
championship games, that weakness, it bites us in
the butt. We play teams in Friendlies. We play
teams in scrimmage settings, and we just played
great cultural things that have happened in the
women's game which is where we can get to a place
where we have one of the largest pools of players
in the world in the women's game.
But culturally, we know that the
training-to-game ratio is backwards. Girls are
playing far more games than they are training.
We know that the player-to-ball ratio, in
training sessions at our younger age groups needs
to be smaller. We know that our coaching ratio
to players out on the field needs to be smaller.
You know, to be technically a driven sport like
tennis or golf, we need a coaching ratio that's
close to one to five, one to six athletes. We
know some of these things.
We know – I can't read my writing.
Ten years ago, by the way, I could have read this
with no problem. Now, I have my cheater, but
thank goodness, the light. Oh, yeah. Yeah.

PRESIDENT GULATI: She doesn't know
those things anymore.
MS. HEINRICHS: I brought my
cheaters. I'm doing okay so far. I think in
another year, I won't be able to do this at all
without much better lighting.

We're pulling players in too many
places, you know, players, being pulled all over
the place, and they're constantly in a position
to overtrain or overplay, if you will.
We know that youth coaches coach to
win, due to the pressure that they often face.
We know that parents are driving the technical
bus, if you will, and making decisions, technical
decisions, that's not right. We know these
things, and yet, we've got to, I think, start to
put some plans in place.

We know that our best coaches are
gravitating up. When in a real ideal world,
we've got some of our best coaches working with
10, 11, and 12 years old. We know that players
don't watch the game; apparently, some
administrators don't either. We know that we've
got to get our players and our youth players
watching the game more consistently, so they feel
the game, before we get them out there in
national team programming.
And we know that our winning at all
costs is costing us. We know that. So we're
going to start to address some of these cultural
things that have evolved for a myriad of reasons.
And the way we're going to do that, we're going to figure out over the next couple of months -- but we know that for example, we need to get more former players coaching. No matter the age group. We've got to get more female coaches that once played in there working with 6-, 7-, 8-year-olds, because that's the year, you know, there were some glory days in tennis, for example, where they had more money in the bank and more people playing tennis than any other sport in the world, and tennis has seen its better years. And without the William sisters, tennis would really struggle.

And we know on the men's game, it's gone down. So we can't become complacent. We have to make sure our 6-year-olds are not choosing tennis again, because there's a new tennis initiative or basketball, or softball. Because we know basketball is a cheaper sport than soccer is. So we need some of our former players to get out there inspire and motivate 6-, 7-, 8-, 9-, 10-year-olds. I'm talking college players, NCAA players, high school players.

There's a place for players to coach, because we have so many players in America. Ten to 12 years goes back to technique technique technique, and that coach-to-player ratio. One goalkeeper coach, 2, maybe three goal keepers. So we got to get back to that sort of technical focus, and once we get that technique in place, we can start to do and teach and implement and be able to tactically solve opponents in the variety of defenses that they put in front of us.

We need a new golden generation. There was clearly in the women's game, at one time, potentially, seven, eight, nine of the best players in the world on the same team at the same era. I don't know that we will ever have seven, eight, nine players, the best in the world, all on one U.S. national team again, but I think we can inspire a new golden generation.

If we can get some initiatives in with those 6-year-olds, 10-, 12-year-olds, we can inspire another generation, and this golden generation is going to be incredibly sophisticated. Technically, especially.

Youth national teams. As Sunil and both Dan mentioned, I will be working with our youth national team program, and we want to have a youth national team philosophy. It's more nuanced than just win at all costs. We want to have a youth national team common system of play and youth national team structure and process for our youth national teams and style of play.

So those are just some of the things I'm thinking, and my colleagues and I are thinking and we're going to work with the task force on. We know what we need to do, and we're going to need everybody's help. I think we can't be satisfied with our past, and I know everybody in this room is hungry. I mean when I walk into the room -- and I have met some of you -- the first question is, you know, what are we doing to get the women back to the top? And, you know, what's happened to the women? Has the gap -- is the gap closing? And I would say the gap is closed, and it's closed for a couple of years now, to be honest.

But what we have to do is separate ourselves again. And I think with some new initiatives, we can, and some renewed energy and some renewed working together can make sure that we can right some of these cultural wrongs. I think we'll be in better shape. It's going to take some time.
We need to be collectively committed. Collectively committed, because it's not going to be on one person. I don't think, it can just be U.S. Soccer's issue. I think it has to be, we have to work together with all of the other groups. I have already had three conversations this morning that I'm pretty excited about. I have already been recruiting some of these ladies over here to get involved in the program, because there was really a 10- or 15-year period, where our female players at the national team level were not going into coaching. And now I'm starting to see that and sense that. That's pretty exciting. We want to get them involved, and there's a place for them.

Conviction and patience. Because it's going to take time. As I mentioned, this is realistically a 10- to 20-year plan that we're going to be writing. And finally, everyone involved will have a role and can impact this culture.

It's a little bit of a yes-but culture, right? We know the training-to-games ratio is backwards, and we all say yes, but our parents want us to travel so much. We know that our girls are playing too many games. Yes, but, they need to go to that tournament and play six games because there's college coaches scouting that.

So we've got to reverse the yes-but, and say yes, we can make some of these necessary changes, and that we have the strength and the leadership in this room to do that.

And finally, we want to get everybody contributing to the Women's National Team Program, and yes, to Pia's National Team Program, and yes, to Pia's success in six months. But what we're talking about realistically is a much longer plan than a six-month plan. We're going to write that plan over the next six months, and then we're going to implement it over the next 10 to 20 years.

I'm looking forward to working with all of you in the room. I see now how many faces I have to pleasure or that we have to please in the women's side, but I know that if we can come together with some creative realistic attainable goals, short and long term, I think we can get after this game, and see the women's program rise to the level and to the success that we know they're capable of.

So thank you for the opportunity, Dan and Sunil, and thank you for letting me serve you-all, because it is a humbling mission we have in front of us. Thank you.

(PAUSE.)

PRESIDENT GULATI: April is around through the day, so I know some of you have talked to her already. Feel free to reach out to her. Bob Bradley will be here a little bit later this afternoon, so feel free to talk to him.

I also have Ed Foster-Simeon is here. I know some of you wanted to meet with him. Ed is waving, president of the Foundation. He's around all day, in a meeting for part of it, so if you have got issues, or questions, or comments, please reach out to Ed.

The only thing that concerned me was that April said she was very excited by three conversations she had here. Dan had told me, she had five meetings this morning, so two of you-all didn't do much for her in terms of excitement apparently.

She's reached out to a lot of people in the last few weeks. Evelyn has met with her and some of the regional coaches, so feel free to do it. It's a good opportunity.

With that, let me introduce very quickly Mike Edwards, who will also very quickly give you a few comments on referee program and others. Mike, your vice-president.

MR. EDWARDS: Thanks, Sunil. You may not be aware of this. FIFA, to be helpful as always, has put together a directive on how national associations are to manage their referee program, and in spite of that, we seem to be improving. We're in the process. We didn't have to move a lot, really, to get into compliance with this.

One directive is that the referee committee has to be run by a Board member, and Sunil had asked me to step in, and then hung up the phone before I could answer, so here I am. You know how that works.

I think we've made a lot of progress in a short time. I'm fortunate that I have had some really talented people on the referee committee. Depending on the moment, I'm more or less fortunate that none of them are shy, for those of you who know Angelo Bratsis and Ken Baldeosingh and people like that. You don't have
to wait very long to find out what the proper
decision is. It's just that often, there is not
unanimity when you get some of these people
together.

Nonetheless, we are going full speed,
and I'm going to kind of hit the things we're
doing real quick, because we're trying to get
everybody from the pros down to the small-sided
games going full speed. I will acknowledge, we
have not done well in putting out in a
well-organized fashion the instructional
assessment, evaluation materials, particularly,
for the local and state grade referee functions.

We have made -- at least, the
feedback I'm getting from the referee
administrators is we have made huge strides. If
you have not recently gone on to the web page and
looked at the referee instructional stuff, if you
are leaving that to your SRA, my suggestion would
be you go look at it, because you will be
surprised.

We're trying to migrate as much as we
can in today's society, where you can somehow get
a Ph.D. in psychology on-line, you can't do any
referee training on-line. You can't from U.S.

get more focused on teaching you to referee,
which is really what we need to do.

We have split our resources. We will
now focus on the professional game with staff in
New York. We will focus much more on the local,
state, regional out of the Chicago office, so
we're getting more bang for the buck out of the
resources that we have.

We have developed a track for
national referees when they make the election to
move to that level, and it's a lot of work. If
you don't know how you get there, it takes six or
seven years of devoting yourself to hard-core
refereeing to get there. You can now elect that
you want to go on the assistant referee track or
you want to go on the center referee track.

That's going to be further helpful, because
eventually every year we designate, U.S. Soccer
does, candidates for the international referee
list and the international AR list, both for men
and women.

To have everybody in one program is
working against our best interest in getting
crews back in the World Cup. Sunil and I have
conflicting goals. He wants the men's team and

Soccer. Some of you didn't wait on us and just
went and did it yourselves. When I was chairman
of USASA, I would have commended you for that.
Now, you are just making me look bad so I would
ask you to stop doing that.

But when you go out there, Ryan
Mooney, and his staff, out of Chicago, have put
out modules for instruction on a lot of stuff.

When I started doing this, when the ball was
square, you could get somebody to come into a
clinic for 16 hours. You think you are going to
get a 16-year-old kid to sit still in today's
society, quit texting long enough for 16 hours of
instruction. Your director of instruction is
fooling themselves.

So what we have put out there is the
ability to teach a lot of stuff that you don't
need face time on. I need face time to teach you
to referee. I don't need to face time to tell
you what a rectangle is, what a sphere looks like
or how to count to 11. If you can't manage that
by the time you came into the clinic, our next
step is going to be the mass and celebration of
your first game, because it's going to be your
last. So a lot of this, we can move off-line and

We are right now, I have asked Ryan
to start looking into the curriculum we have for
small-sided games. I'm looking into the rules we
have for small-sided games. I will get some
feedback from the referee committees members as
to what they really see in the field, and we have
what Ryan having been a teacher, refers to as a
potential instructional gap, where what is really
being practiced in this is not tying into the
curriculum that we're teaching. So we're doing a
review of that. We will get with the youth
organizations to make sure that we're seeing this
stuff right to get it all synced, so that when
they are starting at this grade 9 level, they are
learning to referee right there to transition on
up, if they elect to continue in the referee
business.

Oh, the last thing we did this year
is in the last couple of months, we have modified
the referee matrix for the kind of games you have
to do to be at the top level and expanded the
universe of those to allow the inclusion of any
rough -- I will describe it as any
rough-and-tumble adult soccer league game.
Right now, it was really set up that
you could actually get to be a national referee
and never done an adult amateur soccer game, and
if you haven't been in some of those, that
qualifies as a legitimate war zone. Probably
right now on CNN, they're running, some things in
Egypt that would kind of give you a bird's eye
view of what an adult amateur soccer game looks
like, if each team had 500,000 people on it.
So, adding those back in will
encourage, it's speaking of an instructional gap,
a level that would be very helpful where you get
the problems on the field, much less than off the
field with parents and coaches, and it just fills
in a gap between the Youth Soccer and getting
into the professional level where you actually
have professional security rather than security
being self-provided.
Brian Hall's helpful hint in doing
those games was always to make sure when you get
out of your car, you go to someone else's car and
put your foot delete on the bumper to tie your
shoes. It would help you get out a lot quicker.
That's pretty much where we are in referee stuff.
A personal observation. One of the
reasons why Landon scored that goal was that he
didn't quit running. He ran the length of the
field without the ball. And if he had known he
was carrying the weight of a nation on his
shoulders, I don't know, Landon probably would
have run just as fast, because he's got a lot of
energy.
We ran down the field, and they took
the ball away from us and gave it to somebody
else, but I will give you my personal commitment
and I can assure you from the lively discussions
we had on other subjects yesterday, I can speak
for my friends on the Board, we didn't get what
we wanted. We're going to run faster. We will,
we will get this platform under us.
It would have been nice to have the
World Cup. We're not going to quit running.
Thanks.

PRESIDENT GULATI: Thanks, Mike.

The other reports you have in your
book. We won't need any verbal reports on those.
The next order of business on here is
the election of independent directors.
As you know, we have three
independent directors. They currently are Donna
Shalala, Fabian Nunez and Carlos Cordeiro.
I said yesterday at the Board
meeting, and I want to say it again today, it's
one of the best decisions this council has made
in adding outside directors. The contributions
of the three of these folks, who were our first
two, have really been extraordinary in
different ways, which is exactly what we wanted.
People that had a broad set of experiences,
contacts around the world, frankly, and they've
all just been terrific.
Having said that, two of them are up
for reelection. We can also take any nominations
from the floor, but the Board has fully endorsed
reappointing Fabian Nunez and Carlos Cordeiro as
two of our independent contractors. If there are
any other nominations, happy to hear them.
Seeing and hearing none, I would like to have
Fabian and Carlos reelected to the USSF. Board
of Directors by unanimous consent.

(Applause.)
PRESIDENT GULATI: Welcome back.
Thank you.
We don't have any Foundation board
member elections. That was listed in the book
inaccurately; however yesterday the Board of
Directors reappointed -- there are some appointed
slots and some elected slots -- the U.S. Soccer
Board yesterday appointed two directors to the
Foundation Board, reappointed Don Garber, and
Mr. Cordeiro came off the Board, and Dr. Shalala
will join the U.S. Soccer Foundation Board, so
congratulations there. Thank you.

(Applause.)
PRESIDENT GULATI: On to new business
in your book. The first order of new business is
the proposed budget for fiscal year 2012.
Mr. Eldridge, our budget committee chairman, if
you would come forward, please.
You have had the budget. It's
obviously voluminous, and David, as has been the
case for many years, has done a great job along
with his committee and staff in putting together
the budget.
Before Dave gets here, I will just add that the instruction that we sent to the budget committee and to staff, in preparation of this budget is to be a little bit less conservative. And simply, what I mean by that is obviously we have all run budgets and can do baseline and conservative and aggressive scenarios. This one will be much closer to baseline than conservative in its estimates.

The specific direction is that if we are running a big surplus and hadn't planned on it, a couple of three months into the year, that's not a good thing. Running surpluses is fine if we make that decision, but if we're planning on a deficit and are far ahead of our the budget early, it's not because it's unexpected, because if the unexpected happens every year, then it's no longer unexpected. So that's what you've got is a much more conservative -- much less conservative budget, I think.

With that, David, it's all yours.

MR. ELDRIDGE: Thank you, Sunil.

I love him, but we all obviously sometimes have different opinions. Our committee's job I believe, is to present a budget to you that we feel is realistic. We have been conservative. We have been conservative on a number of items, especially revenue, from major events. We hit some home runs. That's a good thing.

I think this year's budget is a good reflection of a compromise between what was proposed and what our committee eventually decided to approve.

And so with that in mind, I would ask for someone to make a motion to approve the budget. I can't do that.

UNIDENTIFIED SPEAKER: So move.

UNIDENTIFIED SPEAKER: Second.

MR. ELDRIDGE: Okay. We have a motion to approve and to second. Any questions?

Are you awake? Call for the aye? Opposed? Thank you.

(Motion passed.)

(Mr. Eldridge thanked his committee members consisting of: Steve Meisberger, Jurgen Sommer, Walt Konopka and Roy Smithers.)

PRESIDENT GULATI: Thanks David.

(Applause.)

PRESIDENT GULATI: The ayes have it, I'm told.

I also just got a note that somehow I managed to miss the approval of the minutes.

You have had the minutes of the AGM and I guess we should approve those formally -- a little bit out of order. Any -- you need a motion to approve the minutes.

MR. ROSE: So move.

PRESIDENT GULATI: Thank you.

Any objection to approving the minutes? Do it by unanimous consent.

Thank you.

We are then on to membership application of the North American Soccer League, item X B, in your books, and what we would like to ask here, and I'm sure some of the councils discussed this in the afternoon. The NASL had a provisional membership which was rescinded some time ago, about a month ago. Since then, they have worked hard in getting some of the concerns the Board had back in line.

There's still some other things that we would like them to do in the future. So, what we would like to do is just continue the provisional membership for 2011. We reinstated that yesterday, obviously, with a council meeting. We don't need to quite do it that way. We're not presenting them for full membership, which we would normally do, but they will play this year, and they have been given provisional membership, and we hope that a few of the other issues can get resolved in the coming weeks and months.

So with that, what we would really like to do is just have Larry and the parliamentarian have a side conversation on this if there's a constitutional or Supreme Court-level decision that may reverse what I'm saying. Mr. Monaco.

MR. MONACO: Sunil, Larry Monaco.

Calling your attention to Section 2 of Bylaw 211. And rather than say point of order, I will say point of information, and we'll proceed from there.

I'm not quite sure if I read Section 2 correctly, and I may not -- they had provisional membership canceled once or twice by the Board. And then I take it that the Board --
and you were in executive session, so I don't know -- I'm assuming the Board then decided to grant them provisional membership yesterday?

UNIDENTIFIED SPEAKER: This morning.

PRESIDENT GULATI: Effective tomorrow. That's why we're discussing it here.

So the idea was not --

MR. MONACO: There is nothing for us to do today, because by definition under Section 2, they are terminated.

So, effective tomorrow, you are granting them new provisional membership which will take place for the following 2011, 2012?

PRESIDENT GULATI: That's correct.

MR. MONACO: Is that correct?

PRESIDENT GULATI: The point here, Larry, was to make sure no one thought that we were scheduling a meeting to skirt our own rules, and that's why we were really saying that's what we're doing here.

Okay. Being upfront as Bob is saying, exactly, so I don't think we need a formal action here. But do we have any objection to what we just outlined, I think? Any objections to that? Okay.

So why don't you restate that, Jim, because I don't think it came through loudly enough.

MR. HAMILTON: All right. In the meeting book, the rules committee in their review of this proposed amendment made two suggestions that the amendment be changed -- made three suggestions, I should say, that the amendment be changed in three ways. One of them was that the 60 days the Board has to appoint a panel be expanded to 90 days.

The other one was that they add in language that the Board has, within 45 days of receiving the recommendation of the hearing panel, be changed to either at its next meeting or not more than 90 days after receiving the recommendation of the hearing panel.

And the third change was to add language that would allow a waiver of the hearing procedures, if both parties agreed.

The last two recommendations, which would require the Board to render its decision either at its next meeting or not more than 90 days after receiving the recommendation of the hearing panel, I think, is a good suggestion.

Thank you.

You have got item X.C., Indiana Soccer Membership Category Change. Who is addressing this? It was approved by the Board yesterday. You have got it in your book. We need a motion to accept it.

MS. GILL: So move.

PRESIDENT GULATI: So moved. Any objections? Comments? Okay. We will accept this by unanimous consent, thank you.


We've got two people here. Why don't we let the maker of the motion. Jim.

MR. HAMILTON: I would like to amend the proposal as requested by the Rules Committee with one exception. That I would not change the 60 days to 90 days, as the first suggestion, but I would amend my proposal with their second suggestion.

PRESIDENT GULATI: I'm sorry. This wasn't approved by the Board yesterday. We didn't address this issue.

The final one allowing the parties to waive the hearing procedure if they both agree is a good suggestion, but I don't -- I don't believe that expanding the time the Board has to appoint the panel from 90 to 60 days, from 60 to 90 days is a good suggestion. So I would accept the second two recommendations but not the first.

PRESIDENT GULATI: Okay.

MR. MALAMUT: The final recommendation should be subsection 2.

MR. HAMILTON: That's fine, however they want to codify it.

PRESIDENT GULATI: SO let me understand the two friendly proposals, the proposals from the Rules Committee.

Mr. Hamilton, in a friendly basis, wanted to accept the last two. We will come back and do the Roberts Rules way of doing this in just a minute. I want to have Mr. Flamhaft speak and we'll get it right.

MR. FLAMHAFT: What I would like to do is make what I hope is a friendly amendment. Under 4 B, I would ask that the hearing panel may be composed of persons other than members of the Board of Directors. My suggestion is that it be
February 12, 2011  
Las Vegas, Nevada

1 open to the membership.
2 PRESIDENT GULATI: Okay.
3 MR. HAMILTON: No, I think it should be left to the discretion of the president and the Board. The composition of the panel should be.
4 PRESIDENT GULATI: Okay. So let's do this in order, then. The friendly two changes we can do simply, if Jim is willing to accept it.
5 So the proposal with Mr. Hamilton's friendly acceptance or the friendly amendment.
6 Now, we have an amendment -- Steve, you are making that an amendment. You want to move that as an amendment?
7 DR. CONTIGUGLIA: Motion as accepted.
8 PRESIDENT GULATI: That's why I'm asking; if you would like to do that.
9 MR. FLAMHAFT: Yes.
10 PRESIDENT GULATI: So we need a motion on Mr. Hamilton's proposal.
11 MR. EDWARDS: So moved. Okay.
12 Now, you want to offer an amendment to that?
13 MR. FLAMHAFT: May I?
14 PRESIDENT GULATI: Yes, you may.

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1 UNIDENTIFIED SPEAKER: Second.
2 PRESIDENT GULATI: Seconded. Any comments on that? We'll have a vote on that.
3 Yes or no.
4 And so this is on the first of the three recommendations from the Rules Committee. Let's open up the balloting. This is on the amendment only.
5 Are we ready to roll?
6 MR. KEPNER: Five, four, three, two, one. Stop.
7 PRESIDENT GULATI: So, that amendment passes -- no, I'm sorry. Simple majority. So that passes, yes, thank you.
8 So, what's on the table now is the original proposal by Mr. Hamilton with all three of the recommendations of the Rules Committee inserted effectively.
9 Okay. And this would need two-thirds. Any other comments on that motion now, as amended? All right. So we'll open that up to a vote.
10 PRESIDENT GULATI: Yes, it's approval with the amendments.
11 Go ahead and open it up.

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<td>MR. KEPNER: Start. Four, three, two, one. Voting ends.</td>
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<td>3</td>
<td>PRESIDENT GULATI: Okay. Thank you.</td>
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<td>It's accepted and approved. Thank you.</td>
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<td>5</td>
<td>All right. Next is Bylaw 302.</td>
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<td>6</td>
<td>Mr. Groff, would you like to speak to that or do we have someone move that first?</td>
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<td>UNIDENTIFIED SPEAKER: So move.</td>
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<td>8</td>
<td>PRESIDENT GULATI: Thank you.</td>
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<td>9</td>
<td>Mr. Groff, would you like to speak to it, or are there any questions, comments or anything else on it?</td>
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<td>10</td>
<td>MR. GROFF: Yes, I would like to speak to it. As the initial mover, I accept the recommendation of the Rules Committee, and the fifth word will be changed from &quot;may&quot; to &quot;shall.&quot;</td>
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<td>PRESIDENT GULATI: So section, Bylaw 302, section 2 A .2, line 6, &quot;may&quot; would be changed to &quot;shall.&quot; Mr. Groff is accepting it.</td>
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<td>Any other questions, comments on that?</td>
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<td>Do we need the keypads. Let's do this one in a voice. All in favor? Any opposed?</td>
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<td>That's passed. Thank you.</td>
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<td>Bylaw 412. So this one is the composition of the groups, the at-large council that vote on one Board seat. I think it's -- I won't say, I think it's completely clear, but I will say that my efforts to try to explain it would be not helpful. The Board has approved it unanimously, recommended, obviously, approved it for approval here.</td>
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<td>Anyone want to comment on this from the Board? It essentially assigns a partially weighted structure to the selection of that seat in a nutshell, and now size does not matter in the selection of that seat. This doesn't go all the way there, and weights the voting for that one seat on a per-player basis, but it gives some credence to size. And it's a, frankly, it's a Connecticut compromise at trying to look out at minority interests and some effect of having large numbers of players and members.</td>
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<td>17</td>
<td>Okay.</td>
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<td>We need a motion to approve that.</td>
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<td>DR. CONTIGUGLIA: So move.</td>
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<td>PRESIDENT GULATI: So moved. Any comments? Okay. The Board has unanimously recommended this approval. We do this by a voice vote. All in favor. Any opposed?</td>
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<td>We will do this with ballots, just because I don't know if the people that are saying &quot;no&quot; have super-juiced-up keypads, so we will do this one by electronic.</td>
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<td>2</td>
<td>MR. KEPNER: Begin voting. Five, four, three, two, one. Stop.</td>
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<td>3</td>
<td>PRESIDENT GULATI: Okay. That passes. Thank you.</td>
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<td>Bylaw 801, Louisiana Soccer Association, essentially adds life members to the group that could propose bylaw amendments.</td>
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<td>Mr. DesBordes, would you like to address that?</td>
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<td>MR. des BORDES: Yes, sir.</td>
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<td>The person who drew this up, somewhat amazes, morally screwed up and left out past presidents, because as you can see from the rationale of this and from the Rules Committee reports that this was to include all voting members, give all voting members a right to make amendments to policies and procedures, and, therefore, what this does, while it includes the life members, it still leaves out the past presidents.</td>
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<td>So I would ask the parliamentarian, if it is proper at this time to include or to make an amendment to this to add in past presidents, so that we're all-inclusive?</td>
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<td>PRESIDENT GULATI: Well, I guess if we've got Louisiana here. Do you want to accept that as -- I think, at this time, it affects one person, since the other past president is in both categories, so he would be covered. Bob?</td>
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<td>MR. ABBOTT: Louisiana would accept the amendment.</td>
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<td>PRESIDENT GULATI: Okay. So we would add in addition to life members, past presidents, alternatively we would add Dr. Contiguglia by name, I suppose, but I think for now we'll go with Bob's, acceptance? Any objections to that?</td>
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<td>Okay. We need a motion to adopt.</td>
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<td>MR. EDWARDS: So move to adopt.</td>
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<td>PRESIDENT GULATI: Second?</td>
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<td>MS. SHALALA: Second.</td>
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<td>On to Board policies, Federation policies, adopted since the last AGM.</td>
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<td>The first one of these is the coaching policy.</td>
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MR. EDWARDS: Move adoption of the coaching policy.

PRESIDENT GULATI: We have a move to adopt that from Dr. Edwards.

MR. BORRONI: Second.

PRESIDENT GULATI: Seconded, Mr. Borroni. Thank you.

Comments? Unanimous consent? Any objection?

Okay. Thank you.

(Motion passed.)

PRESIDENT GULATI: And then on to policy 214-2, which is the proposal from USYS. Mr. Sutter, would you like to do this?

MR. SUTTER: Yes, Sunil. John Sutter, U.S. Youth Soccer. As we've heard this morning, the Federation has and intends to invest substantial resources into the development of our game.

U.S. Youth Soccer put forth this proposal, so that all of the Federation association members would recognize and capture the amount of monies that they could then likewise invest back into programs, and player development and other development at a more local level.

But it appears that a majority of our peers don't think that this is the right method to use at this time.

So we will be withdrawing this proposal, but we will continue to work with you, and the other members to address this issue and realize those goals.

PRESIDENT GULATI: Okay. That one is withdrawn.

Thank you, John.

We're then on to policy 214-2. Mr. Groff has made this proposal. Richard, do you want to speak to this? We have to have a motion to adopt.

MR. EDWARDS: So move.

PRESIDENT GULATI: Thank you.

Richard.

MR. GROFF: I think the policy is self-evident, and it's been approved by the Board of Directors.

PRESIDENT GULATI: This one has been approved unanimously by the Board. Any comments? Concerns? Objections? Unanimously approved. Thank you.

We are then through the business of the meeting. I'm not sure if we won the over/under. If we are on the over, credentials committee chairman is sitting there.

Good of the Game.

Comments for the Good of the Game.

You need to -- the mics are gated so if you don't speak loud enough, they won't pick up. They're all live. Bob.

MR. ABBOTT: Bob Abbott, Louisiana Soccer. Are we going to get a financial report from the bid committee or bid entity that bid for the World Cup?

PRESIDENT GULATI: Sure. The level of detail on that, and we're willing to share, probably, on a more private basis -- and I don't mean with just you, we don't want that on the international side, frankly, not because there's anything in it -- but actually, I'm not sure if we have any issues with that now, it was a competitive issue before. But in ballpark terms, Bob, three points I can give you is the Board had approved up to $10 million dollars. We spent ballparkish 8. I don't know if the final numbers would be 8.1, or 7.9, so we spent 8, and we raised roughly four; Dan?

MR. FLYNN: Something like that.

PRESIDENT GULATI: And the other four million, the shortfall, so to speak has now been charged to the Federation budget, which shows up on this current set of financials, but we can get you more details on that. So budget of 10, net expenditure four.

MR. ABBOTT: I would just appreciate it as a state association that contributed on a per player basis, we stepped up when you asked for the per player, and --

PRESIDENT GULATI: We'll get you that.

MR. ABBOTT: -- and didn't get quite the same result when we asked the same thing, but I would like to see the financial report.

PRESIDENT GULATI: That's fine, Bob. Dan will follow up with you. That's fine.

Mr. Flamhaft.

MR. FLAMHAFT: This comment is not raised with thoughts indicating any poor loser syndrome.

Recently, the reputation of FIFA has been, I think, badly damaged as a result of both
ethic and moral violations in connection with the bidding process. Because, Sunil, you acted with the appropriate grace and dignity, I would ask that USSF take the lead or be a part of a reform movement to make changes to repair the damage and return FIFA's image as a reputable organization.

PRESIDENT GULATI: Okay.

MR. COLLINS: Earlier today, Sunil thanked the members of the committee, but he omitted one. We should thank Sunil for what he did. He did an amazing job. I saw him on at least three continents. Thanks, Sunil.

PRESIDENT GULATI: Thanks, John.

(MR. AMOROSO: Rocco Amoroso, Sportsman Chairman, Eastern New York Soccer.)

MR. AMOROSO: I don't ask for any specific positions to play. Please put me anywhere you need me. I will always strive to give you 100 percent of everything I have.

If all the hard tackles seem to come my way, I will consider it a compliment. May I accept the bad breaks as part of the game. May I always play on the square, no matter what others do. I will study the book so I will know the rules.

If the national turn of events goes against me and I am benched because of old age and for other circumstances, I will accept that as part of the game too. May I never whimper that I was framed and I got a raw deal.

And when I play my final game, coach, I ask for no laurels. All I want to believe in is my heart for the Good of the Game, I played as well as I could, I played so I will not hear the trumpets of glory in winning that World Cup. But, coach, for the Good of the Game, may I always strive to be a good sport in this beautiful game of soccer.

I don't ask for any specific positions to play. Please put me anywhere you need me. I will always strive to give you 100 percent of everything I have.

If all the hard tackles seem to come my way, I will consider it a compliment. May I accept the bad breaks as part of the game. May I always play on the square, no matter what others do. I will study the book so I will know the rules.

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And when I play my final game, coach, I ask for no laurels. All I want to believe in is my heart for the Good of the Game, I played as well as I could, to be a good sport on the field and not let you down. Finally, coach, for the game of life, may I always set the good example of fair play on and off the field.

Thank you for listening, and God bless you-all.

(PRESIDENT GULATI: Thank you. Any other comments for Good of the Game?)

Rocco.

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Thank you for listening, and God bless you-all.

(PRESIDENT GULATI: Thank you. Any other comments for Good of the Game?)

Rocco.

MR. AMOROSO: Rocco Amoroso, Sportsman Chairman, Eastern New York Soccer.

In life, coach, most of us will not have the Good of the Game.

(MR. GARBER: Thank you, Sunil. And I know there's been so much said and read about our World Cup experience, and, you know, it's obviously better for all of us to have won rather than lost, but I think in our sport, and I think, in sports, generally, in our country, and the way we live our lives and in our)
PRESIDENT GULATI: So, that's -- we lost the way we did than to have won the way we would have had to have won. And I was really proud to be an American and be proud to be living in a culture where what you do matters and the end game isn't the only game, that's how you get there, and that's what I think was -- really defies us and defies our campaign.

When Sunil showed that video, I was actually shocked that was the first thing he had shown. I had not seen it yet. I can remember sitting there in that audience and expecting that envelope coming out and saying the USA. When they said Qatar, my heart sunk.

But as we got through the disappointment of the day and knowing that we did everything that we could, that we had great leadership with Sunil and Carlos, who devoted their lives to this effort, we had the great support of everybody in the U.S. Soccer family, including the financial support, we didn't lose because of anything we did wrong. Frankly, I think we lost because of things that we did right.

And I will say -- and I say this to everybody involved in our sport -- that we can't let this define us. That we've got to move on.

What has to define us is our collective love of this game and our desire to have better players and to have more of a soccer nation and to give a pitch on behalf of all the athletes and all the pro games to have more fans. Because that was one of the things that we really were criticized as we were going around the world, they know that we love the game and that we can play it at a national team level and we've got lots of kids play, but they question whether people are really fans of the game.

If there's anything that I learned, our renewed efforts as the league are going to be very, very focused on trying to have all of us that love this game, love it passionately, not just as a player, but somebody that really wants to participate and be a fan of the game.

So, lastly, Sunil, from the bottom of my heart and from all the people that know you for so many years, you did an unbelievable job, and nothing that you or anybody else on the Board could was why we lost. And in many ways, it's a lesson for us learned to be proud to live by rules and laws that govern righteousness, so with that thank you.

PRESIDENT GULATI: Thanks, Don.

(Applause.)

PRESIDENT GULATI: Thank you.

Peter.

MR. PINORI: I just wanted to end a meeting on the high note. We all, disappointed of course, for the World Cup. Most of us feel very strongly, and we did it with our pockets. But I know, as, Mr. Garber said, what was done, by you, Sunil, and everybody else made us all proud.

But I wanted to end on a high note. I wanted to say thank you for the great cocktail hour yesterday. I know there was a little bit tough getting the money from Dan. And also, I wanted to say that we enjoyed the show last night, especially, Sal, right close to his Staten Island home, so thank you for that. And I appreciate it. I'm sure all of us do. Bye-bye.

(Applause.)

PRESIDENT GULATI: So, that's -- we got that out of him before he and Arnold took President Clinton and I out in that contest. Imagine how good it will be next year.

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culture, winning at all costs isn't acceptable. From a sports perspective, it's how we play. It's the health of our athletes. It's obviously not good enough to have athletes do things to themselves that give them a competitive advantage. It's not something that we permit. The integrity of our committee matters, and how we behave as business people matters. We are fortunate to have laws in our country that dictate how we behave, and it's unfortunate to be engaged in a global competition where other countries and other cultures don't have to live by the same rules that we do.

I will say that Sunil and Carlos and the bid committee and certainly the time that President Clinton the spent with us, there was a lot of pressure to bend those rules. And I think that there was a sense, even from those that were influential in the voting process, that had Sunil made decisions that, perhaps, would have made us more competitive, that we might have had a better chance.

And I have to say on behalf of the bid committee and on behalf of all of us that are engaged in the game, I would have rather to have...
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Any other thoughts, comments?

MR. Des BORDES: Move to adjourn.

PRESIDENT GULATI: One more.

MR. KEPNER: I have one.

PRESIDENT GULATI: Mr. Kepner.

MR. KEPNER: And I'm speaking not in the position of credentials, but instead as a relatively newly elected president of the North Carolina Adult Soccer Association and that is, there was a thought came to me, when I just heard the comments by Don about one of the items that was of a concern to FIFA, and representatives and so on, was the fan base. And I don't know what the measuring standard is. But one element of our fan base that, if it's possible, if it's not already included, I would strongly encourage us to determine what that is and to communicate it. And that is, is that a lot of fans are out there watching soccer but it's not just the program and the college game and the high school game. It's the youth game, the amateur games, and that's the total fan base. And again, I don't know that those other elements are counted, but I would encourage

I spend most of my time watching Landon or one of our women's national team players or working with Donna on a TV situation, but extraordinarily important. And then a couple weeks later, which was just two weeks ago, I went out to New Jersey, and we had one of these market training centers which we're trying to get right, but they're kind of of show up, if we've identified you, or if you think you might be the next Messi or Maradona or whatever, and this was on a Saturday night at 8 or 9:00 in an armory in New Jersey, an hour to get there in the snow. Nobody had any tags on when I went out there, in the sense that I didn't know if anybody was Club Soccer or USYS. I knew a couple of our staff coaches, players, it didn't matter where they were from. I'm sure some were from the Red Bulls. I know some were from the Red Bulls. Some were unaffiliated. Some were I'm sure AYSO or USYS, just playing soccer on a Saturday night. Elite players in this case. But I also thought about, this was in New Jersey, and it was a New York area market training center on a Saturday night at 8:00 in the armory in the snow, it had taken me an hour in a car to get there, what the likelihood of a talented 13- or 14-year-old from Queens or Brooklyn would have been to get there, if he didn't play for Albertson's or the Red Bulls. Not that high. Not that high. So we still got a lot to do. But those first two events reminded me of how much we already do and how much it means to all of you. So I want to again thank you for that. I want to show you a little video, which I think helps in showing our appreciation for what we all do at all levels of the game, and after that, I will accept Mr. desBordes’ motion to adjourn. But a little video. The Fricker dinner tonight, please. Unless you are flying home tonight, come. It's a great event. We're honoring one of our all-time greats, and a very, very, dear friend, Kevin Payne. Bob Bradley will be there tonight. He will speak, so please come on to that dinner. Let's go to the video for the Good of the Game, video. (Video clip shown.) (Applause.)

PRESIDENT GULATI: We will probably
honor, I'm sure, in many ways, over the coming months and years one of the goals there, Kristine Lilly scored. Kristine has --

(Applause.)

PRESIDENT GULATI: -- that's a great sign that that many people -- you don't have to explain what she's done because you know what she's done in the game. She's retired this year with more caps, and not even close, and certainly not even close to anybody other than a few American players with more caps, over 350, playing for the U.S. national team.

(Applause.)

PRESIDENT GULATI: Starting when she was 15, international team, and would have been six world cups, I guess, if she had gone this summer, but she chose to get on with the rest of her life. So when she said it was family, none of us could even possibly think that we should try to talk her out of it. Thanks, Kristine.

It's Miami next year. We need the life members up here for a minute afterwards. Thanks for coming. The meeting is adjourned.

(Applause.)

(Adjourned at 11:20 p.m.)

REPORTER’S CERTIFICATE

I, DEBRA K. RESLING, RMR, and Certified Realtime Reporter appointed to take the meetings of the U.S. Soccer Federation, do certify that the within proceedings of the AGM National Council Meeting were taken by me stenographically in Las Vegas, Nevada, on February 12, 2011, then reduced to typewritten form consisting of 107 pages herein; that the foregoing is a true transcript of the proceedings had.

In witness whereof I have hereunto set my hand this 28th day of February, 2011.

Debra K. Resling, CSR, CRR, RMR
Registered Merit Reporter and Notary Public.
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My commission expires February 28, 2013